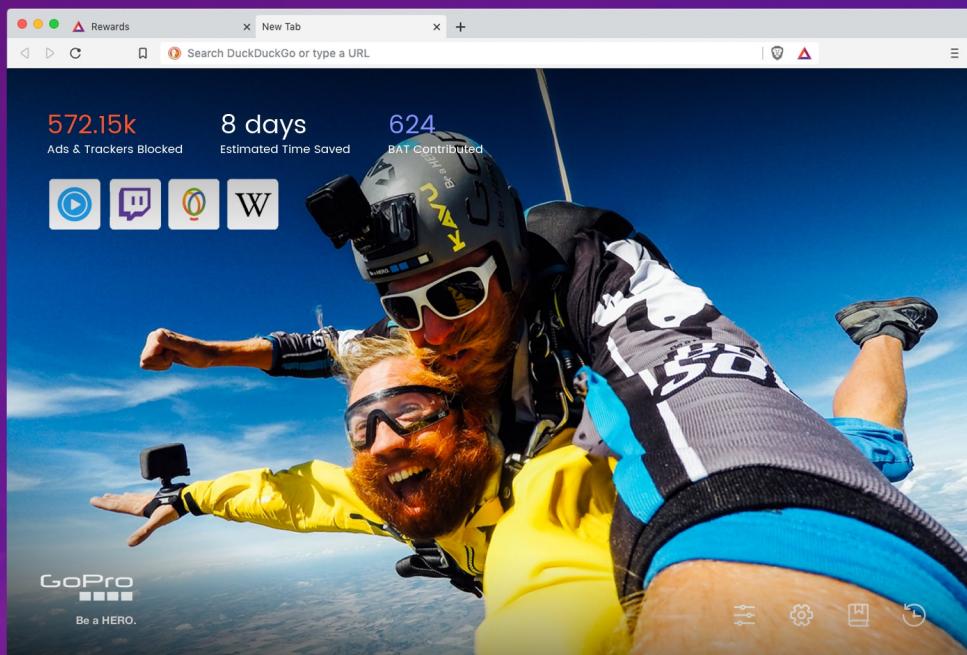




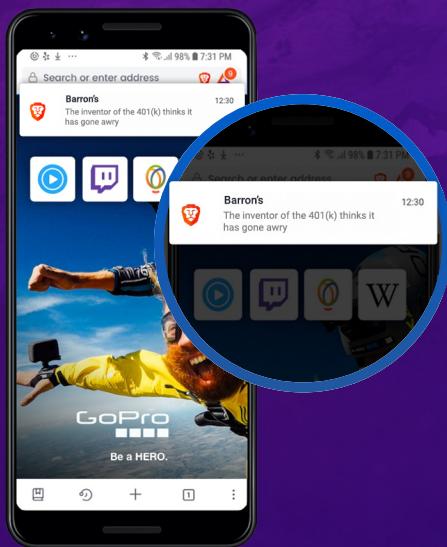
# The First Global Ad Platform Built on Privacy

Brave places ads using local machine learning with the browsing profile, directly on-device.

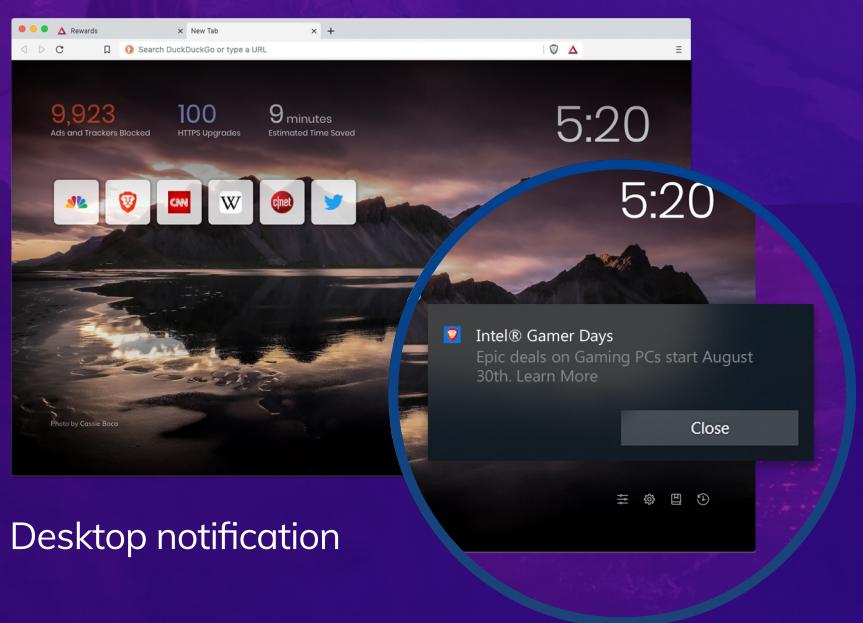
## Available ad formats



## New Tab Sponsorship



Mobile notification



Desktop notification



# A Better Internet Begins with Brave

Brave delivers unmatched speed, security and privacy with the option to earn rewards through the first global private ad platform.



MONTHLY ACTIVE USERS



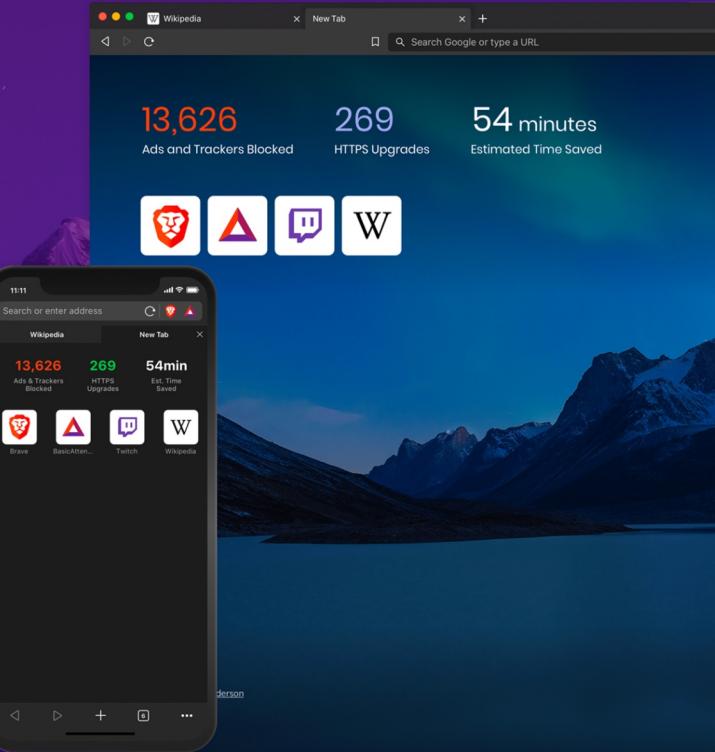
DAILY ACTIVE USERS



FASTER THAN OTHER BROWSERS



MOBILE AND DESKTOP



Opt-in

100% of your budget serves to people who want ads



CTR

Clicks convert to 10 second page visits



## Brave Rewards | Ads

Brave creates an opt-in, rewards-based model to monetize the web. People browse the web, view ads, and earn rewards for their attention. To learn more and get started with your first Brave campaign, visit [ads.brave.com](https://ads.brave.com).