

URDANETA CITY UNIVERSITY LEADS LOCAL EDUCATION CAMPAIGNS ON CLIMATE RISKS AND MITIGATION AWARENESS

Urdaneta City, Pangasinan — With a steadfast commitment to climate action and community empowerment, Urdaneta City University (UCU) has been at the forefront of local education campaigns focused on climate risks and mitigation awareness. These initiatives aim to equip students and residents with the knowledge, values, and practical skills needed to respond effectively to the growing challenges posed by climate change.

UCU's comprehensive approach integrates disaster preparedness, risk communication, and sustainability education into academic instruction and outreach activities. Through collaborative programs with the local government and civic organizations, the university promotes resilience and readiness among youth and community members alike.

These education campaigns align with Sustainable Development Goal (SDG) 13.3.2, which calls for enhancing awareness and institutional capacity for climate adaptation. UCU's continuous engagement demonstrates how higher education can bridge the gap between learning and local action, turning knowledge into community-based solutions.

By championing local climate education, UCU stands as a regional model for universities that transform sustainability goals into meaningful impact on both campus and community levels.



MAKE SDG#13 A REALITY

13 CLIMATE ACTION





URDANETA CITY UNIVERSITY INTEGRATES CLIMATE AWARENESS INTO EDUCATION

Urdaneta City, Pangasinan — Demonstrating its proactive stance on environmental education, Urdaneta City University (UCU) has embedded Disaster Risk Reduction and Management (DRRM) principles into its academic and co-curricular programs. This integration ensures that students are equipped with both theoretical knowledge and real-world competencies to address climate-related challenges.

Through its National Service Training Program (NSTP), UCU conducts annual Seminar-Workshops on Gender-Sensitive Risk Reduction and Emergency Management, where students receive hands-on training in:

- Climate risk identification
- Emergency response and first aid
- Early warning systems
- Community-based adaptation strategies
- DRRM principles and protocols

The workshops feature structured lectures, practical demonstrations, and simulation drills mirroring actual disaster scenarios. By embedding DRRM into student formation, UCU cultivates a culture of preparedness and strengthens the role of youth in promoting community safety and resilience.

This initiative reflects UCU's enduring commitment to climate-responsive education—empowering students to become responsible citizens and proactive leaders in mitigating environmental risks.



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URDANETA CITY UNIVERSITY INTEGRATES CLIMATE AWARENESS INTO EDUCATION

Urdaneta City, Pangasinan — In a continued effort to build community resilience and enhance public awareness, Urdaneta City University (UCU), in partnership with the Pangasinan Youth for Disaster Risk Reduction and Management (PYDRRM), hosted a Risk Communication Seminar focused on effective messaging strategies for climate hazards.

The seminar trained communication students to develop accurate, accessible, and timely information campaigns on disaster mitigation. Participants explored how responsible communication can reduce panic, guide public response, and promote collective preparedness during climate emergencies. By empowering young communicators to lead in climate advocacy, UCU reinforces its vision of education as a catalyst for social change.

The initiative also highlights the importance of collaboration between academic institutions and youth organizations in fostering sustainable and resilient communities.

This partnership-driven approach exemplifies UCU's mission to integrate learning, leadership, and civic engagement in addressing environmental challenges.



URDANETA CITY UNIVERSITY EARNS RECOGNITION FOR INSTITUTIONAL COMMITMENT TO SUSTAINABILITY

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Detail Rankings 2024 - Urdaneta City University

Rank 2024	Country	Total Score	Setting & Infrastructure	Energy & Climate Change	Waste	Water	Transportation	Education & Research	Website
361	Philippines	7235	1060	1440	1575	900	960	1300	Website

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