



MADE FOR  
BRANDS





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## PARENT COMPANY

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Dayang Group is the Global Leader of MTM garment production.

Founded in 1979 by Madam Li Giulian.

Dayang now has 24 branch companies.





TRANDS

DAYANG GROUP

## INTERNATIONAL PARTNERS

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Successful brands around the world choose Dayang as their manufacturing partner.

Reliable, trustworthy and competent. Stability your business can count on.



## PROPRIETARY FACTORIES

All factories are company-owned and operated. Garments are made to the company's strict production standards.

There is an in-house Kanon laboratory for testing fabrics and internal garment components.





TRANDS

DAYANG GROUP

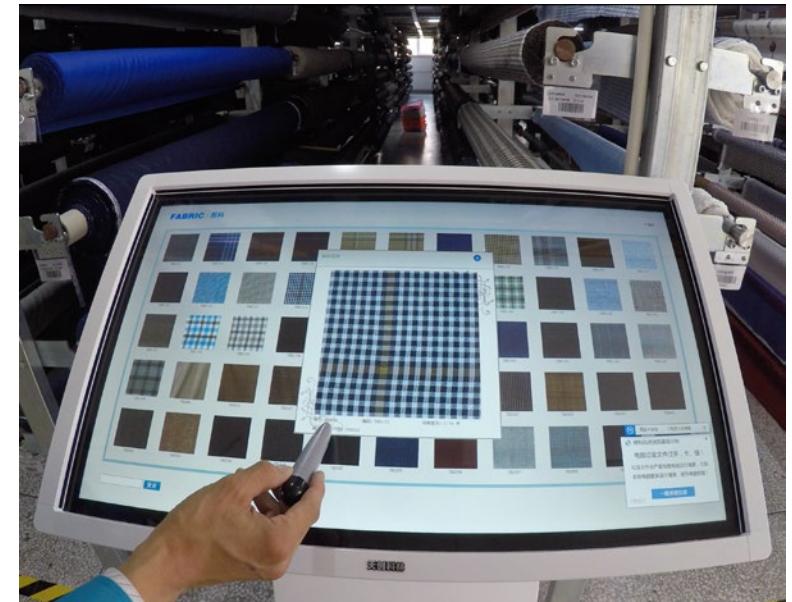
## PRODUCTION

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Top-to-bottom sophistication from technology to resource planning.

RFID garment location tracking and visual fabric inventory system help improve efficiency and accuracy throughout the entire production process.





TRANDS

DAYANG GROUP

## CAPACITY

Whether your company needs 1 or 1,000 garments, Dayang can produce them in virtually the same time frame.

The company's annual suit capacity is 11 million units.





TAILORING QUALITY

## UNPARALLELED VALUE

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TRE1901



TRE1884

Our opening price for ONE 2P suit made with Super 110's Wool is \$319 USD.

For volume orders using the same fabric, the CMT price can get down to less than \$100



TRE1852



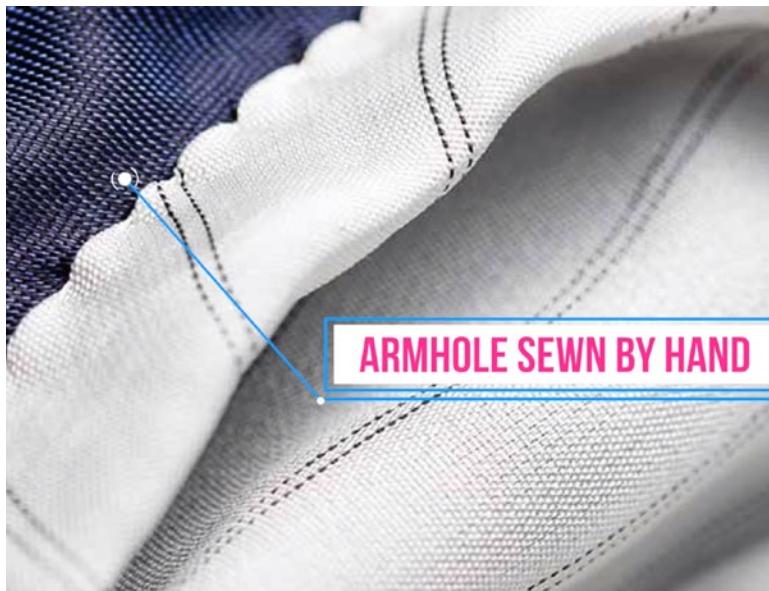
TRE1881

## CONSTRUCTION

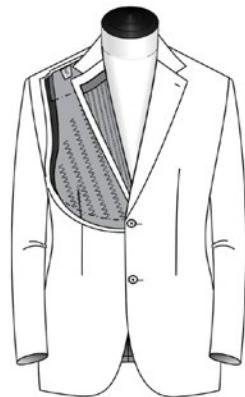
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Our garment construction is the finest at the price range.

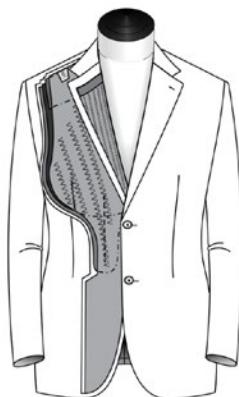
Many of our customers tell us that our quality is comparable to other International brands at a significantly higher cost.



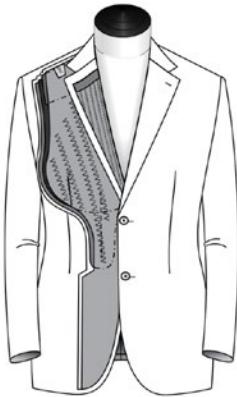
## GARMENT MAKES



Half Canvas



Full Canvas



Handmade



Half Canvas Handmade



Unconstructed Handmade



Unconstructed

We offer garment makes to appeal to virtually any client's preference.

- Handmade (Full or Half Canvas)
- Full Canvas
- Half Canvas
- Unconstructed



Traditional



Handmade

## INTERIOR COMPONENTS

We also offer a variety of shoulder pad and canvas thicknesses to achieve a desired weight and feel.

From completely unconstructed casual to sartorially structured, all of your clients wardrobe needs can be met.





TRANDS

FIT / PATTERN

## MODERN FIT



Our patterns were made by renowned Italian designer Ivano Cattarin.

Pairing the design's modern shape to our superb construction creates a sophistication usually only found in expensive Italian-made garments.

TRANDS  
BY  
IVANO CATTARIN

伊万诺·凯特林先生自1993年至2000年一直担任意大利顶级品牌乔治·阿玛尼男装首席设计师，曾任国际服装设计及管理协会主席，是享誉世界的男装设计大师。2006年与大杨创世携手帮助成为TRANDS设计总监，研发全新的男装精品系列。

## RANGE OF FITS

M4U offers 3 fits:  
Regular, Slim & Super Slim.

Combine these fits with our vast amount of measurement adjustment possibilities and you can fit virtually any man.

