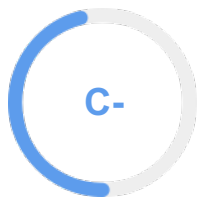


Website Report for albaniashipping.com

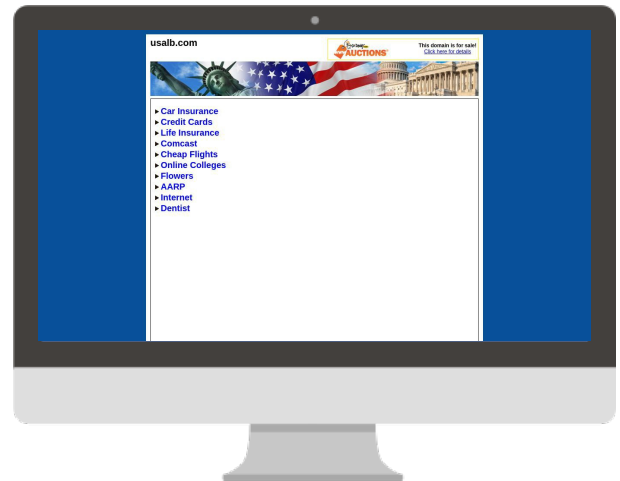
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

albaniashipping.com's Audit Results



Your page needs improvement

You have 16 Improvements Recommended



SEO



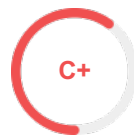
Usability



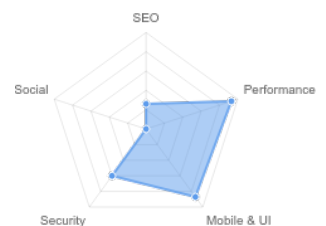
Performance



Social



Security



SEO Results



Your SEO needs improvement

Your page is not well optimized from an SEO perspective. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfills basic recommended improvements outlined here.

HTML HEADER

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Length : 20

Meta Description Tag



Your page appears to be missing a meta description tag. A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

BODY CONTENT

Header Tags



Your page is not making effective use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	0
H2	0
H3	0
H4	0
H5	0
H6	0

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
llc	×	×	×	2	<div></div>
sale	×	×	×	2	<div></div>
click	×	×	×	2	<div></div>
domain	×	×	×	2	<div></div>
godaddy	×	×	×	2	<div></div>
usalb	✓	×	×	1	<div></div>
privacy	×	×	×	1	<div></div>
reserved	×	×	×	1	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
this domain	×	×	×	2	<div></div>
domain is	×	×	×	2	<div></div>
is for	×	×	×	2	<div></div>
for sale	×	×	×	2	<div></div>
sale click	×	×	×	2	<div></div>
click here	×	×	×	2	<div></div>
godaddycom llc	×	×	×	2	<div></div>
this domain is	×	×	×	2	<div></div>

Image Alt Attributes



You have images on your page that are missing ALT attributes.

We found 7 images on your page and 5 of them are missing the attribute.

#	Image link
1	spc_trans.gif
2	spc_trans.gif
3	spc_trans.gif
4	spc_trans.gif
5	img.aspx? q=L3MkWGAKYGZ2ZmN0ZwVjAmVjBGLIAwNjBGLyZwMaWGAKZGNjAFHIAzHyZ3RyZwMhWGAKZPHIAz 1

On-Page Link Structure



We found 6 total links. 83% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Anchor	Type	Follow/Nofollow
http://albaniashipping.com/st.aspx	Internal	Follow
https://auctions.godaddy.com/trpItemListing.aspx?ci=6711&domain=usalb.com	External	Follow
http://www.godaddy.com?isc=gcp9001c4&domain=usalb.com	External	Follow
http://www.godaddy.com/agreements/ShowDoc.aspx?pageid=privacy_parkedpage	External	Follow

Broken Links



We have not detected any broken links on your page.

OTHER

Robots.txt



We have not detected or been able to retrieve a robots.txt file successfully.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

XML Sitemaps



We have not detected or been able to retrieve a XML sitemaps file successfully.

A sitemap includes a list of your pages that are available for crawling, as well as other useful information for search engines such as last update times and priority of pages. Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics



We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

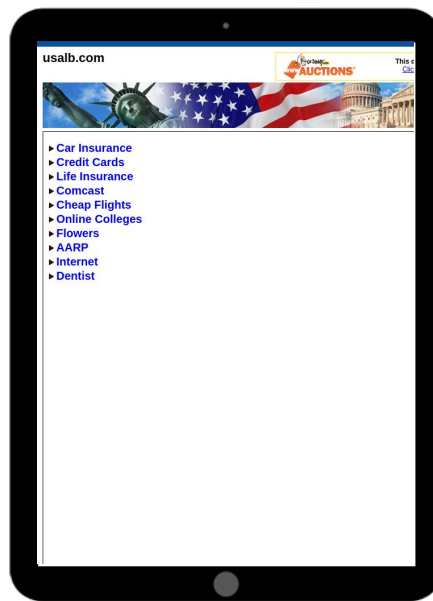
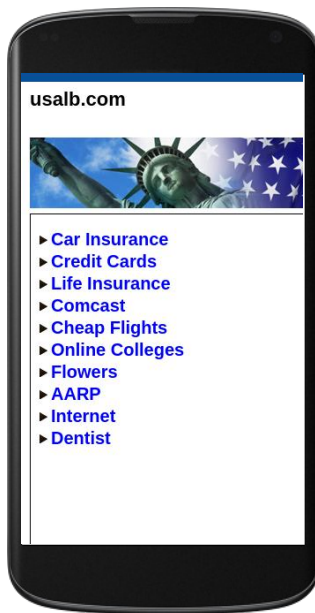


Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Flash Used?

