DEEPAK KUMAR

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PROFESSIONAL SKILL

Html/Html5 | Css/Css3 | Tailwind CSS | JavaScript | Figma To HTML | PSD to HTML | Responsive Design | Node.js | React.js | MedusaJs | Next.js | Framer Motion | Postman | Fetch API | WordPress | Shopify | Git | GitHub | Figma | Photoshop | Photopea | Canva

WORK EXPERIENCE

SUBHOT ENTERPRISES PRIVATE LIMITED   </>   DESIGNER (FRONT END DEVELOPER)   *APR 2025 - PRESENT*

- Implement UI/UX improvements based on user feedback and analytics.
- Curated portfolio of social media graphics and promotional banners designed in Canva, and Photopea.
- Develop and maintain e-commerce applications using MedusaJS (headless commerce platform) integrated with Next.js and React.

DIGICLOUD FREELANCERS   </>   FRONT END DEVELOPER   *FEB 2024 - MAR 2025*

- Customized and optimized Shopify themes to align with client branding and functionality needs.
- Developed responsive and visually appealing front-end interfaces to enhance user experience.
- Collaborated with designers and backend developers to ensure seamless integration and performance.

AARSUN WOODS PRIVATE LIMITED   </>   WORDPRESS DEVELOPER   *OCT 2022 - JAN 2024*

- Created and maintained WordPress websites, ensuring user-friendly interfaces, responsiveness, and high.
- Customized WordPress themes and plugins to enhance functionality and meet specific client requirements.

PORTFOLIO & PROJECTS

Louis Faglin Paris (Shopify) ↗

- **Wishlist Feature**(save favorite products), **Dynamic Product Display**(Color swatches and size),
- **Collection Page**("Load More" functionality), **Scroller Section**(UI/UX consistency)

BraveSyntax (React.js, Next.js, Framer Motion, Node.js) ↗

- Built a responsive React web app with Framer Motion, showcasing smooth animations, interactivity.
- UI, and modern front-end development skills, deployed on Vercel.

Multi Step Form ↗

- Built a multi-step form with smooth navigation and validation for improved user experience.
- Designed an interactive summary page to review and confirm selections before submission.

Fresh Meal Shop ↗

- Developed a responsive online food-store front-end using HTML, CSS, and JS with intuitive product listing.
- Implemented user-friendly UI/UX with clean layout, mobile-first design and efficient navigation to enhance the shopping experience.

SEPL Catalogues + Social Media Designs ↗

- Created a cohesive product catalogue in Figma and designed social media visuals using Canva, Photoshop,
- and Photopea to maintain strong, consistent branding.

EDUCATION

GURU NANAK INTER COLLEGE AMBALA ROAD SRE
INTERMEDIATE (PCM) - 61   *MAR 2017 - APR 2018*

DEEN DAYAL UPADHYAY PRIVATE ITI BADULI FATAK SRE
ITI (ELECTRICIAN) - 78.57   *AUG 2019 - JULY 2021*

DISHA BHARTI COLLEGE OF MANAGEMENT AND EDUCATION SRE
BCA (Bachelor of Computer Applications) - 62.25   *JULY 2021 - AUG 2024*