



URDANETA CITY UNIVERSITY: BUILDING COMMUNITY CAPACITY IN SUSTAINABLE FISHERIES, AQUACULTURE, AND COASTAL TOURISM

Urdaneta City University (UCU) strengthens community resilience and promotes sustainable livelihoods in Pangasinan through education and outreach programs focused on responsible fisheries, aquaculture, and coastal tourism.

Through its Center for Community Development and Extension Services (CCDES) and Training Services Unit, UCU conducts capacity-building activities and demonstration projects that equip fishers, farmers, and local organizations with practical skills for sustainable production. These initiatives align with the University's commitment to the Sustainable Development Goals (SDGs), particularly SDG 1 (No Poverty), SDG 2 (Zero Hunger), SDG 8 (Decent Work and Economic Growth), and SDG 14 (Life Below Water).



Training programs on hito (catfish) culture, pond management, and post-harvest handling help small-scale producers improve efficiency while maintaining ecological balance. Workshops on hatchery techniques, water quality control, and disease prevention further enhance the productivity and sustainability of local aquaculture operations.

UCU also supports sustainable tourism through seminars and student-led projects that promote eco-friendly hospitality and responsible community-based tourism. Collaboration among the tourism, business, and extension departments helps local enterprises adopt sustainable practices and diversify their income sources.

In partnership with local government units, private aquafarms, and nearby universities, UCU extends its reach and impact across the region. These collaborations strengthen community knowledge, resource management, and livelihood resilience. Through these initiatives, Urdaneta City University demonstrates its continued commitment to sustainable fisheries, aquaculture, and coastal tourism empowering communities and supporting inclusive economic growth while protecting aquatic ecosystems.

MAKE SDG#14 A REALITY

