

Mark Twain Jr. - Brayden Armstrong

age: 18

residence: New York, New York

education: High School diploma

occupation: In college

marital status: Single || 3 kids



"I have no friends :("

He spends his days by himself with nobody to hang out with and nobody to hold late at night

Comfort With Technology

INTERNET



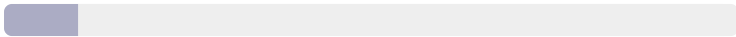
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Friends
- A new hobby
- Someone that will actually respond to him

Values

- Not keeping a conversation
- Not making friends

Criteria For Success:

He needs friends in order to full worth something in life.

Wants

- Friends
- Someone to hold late at night
- The new ps5

Fears

- That he will never make friends
- That he will never find love
- That he will never find his 3 different baby mommas.