BRAVE **UP!**

Software to **detect** and **prevent**
bullying and cyberbullying
+60,000 students have been helped globally

www.braveup.com

+125 schools globally

Impact:
+67,000 students

90% participation rate of students with the software.

Digital and simple **onboarding.**

BRAVE UP! is a software that detects and prevents bullying and cyberbullying in schools.

Our mission is to support counselors by helping them better understand **the social relationships of students** as well as their everyday problems and concerns, allowing for data-driven interventions to take place.

We know that **counselors face the most challenging tasks**, we want to make their lives easier by allowing them to potentialize their work through technology.
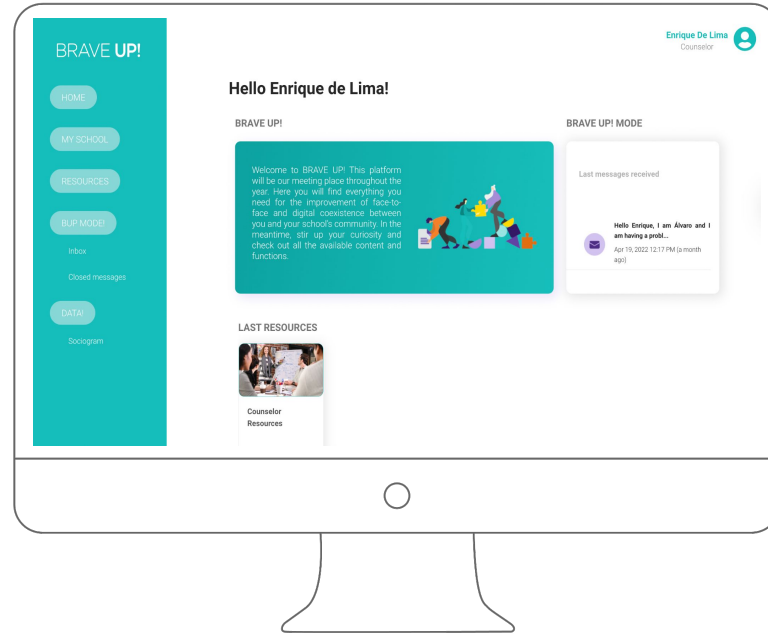
Runner-up in the Turner MBA Impact Investing Network and Training **(MIINT) of Harvard University.**

Resources
Content, videos and activities that improve the school environment.
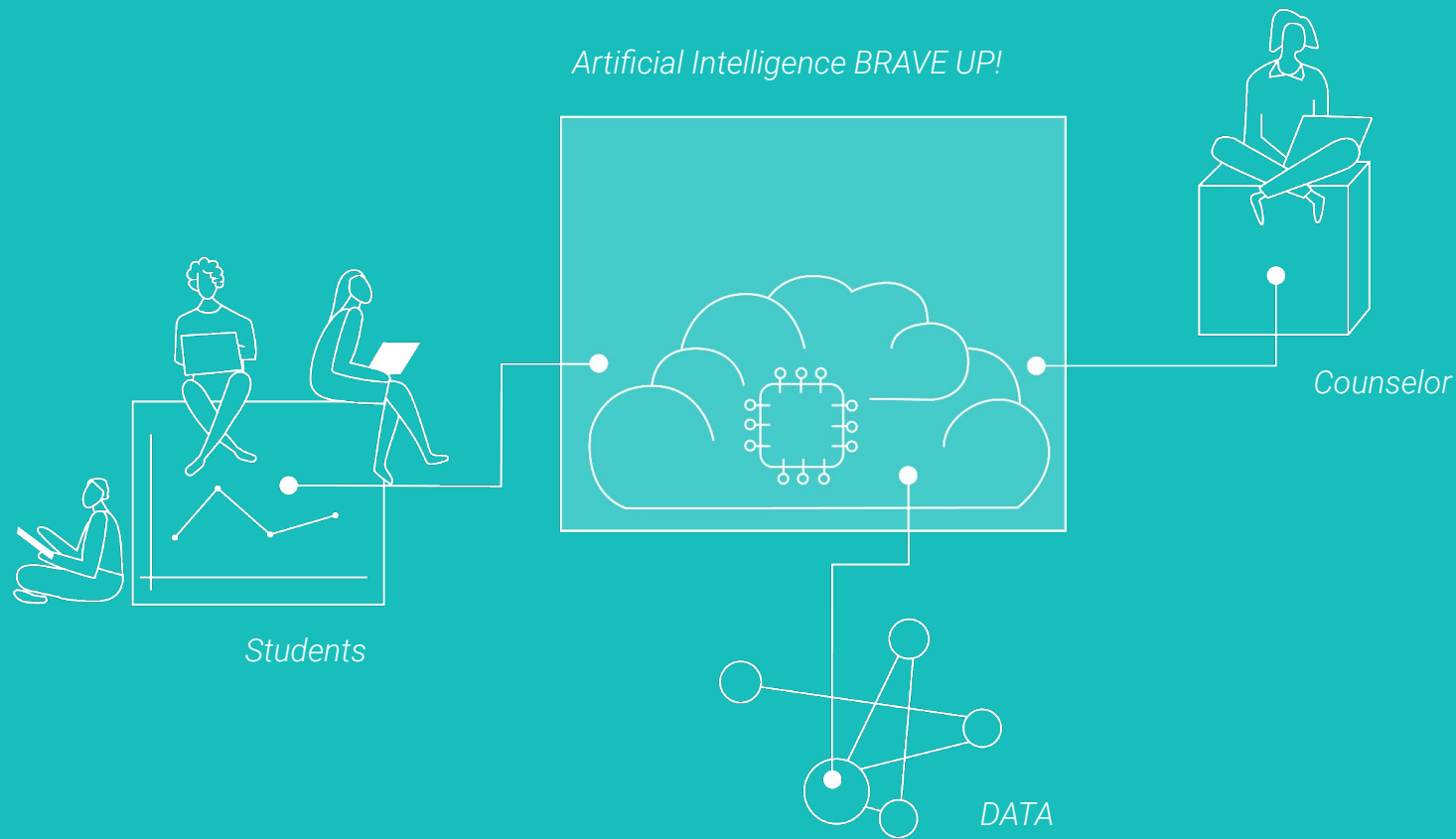
BRAVE UP! Mode
Channel where students can report situations of conflicts.

