

BRANT (SONGFENG) TAN

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EDUCATION

Harris School of Public Policy, University of Chicago

Master of Public Policy

GPA: 3.9/4.0

Coursework: Microeconomics, Financial Statement Analysis, Statistics for Data Analytics, GIS Application, Python

TA on: Microeconomics

Chicago, IL

Expected June 2023

School of International Relations, Sun Yat-sen University

Bachelor of Law with Major in International Politics, Minor in Economics

GPA: 3.9/4.0 | Outstanding Graduate | First-Class School Scholarship

Coursework: Macroeconomics, Corporate Finance, International Political Economy

Guangzhou

Graduated June 2020

PROFESSIONAL EXPERIENCES

Chicago Community Loan Fund (CCLF)

Climate Resiliency Intern

Chicago, IL

June 2022 – Present

- Provide strategy service for CCLF to help expand climate-related business
- Draw a guide map for climate-related resource, gather and consolidate federal, state and local level resources, conduct case studies based on client interviews and explore new cooperation model

Ping An Group

Strategy Analyst Intern, Technology and Entrepreneurship Division

Shanghai

April 2021 – August 2021

- Assist strategy and capital issues of online education and automobile vertical media business
- Support the strategies and planning of the online education company which involves market sizing for different business segments, competition analysis, business model analysis etc.
- Contribute to debt conversion and internal mergers, involving industry analysis preliminary valuation with DCF, comps analysis, HR due diligence, and presentation preparation

Baidu, Inc.

Strategy Analyst Intern, Intelligent Driving Group (IDG)

Beijing

August 2020 – January 2021

- Provide strategy analysis in automated vehicles, intelligent cockpit and smart transportation
- Participate in formulating the business model for Baidu's joint venture on L4 automated driving through comparative analysis on similar models on realtor and 3rd party logistics platform
- Support Baidu's revision and details of market strategy on automobile OS and V2X through wide-scale data analysis on smart connected vehicle configuration

EY-Parthenon

PTA, Municipal Five-Year Master Plan Project

Shanghai (Online)

May 2020 – August 2020

- Assist Parthenon government team on delivering a municipal's five-year master plan
- Deliver case studies on resource-depleted cities, cities performance index, county-level governance, and new-agriculture development

ACADEMIC RESEARCH EXPERIENCES

School of International Relations, Sun Yat-sen University

Academic Research Assistant

Guangzhou

November 2018 – August 2019

- Employed by Professor Qin Pang to co-write two quantitative social sciences paper
- Operationalize, clean, label, group, and analyzed data from third-party database with over 2000 pieces of data using STATA

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

Department of Volunteering, School of International Relations, Sun Yat-sen University

Vice Director

Sep. 2016 – Sep 2018

- Tasked with recruitment, training, and other administrative work as well as external project development
- Organize 2 programs: 'Together at Ningtang' and 'ChaseDream 100,' respectively for elderly and school children, service covering 6 elderlies 1000+ children

SKILLS, CERTIFICATIONS & OTHERS

- **Technical:** Data Python, R, ArcGIS | Industry-related Capital IQ, Wind | Office Thinkcell, MS Office
- **Languages:** Fluent in English (TOEFL 117) & Chinese (incl. Cantonese, Mandarin, Hakka)