

PTO 2: CITE LEADS TECHNOLOGICAL EMPOWERMENT FOR YOUTH THROUGH COMMUNITY LEARNING



The Panagtaripatto Kadagiti Agtutubo (PTO) 2 learning activity, administered by the College of Information Technology Education (CITE) of Urdaneta City University (UCU), was held at Cabaruan National High School under the theme "Leadership TechQuest: Journey of Technological Empowerment for Youth." This two-day community learning event culminated on Friday, April 26, 2024, and aimed to promote digital literacy, innovation, and leadership among junior and senior high school students.

The first session featured a lecture on the History of Information Technology delivered by Mr. Elmer Carreon, CITE faculty member, which explored the evolution and growing influence of technology in education and society. This was followed by a presentation on Multimedia Technology by Ms. Shiela Marie Gonzaga, who showcased creative demo outputs from UCU Information Technology students to demonstrate the power of digital tools in communication and design.

The second session focused on hands-on demonstrations and interactive learning, where students engaged in the practical use of mobile applications and QR code generation. Through guided exercises, participants gained firsthand experience in applying basic ICT concepts, enhancing both their technical and problem-solving skills.

This outreach activity reflects Urdaneta City University's continuing commitment to SDG 4: Quality Education, by extending classroom learning to the community through public lectures and educational events. By bringing technology-based learning to local schools, UCU reinforces its mission to empower the youth with knowledge, skills, and values essential for success in the digital era.

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