

URDANETA CITY UNIVERSITY STRENGTHENS LEADERSHIP AND LIFELONG LEARNING THROUGH “MASTERING LEADERSHIP DYNAMICS: STRATEGIES FOR HOLISTIC MANAGEMENT”



Urdaneta City University (UCU) continues to demonstrate its steadfast commitment to **Sustainable Development Goal 4 (Quality Education)** by launching the seminar-workshop titled **“Mastering Leadership Dynamics: Strategies for Holistic Management.”** This initiative highlights UCU’s dedication to cultivating effective, ethical, and adaptive leadership among its administrators, deans, and office heads—ensuring that the university’s management remains responsive to the evolving demands of higher education.

The seminar underscores that **leadership is a dynamic and evolving process**, requiring continuous learning, reflection, and adaptation. It focuses on strengthening the leadership capacities of UCU’s key officials by helping them refine their strategic thinking, decision-making, and problem-solving skills. By embracing a holistic approach to management, the activity aims to empower leaders to motivate their teams, boost morale, enhance productivity, and foster collaboration across departments—all in alignment with the university’s **Vision, Mission, Goals, and Objectives (VMGO)**.

Participants are encouraged to lead with **integrity, self-awareness, and adaptability**, while promoting creativity, innovation, and effective communication. Through this training, UCU ensures that its leaders remain equipped to guide the institution through strategic transformations while maintaining an environment of trust, inclusivity, and shared purpose.

By launching **“Mastering Leadership Dynamics: Strategies for Holistic Management,”** Urdaneta City University reinforces its commitment to continuous professional development and lifelong learning, embodying the core principles of **SDG 4: Quality Education**. This initiative not only enhances leadership excellence within the institution but also strengthens UCU’s role as a catalyst for transformative education and sustainable growth.

MAKE SDG#4 A REALITY