M4U order David Smith

Basic info

Fit & Size

Measurements

Design Options

Summary

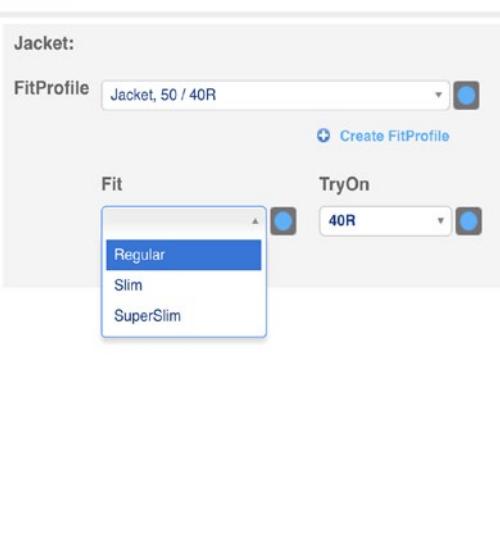
Finalize

Jacket:

FitProfile

Fit

TryOn



## JACKET

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Armhole fits close to the body for optimal movement.

Elegant waist suppression that's not too extreme.

Overall flattering silhouette.



## TROUSER

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Range of fits / rises; Regular, Slim, Super Slim

Offering classic or modern appeal

Flattering leg shape achieved with thigh, knee and bottom adjustments





TRANDS

FIT / PATTERN

## OVERCOAT

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High armhole mates perfectly to the jacket pattern

Offers a very appealing fit with or without a jacket underneath

Unconstructed = extreme comfort



## IN STOCK / CMT FABRIC

Orders using fabrics stocked at factory are delivered in 3 weeks or less.

Cut Length or CMT orders require only 8 production days after the fabric is received in the factory.

If your CMT fabric is in the USA you can ship it to our California office and we will send it to the factory for you.

For internationally warehoused fabrics, they should be shipped directly to the factory.





# TRANDS

## QUICK DELIVERY

### ONLINE TRACKING

Track your order from the time it is placed to the time you receive it.

Real-time status updates online.

DHL tracking once shipment has left the factory.

Airway bill for tracking X

Tracking number: 2372464511

2019-01-07 11:44:00  
Delivered - Signed for by [REDACTED]  
NEW YORK,NY-USA

2019-01-07 08:42:12  
With delivery courier  
NEW YORK,NY-USA

2019-01-07 05:18:19  
Arrived at Delivery Facility in NEW YORK,NY-USA  
NEW YORK,NY-USA

2019-01-07 04:20:58  
Departed Facility in NEW YORK CITY GATEWAY,NY-USA  
NEW YORK CITY GATEWAY NY-USA

Close

Order	Expected ship date	Ship date	Shipping Status	Express company	Tracking number
3298514	2019-01-18	2019-01-03	Direct shipment	DHL	2372464511
3113366	2019-01-18	2019-01-03	Direct shipment	DHL	2372464511
1196656	2019-01-17	2019-01-03	Direct shipment	DHL	2372464511
1455379	2019-01-17	2019-01-03	Direct shipment	DHL	2372465001
3100286	2019-01-17	2019-01-03	Direct shipment	DHL	2372465281
2864100_4	2019-01-16	2019-01-03	Direct shipment	DHL	2372464695
2864100_3	2019-01-16	2019-01-03	Direct shipment	DHL	2372464695
2864100_2	2019-01-16	2019-01-03	Direct shipment	DHL	2372464695
2864100_1	2019-01-16	2019-01-03	Direct shipment	DHL	2372464695
4202032_3	2019-02-14	2019-02-18	Direct shipment	DHL	7629233673
4202032_2	2019-01-16	2019-01-03	Direct shipment	DHL	2372464695
4202032_1	2019-01-16	2019-01-03	Direct shipment	DHL	2372464695
3728394	2019-01-16	2019-01-03	Direct shipment	DHL	2372464695
3263133_4	2019-01-29	2019-01-28	Direct shipment	DHL	5228448083
3263133_3	2019-01-29	2019-01-28	Direct shipment	DHL	5228448083
3263133_2	2019-01-29	2019-01-28	Direct shipment	DHL	5228448083
3263133_1	2019-01-28	2019-01-28	Direct shipment	DHL	5228448083
3837888	2019-01-15	2019-01-03	Direct shipment	DHL	2372465281
3549140	2019-01-29	2019-01-28	Direct shipment	DHL	5228447722

## SELECTION

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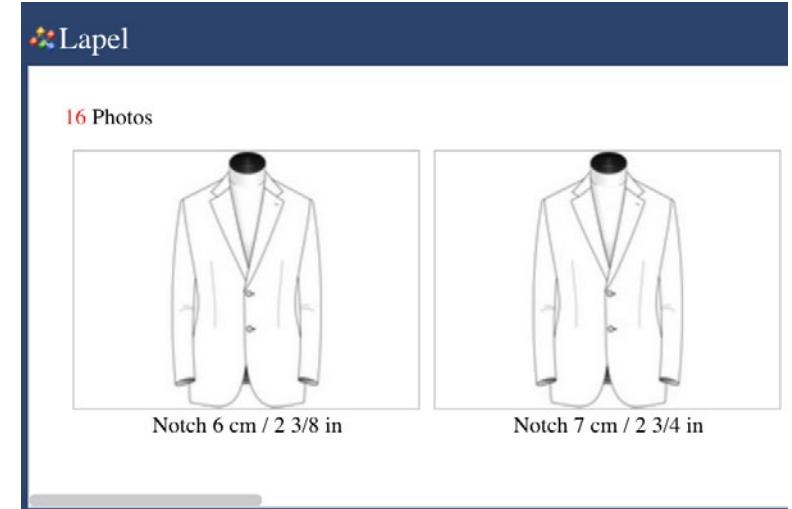
- +

Closure Buttonhole	Left	<input checked="" type="radio"/>	
Canvas	Standard	<input checked="" type="radio"/>	
Closure	2 Button	<input checked="" type="radio"/>	
Lapel	Notch 8 cm / 3 1/8 in	<input checked="" type="radio"/>	
Lapel buttonhole	Left	<input checked="" type="radio"/>	
Lapel Buttonhole Style	Normal	<input checked="" type="radio"/>	
Formal Treatment Collar	N/A	<input checked="" type="radio"/>	
Formal Treatment Lapel	N/A	<input checked="" type="radio"/>	
Formal Treatment Breast Pockets	N/A	<input checked="" type="radio"/>	
Formal Treatment Pocket Jetting	N/A	<input checked="" type="radio"/>	
Formal Treatment Side Flap Pockets	N/A	<input checked="" type="radio"/>	
Smoking Color	N/A	<input checked="" type="radio"/>	
Button Code	T10 navy	<input checked="" type="radio"/>	
Shoulder Type	Standard	<input checked="" type="radio"/>	
Front Dart	Normal Dart	<input checked="" type="radio"/>	
Chest Pocket	Welted 2.8cm / 1 1/8 in	<input checked="" type="radio"/>	

Amazing selection of design details available.

Can satisfy virtually anyone.

New options added every season (2x annually).





