



URDANETA CITY UNIVERSITY PROMOTES QUALITY EDUCATION THROUGH SCHOOL-BASED SEMINAR ON DRUG ABUSE PREVENTION

Urdaneta City, Pangasinan — Demonstrating its strong commitment to **Sustainable Development Goal 4 (Quality Education)**, **Urdaneta City University (UCU)** successfully conducted a **School-Based Seminar on Drug Abuse Prevention** on **February 16, 2024**, at the **UCU Gymnasium**. The activity was organized by the **Center for Training and Professional Development (CTPD)** and supported by the university administration under the leadership of **Dr. Amihan April Mella-Alcazar, Acting University President**. The seminar was specifically designed for students from the **College of Criminal Justice Education (CCJE)** and the **College of Teacher Education (CTE)** to raise awareness about the dangers of drug use and to promote informed, responsible decision-making. It aimed to help students develop positive values and attitudes that contribute to their overall well-being and success in their chosen fields.

Recognizing that education goes beyond academics, UCU made the seminar **interactive and student-centered**, encouraging open communication and active participation. By integrating drug prevention education within the university's learning environment, UCU continues to foster holistic student development—empowering learners to make sound choices, uphold healthy lifestyles, and become advocates of a drug-free community.

Through initiatives like this, **Urdaneta City University** reaffirms its dedication to providing **quality education** that nurtures not only intellect but also character, aligning its efforts with global standards for education and sustainable development.

MAKE SDG#4 A REALITY





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Urdaneta City University (UCU) continues to advance its commitment to the **United Nations Sustainable Development Goal 4 (Quality Education)** through the launch of its seminar-workshop titled "**Unlocking Success: The Power of Teamwork in the Workplace.**" This initiative reflects UCU's dedication to providing lifelong learning opportunities that go beyond academic instruction—fostering essential workplace skills such as collaboration, communication, and leadership among participants.

The seminar highlights the importance of **teambuilding as a process of uniting individuals with diverse skills, backgrounds, and perspectives** to work harmoniously toward shared goals. It aims to strengthen trust, improve communication, and enhance teamwork—qualities vital not only in professional environments but also in achieving sustainable and inclusive development. Through guided activities, participants identify both their strengths and areas for improvement, promoting a culture of empathy, cooperation, and continuous growth.

In line with UCU's vision of holistic development and community empowerment, the university encourages **all its colleges and line offices** to conduct similar teambuilding activities, beginning with the **Department of TechVoc** as the first recipient of the program. By integrating capacity-building and personal development initiatives into its operations, UCU ensures that education remains a dynamic and transformative experience accessible to all.

Through this program, **Urdaneta City University reaffirms its role as a catalyst for quality education and lifelong learning**, actively supporting **SDG 4** by equipping individuals with the interpersonal and professional skills needed to thrive in both academic and workplace settings.

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