

BOW Sports Capital — Track 301 M1L1 Activity Overview

Purpose:

This Google Form is an interactive decision-making activity used in Track 301 of the BOW Sports Capital program. The learner plays as a General Manager for three different sports leagues (MLB, NFL, NBA) and must make strategic roster, contract, and cap decisions under realistic constraints.

What It Measures:

- Efficiency of decision-making under uncertainty
- Understanding of contract structures, salary caps, and competitive timelines
- Trade-offs between accelerating, smoothing, or rebuilding franchise arcs

Scoring System:

Each choice carries a hidden 'efficiency score'. If the participant scores 11+ across all scenarios, they unlock a claim code for 200 XP. This creates stakes, gamification, and replay value.

Design Structure:

The form includes three scenario blocks:

1. MLB Scenario – arbitration dynamics, free agency risk, prospect capital
2. NFL Scenario – rookie quarterback window, cap multipliers, owner preferences
3. NBA Scenario – max contracts, tax lines, team options, competitive cycles

Decision Framework:

Each scenario uses the macro-framework of Accelerate / Smooth / Rebuild in Motion. This models how real front offices must sequence timelines:

- Accelerate = Pay now + compress the competitive window
- Smooth = Maintain optionality + avoid overreaction
- Rebuild in Motion = Sell high + reset without tanking

Educational Goal:

The goal is to teach economics through sports business by exposing students to intertemporal decision-making, marginal analysis, opportunity cost, and competitive strategy.

How Claude Should Modify:

Claude may adjust scenario details, change league variables, rebalance scoring, or alter the cognitive load for different age groups. The essence should remain: students make multi-league strategic decisions, earn XP, and learn the economics of sports management.