**TRANDS**

**DESIGN DETAILS**

## CATEGORY DETAILS

Option Categories to Choose From:

Jacket	56 Categories
Trouser	32 Categories
Waistcoat	15 Categories
Shirt	45 Categories
Overcoat	32 Categories

<b>Overcoat</b>
Closure & Lapel
Contrast Top Collar
Lapel Buttonhole Color
Front Dart
Side Pockets
Ticket Pockets

<b>Shirt</b>
Washed
Sleeve Type
Collar
Cuff
Sleeve Vent
Fusing

Closure Buttonhole	Pleat Qty	
Canvas	Pleat Depth	
Closure	Pleat Direction	
Lapel	Side Stripe Formal Treatment	
Lapel buttonhole	Watch Pocket	
Lapel Buttonhole Style	Pocket Jetting Formal Treatment	
Formal Treatment Collar	Smoking Color	
Formal Treatment Lapel	Button Code	
Formal Treatment Breast Pockets	Front Buttonhole Color	
Formal Treatment Pocket Jetting	Back Pocket Buttonhole Color	
Formal Treatment Side Flap Pockets	Waistband Closure	
Smoking Color	Waistband Style	
Button Code	Buckle Loop	
Shoulder Type	Side Pockets	
Front Dart	Left Back Pocket	
Chest Pocket	Right Back Pocket	
Side Pockets	Suspender Buttons	
Side Pocket Flap Size	Fly Closing	
Ticket Pockets	Zipper Type	
Ticket Pocket Flap Size	Lining Placement	



TRANDS

DESIGN DETAILS

## MATERIALS PACKAGE



71 Button Choices  
41 Undercollar treatments  
32 Thread Colors  
20 Embroidery Colors  
16 Formal Treatment Colors

All in Beautifully Assembled Books.





## PRESET MODELS

### INCLUDED TEMPLATES

JACKET MODELS	CODE	DESCRIPTION
	SB1N2	SB 1 BUTTON NOTCH LAPEL W/ 2 VENTS
	SB1P2	SB 1 BUTTON PEAK LAPEL W/ 2 VENTS
	SB1S2	SB 1 BUTTON SHAWL COLLAR W/ 2 VENTS
	SB2N2	SB 2 BUTTON NOTCH LAPEL W/ 2 VENTS
	SB2P2	SB 2 BUTTON PEAK LAPEL W/ 2 VENTS
	SB3N2	SB 3 BUTTON NOTCH LAPEL W/ 2 VENTS
	DB4P2	DB 4 BUTTON PEAK LAPEL W/ 2 VENTS
	DB6P2	DB 6 BUTTON PEAK LAPEL W/ 2 VENTS

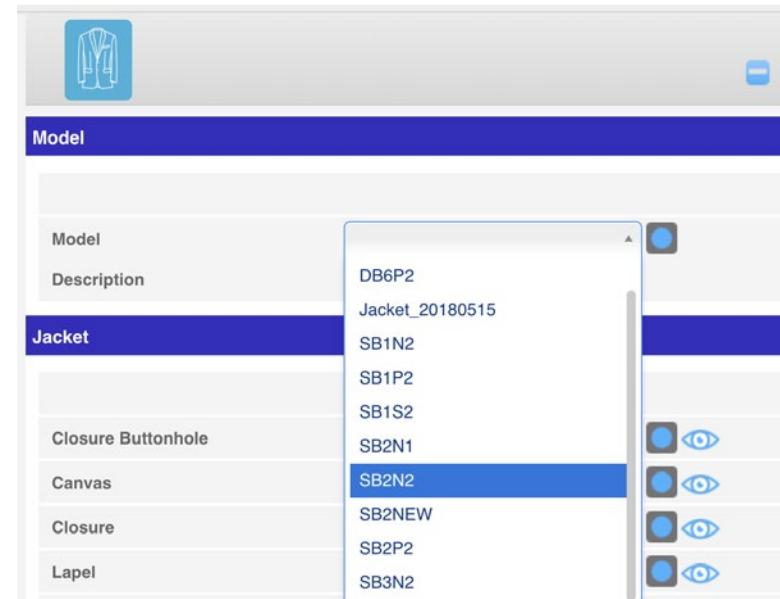
TROUSER MODELS	CODE	DESCRIPTION
	FFSP	FLAT FRONT W/ SLANTED SIDE POCKETS
	FFJP	FLAT FRONT W/ JETTED SIDE POCKETS
	1PSP	1 PLEAT W/ SLANTED SIDE POCKETS
	2PSP	2 PLEAT W/ SLANTED SIDE POCKETS
	CFFSP	CASUAL FLAT FRONT W SLANTED SIDE POCKETS

WAISTCOAT MODELS	CODE	DESCRIPTION
	5BWP	5 BUTTON W/ WELTED SIDE POCKETS
	5BNWP	5 BUTTON NOTCH W/ WELTED SIDE POCKETS
	4BUWP	4 BUTTON U LAPEL W/ WELTED SIDE POCKETS
	DB8WP	DB 8 BUTTON W/ WELTED SIDE POCKETS

Model templates setup with most popular design options preselected.

Makes order entry easy and quick.

Can use included templates as the basis for your own templates.





## PRESET MODELS

### SAVE YOUR OWN

Setup your own templates exactly the way you want.

Ready to go when placing orders.

“Set it and Forget it”

Model

Model	SB2NEW
Description	NEW SB2 Button

Jacket

Closure Buttonhole	Left
Canvas	Standard
Closure	2 Button
Lapel	Notch 6 cm / 2 3/8 in

MESSAGE

DESIGN OPTION

PREVIEW

Model Name	SB2NEW
Description	NEW SB2 Button
Closure Buttonhole	Left
Canvas	Standard
Closure	2 Button
Lapel	Notch 6 cm / 2 3/8 in
Lapel buttonhole	Left
Lapel Buttonhole Style	Normal
Formal Treatment Collar	N/A
Formal Treatment Lapel	N/A
Formal Treatment Breast Pockets	N/A
Formal Treatment Pocket Jetting	N/A

Reset Save

CFFSP-PR	My personal casual pant	2017-01-17	Edit
FFJP	Flat Front with Jetted Pockets	2017-01-10	Edit
FFSP	Flat Front with Slanted Pockets	2017-01-10	Edit
LSBD1BC	Long Sleeve Button Down collar with 1 Button Cuff	2017-01-10	Edit



## QUICK SAVE

The screenshot shows a software interface for managing orders. A modal window is displayed with the message "Orders saved successfully." It includes a sub-instruction: "Click Save as Model below to save this order's design options." Below this, the order details are shown: "Orders PAR8657402" and "Jacket". A red oval highlights the "Save as model" button, which is blue with white text. At the bottom of the modal, there is an "Ok" button. At the very bottom of the main screen, there is a horizontal row of four buttons, each enclosed in a red oval: "Process order", "Put order on hold", "Process and Continue", and "On hold and Continue".

'Quick-save' models upon order completion.

Convenient for easy reuse, especially when placing orders for customers with specific taste who want exactly the same thing every time.

This screenshot shows a detailed view of a preset model for a "Jacket". The top part displays the jacket's preview image. To the right, various design parameters are listed in dropdown menus: Closure Buttonhole (Left), Canvas (Light Canvas), Closure (2 Button), Lapel (Notch 7 cm / 2 3/4 in), Lapel buttonhole (Left), Lapel Buttonhole Style (MB-01), Formal Treatment Collar (N/A), Formal Treatment Lapel (N/A), Formal Treatment Breast Pockets (N/A), and Formal Treatment Pocket Jetting (N/A). At the bottom of this panel are "Reset" and "Save" buttons. The "Model Name" field contains the value "Jacket\_20190315".

