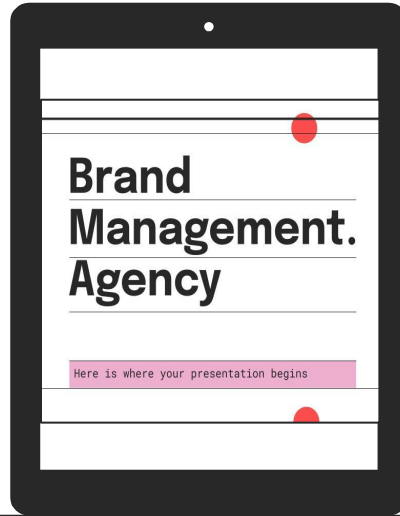


Twitter Sentiment Analysis

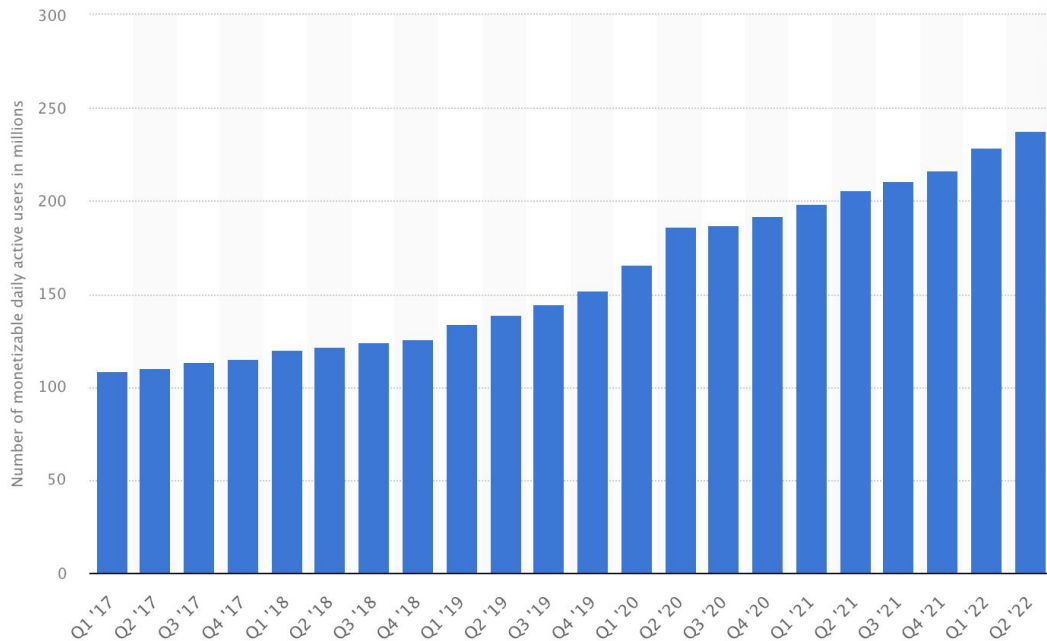
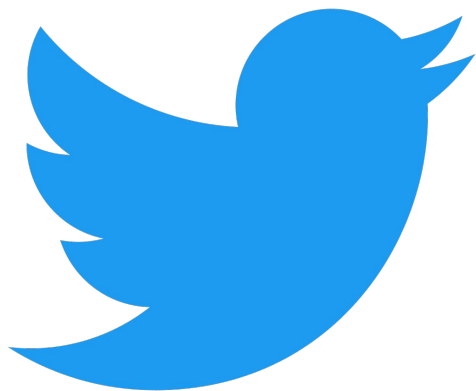
Brenda De Leon



Business Problem



Why Twitter?



**Number of monetizable daily active
Twitter users worldwide**

88%

OUR MODEL



[illegible]



