BRANIMIR STANCERIC

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ABOUT ME

Results-oriented Delivery Manager & IT Project Manager with 9+ years of experience leading digital transformation and eCommerce projects across B2C and B2B sectors. Skilled in Agile delivery, stakeholder management, and cross-functional team coordination. Combines strong business acumen with hands-on technical understanding, effectively bridging communication between clients, business stakeholders, and development teams.

CORE SKILLS

- **Project Delivery & Leadership:** Leading end-to-end project lifecycles from discovery to deployment using Agile and hybrid methodologies. Skilled in sprint planning, risk management, and delivery tracking to ensure timely and high-quality releases.
- **Stakeholder & Client Management:** Managing client expectations and maintaining transparent communication between business and technical teams. Experienced in facilitating workshops, sprint reviews, and steering meetings to align deliverables with business goals.
- **Business & Technical Analysis:** Gathering and translating business requirements into actionable technical tasks. Skilled in backlog management, user story definition, and acceptance testing to ensure alignment between client needs and development outcomes.
- **Data Analysis & Reporting:** Proficient in using Kibana and Dynatrace for data monitoring, SAP Commerce tools for eCommerce data, and MS Visio for visual documentation.

TOOLS & TECHNOLOGIES

- **Product Management Tools:** JIRA, Confluence, Trello, MS Office Suite
- **ERP Solutions:** SAP Business One, Microsoft Business Central
- **API & Integration Tools:** Postman, Swagger
- **Management Frameworks:** Scrum, Kanban, Waterfall
- **Content Management:** SAP Commerce tools, Pimcore
- **Diagrams/Mockups:** MS Visio, InVision, draw.io, Lucidchart

EDUCATION

Bachelor's degree in computer software engineering
University of Applied Sciences Velika Gorica

CERTIFICATIONS & TRAINING

- **Agile Requirements Management, Assessment, and Planning** – Algebra
- **Basics of Agile Development and SCRUM** – Algebra
- **SQL Course** – CROZ
- **DRIVE Beyond Excellence (Accelerate) Workshop** – Fortenova Group
  Managerial and leadership skills workshop focused on team-building and effective leadership strategies.

NOTABLE PROJECTS

Company: K2-18b d.o.o.	Project: B2C webshop for Slovenia	Duration: July 2025 – ongoing	Position: Delivery Manager | Business Analyst

- Coordinating delivery of a new localized webshop for the Slovenian market, ensuring alignment with regional business, legal, and technical requirements.
- Translating client requirements into detailed user stories and managing ongoing Agile sprints through development and testing phases.
- Overseeing collaboration between design, backend, and QA teams to secure a smooth and timely launch.
- **Current Focus:** Supporting pre-launch optimization and readiness for go-live, aimed at expanding clients market presence in Slovenia.

Company: K2-18b d.o.o.	Project: UNIQA integration (automating warranty policy generation)	Duration: November 2024 – February 2025	Position: Delivery Manager | Business Analyst

- Gathering and analyzing business requirements for automating warranty policy generation within the eKupi webshop ecosystem.
- Designing detailed logic, workflows, and data mapping for seamless integration between eKupi and UNIQUA insurance systems.
- Coordinating implementation, testing, and deployment activities with development teams and client stakeholders.
- Monitoring post-launch performance and process efficiency to ensure reduced manual workload and improved customer experience.
  Impact: Streamlined post-sale operations, reducing warranty processing time by over 70%.

Company: A007plus d.o.o.	Project: Abrakadabra mobile app	Duration: January 2024 – July 2024	Position: Delivery Manager | Project Manager

- Organized Agile ceremonies, including daily stand-ups, sprint planning, and retrospectives, ensuring streamlined development and team alignment.
- Conducted comprehensive business analysis, gathered requirements, and prioritized features in collaboration with stakeholders.
- Facilitated prompt responses to change requests, minimizing project delays and meeting core business requirements.
- **Impact:** Delivered the mobile app within scope, achieving a 15% improvement in user satisfaction scores upon release.

Company: A007plus d.o.o.	Project: Dropshipping implementation with TISAK & Logistics implementation (GLS, Milšped, Labaš, CRO EKSPRESS)	Duration: September 2022 – February 2023	Position: Delivery Manager | Project Manger

- Spearheaded the integration of a dropshipping system with TISAK, enabling seamless direct-to-consumer delivery from suppliers.
- Collaborated with logistics partners to optimize delivery processes, enhancing operational efficiency and customer satisfaction.
- Oversaw project timelines, budgets, and stakeholder communications, ensuring on-schedule and on-budget completion.
- **Impact:** Reduced delivery times by 30%, resulting in higher customer retention and satisfaction rates.

Company: eKupi d.o.o.	Project: eKupi Webshop Migration to SAP eCommerce Platform	Duration: December 2016 – January 2021	Position: Business Analyst | Project Coordinator

- Led the multi-regional migration of eKupi's webshops to the SAP eCommerce platform, ensuring a seamless transition across Croatia, Serbia, Bosnia and Herzegovina, Montenegro, and North Macedonia.
- Maintained data integrity by migrating products and content without data loss, preserving essential details like images, descriptions, and pricing across platforms.
- Configured and optimized site functionality, including payment methods, delivery options, and product displays, to enhance user experience and operational efficiency.
- Trained cross-functional teams and documented procedures via the internal Help Portal.