### M4U - MADE FOR YOU

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M4U offers more flexibility than Made-to-Measure / Custom.

Two choices of measurement input:

1. Fit Tools
2. Garment Measurements

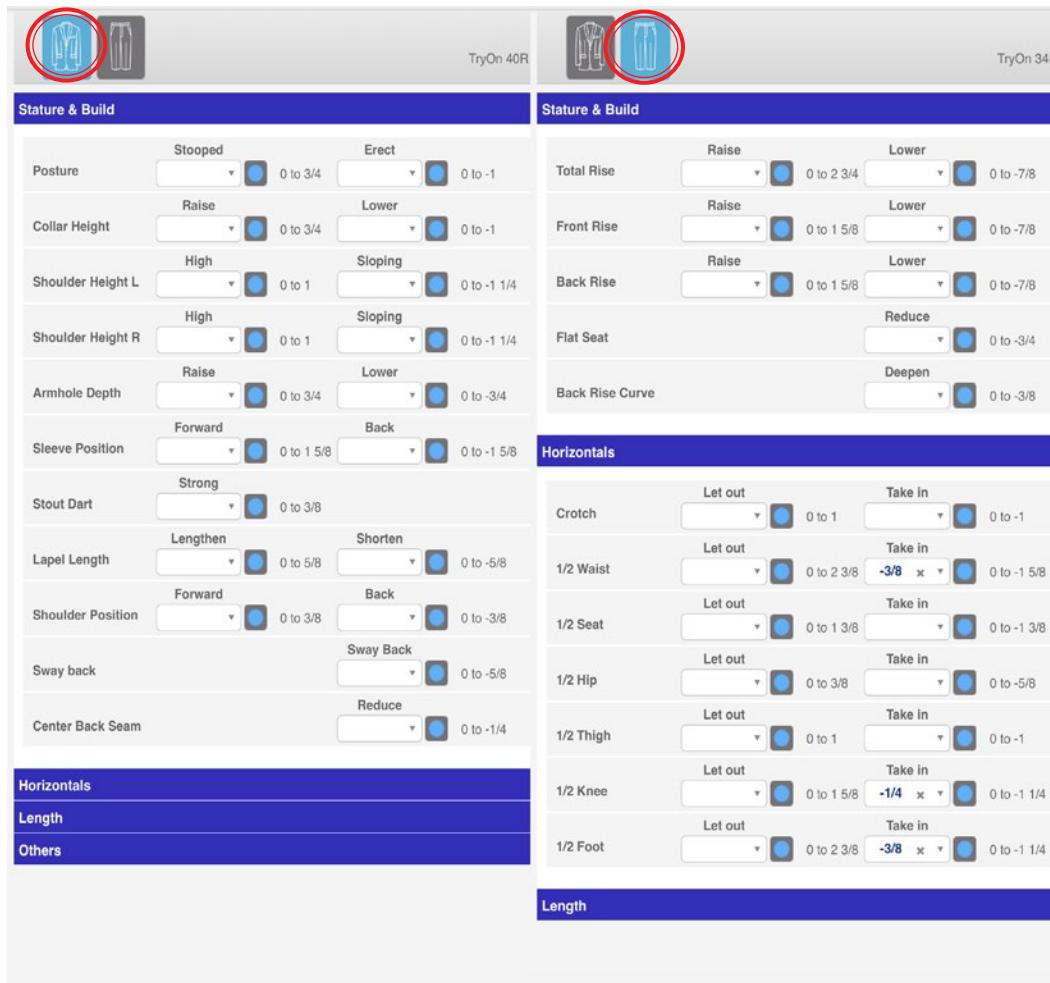
M4U is not Bespoke. Most men don't need Bespoke unless they are extremely hard to fit, or want very rare styling details.

M4U provides the ability to fit nearly any man while maintaining a 3 week delivery time... which appeals to just about everyone.

FITTING TYPE
<input checked="" type="radio"/> Try-On with Fit Tool +/- Adjustments
<input type="radio"/> Garment Measurements & Observations

## FIT TOOLS

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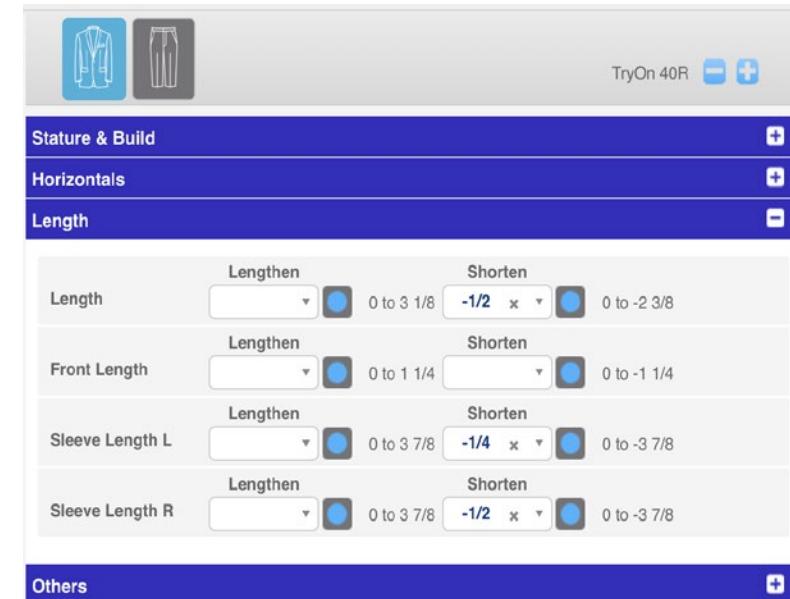
The screenshot shows the TryOn software interface for garment fitting. At the top, there are two icons for 'TryOn 40R' and 'TryOn 34R', both of which are circled in red. The interface is divided into several sections:

- Stature & Build**: Contains sliders for Posture (Stooped, Erect), Collar Height (Raise, Lower), Shoulder Height L/R (High, Sloping), Armhole Depth (Raise, Lower), Sleeve Position (Forward, Back), and Stout Dart (Strong).
- Horizontals**: Contains sliders for Crotch (Let out, Take in), 1/2 Waist (Let out, Take in), 1/2 Seat (Let out, Take in), 1/2 Hip (Let out, Take in), 1/2 Thigh (Let out, Take in), 1/2 Knee (Let out, Take in), and 1/2 Foot (Let out, Take in).
- Length**: Contains sliders for Length (Lengthen, Shorten), Front Length (Lengthen, Shorten), Sleeve Length L/R (Lengthen, Shorten), and Others.

Use Try On Garments and specify plus or minus adjustments.

Easiest way to achieve accurate fit and meet customer expectations.

Seeing is believing.



This screenshot shows the TryOn software interface focusing on length adjustments for trousers. The 'Length' section is expanded, showing specific sliders for different parts of the garment:

- Length: Lengthen (-1/2), Shorten (0 to -2 3/8)
- Front Length: Lengthen (0 to 1 1/4), Shorten (0 to -1 1/4)
- Sleeve Length L: Lengthen (0 to 3 7/8), Shorten (-1/4)
- Sleeve Length R: Lengthen (0 to 3 7/8), Shorten (-1/2)

Other sections like 'Stature & Build' and 'Horizontals' are also present in the interface.

