



URDANETA CITY UNIVERSITY (UCU) STRENGTHENS DATA-DRIVEN IMPACT THROUGH COLLABORATION WITH INSTITUT TEKNOLOGI SEPULUH NOPEMBER (ITS)



Advancing Institutional Impact Through Strategic Collaboration

In its continuing drive to align with the United Nations Sustainable Development Goals (SDGs) and global higher-education benchmarks, UCU has embarked on a partnership with ITS in Surabaya, Indonesia. This collaboration is purpose-built around adopting standardized indicators and evidence-based measurement approaches to gauge the institution's impact across teaching, research, community service and sustainability initiatives.

Why This Matters for UCU

- Global rankings and assessments—such as those conducted by Times Higher Education—now place significant emphasis on measurable contributions to SDGs, not simply outputs.
- UCU's commitment to SDG 5 (Gender Equality), SDG 4 (Quality Education) and SDG 17 (Partnerships for the Goals) is strengthened when measurement is transparent, rigorous and aligned internationally.

By referencing ITS's established frameworks for collaboration and innovation, UCU gains access to proven methodologies for assessing institutional-level impact.

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What the UCU-ITS Collaboration Entails

- Leveraging ITS's broad international partnership network—ITS reports over 135 partner institutions across 30+ countries with mobility, research and SDG-aligned activities.
- Adopting standardized indicators across key domains: student and faculty mobility, research output aligned with societal impact, community extension programmes and sustainability practices.
- Using evidence-based approaches: tracking data over time, benchmarking against peer institutions, and integrating data into institutional planning, reporting, and strategic reviews.

Joint training and knowledge-exchange sessions: faculty and staff from UCU gain exposure to ITS's experience in measurement frameworks, data collection protocols and international reporting standards.

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Early Steps and Expected Outcomes

- UCU is strengthening its internal data-collection processes across colleges and units, ensuring that activities supporting the SDGs are documented with measurable metrics: e.g., number of women in leadership roles (SDG 5), extension projects with measurable community outcomes, research publications with societal relevance.
- Implementation of regular reporting cycles in partnership with the Office of External Affairs and Linkages, with data templates developed in consultation with ITS best practices.
- Enhanced credibility and visibility: UCU positions itself as a university dedicated not just to teaching and learning, but to measurable societal impact and global partnerships.

Improved strategic decision-making: With standardized indicators, UCU leadership can better identify strengths, gaps and opportunities for further partnerships or resource allocation.

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A Commitment to Institutional Excellence & Sustainable Development

By forging this collaboration with ITS, UCU demonstrates that international cooperation is more than exchange—it is about building institutional capacity to measure what matters, align with global standards and make a tangible contribution to society. In doing so, UCU affirms its role as a regional educational leader that embraces accountability, transparency and purposeful engagement.

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