Website Planning Document

Weather Related

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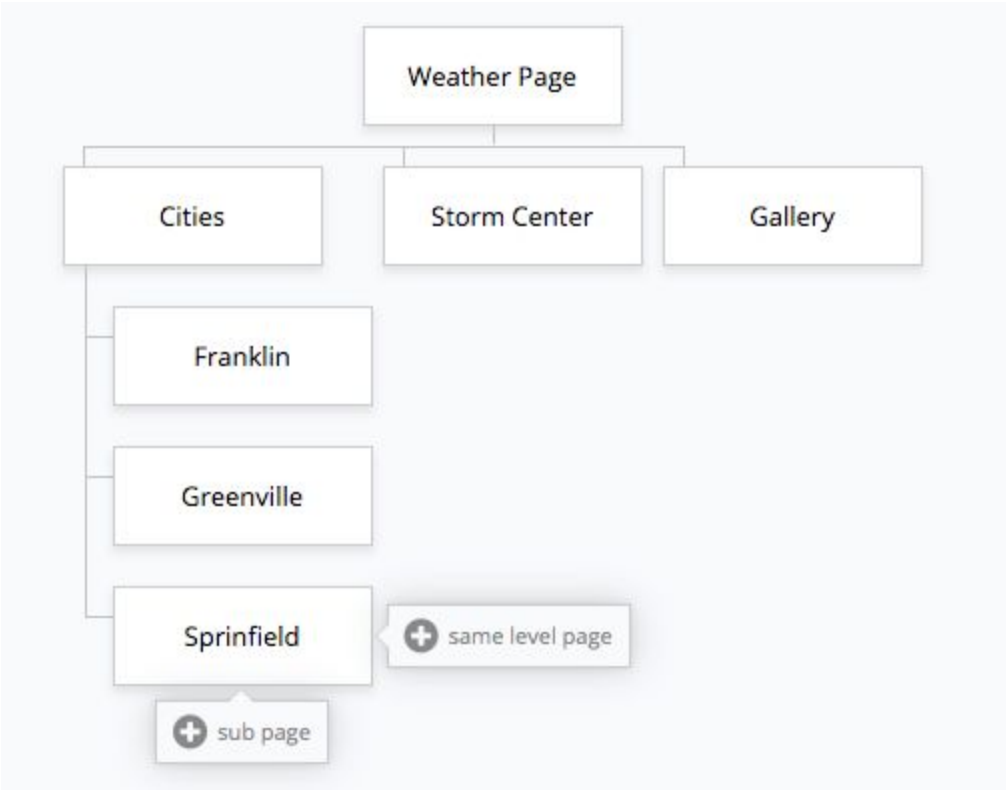
Site Purpose: The purpose of this weather website is to provide up-to-date information on the weather locally, regionally, nationally, and globally. It will give a ten day forecast for those who want to plan outdoor related activities. The site will also provide articles about weather related happenings. A photo gallery will provide pictures taken of the weather in different areas.

Target Audience: The target audience is for the 20-60 year-old demographic. They range anywhere from the outdoorsman who, after a long week in the office, wants to get away for a weekend camping trip, and needs to know what to expect weather wise. The teacher's aide who has to determine, during the winter, if the temperature is too cold to take the students outside to recess. The parent who needs to know what the weather will be so they can make sure their children are dressed properly, and weather or not it will be a good day to take them to the park and play. There is also the gardener, who needs to know when will be the best time to start planting the garden, so the plants won't be killed by frost.

Site Map: https://www.gloomaps.com/9wV6VaJ4jm



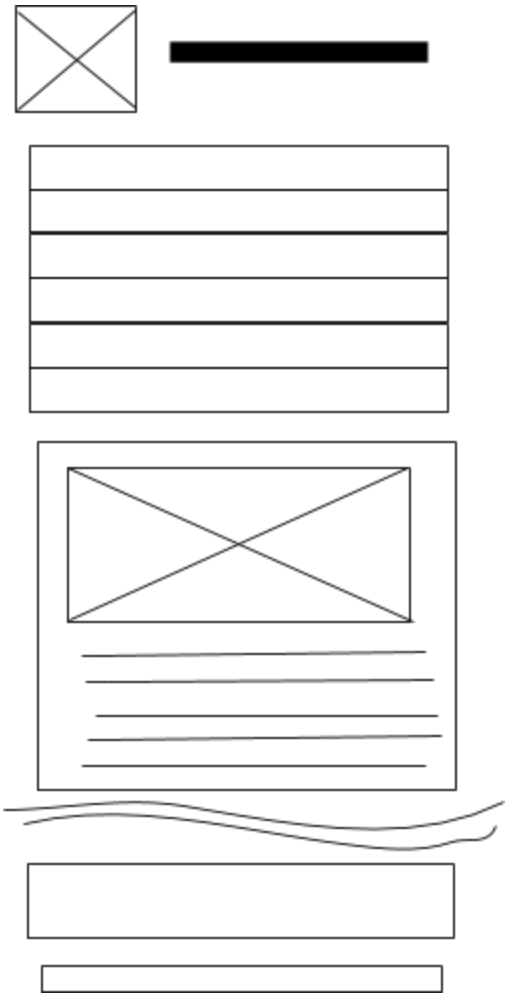
Color Scheme: The chart below gives you the colors and topography. I chose my color scheme to go with my logo picture.