## GARMENT MEASUREMENTS

Use a Try On or customer's favorite garment and match measurements.

Provide finished measurements for all key areas of garment to achieve very specific results. Make further adjustments using 'Observations'.

 Stature & Build	
 Jacket	
Collar Length 	
<input type="button" value="Raise"/>	<input type="button" value="Reduce"/>
Collar Position 	
<input type="button" value="Forward"/>	<input type="button" value="Back"/>
Shoulder Position 	
<input type="button" value="Forward"/>	<input type="button" value="Back"/>
Arm Position 	
<input type="button" value="Raise"/>	<input type="button" value="Lower"/>
Armhole Depth 	
<input type="button" value="Raise"/>	<input type="button" value="Lower"/>
 Trousers	



Item	Adj. Range		Measurements	
Back Length *	22 7/8	~	38 3/4	<input type="text" value="29"/> <input type="text" value="1/2"/> 
Shoulder Width *	13 1/8	~	28 5/8	<input type="text" value="18"/> <input type="text" value="1/2"/> 
Sleeve Outseam L *	18 3/8	~	33 1/4	<input type="text" value="25"/> 
Sleeve Outseam R *	18 3/8	~	33 1/4	<input type="text" value="25"/> <input type="text" value="1/4"/> 
1/2 Chest *	15	~	39 5/8	<input type="text" value="22"/> 
1/2 Waist *	13 1/4	~	38 3/4	<input type="text" value="20"/> 
1/2 Seat *	15	~	39 7/8	<input type="text" value="22"/> 
1/2 Upperarm *	6 1/8	~	12 1/2	<input type="text" value="8"/> 
1/2 Cuff	3 5/8	~	9	
Front Length	24 7/8	~	37 1/2	
Top Button	9 3/4	~	25 5/8	

## POSTURE / BALANCE

**Observations**

**Stature & Build**

Perkins Shoulder Readings	Reading L	Reading R
	<input type="button" value="High"/>	<input type="button" value="Sloping"/>
Shoulder Description L	High	Sloping
	<input type="button" value="High"/>	<input type="button" value="Sloping"/>
Shoulder Description R	High	Sloping
	<input type="button" value="High"/>	<input type="button" value="Sloping"/>
Perkins Incline Reading	Reading	
	<input type="button" value="Stooping"/>	<input type="button" value="Erect"/>
Posture	Stooping	Erect
	<input type="button" value="Full"/>	<input type="button" value="Avg 3/8'"/>
Chest Stature	Full	Flat
	<input type="button" value="Full"/>	<input type="button" value="Flat"/>
Stomach Stature	Full	Flat
	<input type="button" value="Full"/>	<input type="button" value="Flat"/>

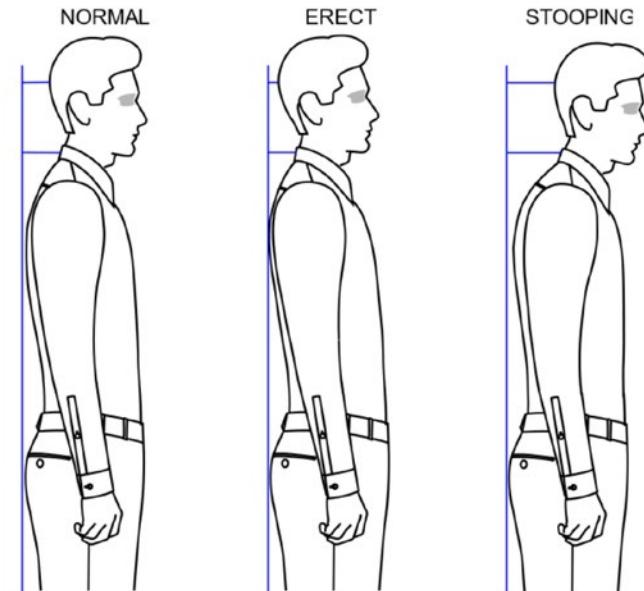
**Jacket**

**Trousers**

All the necessary adjustments to fit virtually any man are available.

When you have the posture and balance right, everything else is easier.

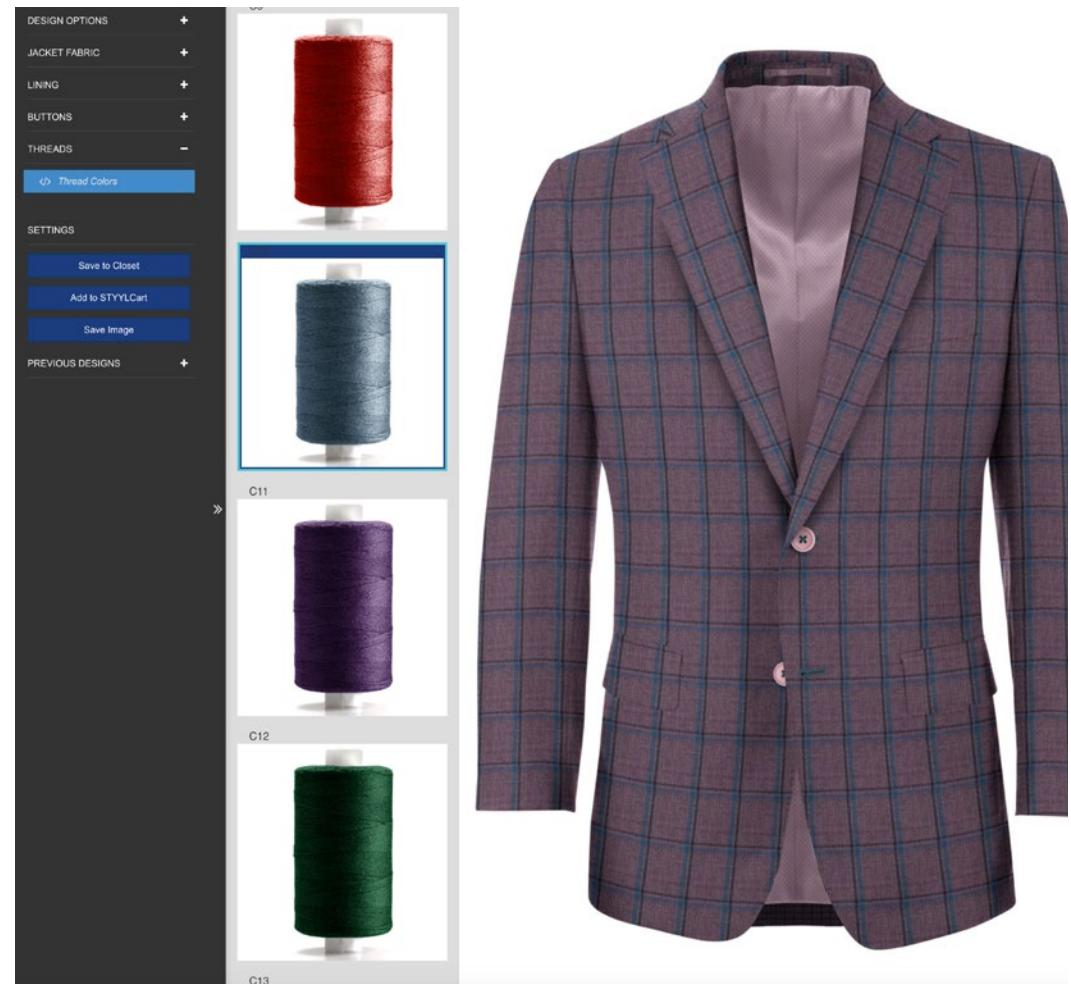
Anything more would be full bespoke.