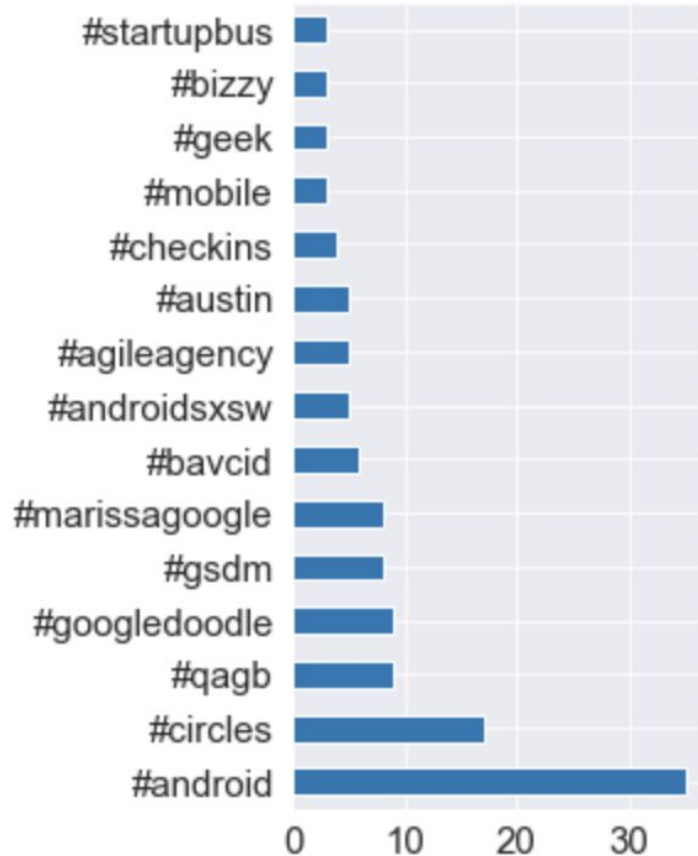
Positive



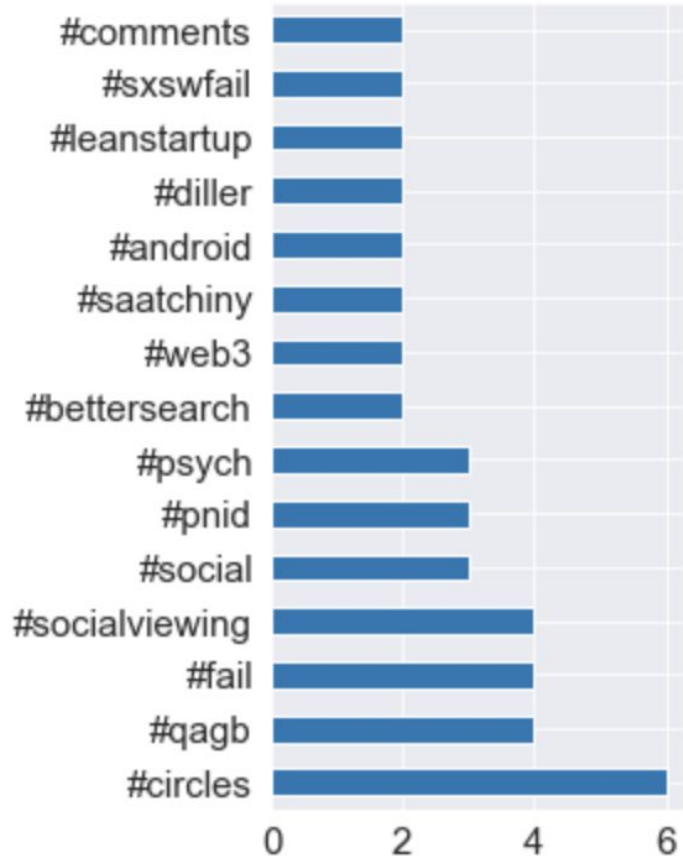
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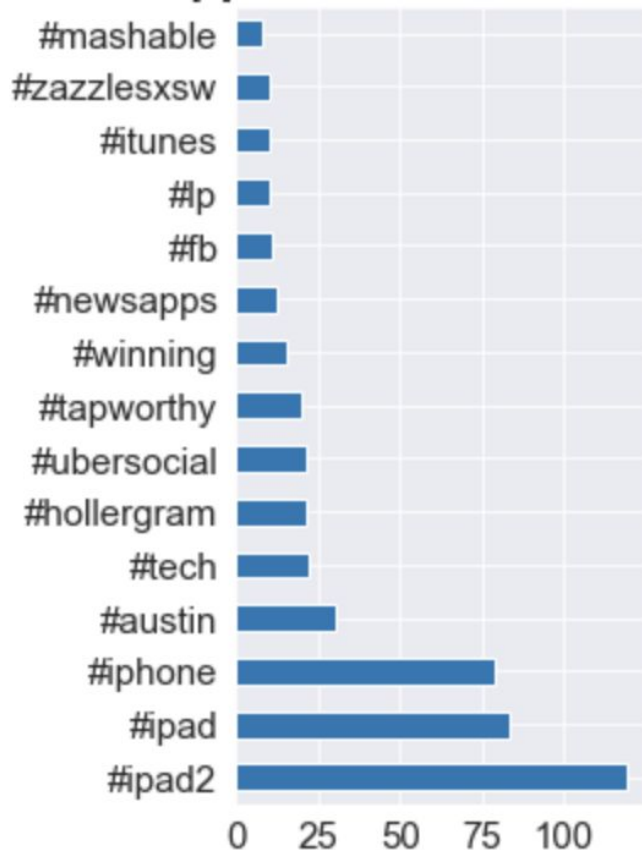
Google Positive Hashtags



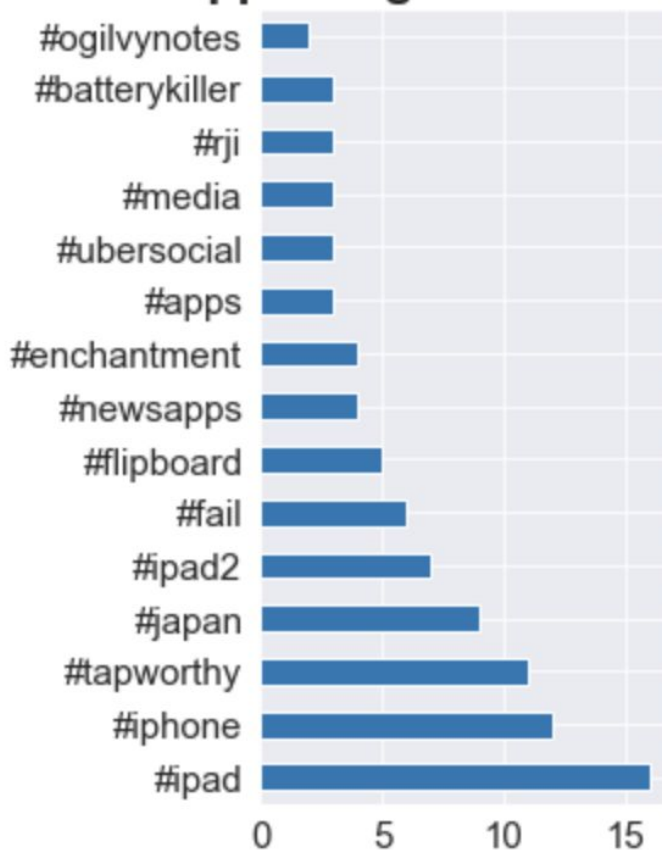
Google Negative Hashtags



Apple Positive Hashtags



Apple Negative Hashtags



THANK YOU!



BRENDA DE LEON

 brendardeleon@gmail.com

 Brdeleon

 Brenda-de-leon
