

BRANT (SONGFENG) TAN

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About me: Highly motivated management consultant with keen interests in CPG, energy, and healthcare. Looking for high growth opportunities.

EDUCATION



Harris School of Public Policy, University of Chicago

Chicago, IL

Master of Public Policy w/ Honors, Finance and Energy Track / GPA: 3.9/4.0

Jun 2023

Coursework: Microeconomics, Financial Statement Analysis, GIS Application, Python



School of International Relations, Sun Yat-sen University

Guangzhou, China

Major: International Politics, Minor: Economics / GPA: 3.9/4.0

Jun 2020

Coursework: Macroeconomics, Corporate Finance, International Political Economy

PROFESSIONAL EXPERIENCE

Sharma Strategy Group, management consulting firm of ex-BCG principals

Dallas, TX (Remote)

Associate

Aug 2023 – Present

- Performance Management project for a Bain Capital portfolio company w/ over \$10 Bn revenue
 - Context: Long-term performance management project covering 50+ OpCos across the US
 - Developed automated reports with variance analysis (actual, forecast, budget) modeled out of 200+ P&L General Ledger accounts and 2000+ locations
 - Worked with finance SVP, FP&A technical teams, and field teams to transition budgeting process to initiative-based budgeting
- Growth Strategy for an international BevAlc enterprise w/ over \$10 Bn revenue
 - Context: Interpret and communicate key growth drivers from a growth model to different teams
 - Worked with marketing, distribution, and pricing team to identify and understand key drivers
 - Conducted further analysis on distribution outlets to help improve the distribution strategy
- Innovation Project for a Fast-Food Chain w/ \$2Bn revenue
 - Context: Innovate menu items that speak to both firm culture and consumer needs
 - Designed customized ideation platforms based on consumer needs and spend scenario
 - Assisted in hosting and facilitating an innovation event for new menu items for the entire chain

Chicago Community Loan Fund (CCLF)

Chicago, IL

Climate Resilience Intern

Jun 2022 – Sep 2022

- Main duties are to evaluate energy saving opportunities under CEJA Act for existing customers
- Evaluated Illinois' energy saving opportunities from CEJA and compiled a resource book for CCLF
- Re-designed internal climate program dashboard for board review that includes 20+ programs

EXTRACURRICULAR EXPERIENCE

Turner Impact Portfolio Challenge (TIPC)

Philadelphia, PA

- Invited to the final round at Wharton School, University of Pennsylvania
- Created a virtual \$1Bn portfolio that upholds the ESG and impact principles defined by the committee

Harris School of Public Policy, University of Chicago

Chicago, IL

- Teaching Assistant to Professor Ryan Kellogg's class in Microeconomics
- Manage curricular materials on Canvas, grade exams, and host discussion and Q&A sessions

SKILLS & LANGUAGES

- **Data Skills:** SQL, Python (pandas), R (tidyverse) [See [previous work](#)]
- **Software:** Capital IQ, Tableau Insights, ArcGIS, Thinkcell, Microsoft VBA