## IMAGES ON DEMAND

Create garment images with a few clicks whenever you want.

Use for selling, updating website or social media. Wherever you'd use a pic, you can use an image you create with STYYLcart.



## SELL WITH CONFIDENCE



Handles the objection “I’m not sure what that little fabric will look like as a garment”.

It can be difficult to convince someone they will like something with words. Show them instead.

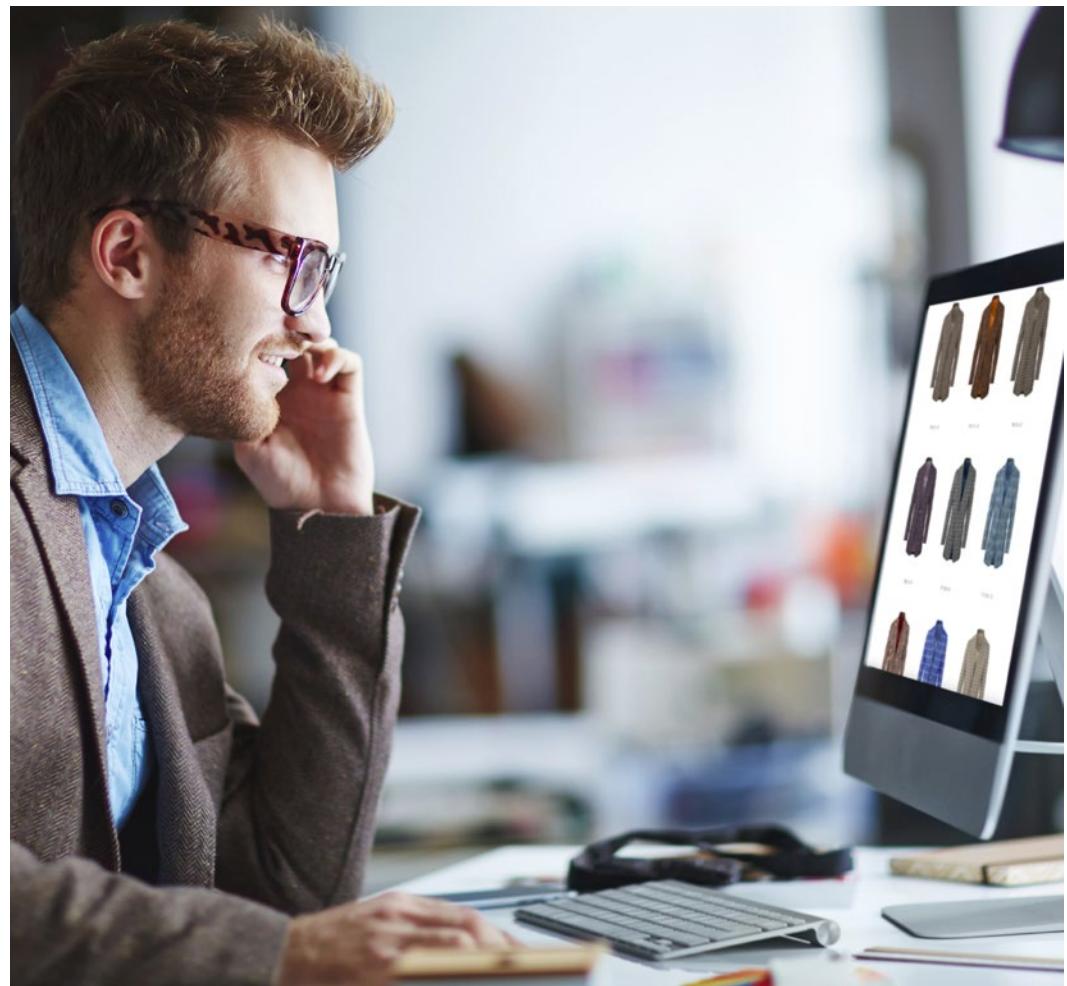


## CREATE SALES

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Proactively reach out to new or existing customers showing them what the season's fabrics look like.

No need to wait for customers to ask you what's new. Spark interest by showing them via email, text etc.





TRANDS

STYYLcart

## SALES HISTORY

---



Save your clients' purchases in a 'Closet' for historical reference.

Use the images to suggest new items to add to his wardrobe. "Here are some shirts that go with the jacket you bought last season".

Bob Jones





TRANDS

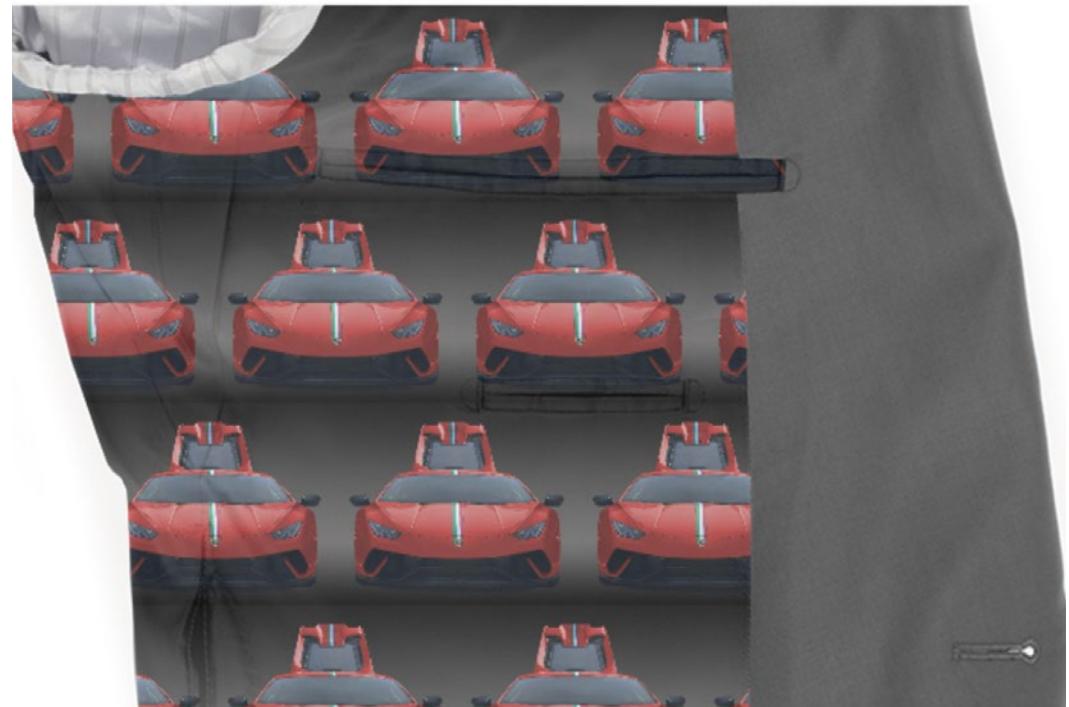
CUSTOM LINING

## ULTIMATE PERSONALIZATION

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Upload 1 to 4 images to create a repeating design. Takes garment personalization to the next level of distinction.

