

# Brandon Keck

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LinkedIn: <https://www.linkedin.com/in/brandon-keck-statistician/> | Portfolio: <https://github.com/branistician87>

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## Education

California State University, East Bay - Hayward, CA

Expected May 2026 | GPA: 3.84/4.0

Master of Science in Data Science

Sonoma State University - Rohnert Park, California

Graduated Spring 2024

Bachelor of Science in Statistics

- **Minor** in Mathematics

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## Work Experience

Data Visualization Intern | Driscoll's | Watsonville, CA

May 2025 - September 2025

- Built and maintained Key Performance Indicators-driven Tableau dashboards to monitor operational efficiency, labor performance, and identify trends in supply chain, improving visibility into daily and weekly metrics.
- Conducted data cleaning, validation, and integrity checks to prepare high-volume operational datasets for reporting and analysis.
- Communicated KPIs clearly to cross-functional teams, translating complex data into actionable insights.
- Developed a predictive model in R to forecast berry harvest volumes based on weather patterns, improving operational planning and supply forecasting.

Human Resources Assistant | Target | Santa Rosa, CA

November 2022 - December 2024

- Analyzed workforce data to improve scheduling efficiency and ensuring payroll regulatory compliance while providing reports to stakeholders to support data-driven decisions.
- Improved operational efficiency by creating automated Excel Spreadsheets templates and streamlining HR auditing and reporting processes.
- Created Excel-based data collection templates to standardize HR reporting, improving data accuracy and reducing errors.
- Utilized Microsoft applications (Excel, PowerPoint, Teams, and SharePoint) to automate reporting tasks and improve operational workflow.

Data Entry Intern | Beringer Vineyards | Saint Helena

August 2022 - November 2022

- Maintained compliance with company data governance standards while supporting cross functional reporting needs.
- Ensured high data integrity by performing data validation checks, correcting discrepancies, and maintaining accurate production and inventory records in JDE.

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## Selected Projects

**Chocolate Bar Analysis (2025):** Applied factorial ANOVA in R to evaluate how company location and cocoa content impact chocolate ratings. Addressed unbalanced data using Type II sum of squares, ensured data accuracy, and generated effective visualizations.

**CalEnviroScreen (2024):** Applied statistical analysis in R to assess environmental risk factors and their impact on vulnerable populations, aligning with public health, pediatrics, and birth defects surveillance initiatives.

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## Skills

**Languages:** R, Python, SAS, SQL

**Frameworks:** Pandas, Numpy, Sckit-Learn, Matplotlib

**Tools:** Tableau, Power BI, Excel (advanced), Powerpoint, MySQL

**Data Analysis Tools:** R, Python, Excel, Tableau, Tableau Prep & SQL databases