



BLISE PROMOTES LIBRARY SCIENCE AWARENESS THROUGH COMMUNITY EDUCATION



Urdaneta City, Pangasinan — October 17, 2024. The College of Information Technology Education – Bachelor of Library and Information Science Education (BLISE) program of Urdaneta City University (UCU), in partnership with the Dr. Pedro T. Orata Library, conducted an orientation and public lecture at Don Alipio Fernandez Sr. Integrated School as part of the university's continuing effort to deliver community educational events in support of the United Nations Sustainable Development Goal (SDG) 4: Quality Education.



The activity aimed to introduce the Library and Information Science Education (LIS) program to senior high school students, many of whom were unfamiliar with the vital role of librarians in education and information management. The session sought to raise awareness about the importance of the librarian profession in today's knowledge-driven world—highlighting how librarians serve as information specialists who guide learners in accessing, evaluating, and utilizing information effectively.

During the lecture, faculty and student representatives from BLISE shared valuable insights into the functions, responsibilities, and modern relevance of librarians, emphasizing their contribution to research, literacy, and academic development. The discussion also explored how librarians adapt to evolving technologies and digital tools that enhance library services and information access.

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The event provided an enriching experience not only for the participants but also for **BLISE students**, who had the opportunity to apply their classroom learning in a real-world setting. By interacting with the younger audience, they enhanced their **communication, organizational, and leadership skills**, reinforcing their competence and passion for their chosen field.

This initiative reflects **UCU's strong commitment to its institutional goal of extending education beyond the university through public lectures and community partnerships**. By engaging local schools such as Don Alipio Fernandez Sr. Integrated School, UCU continues to promote **lifelong learning, professional awareness, and community empowerment**—fostering a deeper appreciation for education as a shared responsibility between the university and the wider community.



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