Be subtle on the inside of a jacket or vest, or be bold on a vest's back lining.



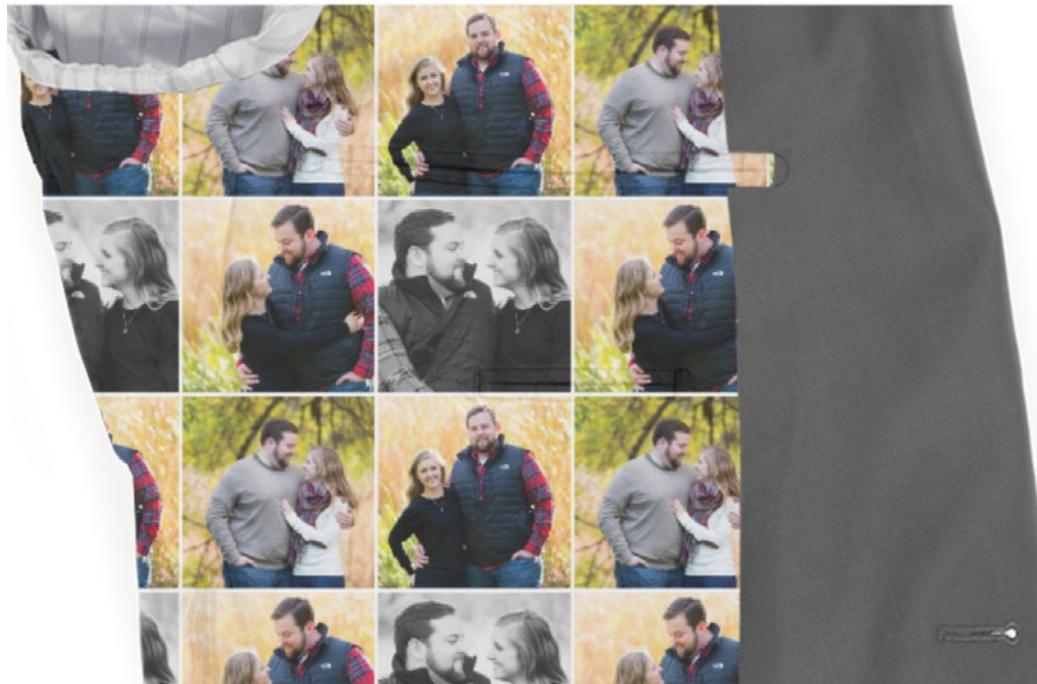


# TRANDS

## CUSTOM LINING

### SPECIAL OCCASIONS

---



Make an upcoming or recent event more special with a personalized lining to celebrate the occasion.

Wedding, engagement, birthday, fund raiser etc.





# TRANDS

## CUSTOM LINING

### CORPORATE SALES

---

Create company-branded linings to raise team spirit or add fun to an upcoming event.

Create a company jacket or waistcoat.  
Note: Must have permission to use copyrighted images.



## ART EXPRESSION

---



Work with artists to create unique art in your garments.

Separate your business from your competitors by creating looks that can't be found elsewhere.





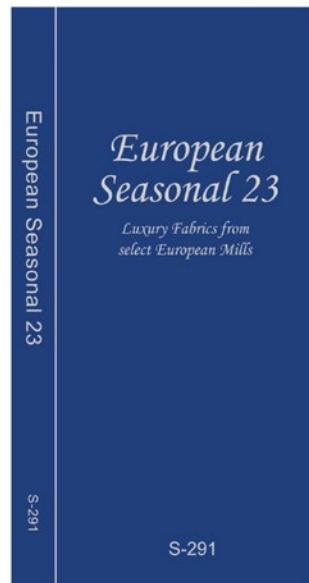
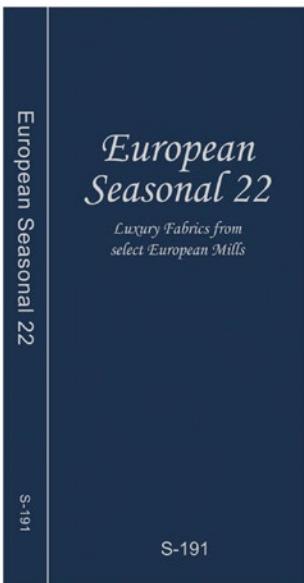
# TRANDS

# FABRICS

## IN STOCK

Many of our fabrics are stocked at the factory, which means delivery in 3 weeks or less. [Click here](#) to watch a video of ONE of the fabric warehouses

Look for the swatch book volume numbers that start with 'S'





FABRICS

## ITALIAN MILLS

---

VITALE BARBERIS CANONICO  
1663

DRAGO®  
LANIFICIO IN BIELLA

Loro Piana

Cloth  
Ermengildo Zegna



1865  
REDA

GUABELLO

B 1  
I E L L O  
A 8 1  
B I E L L A 5

LANIFICIO  
*Tessilstrona*  
LUXURY FABRICS MADE IN BIELLA - ITALY

Offering some of the world's finest fabrics from:

Vitale Barberis, Reda, Drago, Zegna, Loro Piana, Guabello and Tessilstrona.