No Flash content has been identified on your page.



Favicon

Your page has specified a favicon.



Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

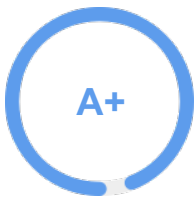
Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.



HTML Block

```
<a href="https://www.go..._3ph_xml&amp;gl=US">Related Links</a>
```

Performance Results



Your performance is very good!

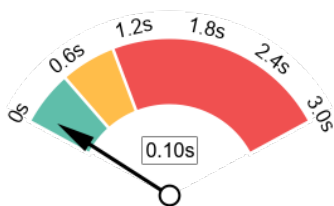
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed Info

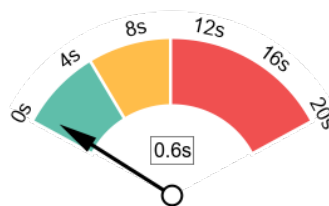
Your page's server response time is reasonably low which is good for load speed and user experience.



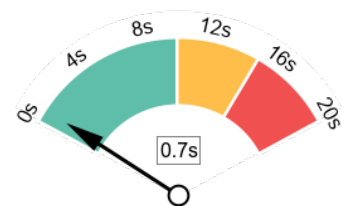
Server Response



All Page Content Loaded



All Page Scripts Complete

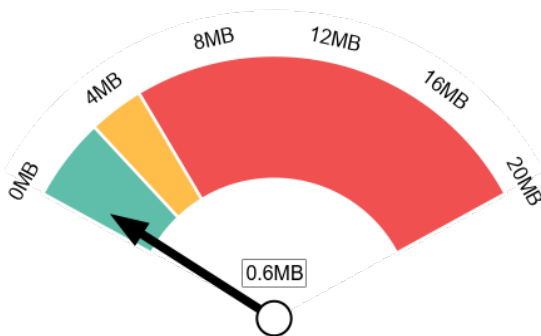


Page Size Info

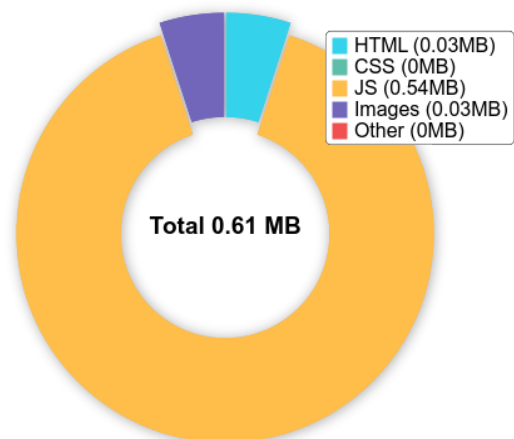
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Total Page Size









Page Size Breakdown



Number of Resources



This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

					
22	6	7	0	7	2
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

JavaScript Errors

Your page is not reporting any JavaScript errors.



GZIP Compression

Your website is using GZIP compression.



Optimize Images

All of the images on your page appear to be optimized.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.



Line	Style
68	background-color:#08509A;
250	display:none;visibility:hidden;
348	background-image: url(http://ak2.imgaft.com/images/gdauctions_bkgr_r2.gif)
349	float: right;padding-right:5px;padding-top: 10px;text-align:center;
370	width:150px;
370	width: 251px;padding-top:3px;padding-left:3px



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.



Twitter Connected

No associated Twitter profile found as a link on your page.



Instagram Connected

No associated Instagram profile found linked on your page



LinkedIn Connected

No associated LinkedIn profile found linked on your page.



Social Shares

You have a low level of Social Sharing of this page. Social Sharing is an effective way to drive traffic and build brand awareness.



10

Facebook



0

LinkedIn



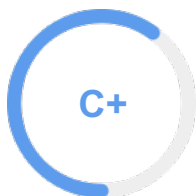
0

Pinterest



0

Stumbleupon



Your security could be better

We recommend addressing the highlighted security items. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss.

SSL Enabled



We are unable to identify an SSL encrypted (HTTPS) version of your website.

SSL helps to secure the transfer of information on your page and is used as a ranking signal by search engines.

HTTPS Redirect



Your page does not redirect to a HTTPS (SSL secure) version.

Malware Check



Your website has been flagged as safe by popular malware scanners



Google Safe Browsing



Critical Software Up To Date



No outdated software versions were identified on your server.

Email Privacy





No email addresses have been found in plain text on your page.

Technology Results

Technology List

i

These software or coding libraries have been identified on your page.

	Technology	Version
	Microsoft ASP.NET	
	jQuery	1.3.1

Server IP Address

i

184.168.131.241

DNS Servers

i

ns04.domaincontrol.com
ns03.domaincontrol.com

Web Server

i

Microsoft-IIS/7.5

Charset

i

text/html; charset=utf-8

Recommendations

SEO	Include a meta description tag	High Priority
SEO	Use your main keywords across the important HTML tags	Medium Priority
Social	Encourage Page Social Sharing	Medium Priority
Social	Create and link your Facebook Page	Medium Priority
SEO	Implement a XML sitemaps file	Medium Priority
SEO	Implement a robots.txt file	Medium Priority
SEO	Make greater use of header tags	Medium Priority
SEO	Add ALT attributes to all images	Low Priority
SEO	Implement an analytics tracking tool	Low Priority
Social	Create and link your Twitter profile	Low Priority
Security	Enable SSL on your website	Low Priority
Security	Implement a redirect to HTTPS on your website	Low Priority
Social	Create and link associated Instagram profile	Low Priority
Social	Create and link an associated LinkedIn profile	Low Priority
Mobile & UI	Improve the size of tap targets	Low Priority
Performance	Remove inline styles	Low Priority