



URDANETA CITY UNIVERSITY'S COMMITMENT TO SUSTAINABLE LAND USE THROUGH BROWNFIELD SITE DEVELOPMENT

Urdaneta City University (UCU) demonstrates its strong commitment to sustainability by prioritizing the redevelopment and reuse of brownfield sites areas that have been previously developed or built upon for new construction and campus expansion. This approach promotes efficient land use, reduces environmental impact, and helps preserve natural and agricultural areas within Urdaneta City.

In collaboration with the Urdaneta City Planning and Development Office, UCU identifies potential brownfield areas that can be repurposed for academic and community use. By transforming underutilized spaces into modern, functional facilities, the university supports urban renewal and contributes to a cleaner, more sustainable city environment.

Through this initiative, UCU ensures that its growth and development are guided by responsible land management and environmental stewardship. The university's actions are supported and aligned with the United Nations Sustainable Development Goal 11: Sustainable Cities and Communities, which seeks to make cities inclusive, safe, resilient, and sustainable.

Urdaneta City University continues to take part in building a greener and more sustainable future—one that benefits both the campus community and the broader society.



URDANETA CITY UNIVERSITY PROMOTES SUSTAINABLE DEVELOPMENT BY PRIORITIZING BROWNFIELD SITE CONSTRUCTION

Urdaneta City, Pangasinan — In support of the United Nations' Sustainable Development Goal 11 (Sustainable Cities and Communities), Urdaneta City University (UCU) has committed to sustainable campus development by prioritizing the construction of new facilities on brownfield sites—areas that have been previously developed or built upon. This approach minimizes urban sprawl, preserves green spaces, and makes efficient use of existing infrastructure.

By building on brownfield sites wherever possible, UCU reduces the environmental impact of new construction while revitalizing underutilized spaces within the campus and its surrounding community. The university carefully assesses these areas for suitability, ensuring that redevelopment meets safety, environmental, and accessibility standards.

This initiative also contributes to more compact, resilient, and sustainable urban planning in Urdaneta City, demonstrating how academic institutions can align their growth with broader community and environmental goals. Through these efforts, UCU exemplifies responsible development practices that support SDG 11, promoting sustainable urban growth while safeguarding natural and social resources for future generations.