

GDL Ecommerce Chamber Website

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Overview

Purpose

- Promote local economy in the digital space
- Invite local business to join the chamber and get benefits
- Use the website to promote the city for tourism
- Provide news and weather information for the city

Audience

- The main audience are the local business
- The second desire audience are young people and adults that can buy in local business
- We desire external audience that are not locals from the city
- Big companies that may want to advertise their products

Branding

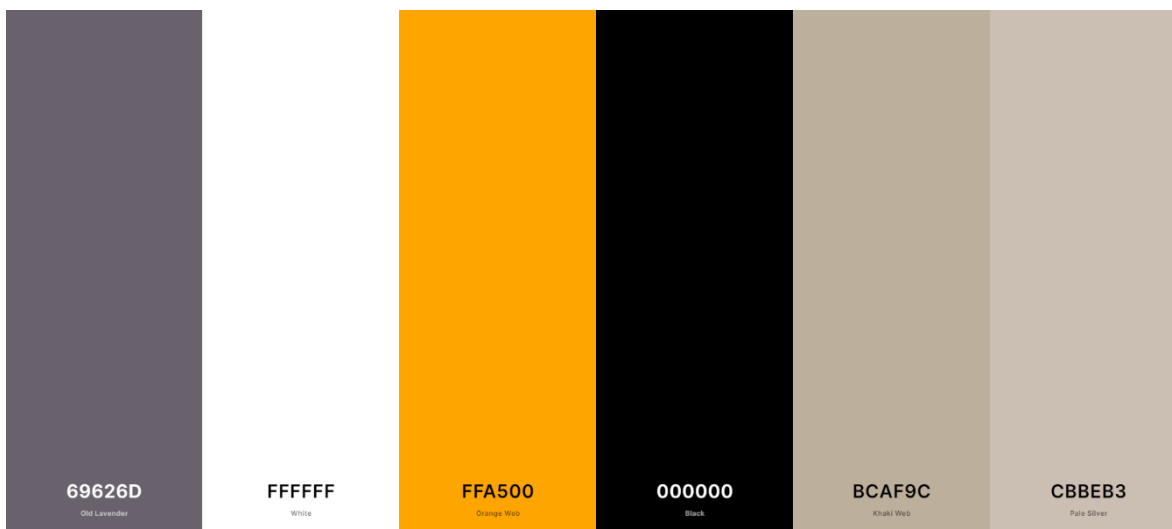
Website Logo





Style Guide



Color Palette

Palette URL: <https://colors.co/69626d-ffffff-ffa500-000000-bcaf9c-cbb3b3>



Typography

Dosis Regular 
Raleway Regular 

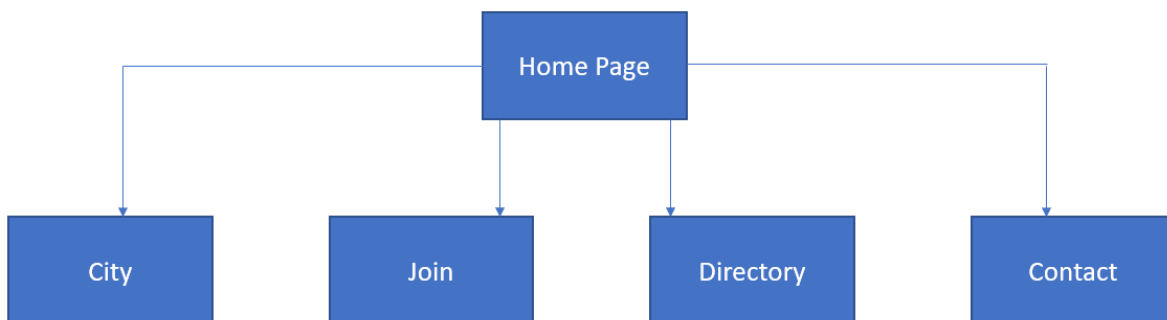
The spectacle before us was indeed sublime.

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.

