Computer Hardware Throughout the years

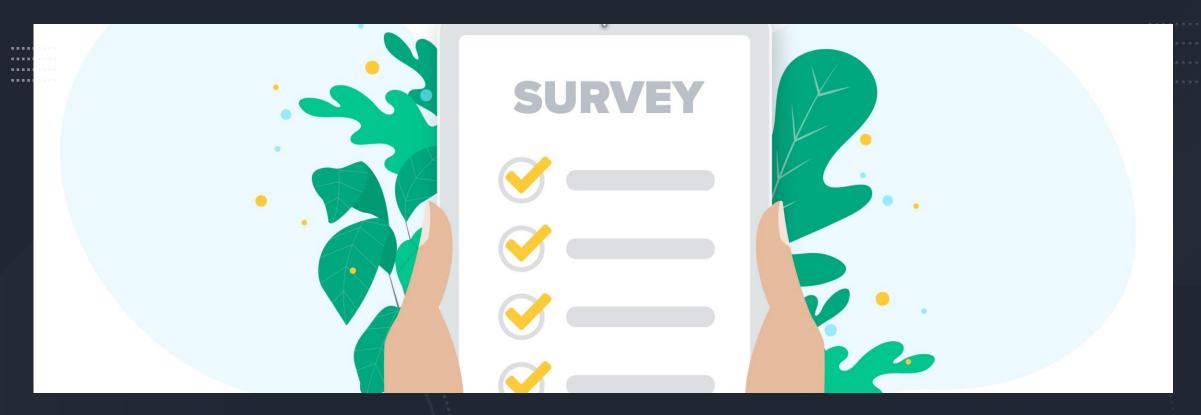
Samir, Quinten, Braylan

Introduction

What is Steam?

- Steam is an online game storefront.
- Steam has monthly, opt-in hardware survey.
- It reveals global computer hardware changes.





Source

- Source: https://store.steampowered.com/hwsurvey
- The monthly survey: Collects customer hardware/software data.
- Is optional and has anonymous participation.
- Informs tech investments and product decisions.
- The dataset includes hardware information such as RAM, Storage, GPU, CPU

Graphics Processing Unit

- GPUs are what powers graphics. For gaming, video editing, and other graphic-intensive applications.
- What is most popular GPU manufacturer?

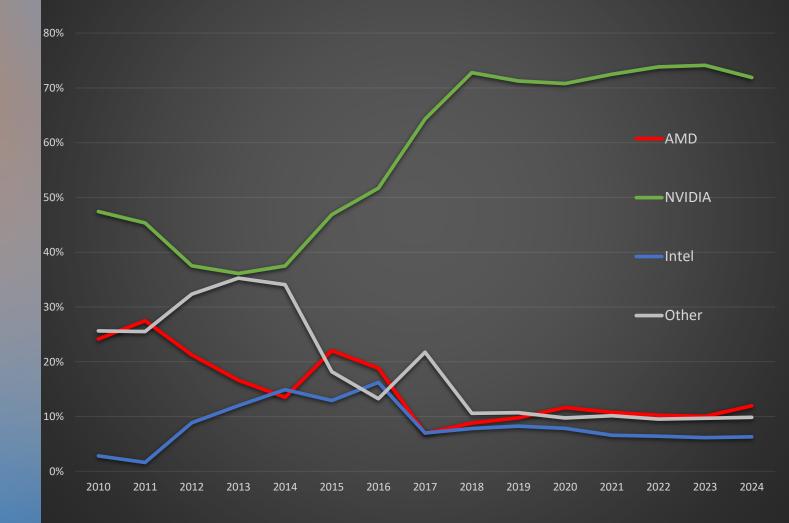


Graphics Processing Units

AMD vs. NVIDIA vs. Intel

Historical gaming GPU market share. NVIDIA consistently leads, as shown in dataset.