Site Header	Rock Salt	40px	#06325b #ffffff	SAMPLE
Primary Navigation	Georgia	30px	#f4f20f	Sample
Footer Navigation	Georgia	20px	#b7b7b7	Sample
Heading 1 (h1)	Georgia	30px	#3b73ff	Sample
Heading 2 (h2)	Georgia	24px	#3b73ff	Sample
Heading 3 (h3)	Georgia	20px	#3b73ff	Sample

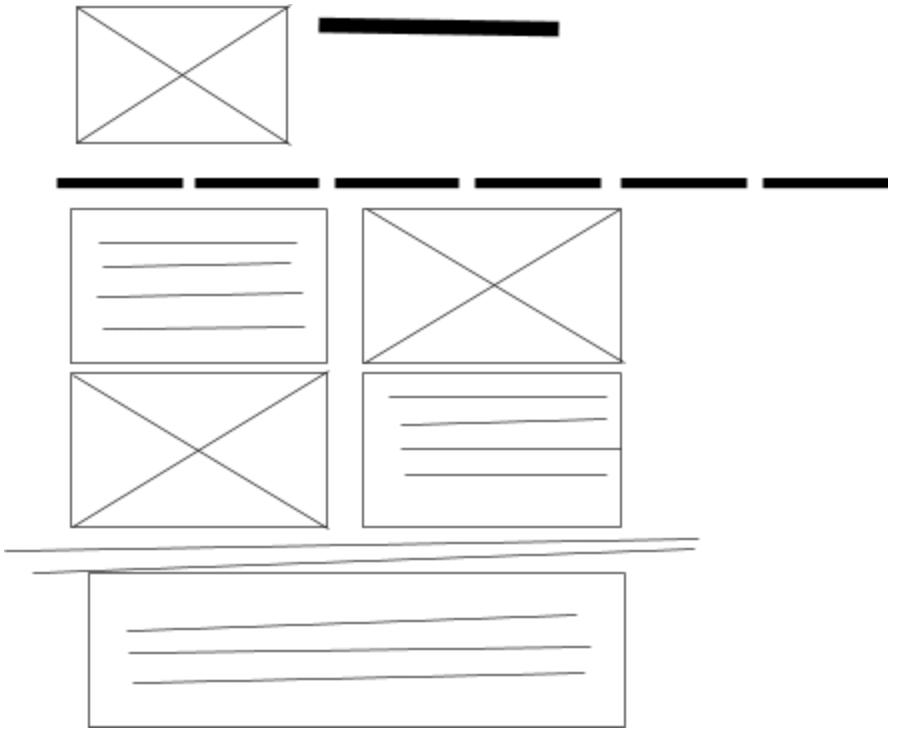
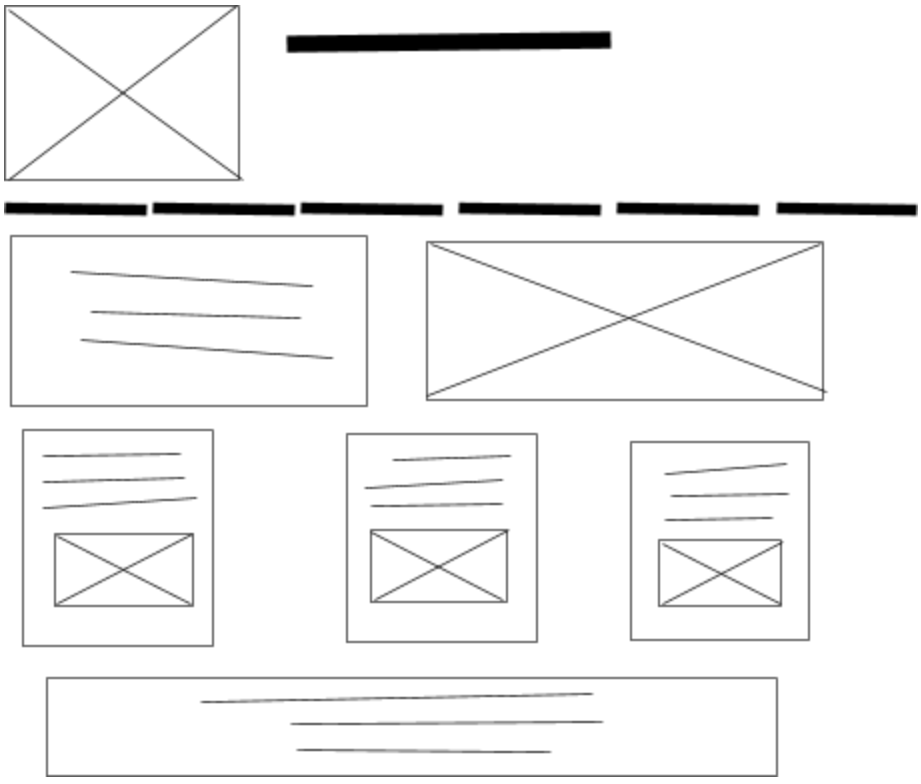
Paragraph Text (p)	Cambria	16px	#000000	Sample

Topography: See Chart Above

Wire-Frame Sketches: Small



Medium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