Navigation

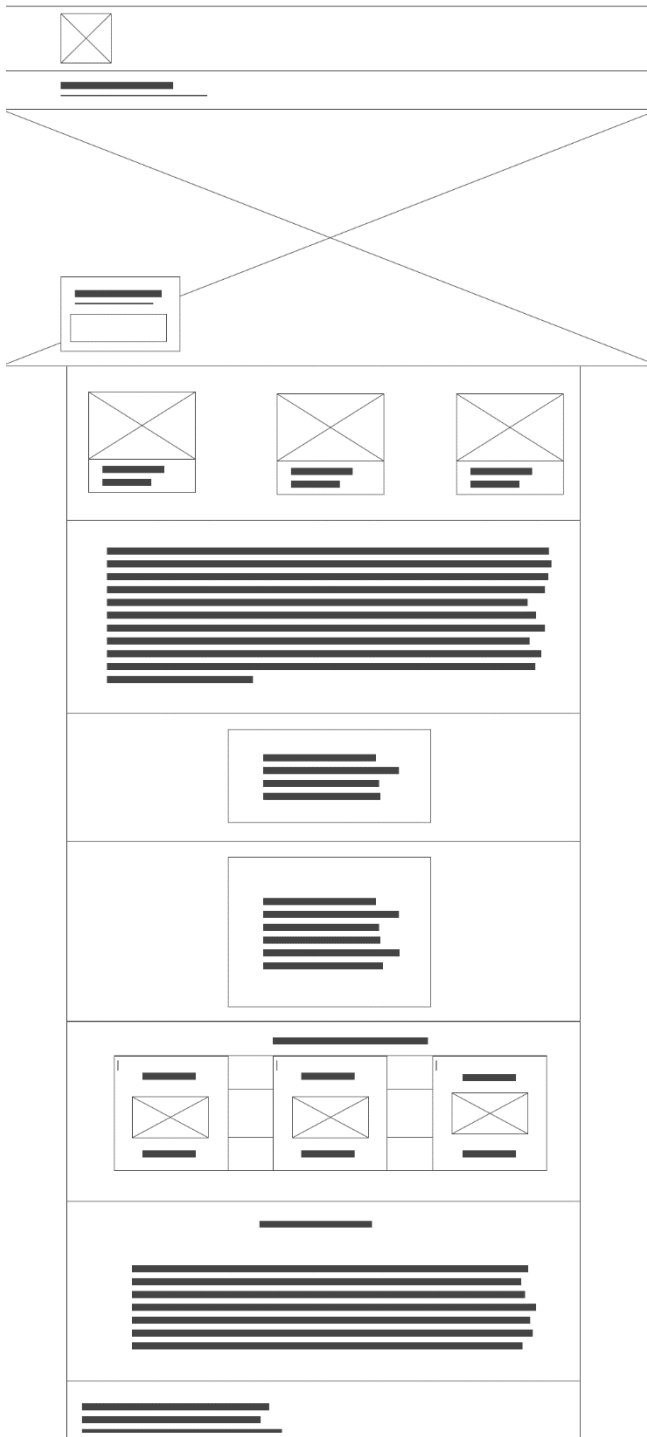
- Home
- City
- Join
- Directory
- Contact

Site Map

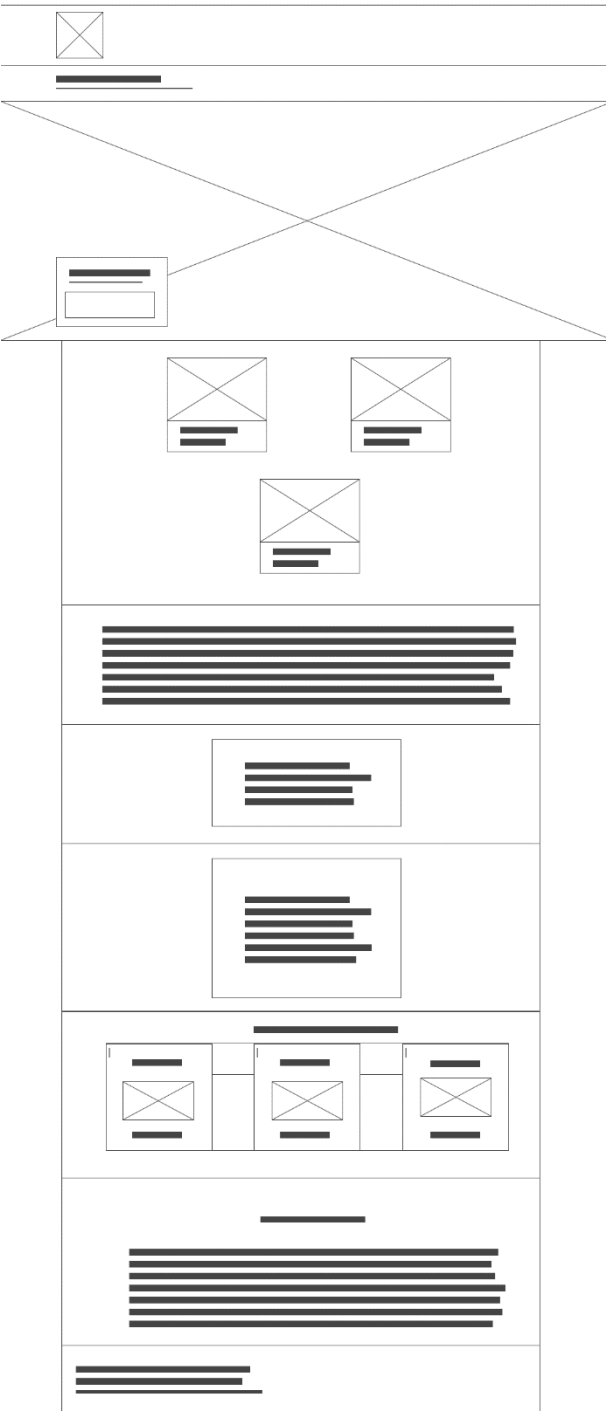


Wireframes

Home Page - Large



Home Page – Medium



Home Page – Small

