URDANETA CITY UNIVERSITY: PROMOTING SUSTAINABLE UTILIZATION OF MARINE AND FRESHWATER RESOURCES

Urdaneta City University (UCU) continues to uphold its commitment to environmental stewardship and sustainable development through initiatives that support the **conservation and sustainable utilization of oceans, seas, lakes, rivers, and marine resources.** In alignment with the **United Nations Sustainable Development Goal 14: Life Below Water**, the university actively integrates environmental consciousness into education, research, and community engagement.

Through its various colleges and organizations, UCU organizes **seminars, lectures, and advocacy campaigns** that raise awareness on the importance of protecting aquatic ecosystems. These programs address pressing issues such as plastic pollution, overfishing, and the degradation of marine and freshwater habitats. By engaging both students and faculty, the university fosters a culture of environmental responsibility within and beyond the campus.

UCU also spearheads **community-based projects such as river and coastal clean-up drives,** often in partnership with local government units, the Department of Environment and Natural Resources (DENR), and other environmental organizations. These activities not only help restore the cleanliness of local water bodies but also empower students and residents to take active roles in preserving natural resources.

In the field of research, UCU's faculty and students undertake studies that focus on **sustainable aquaculture and water conservation practices,** aiming to contribute scientific insights that promote responsible use of aquatic resources. These research efforts help develop strategies that balance food security with environmental protection.

Through continuous collaboration, education, and action, **Urdaneta City University** remains steadfast in its mission to protect life below water and to inspire future generations to uphold the principles of sustainability and environmental care.

MAKE SDG#14 A REALITY

14 LIFE BELOW WATER

Bright future starts here

GUNI GLOBAL UNIVERSITY NETWORK FOR INNOVATION | United Nations Academic Impact | Global School Alliance MEMBER | WURI The WORLD UNIVERSITY RANKINGS for INNOVATION | SUSTAINABLE DEVELOPMENT GOALS | Times Higher Education Impact Rankings | UI GreenMetric World University Rankings

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