Brandon Dorn
Product Design
Durham, North Carolina

About

Following an affinity for purpose-built digital tools, I've had the opportunity to lead the design of technical and consumer products for the past eleven years. I incorporate a hypothesis-driven, systems-minded approach to create design solutions that meaningfully solve business problems. My favorite projects are those that help people understand complex information and processes. Making tools that make sense.

Info

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Experience

2022 — 2024

Staff Product Designer, Whimsical

Led the shaping, research and design of net-new features and improvements to the core editing experience. Focused particularly on templates, activation, collaborative features, and exploratory prototypes that extend Whimsical's use cases.

Hired as Lead Product Designer May 2022, promoted Aug 2023

2021 — 2022

Senior Product Designer, Dwell

Worked with the CEO, a Vimeo co-founder, and head of engineering to build core editorial and collaborative features that made Dwell.com a collaborative platform for design curation and inspiration.

2015 — 2021

Senior Product Designer, Viget

Designed prototypes, platforms, and data visualizations for a range of startup, nonprofit, university, and SaaS clients. Helped establish Viget's product design practice and mentorship program, redesigned viget.com, co-wrote Viget's code of design ethics.

Hired as UX Designer Aug 2015, promoted Apr 2018

2012 — 2015

Systems Analyst — UX , State Farm

Researched, designed, and built frontends for internal dev tools and dashboards used by cloud hosting infrastructure teams.

Hired as Tech Writer Aug 2012, promoted Apr 2013

Education

2007 — 2011

BA English, Economics minor, Illinois Wesleyan University

Studied abroad at Oxford University from 2009 — 2010, awarded honors for writing and humanities research.

Proficiencies

Design systems	User research and validation	Information architecture
Product strategy	Interaction design	Design mentorship
Prototyping	Data modeling	Stakeholder management

Tools

Figma, Notion, Linear, Git, Airtable, Dovetail, Front, Loom

References

Zach Klein	Mindy Wagner	Steven Chen	Nate Hunzaker
Ex-CEO of Dwell, Vimeo co-founder	Ex-Head of Product Design at Whimsical	Lead Product Manager at Kitbash 3D	Principal Engineer at Whimsical
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