



## URDANETA CITY UNIVERSITY CHAMPIONS GENDER EQUALITY THROUGH DATA-DRIVEN INCLUSIVITY

**Urdaneta City, Philippines** — Demonstrating its firm commitment to promoting gender equality and inclusivity in higher education, Urdaneta City University (UCU) has adopted a systematic approach to measure and track women's application and acceptance rates across its academic programs.

Led by the UCU Admissions Department, this initiative gathers and analyzes demographic data to assess gender representation and ensure equitable access to educational opportunities. Through this data-driven approach, the University can monitor the percentage of female applicants and their corresponding acceptance rates in real time—providing a clear picture of women's participation in the admissions process.

"At UCU, we strive to create an environment where every student—regardless of gender—has equal access to education and opportunities," shared a university representative. "By tracking women's application and acceptance data, we can identify disparities, measure progress, and strengthen initiatives that support female learners."

This proactive effort aligns with United Nations Sustainable Development Goal 5 (SDG 5), which focuses on achieving gender equality and empowering all women and girls. By collecting and reporting gender-based admissions data every semester, UCU identifies patterns and potential areas for improvement—allowing for targeted outreach and recruitment to encourage more women, especially in fields where they are underrepresented.

Through transparency, inclusivity, and accountability, Urdaneta City University reaffirms its dedication to SDG 5 and sets a model for other institutions in advancing gender equity in education. As it continues to develop data-driven strategies and inclusive practices, UCU remains steadfast in building a learning environment where everyone has the opportunity to thrive and succeed—regardless of gender.

**MAKE SDG#5 A REALITY**

