



URDANETA CITY UNIVERSITY EMPOWERS START-UPS TOWARD BUILDING A LOW-CARBON AND SUSTAINABLE FUTURE

URDANETA CITY UNIVERSITY (UCU) CONTINUES TO STRENGTHEN ITS ROLE AS A CENTER FOR INNOVATION AND SUSTAINABILITY BY PROVIDING ASSISTANCE TO START-UP ENTERPRISES THAT FOSTER AND SUPPORT LOW-CARBON ECONOMY AND TECHNOLOGY.

THIS INITIATIVE ALIGNS WITH SUSTAINABLE DEVELOPMENT GOAL (SDG) 7: AFFORDABLE AND CLEAN ENERGY, SDG 9: INDUSTRY, INNOVATION, AND INFRASTRUCTURE, AND SDG 13: CLIMATE ACTION, REFLECTING THE UNIVERSITY'S COMMITMENT TO PROMOTING GREEN INNOVATION AND ENVIRONMENTAL RESPONSIBILITY.

THROUGH ITS INNOVATION AND RESEARCH PROGRAMS, UCU ASSISTS START-UPS AND STUDENT ENTREPRENEURS IN DEVELOPING ECO-FRIENDLY TECHNOLOGIES, ENERGY-EFFICIENT SYSTEMS, AND SUSTAINABLE BUSINESS MODELS THAT CONTRIBUTE TO REDUCING CARBON EMISSIONS. THE UNIVERSITY PROVIDES ACCESS TO TECHNICAL MENTORING, RESEARCH SUPPORT, INCUBATION FACILITIES, AND CAPACITY-BUILDING WORKSHOPS TO HELP THESE EMERGING ENTERPRISES GROW AND SUCCEED.

IN PARTNERSHIP WITH LOCAL GOVERNMENT UNITS, PRIVATE SECTORS, AND ENVIRONMENTAL ORGANIZATIONS, UCU ALSO ORGANIZES COMPETITIONS, FORUMS, AND TRAINING PROGRAMS THAT ENCOURAGE INNOVATORS TO DESIGN PRACTICAL SOLUTIONS ADDRESSING CLIMATE AND ENERGY CHALLENGES. THESE ACTIVITIES PROMOTE CREATIVITY, COLLABORATION, AND COMMUNITY-BASED PROBLEM SOLVING.

BY NURTURING INNOVATION AND ENTREPRENEURSHIP FOCUSED ON SUSTAINABILITY, URDANETA CITY UNIVERSITY HELPS SHAPE A NEW GENERATION OF LEADERS WHO ARE CAPABLE OF DRIVING A LOW-CARBON ECONOMY AND ADVANCING THE NATION'S TRANSITION TO CLEAN ENERGY.

