### Product ideas

# Virtual library of all resources

Accessible library through the UofSC website

Physical library would be inefficient due to sheer volume of textbooks and limited availability --PDFs

Offer some printing services for a (smaller) degree of physical copies (only some pages) if wanted/needed

#### Hurdles

Licensing issues -copyright and legality

Not having online versions of all required textbooks

Cost of acquiring textbook PDFs

Massive scale of website -- many textbooks across different classes and departments

# Technology

Primarily web-based application

App supplement

Hosting/Delivery of Service -- Platform

Application that filters required textbooks based on scheduled classes

## Design

What do we call this application/library/etc. ? -- Considering appeal, recognization, etc. -- Short, memorable name

Visual -- dark mode, adjustible font/accessbility features

Option to highlight, mask, underline, mark sections and text in each PDF for better understanding

Organize textbook library by department or year

Option to share notes and have group sharing for assignments

# Advertising

Social media --Instagram, Tiktok, Facebook, etc.?

The Daily Gamecock or other student media

> Emailed or physical newsletter

Addition to course syllabus

## Word of mouth

Bookstore advertising --Bookstore may not cooperate due to lost profits on textbooks