CITE EMPOWERS YOUTH THROUGH TECHNOLOGY EDUCATION AND COMMUNITY LEARNING

Urdaneta City, Pangasinan — October 10, 2024. The College of Information Technology Education (CITE) of Urdaneta City University (UCU) conducted a public lecture and skills demonstration at Don Alipio Fernandez Sr. Integrated School, showcasing technological creativity and innovation as part of the university's continuing effort to extend quality education beyond the campus. This community learning activity supports the United Nations Sustainable Development Goal (SDG) 4: Quality Education, which promotes inclusive and equitable learning opportunities for all.

During the session, CITE faculty and students presented demonstrations on various computer applications and introduced participants to basic hologram creation using mobile devices. The event encouraged students to explore the creative and practical use of technology even with limited resources, highlighting that innovation thrives where curiosity and determination meet.

The activity also served as an interactive learning platform where CITE students shared their technical knowledge while developing their communication and teaching skills. Meanwhile, younger learners gained firsthand experience with digital tools that enhance creativity, problem-solving, and technological awareness—key competencies in today's digital era.

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This initiative reflects UCU's strong commitment to its mission of delivering public lectures and community educational events that make learning accessible and meaningful to all. By bringing education directly to local schools, the university helps empower communities, foster digital literacy, and bridge the gap between academic knowledge and real-world applications.

Through programs like the Panagtaripatto Kadagiti Agtutubo (PTO), UCU continues to demonstrate its dedication to promoting lifelong learning, youth empowerment, and educational inclusivity. The CITE-led activity at Don Alipio Fernandez Sr. Integrated School stands as a testament to the university's goal of transforming education into a powerful tool for innovation and community development.

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