

Braquel Woodland

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Education

Technology Bachelor's Degree – Software Development Emphasis

Brigham Young University–Idaho

April 2024

Rexburg, Idaho, U.S.A.

- Design and develop computer programs, web pages, sites, and applications
- Use Python, HTML/CSS, Java, and JavaScript
- Convert software requirement into code
- Proficiency in SQL code & databases
- Strong design & problem-solving skills

Recreation Management Bachelor's Degree – Minor in HR Management

Utah State University

May 2012

U.S.A.

- Management & Organization
- Teamwork & Collaboration
- Leadership & Time Management
- Event planning & execution
- Decision making & problem solving
- Motivational team building

Experience

Amazon Account Manager

Kombo Ventures

March 2022 – Present

Los Angeles, CA, USA

- Implemented growth efforts to improve listing quality, customer loyalty, and increased sales
- Coordinated creation of Amazon storefronts, A+ content, and other marketing material to boost brand recognition and reputation
- Prepared listing reports in excel to coordinate development efforts and growth priorities
- Supervised account health and product troubleshooting to maintain good standing and a positive customer experience

Amazon Account Manager

Nutraceutical

June 2018 – August 2021

Park City, UT, USA

- Managed seller central and vendor accounts for over 2500 products across 20+ Nutraceutical brands expanding online sales through Amazon
- Conducted product page improvements to expand brand awareness and customer conversion
- Provided training of Amazon and company procedures ensuring smooth transitions and uniformity
- Researched top keywords and competitor content to enhance effectiveness of marketing material and search terms

Physical Education Specialist

Sunrise Elementary, Cache School District

August 2013 – May 2014

Smithfield, UT, USA

- Supervised physical education of over 400 students by introducing various activities and skills
- Assessed physical, social, and mental wellbeing of students and supported growth of overall health
- Organized activities, games, skill sets, and tests to increase fitness levels of students

Skills

- Organization and Attention to Detail
- Innovative and Creative Thinker
- Fast and Efficient Learner
- Proficient in Microsoft Office
- Type 83 wpm at 100% accuracy
- Compassionate & Service Oriented