Video Card Brands Popularity 2010 - 2023

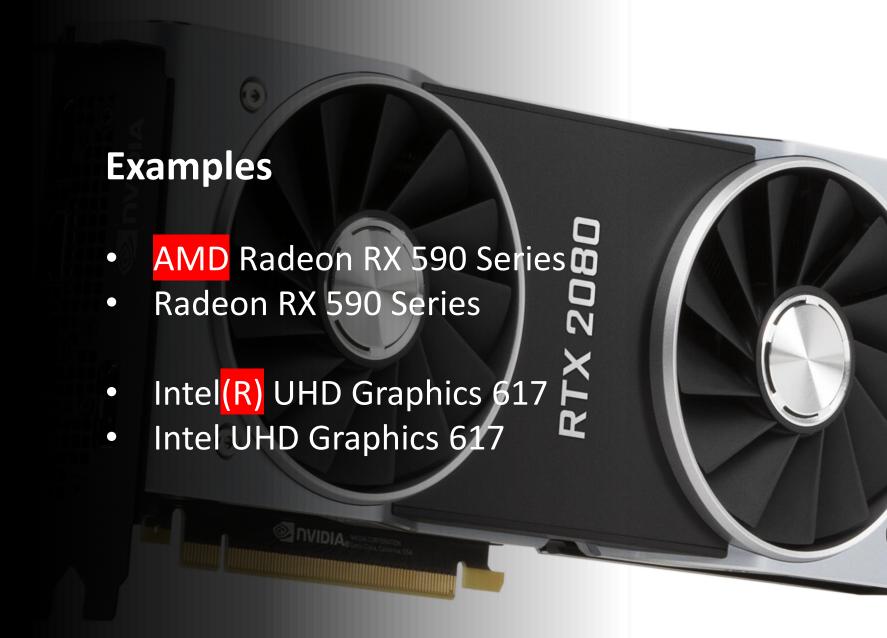


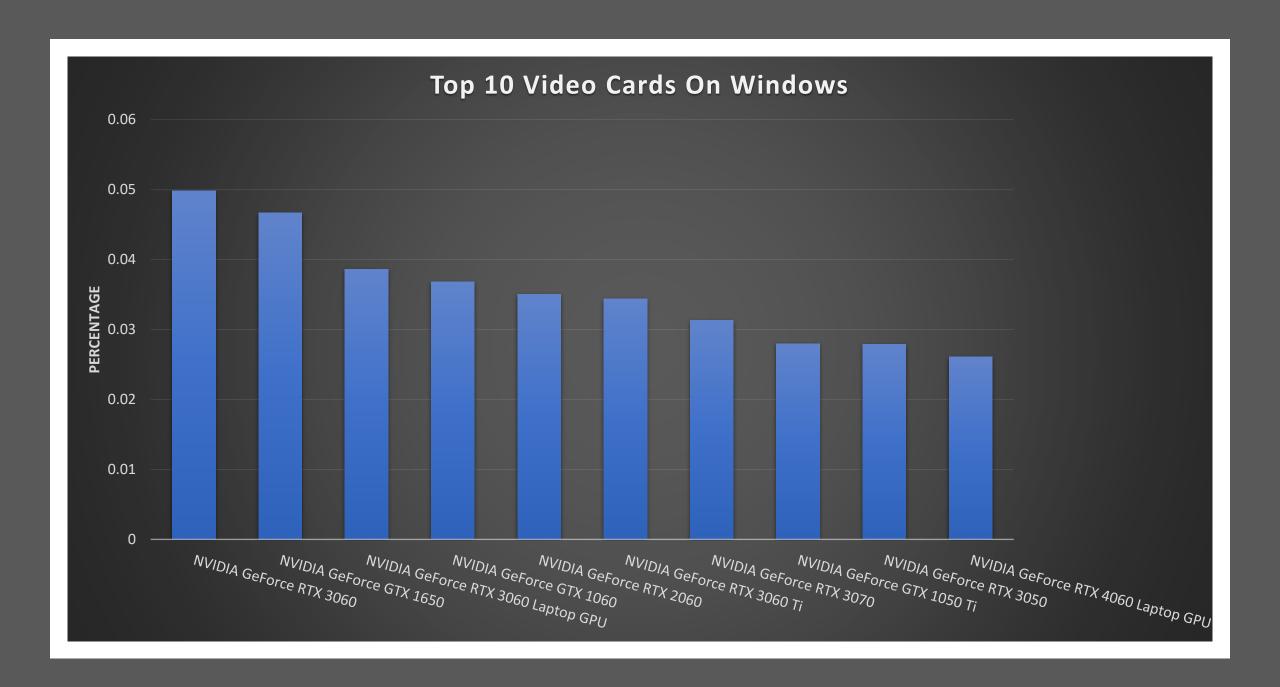
The Query Behind This Graph

```
WITH months AS (
SELECT date,
SUM(CASE WHEN (name LIKE "%AMD%" OR name LIKE "%ATI%") THEN percentage END) AS AMD,
 SUM(CASE WHEN (name LIKE "%NVIDIA%") THEN percentage END) AS NVIDIA,
 SUM(CASE WHEN (name LIKE "%Intel%") THEN percentage END) AS Intel,
 FROM 'neat-library-412602.shs.HardwareSurvey'
 WHERE category = "Video Card Description (Windows)" OR category = "Video Card Description (PC)"
 GROUP BY date
SELECT
 EXTRACT(YEAR FROM date) AS Year,
AVG(AMD) AS AMD, AVG(NVIDIA) AS NVIDIA, AVG(Intel) AS Intel
FROM months
GROUP BY Year
```

Video Card Counting Issue

- We identified duplicate names caused by brand in name
- We removed the duplicates
- There are a total of 598 distinct video cards in the dataset. Was 614 before





The Query Behind This Graph

```
SELECT category, name, percentage FROM `neat-library-412602.shs.HardwareSurvey`
WHERE category = "Video Card Description (Windows)" AND name != "Other" AND date = "2024-1-1"
ORDER BY percentage DESC
LIMIT 10
```

