



# URDANETA CITY UNIVERSITY FOSTERS QUALITY EDUCATION THROUGH COMMUNICATION SEMINAR FOR SECURITY AND OFFICE STAFF

Urdaneta City University (UCU) continues to strengthen its commitment to **Sustainable Development Goal 4 (Quality Education)** by launching the seminar titled "**Building a Culture of Effective and Responsive Communication for Security and Office Staff.**" This initiative highlights UCU's dedication to providing continuous learning opportunities that empower all members of its workforce—ensuring that education and professional development extend beyond the classroom and into every department of the institution.

The seminar focuses on enhancing the communication skills of **security and office personnel**, recognizing their crucial role in maintaining the university's daily operations and safety. By developing competencies such as **active listening, conflict resolution, and clear messaging**, the program aims to improve coordination, reduce misunderstandings, and strengthen teamwork, especially in high-pressure or crisis situations. This proactive approach not only enhances efficiency but also promotes a culture of openness, trust, and collaboration within the university community.

Through interactive training and skill-building sessions, participants gain the ability to **handle workplace interactions with professionalism, inclusivity, and tact**, while fostering a safer and more responsive environment. These outcomes directly support UCU's mission of holistic human resource development and continuous capacity-building for all employees.

By implementing this seminar, **Urdaneta City University demonstrates its unwavering commitment to inclusive and equitable quality education**, empowering every sector of its institution to learn, adapt, and grow. This initiative reflects UCU's belief that effective communication is a cornerstone of institutional excellence and a vital component of achieving **SDG 4: Quality Education for All.**

MAKE SDG#4 A REALITY

