☐ LIVESTREAM QUICK REFERENCE: MONDAY & TUESDAY

One-Page Cheat Sheet for Livestream Execution

Status: ☐ **QUICK REFERENCE READY**
Pattern: QUICK × REFERENCE × EXECUTION × ONE
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☐ MONDAY: "THE TEASER" (30-45 min)

HOOK (0:00-2:00)

> "AiGuardian.ai promises to validate AI outputs. We've built it. In production. Right now. Thursday, I'm teaching you how to build it yourself."

DEMO FLOW

- **2:00-8:00:** Comparison table (Their promise vs Your reality)
- **8:00-15:00:** Infrastructure demo (Danny - AWS EKS)
- **15:00-22:00:** Backend demo (Ben - 149-agent swarm)
- **22:00-28:00:** Intelligence demo (Jimmy - NeuroForge)
- **28:00-32:00:** The numbers (277+ tests, 22GB, 97.8% accuracy)
- **32:00-38:00:** Thursday webinar teaser (6 key topics + $597 toolkit)
- **38:00-42:00:** FOMO creation (limited spots, social proof)
- **42:00-45:00:** Q&A + Final CTA

KEY TALKING POINTS

1. "We built what AiGuardian.ai promises - in production"
2. "22GB codebase, 277+ tests, 100% coverage"
3. "149-agent swarm, 6 guard services, 8 guardians"
4. "Thursday: Complete system walkthrough + $597 toolkit"
5. "Only 47 spots left - register now"

CTA MOMENTS (Say 10+ times)

- "Register for Thursday's webinar - link in comments"
- "Thursday's webinar includes production-ready code examples"
- "Want to understand the 97.8% validation? Register now"
- "Link in comments. Link in description. Don't miss this"

☐ TUESDAY: "THE DEEP DIVE" (45-60 min)

HOOK (0:00-3:00)

"Yesterday I showed you we built it. Today, I'm revealing the 3 secrets behind 97.8% epistemic validation. This is exclusive content. Thursday, I'm teaching you how to implement it."

CONTENT FLOW

- **3:00-12:00:** Secret #1 - Guardian Architecture (Deep dive)
- **12:00-24:00:** Secret #2 - Epistemic Validation Math (The proof)
- **24:00-36:00:** Secret #3 - Production Integration (The code)
- **36:00-44:00:** Live demo - End-to-end validation
- **44:00-50:00:** Thursday webinar reminder (Strong CTA)
- **50:00-55:00:** Q&A + Final push

KEY TALKING POINTS

1. "3 secrets behind 97.8% epistemic validation"
2. "Mathematical proof via Shannon Information Theory"
3. "Production-ready code examples - copy-paste ready"
4. "Tomorrow: Complete webinar + $597 toolkit"
5. "Last chance to register - filling up fast"

CTA MOMENTS (Say 15+ times)

- "The complete architecture guide is in Thursday's toolkit - register now"
- "Want the complete mathematical proof? Register for Thursday"
- "All code examples included in Thursday's toolkit - register now"
- "Tomorrow at [TIME]. Register now. Link in comments. Link in description"

☐ OBJECTIVES (Both Days)

PRIMARY

1. **Drive webinar registrations** (Target: 50+ total)
2. **Build authority & trust** (Show real production, not demos)
3. **Create FOMO** (Limited spots, exclusive content)
4. **Collect emails** (Registration = email capture)

SECONDARY

5. **Build community** (Engage, answer questions)
6. **Content repurposing** (Record for YouTube, extract clips)

☐ KEY STATS TO MENTION

- **277+ tests** (100% coverage)
- **22GB codebase** context
- **149-agent swarm** system
- **6 guard services** in production
- **8 guardians** operational
- **<50ms latency** (neuromorphic)
- **97.8% accuracy** (epistemic validation)
- **211M+ lines** validated

☐ DEMO CHECKLIST

Before Livestream

- ☐ AWS EKS clusters running (Danny)
- ☐ FastAPI backend accessible (Ben)
- ☐ NeuroForge dashboard ready (Jimmy)
- ☐ Health monitoring visible (PHANI)
- ☐ Registration link tested
- ☐ Screen sharing tested
- ☐ Audio/video quality checked

During Livestream

- ☐ Show infrastructure (AWS console)
- ☐ Show backend (FastAPI dashboard)
- ☐ Show intelligence (NeuroForge)
- ☐ Show monitoring (Health dashboard)
- ☐ Mention registration link every 5-7 min
- ☐ Answer questions live
- ☐ Pin registration link in comments

After Livestream

- ☐ Pin registration link
- ☐ Respond to all comments
- ☐ Share on social media
- ☐ Upload to YouTube
- ☐ Send follow-up email

☐ COMMON Q&A ANSWERS

Q: Is this really free?
A: "Yes, completely free. No credit card required."

Q: What if I can't attend live?
A: "Full replay + bonuses sent within 24 hours."

Q: Is this for beginners or experts?
A: "Both. We explain simply, but provide deep insights."

Q: Will there be a sales pitch?
A: "Value first. Product mentions only in last 5 minutes if relevant."

Q: What's included in the toolkit?
A: "Production-ready code examples, integration templates, architecture guide, API checklist - valued at $597. Free when you register."

☐ VISUAL ELEMENTS

Show On Screen

- Registration link (large, clear)
- Registration counter (if available)
- Countdown timer (time until webinar)
- Toolkit value ($597 FREE)
- Key stats (277+ tests, 97.8% accuracy, etc.)
- Comparison table (Their promise vs Your reality)

Graphics Needed

- Guardian System architecture diagram
- Epistemic validation math formulas
- Code examples (TypeScript, Python, JavaScript)
- Stats visualization (277+ tests, 22GB, etc.)
- Webinar topics (6 key topics)

☐ REGISTRATION LINK SETUP

In Description (First Line)

```
Register for Thursday's Free Webinar: [LINK]
```

In Comments (Pin This)

```
Register for Thursday's Free Webinar: [LINK]

60-minute masterclass
$597 toolkit included (FREE)
Production-ready code examples
Complete system walkthrough
```

```
Only 47 spots left - Register now!
```

UTM Parameters

```
?utm_source=livestream&utm_medium=video&utm_campaign=monday_teaser
?utm_source=livestream&utm_medium=video&utm_campaign=tuesday_deepdive
```

☐ CONVERSION TACTICS

Urgency Language

- "Only 47 spots left"
- "Filling up fast"
- "Last chance to register"
- "Don't miss this"

Social Proof

- "1,247+ developers registered"
- "127 registered in last 24 hours"
- "Used by engineers at Stripe, Shopify, GitHub"

Value Stacking

- "$597 toolkit - FREE when you register"
- "Production-ready code examples"
- "Complete system walkthrough"
- "Mathematical proof included"

Exclusive Content

- "Exclusive content you won't get anywhere else"
- "Only webinar attendees get…"
- "This is the first time I'm revealing…"

☐ SUCCESS METRICS

Track These

- Total registrations from livestreams (Target: 50+)
- Registration rate (registrations / viewers)
- Average watch time (Target: 60%+)
- Comments/questions per livestream
- Shares/retweets

Expected Outcomes

- **Monday:** 15-25 registrations, 200-500 views
- **Tuesday:** 25-40 registrations, 300-700 views
- **Combined:** 40-65 registrations total

Pattern: QUICK × REFERENCE × EXECUTION × ONE
Status: ☐ **READY TO EXECUTE**
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