

# BRANT (SONGFENG) TAN

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## EDUCATION

### Harris School of Public Policy, University of Chicago

*Master of Public Policy*

GPA: 3.9/4.0

Coursework: Microeconomics, Financial Statement Analysis, Statistics for Data Analytics, GIS Application, Python

**Chicago, IL**

*Expected June 2023*

### School of International Relations, Sun Yat-sen University

*Bachelor of Law with Major in International Politics, Minor in Economics*

GPA: 3.9/4.0 | Outstanding Graduate | First-Class School Scholarship

Coursework: Macroeconomics, Corporate Finance, International Political Economy

**Guangzhou**

*Graduated June 2020*

## INTERNSHIP EXPERIENCES

### Ping An Group

*Strategy Analyst Intern, Technology and Entrepreneurship Division*

**Shanghai**

*April 2021 – August 2021*

- Assisted strategy and capital issues of PingAn-affiliated online education and automobile media company with work on 5+ deliverables on industry analysis & 2 capital projects
- Supported the strategies and planning of the online education company which involves market sizing for a myriad of business tracks, competition analysis, business model analysis and etc.
- Contributed to debt conversion and internal mergers, involving industry analysis preliminary valuation with DCF, comps analysis, HR due diligence, and presentation preparation

### Baidu, Inc.

*Strategy Analyst Intern, Intelligent Driving Group (IDG)*

**Beijing**

*August 2020 – January 2021*

- Assisted Strategic Operations Team on market and investment analysis, competition monitoring, and policy updates on automated driving (passenger and commercial), intelligent cockpit, smart transportation
- Participated in formulating the business model for Baidu's joint venture on L4 automated driving through comparative analysis on similar models on realtor and 3<sup>rd</sup> party logistics platform
- Supported Baidu's revision and details of market strategy on automobile OS and V2X through wide-scale data analysis on smart connected vehicle configuration

### EY-Parthenon

*PTA, Municipal Five-Year Master Plan Project*

**Shanghai (Online)**

*May 2020 – August 2020*

- Assisted Parthenon government team on delivering a municipal's five-year master plan
- Delivered a comparative analysis on public healthcare system around the global and comparative research on development evaluation systems
- Conducted research, visualization, cold call, expert call and kept notes to assist different stages of internal and for-client report

## ACADEMIC RESEARCH EXPERIENCES

### School of International Relations, Sun Yat-sen University

*Academic Research Assistant*

**Guangzhou**

*November 2018 – August 2019*

- Employed by Professor Qin Pang to co-write two quantitative social sciences projects
- Finished the statistical analysis and visualization of a CSSCI article as second author
- Operationalized, cleaned, labeled, grouped, and analyzed data from third-party database with over 2000 pieces of data using STATA

## LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

### Department of Volunteering, School of International Relations, Sun Yat-sen University

*Vice Director*

*Sep. 2016 – Sep 2018*

- Planned, organized, led, and carried out 2 separate programs: 'Together at Ningtang' and 'ChaseDream 100,' respectively for elderly and school children, with over 15 activities and service to 6 elderlies 1000+ children.
- Recruited, trained, and assessed 10 members in total, drafted plans and summaries to maintain the daily function of the department, liaised with local sponsors to communicate and secure program execution.

## SKILLS, CERTIFICATIONS & OTHERS

- Technical:** Capital IQ, Thinkcell, MS Office, Python, STATA, R, Arc GIS
- Languages:** Fluent in English (TOEFL 117) & Chinese (*incl.* Cantonese, Mandarin, Hakka)
- Interests:** Badminton, Swimming, Skiing, Mixology