



CHTM PROMOTES QUALITY EDUCATION THROUGH SKILLS DEMONSTRATION AT DON ALIPIO FERNANDEZ SR. INTEGRATED SCHOOL



November 29, 2024 — In support of **Sustainable Development Goal 4 (Quality Education)**, Urdaneta City University (UCU), through its **College of Hospitality and Tourism Management (CHTM)**, conducted a **Skills Demonstration Program** at **Don Alipio Fernandez Sr. Integrated School**. This initiative reflects the university's commitment to providing inclusive and equitable quality education through **public lectures and community educational events**.

The activity featured live demonstrations in **flower arrangement, table setting, bartending, pasta making, table skirting, and table napkin folding**, allowing CHTM students to showcase their knowledge, creativity, and technical expertise. These hands-on presentations aimed to engage and inspire high school students by introducing them to the diverse opportunities within the hospitality and tourism industry.

By bringing this educational experience to the community, the program emphasized the **importance of practical learning and skill development** in achieving personal growth and employability. It also encouraged students to consider career paths in hospitality and tourism, sectors that offer both local and global opportunities for meaningful employment.

Through this outreach activity, UCU continues to uphold its dedication to **advancing SDG 4** by making quality education accessible to all. The university remains steadfast in its goal to **empower communities through knowledge sharing**, fostering a culture of lifelong learning and sustainable development.



MAKE SDG#4 A REALITY

