



PANATARIPATTO KADAGITI AGTUTUBO PROJECT (PTO) YEAR 2 SECOND SESSION OF THE LEARNING ACTIVITY PROVIDED BY COLLEGE OF HOSPITALITY AND TOURISM MANAGEMENT

As part of Urdaneta City University's (UCU) continuing commitment to support the United Nations Sustainable Development Goal (SDG) 4: Quality Education, the Panagtariptato Kadagiti Agtutubo (PTO) Project successfully conducted a community-based learning activity at Cabaruan National High School, Urdaneta City, in collaboration with the College of Hospitality and Tourism Management (CHTM).

The event featured a series of public demonstrations and educational sessions designed to enhance the students' knowledge of the hospitality and tourism industry while inspiring them to explore future career opportunities in these dynamic fields.

Junior and Senior High School students actively participated in live demonstrations on Flambé Making, Mocktail Preparation, and Tour Guiding, led by CHTM students who shared both technical skills and industry insights. The interactive approach allowed participants to learn by observation and engagement, promoting experiential learning outside the traditional classroom setting.



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4 QUALITY
EDUCATION





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Dean Mary Rose Uy, representing CHTM, introduced the college's academic programs and discussed career opportunities within the hospitality and tourism sectors. Her presentation emphasized how education and skill development can open pathways to local and global success—reflecting UCU's vision of producing graduates who are both competent and community-oriented.

To conclude the event, CHTM Tourism students delivered a short tour-guiding performance and entertainment number, showcasing creativity, teamwork, and professionalism—the very attributes UCU seeks to instill in all its learners.

The Panagtariptto Kadagiti Agtutubo Project embodies UCU's broader advocacy for public lectures and community educational events, where learning becomes a shared experience between the university and its partner communities. By extending academic knowledge to the public, UCU continues to bridge education and service, empowering the youth to value learning as a lifelong pursuit that benefits both individuals and society.

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