

# URDANETA CITY UNIVERSITY BAGS 2ND PLACE IN BEST SCIENTIFIC POSTER AT 2024 LUZON REGIONAL SCIENTIFIC MEETING

Urdaneta City University once again demonstrated its excellence in research and innovation as the College of Information and Technology Education (CITE) proudly brought home the 2nd Place Award for Best Scientific Poster at the 2024 Luzon Regional Scientific Meeting, held on April 29–30, 2024, at NGN Gran Hotel, Tuguegarao City.

With the theme **“Beyond Farm Productivity: Transforming the Philippine Food System to Address Equity, Consumer Health, and Environmental Issues,”** this year’s scientific meeting emphasized the importance of sustainable and inclusive innovations in agriculture and technology.

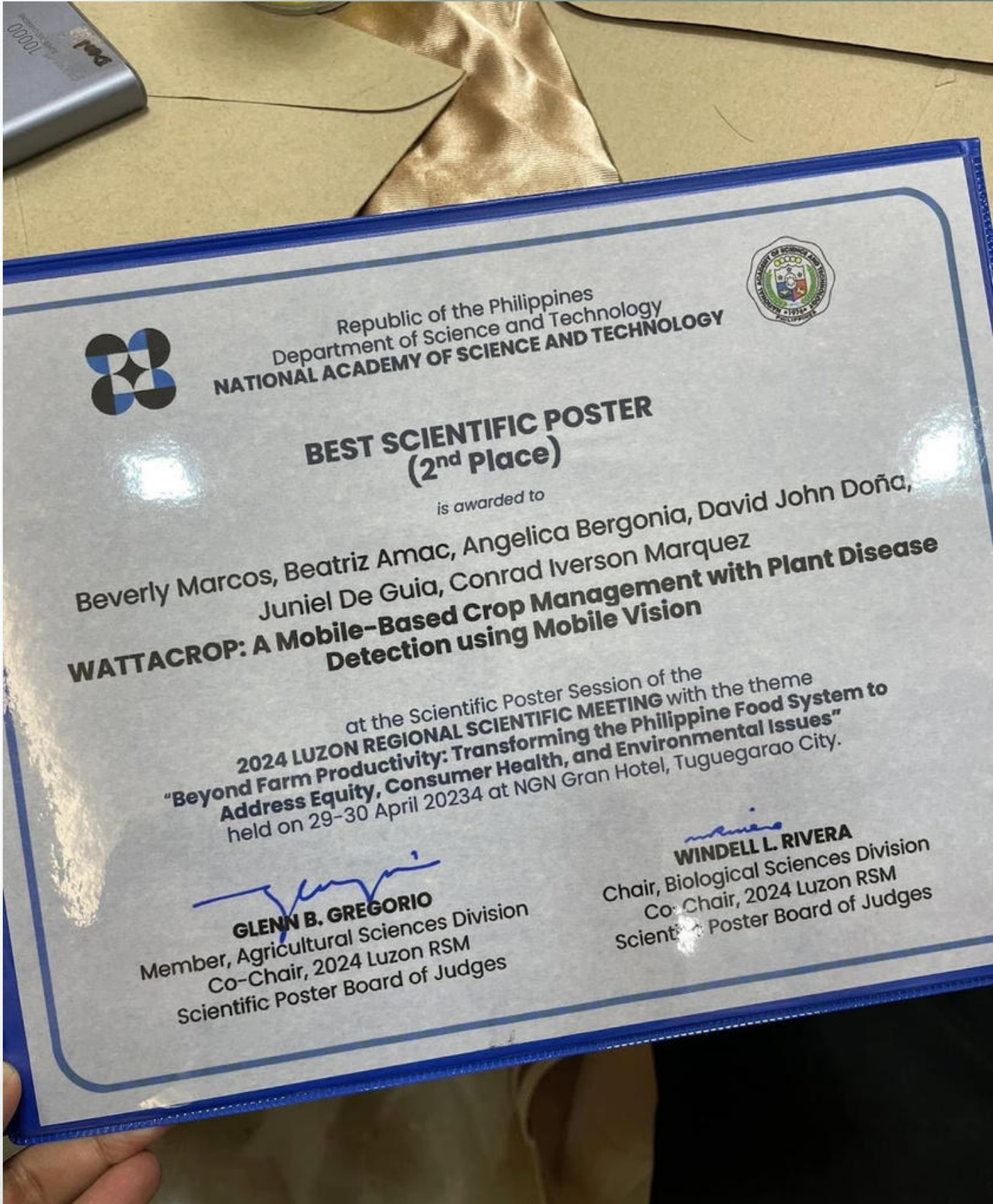
The award-winning capstone project titled **“WATTACROP: A Mobile-Based Crop Management with Plant Disease Detection using Mobile Vision”** stood out for its innovative approach to integrating technology and agriculture. This mobile-based system aims to empower farmers through accessible crop management solutions and early plant disease detection powered by mobile vision technology.

The project was developed by UCU’s outstanding student researchers:  
Beverly R. Marcos, Beatriz L. Amac, Angelica A. Bergonia, David John A. Doña, Juniel C. De Guia, and Conrad Iverson A. Marquez.

The UCU delegation was composed of:

- College Dean: Mr. Johanns Rabago
- BSIT Program Head: Mr. Eherson Valdez
- Research Coordinator: Mr. Patrick Vallejo Mole
- Research Adviser: Ms. Julie Ann Malicay
- Researchers: Ms. Beverly R. Marcos and Ms. Beatriz L. Amac

This remarkable achievement reflects Urdaneta City University’s continuous support for all the United Nations Sustainable Development Goals (SDGs)—particularly SDG 15: Life on Land, which advocates for the protection, restoration, and sustainable use of terrestrial ecosystems. Through research projects like WATTACROP, UCU strengthens its commitment to sustainable innovation, food security, and environmental stewardship.



**MAKE SDG#15 A REALITY**

