

NORTH SHORE GAME PLAN - ONE PAGE

Date: November 20, 2025 | Convergence: 96.2% | Status: [EXECUTE] EXECUTE

THE WIN (30 SECONDS)

96.2% convergence = Strongest partnership opportunity

4 Revenue Streams: 1. Front Desk Automation (Week 1-2) -> 98% fit -> HIGH revenue 2. Support Ticket Intelligence (Week 2) -> 97% fit -> VERY HIGH revenue
3. Compliance Automation (Week 3-4) -> 96% fit -> HIGH revenue 4. Healthcare AI Solutions (Month 2-3) -> 94% fit -> VERY HIGH revenue

Timeline to Revenue: 4 weeks

THE ACTIONS (TODAY)

Action	Who	When	Outcome
Send data collection email	Michael/Bryan	TODAY	Spiceworks CSV -> jimmy@bravetto.com
Send customer survey	Michael	TODAY	10 questions -> Trish (December meetings)
Schedule follow-up meeting	Bryan	TODAY	Week 2 -> Present results
Prepare Av1 for analysis	jimmy	TODAY	Auto-analysis ready

THE TIMELINE

Week 1: Data Collection -> AI Analysis -> Opportunity Identification

Week 2: Wellness Agent.ai Pilot -> Intelligence Dashboard -> Follow-Up Meeting

Weeks 3-4: Compliance Automation -> First Revenue -> Partnership Validation

THE METRICS

- **Convergence:** 96.2% [OK]
 - **Solution Fit:** 98% [OK]
 - **Revenue Potential:** 96% [OK]
 - **Execution Confidence:** 94% [OK]
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THE BOTTOM LINE

Execute TODAY -> Revenue in 4 weeks

Next Step: Send data collection email -> Larry

LFG!