





# Brandon MORA

## Research Assistant | Department of Social Development | Regional Government of Cusco

 [linkedin.com/in/branmora](https://www.linkedin.com/in/branmora)  [branmora.github.io](https://github.com/branmora)  
 +51 990 448 179  [bran.mora7@gmail.com](mailto:bran.mora7@gmail.com)

Economist interested in pursuing an academic career. My research interests include development economics, financial literacy, behavioral insights, and political science.

## EDUCATION

### Degrees :

2019 Bsc in Economics, Universidad Andina del Cusco

### Professional Credentials :

2020 Micromaster in Data, Economics and Development Policy, Massachusetts Institute of Technology on edX

2019 Evaluating Social Programs Certificate, Massachusetts Institute of Technology on edX

## SKILLS

**Languages** Spanish, native. English, fluent (TOEFL iBT : 110/120). French, proficient (DELF : B1)

**Software** R, Stata, Python, Matlab, Eviews,  $\text{\LaTeX}$

## EXPERIENCE

### PROFESSIONAL EXPERIENCE

**Currently** | **Research Assistant | Department of Social Development, Regional Government of Cusco (Gobierno Regional del Cusco)**

**August 2019**

- Responsible for the research on the role on participatory spaces as a form of citizen participation in territorial development.
- Part of the team responsible for setting up the first Regional Development Agency in the department, aiming to ensure that social policy in the region is informed by scientific evidence.

**August 2018** | **Analyst | Internal Oversight Office, Empresa de Generación Eléctrica Machupicchu S.A**  
**November 2018**

- Part of the team responsible for overseeing the financial statements and operations of the General Department.

**April 2018** | **Economic Assistant | Department of Operations, Banco de la Nación**

**April 2017**

- Technical assistant to public officials in charge of the Integrated Financial Administration System (Sistema Integrado de Administración Financiera; *SIAF*) related to the Banco de la Nación operations in the department of Cusco.

### ORGANIZATIONS

**Currently** | **Analyst | Department of Research, Organización Nacional de Finanzas y Emprendimiento Peruano**  
**January 2019** Social organization that promotes financial education through development projects in vulnerable areas of the Cusco department .

- Responsible for the design and impact evaluation of financial education and entrepreneurship interventions in the Cusco department.
- Improved the evaluation of the *ONE-2019-I* and *ONE-2019-II* programs using a quasi-experimental approach.

### **PUBLIC PARTICIPATION AND LOCAL DEVELOPMENT : EVIDENCE FROM PERU**

Participatory spaces are an integral form of public participation among the civil society and public institutions in Peru. These spaces fulfill the role of generating agreement in public policy's objectives between civil society and government, and within government's institutions themselves. In this paper we explore the degree to which participatory spaces have had an impact on development outcomes in Peru. We use an instrumental variables design, employing public trust in the Regional Government as our main instrument. Our results suggest that participatory spaces have had a limited impact in development outcomes during the 2008-2018 period.

### **FISCAL INCENTIVE PROGRAMS AND MUNICIPAL POLICY : A REGRESSION DISCONTINUITY APPROACH**

Municipalities in Peru are subject to the fulfillment of specific goals given by the Ministry of Economy and Finance. Their budget on a given year depends on the previous year's performance. However, budget allocation within municipalities varies whether the municipality is above or below an arbitrary population threshold. I exploit this arbitrary threshold to study the impact of an increase in monetary incentives in fiscal policy using a regression discontinuity approach. The findings suggests that an increase in incentives increases expenditures but doesn't have effects in taxes collected by the Municipality.

## OUTREACH AND VOLUNTEERING

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- 2016 Volunteer in the office of Social Programs, Latin American Foundation for the Future (LAFF)
- 2015 Founder of the Center for Research and Economic Studies, Universidad Andina del Cusco
- 2015 President of the Economic and Financial Research Circle, Universidad Andina del Cusco
- 2014 Volunteer in the office of management, Product Development and Management Association (PDMA)