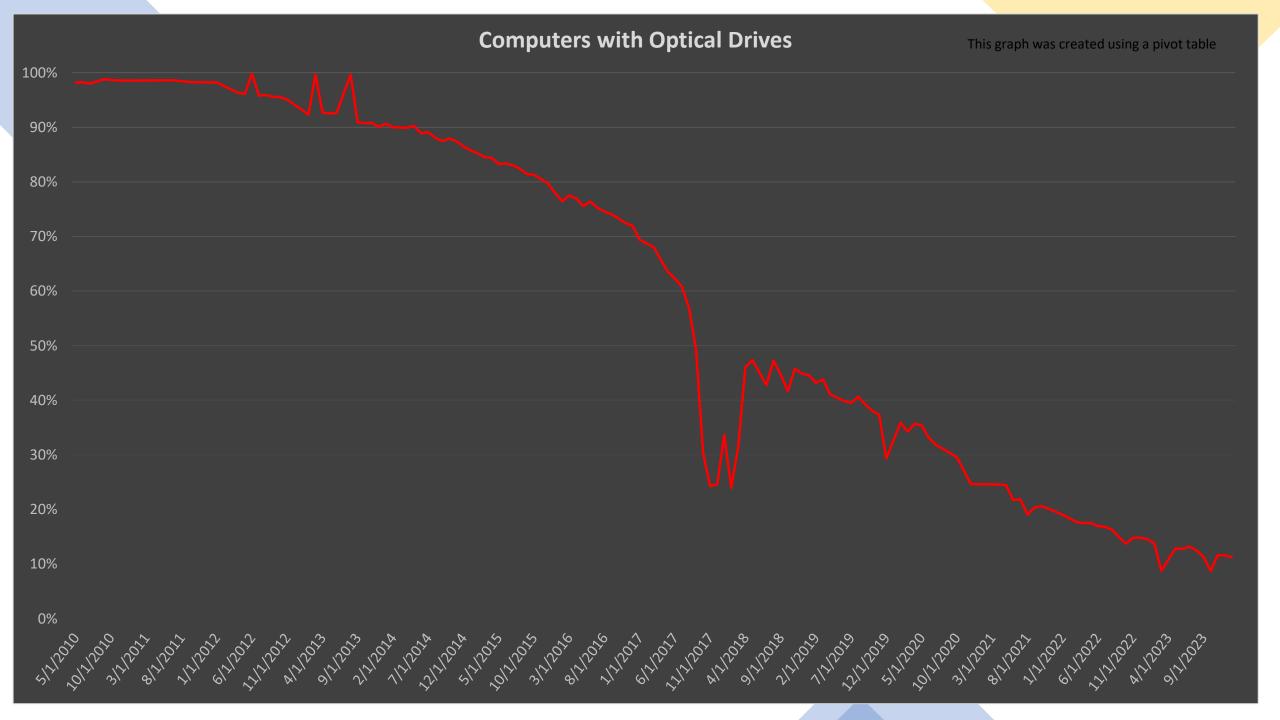
The Decline of Optical Drives

Remember Optical Drives?

Many workplaces still use them.

Manufacturers are phasing them out. Replaced by modern storage.



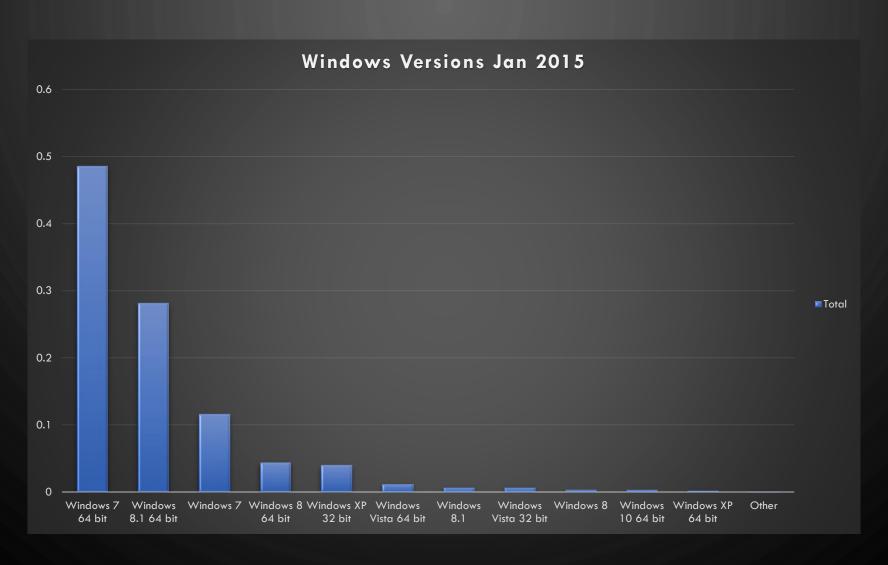




The Windows Software change

- On July 29, 2015, Windows 10 was released.
- Prompting users to transition from Windows 7 and 8.
- Explore the user experience shift between versions.

WINDOWS VERSIONS BEFORE THE RELEASE OF WINDOWS 10



WINDOWS VERSIONS **AFTER** THE RELEASE OF WINDOWS 10

