



We are all about the relationship  
AND the results

## WE ARE SALES-ORIENTATED SPECIALISTS

## WHAT WE DO

We already help our clients with...

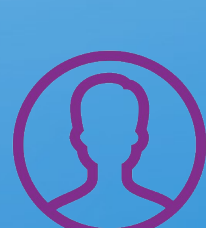
Telemarketing &  
Telesales



Web Generated  
Lead Management



Conference &  
Seminar Booking

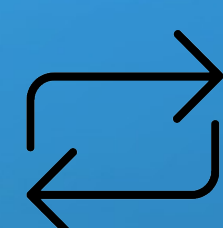


Lead  
Qualification

VIP engagement  
for events



Appointment  
Bookings



Email  
Response



Inbound/  
Outbound

What can we do for you?

## THE CIRUTA DIFFERENCE



### Representation

Aligning ourselves not only with your company's products and services, but also its ethos and methods of working, we are committed to creating brand advocates from your customers and prospects.



### Voice-to-Voice

By speaking to your prospects, we not only quickly qualify their interest in your offering, we begin that all important relationship with your future client.



### Responsive

Rather than robotically following scripts, our team embraces natural dialogue (within your guidelines), and builds the relationship necessary to turn every contact opportunity into a sale, and future customer.



### Experience

Our experienced team accelerate the sales process by converting your prospects into leads you can bank on; Building your brand and enabling your sales team to close more deals and grow your business.



### Closing

Encouraging and nurturing the relationship between our clients and their contacts, our goal is to convert interested parties into extremely satisfied and delighted, long term customers.



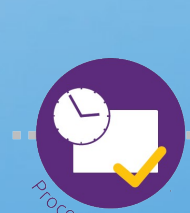
### Results

We fill your calendar and CRM with only the most qualified prospects, keeping your sales team fully occupied, and allowing you to experience ultimate ROI.

## THE MAGIC FORMULA



Memorable  
Experiences

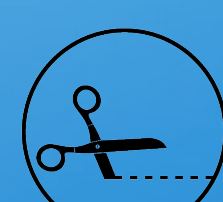


Bespoke  
Services

Ongoing  
Value



Dynamic  
Processes



We work with clients across a number of industries - all of which share a common goal and determination - to not only make a profit, but to maintain the highest possible standard of client satisfaction.

## WE ARE ALL ABOUT YOU!

Aligning ourselves not only with your services, but also your ethos and methods of working, we are committed to creating brand advocates from your customers and prospects.

We truly believe that regardless of industry, product or service the importance of the relationship is central to success.

By creating a positive consumer experience at the point of sale and post-sale, our relationship-centric approach can add value to your company by enabling it to differentiate yourself from competitors who do not offer the same experience.

Transparency and integrity are central to everything we do.

## THE MANAGEMENT TEAM



Jools Haddon

### Sales Director

With extensive experience in exceeding commercial sales objectives, I managed multi-lingual sales teams to achieve incredible results.

Whilst leading Education First's EF EnglishTown online learning programme, my team achieved record-breaking sales worth €1.2 million in a month, and won the CCW 2015 Gold Award for best Sales campaign in the world. In addition, I was able to reduce cancellation rates from between 40-50% to around 10%, through ensuring the integrity of the businesses we conducted.

I've also managed Facebook's European SMB business, increasing sales business from a team of 27 to over 100.

Joining with Stephanie to create CirutaConnect was the ideal solution to providing a bespoke sales service with the personal touch, with consistency and transparency.



Stephanie Gray

### Operations Director

With solid experience in call centre management, in my previous position I was responsible for year-on-year 20% increase in client spend based on the introduction of an effective QA programme (60% drop in client complaints), expansion of services available to new and existing clients.

My core strengths are team management, including recruitment, training, mentoring and coaching. With high attention to detail I provide analysis and reporting of KPI's, as well as identifying areas for process, performance, and business improvement.

Joining with Jools to create CirutaConnect fulfilled a desire to work for an organisation whose main focus is integrity and transparency.



## MAKE THE CONNECTION



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