TRANDS

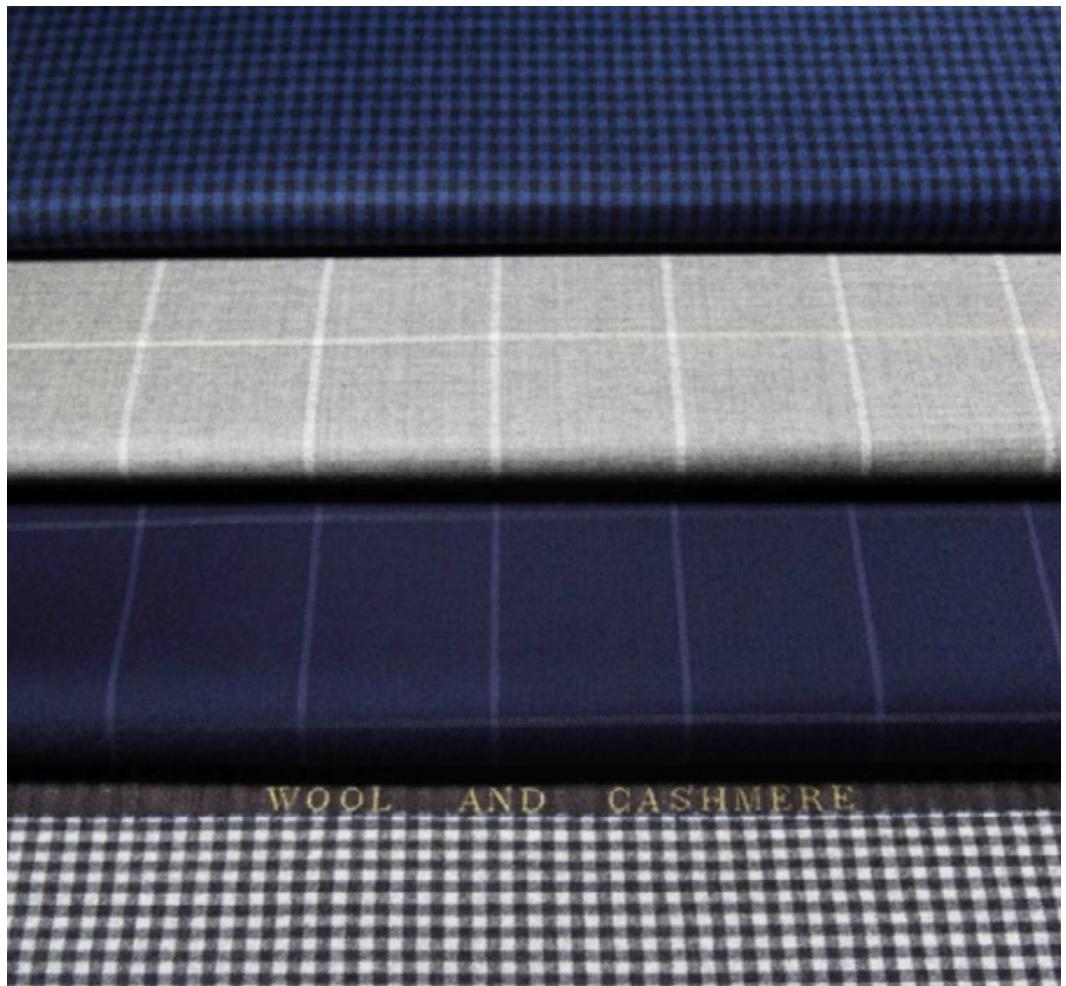
CMT

## WORK WITH THE FINEST

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Our garment construction is worthy of the world's finest fabrics.

Ship CMT fabric to our CA office if using your own fabric already in the USA. Ship directly to our factory for fabrics stocked outside of the USA.



## BRAND IDENTITY

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You are your brand.

Proudly market your business by private branding your clothing.

Put your brand name inside a quality garment you can believe in.

Our USTYYLIT (You-Style-It) platform gives you the freedom to brand and style your products your way, from the inside out.

Whether it be your company name with decades of history, or a new brand concept you just thought of, we offer you the tools to market you, your brand and your business.



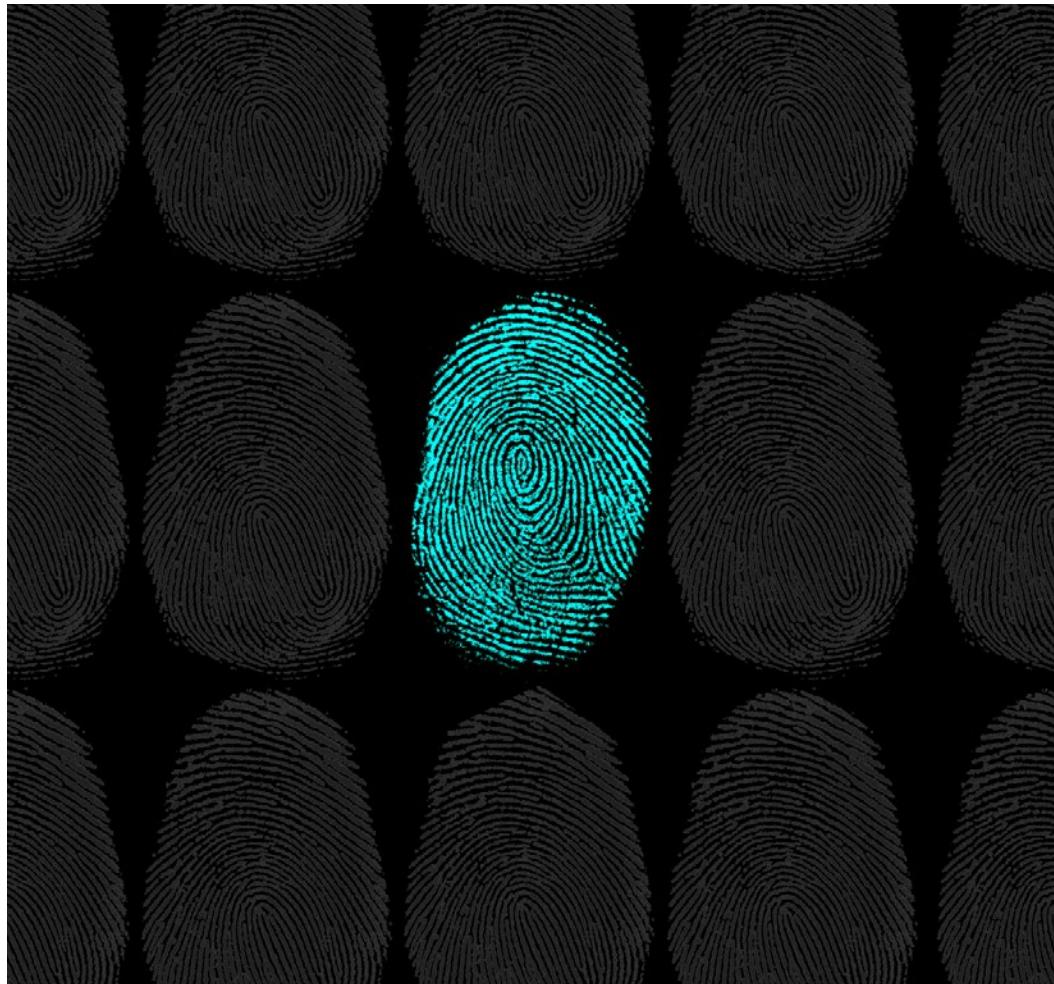


TRANDS

PRIVATE LABEL

## COMPETE

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Today's marketplace is becoming increasingly difficult.

Private branding helps you stand out.

Strengthens your identity in your business community.

## LOYALTY

Increase customer loyalty because they can only get your brand from you.

Earn your customer's respect by choosing to market your own brand instead of the same popular brands everyone else has.

## IMPROVED MARGIN

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Invest in your own fabric and stock it in our factory.

Just pay CMT costs for each order.

Improve your margins, and separate yourself from your competitors.

## SAVE TIME

Private Inventory means you'll enjoy the same rapid delivery as our in stock fabrics. Everyone likes quick delivery.

No need to hassle with individual courier shipments every time you sell your own fabric. Save time and paperwork.



# TRANDS

## WOMEN'S M4U

### NOT JUST FOR MEN

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Women in the workforce are stronger than ever now.

Now women can enjoy superb tailoring that can't be found off-the-rack in department stores like many men have enjoyed for decades.

### TAILORED BUT FEMININE

Sure, a woman CAN fit into a Men's M4U garment with the right adjustments.

Now women can experience all of the tailoring precision in a garment that is also feminine.

## PRODUCTS

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The Womens M4U launch will consist of two single-breasted jackets, two double-breasted jackets, two trouser models and a classic skirt.

All customizable with numerous design option modifications.

