



# URDANETA CITY UNIVERSITY STRENGTHENS RESEARCH COMPETENCE THROUGH ADVANCED STATISTICAL ANALYSIS SEMINAR-WORKSHOP SERIES IN SUPPORT OF SDG 4



In its continuous pursuit of academic excellence and evidence-based learning, **Urdaneta City University (UCU)** launched the **Advanced Statistical Analysis Seminar-Workshop Series**, reaffirming its commitment to **Sustainable Development Goal 4 (Quality Education)**. This initiative aims to enhance the research capacity of **College Deans, Program Heads, and Research Coordinators**, empowering them with advanced statistical knowledge essential for academic and institutional development.

Recognizing the vital role of data-driven decision-making in higher education, the seminar provided participants with the tools and techniques needed to analyze complex datasets, interpret findings accurately, and apply statistical evidence to support academic and administrative decisions. The workshop emphasized **critical thinking and analytical precision**, guiding participants in selecting appropriate statistical methods suited to specific research questions and data types. Beyond technical proficiency, the activity also promoted a culture of **research integrity, innovation, and collaboration**, reflecting UCU's strategic vision of fostering excellence in teaching, research, and community engagement. By strengthening the participants' analytical and quantitative skills, the university ensures that institutional research and academic outputs maintain a high standard of credibility and relevance.

Through this initiative, **Urdaneta City University continues to advance SDG 4**, emphasizing lifelong learning opportunities, the development of research competencies, and the use of education as a catalyst for innovation and sustainable progress. The Advanced Statistical Analysis Seminar-Workshop Series exemplifies UCU's dedication to nurturing globally competitive educators and researchers who contribute meaningfully to knowledge creation and educational transformation.

MAKE SDG#4 A REALITY

