



URDANETA CITY UNIVERSITY PROMOTES QUALITY EDUCATION AND GOOD GOVERNANCE THROUGH “LEADING THE PUBLIC GOOD” SYMPOSIUM



In line with its commitment to the **United Nations Sustainable Development Goal 4 (Quality Education)**, Urdaneta City University (UCU) launched the symposium “Leading the Public Good: Strategies for Ethical and Equal Governance.” This initiative reflects the university’s mission to cultivate not only academic excellence but also moral integrity, civic responsibility, and social awareness among its students and employees.

The symposium is designed to **equip graduating students and university personnel with essential knowledge and values for ethical and inclusive leadership**. It underscores the significance of integrity, transparency, and accountability—principles that are vital in fostering good governance and equitable social structures. By engaging participants in discussions about ethical decision-making and fair governance practices, the event prepares future leaders to navigate complex societal and institutional challenges with wisdom and moral strength.

Furthermore, the symposium promotes **awareness of equality and inclusivity**, encouraging participants to address biases and champion fair representation and opportunities for all. It also provides practical tools for ethical decision-making and transparent governance while offering a platform for collaboration and networking among advocates of ethical leadership.

Through this meaningful activity, **Urdaneta City University strengthens its dedication to holistic education and lifelong learning**, ensuring that its graduates and employees are equipped not only with intellectual competence but also with the ethical foundation to lead with integrity. By empowering participants to contribute positively to their communities and workplaces, UCU continues to advance **SDG 4: Quality Education**, proving that education rooted in ethics and equality is the cornerstone of sustainable progress and public good.

MAKE SDG#4 A REALITY

