

URDANETA CITY UNIVERSITY STRENGTHENS ITS COMMITMENT TO SDG 15 THROUGH BARANGAYANIHAN AND KAPITBAHAYAN CLEAN-UP DRIVE AND TREE PLANTING

Urdaneta City University (UCU) continues to stand at the forefront of environmental stewardship and community partnership as its faculty members and students actively participated in the **Barangayanihan and Kapitbahayan Clean-Up Drive and Tree Planting** held in Cabaruan, Urdaneta City, on April 12, 2024.

This initiative forms part of the University's unwavering dedication to the **United Nations Sustainable Development Goals (SDGs)** particularly SDG 15: Life on Land, which advocates for the protection, restoration, and sustainable use of terrestrial ecosystems. Through the collective efforts of the UCU community, the event successfully promoted a culture of environmental awareness, civic responsibility, and sustainable living.

Participants engaged in various activities that aimed to **restore and protect the environment**, including cleaning public spaces, removing waste, and planting trees within the community. These actions not only enhanced the area's natural beauty but also contributed to mitigating the effects of pollution and deforestation critical steps toward building a more sustainable future.

The **Barangayanihan and Kapitbahayan Clean-Up Drive and Tree Planting** also reflected UCU's commitment to **community engagement and environmental education**, empowering both students and faculty to take an active role in caring for the planet. By extending its sustainability initiatives beyond the campus, UCU reinforces its role as a catalyst for positive change in the community.

Through endeavors like this, **Urdaneta City University continues to strengthen its advocacy for sustainable development**, environmental conservation, and social responsibility. The University remains steadfast in supporting all the SDGs, with a special focus on **SDG 15: Life on Land**, proving that small actions, when done together, can lead to a greener and healthier future for all.



MAKE SDG#15 A REALITY

15 LIFE ON LAND