DATA
Students, teachers and families participate in different surveys, which make it possible to prevent risk situations and detect cases of bullying.

Artificial Intelligence BRAVE UP!

Counselor

Students

DATA

———— Implementation

Access the full version of the platform as part of our pilot program for all the school for a **3-month period.**

Sociograms take 15-20 minutes for students to respond.

Access all of our interactive activities and informative documents to better address bullying in your community
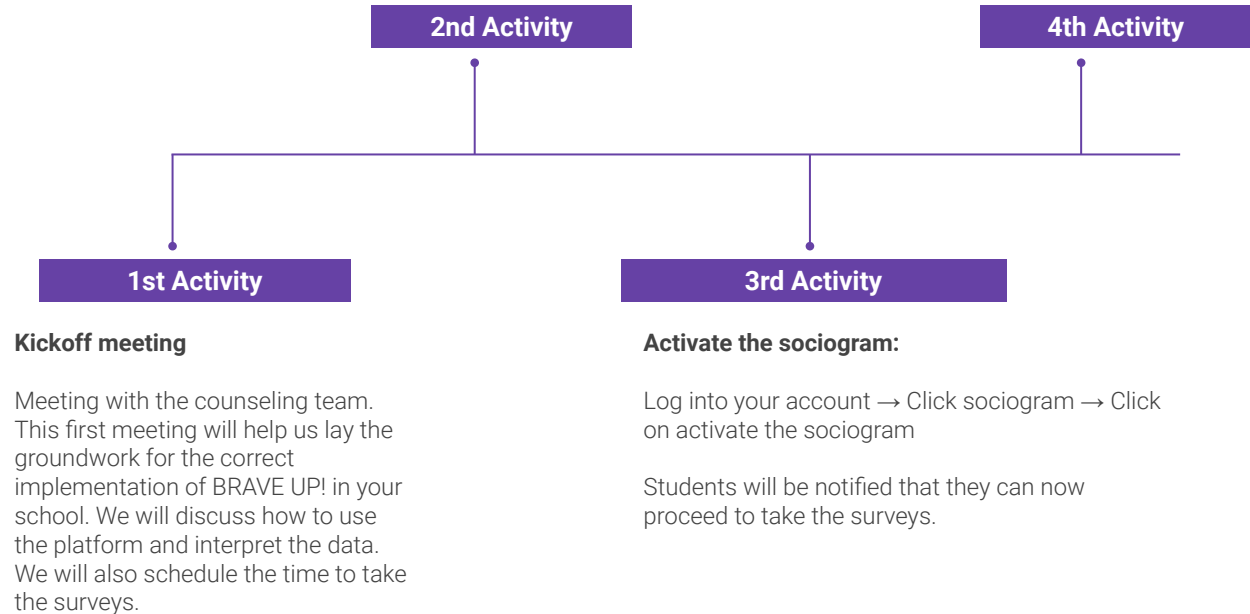
Get the data!

Gather student data (name, grade level, and email) and send it to the BUP! team. Users will be created for every student.

2nd Activity

Closing the sociogram:

Once every student finishes taking the survey, log back into the sociogram activation page from the previous step and click on "finish the sociogram"

Wait 5-10 minutes and access results in the sociogram dashboard

4th Activity

1st Activity

Kickoff meeting

Meeting with the counseling team. This first meeting will help us lay the groundwork for the correct implementation of BRAVE UP! in your school. We will discuss how to use the platform and interpret the data. We will also schedule the time to take the surveys.

3rd Activity

Activate the sociogram:

Log into your account → Click sociogram → Click on activate the sociogram

Students will be notified that they can now proceed to take the surveys.
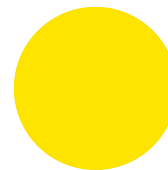
The BRAVE UP! software has its infrastructure stored in AWS cloud servers in the U.S. It uses a protection protocol made up of different layers of encryption.

We store our website, API and database in different instances in the cloud, we call this **security layers.**

We generate *TOKENS* that refresh every 30 minutes allowing us to **encrypt each session of the different users of the platform.**

BRAVE UP! does not store or save the passwords of users thus avoiding identity theft. We are compliant with **FERPA.**

BRAVE UP! solution

- **Predictive Data:** Sociograms during year
- **Report channel:** BRAVE UP! Mode 24/7
- **Prevention methods:** New resources every month

School's students

0-250	**$5**/student per year
251-500	**$4,5**/student per year
501-750	**$4**/student per year
751-1000	**$3,5**/student per year
+1000	**$3**/student per year

BRAVE UP!

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