

The image shows a perspective view of a movie theater. In the foreground, there are many rows of plush, red upholstered seats. The seats are arranged in a regular grid pattern, receding into the distance. At the far end of the theater, a large, bright white rectangular screen is visible. The screen is flanked by dark red curtains. On the screen, the words "MICROSOFT STUDIOS" are written in a large, black, stylized script font. The overall lighting is dim, typical of a theater, with the screen being the primary light source.

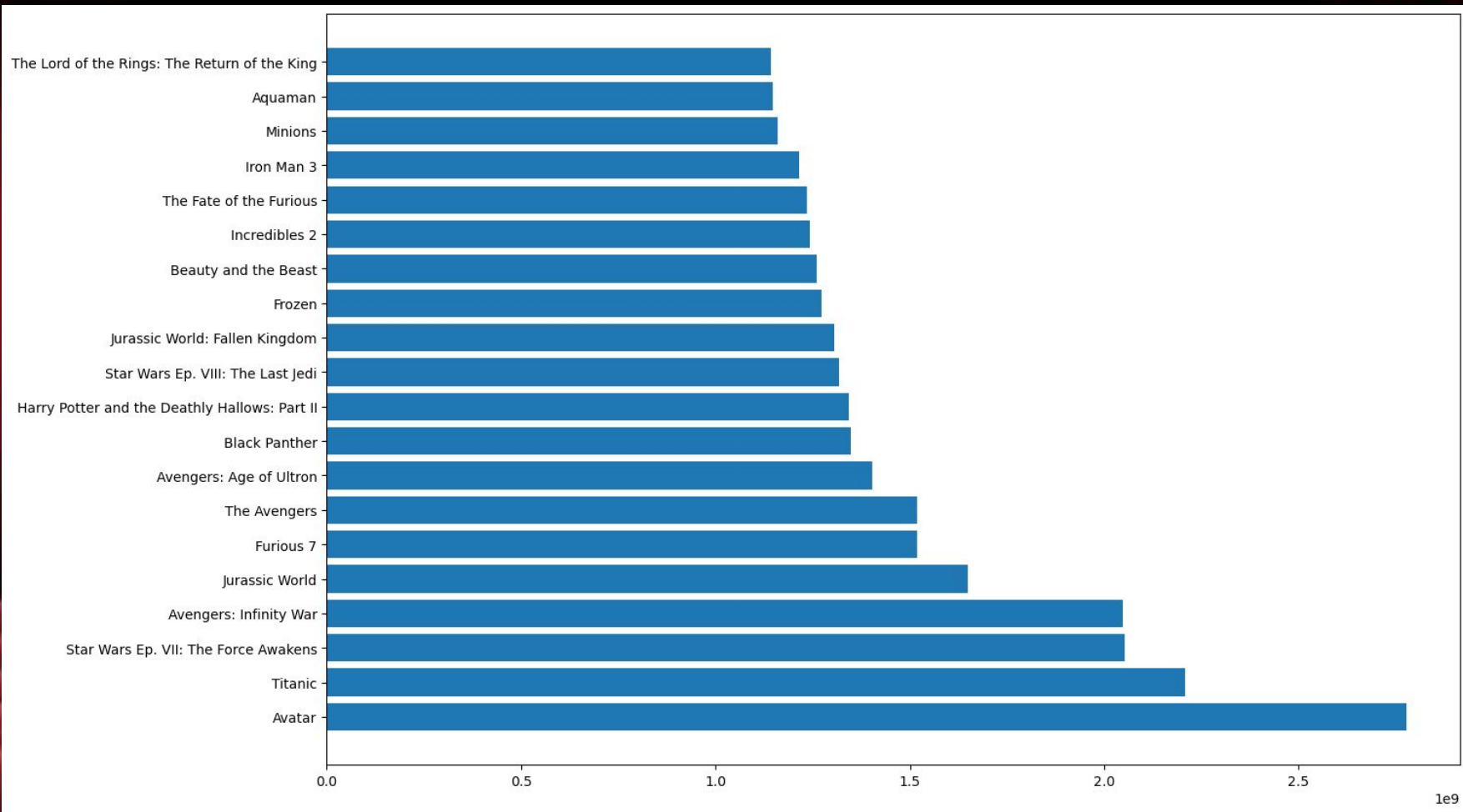
*MICROSOFT STUDIOS*



Microsoft seems ready to try making movies by themselves and want a new studio that will be able to help the Microsoft people to enter the Movie making business.

With this project we aim to help them choose the right type of movies they should make.

Statistically , if you can see the top 20 best selling movies in the world,, we can use this information to help us decide what is the best way you can get the best type of movies to be done.





In the data shown above in the horizontal graph is that the names of the top 20 best selling movies of all time, most of them seem to be super hero movies.

But not only super hero movies but Comics to be exact

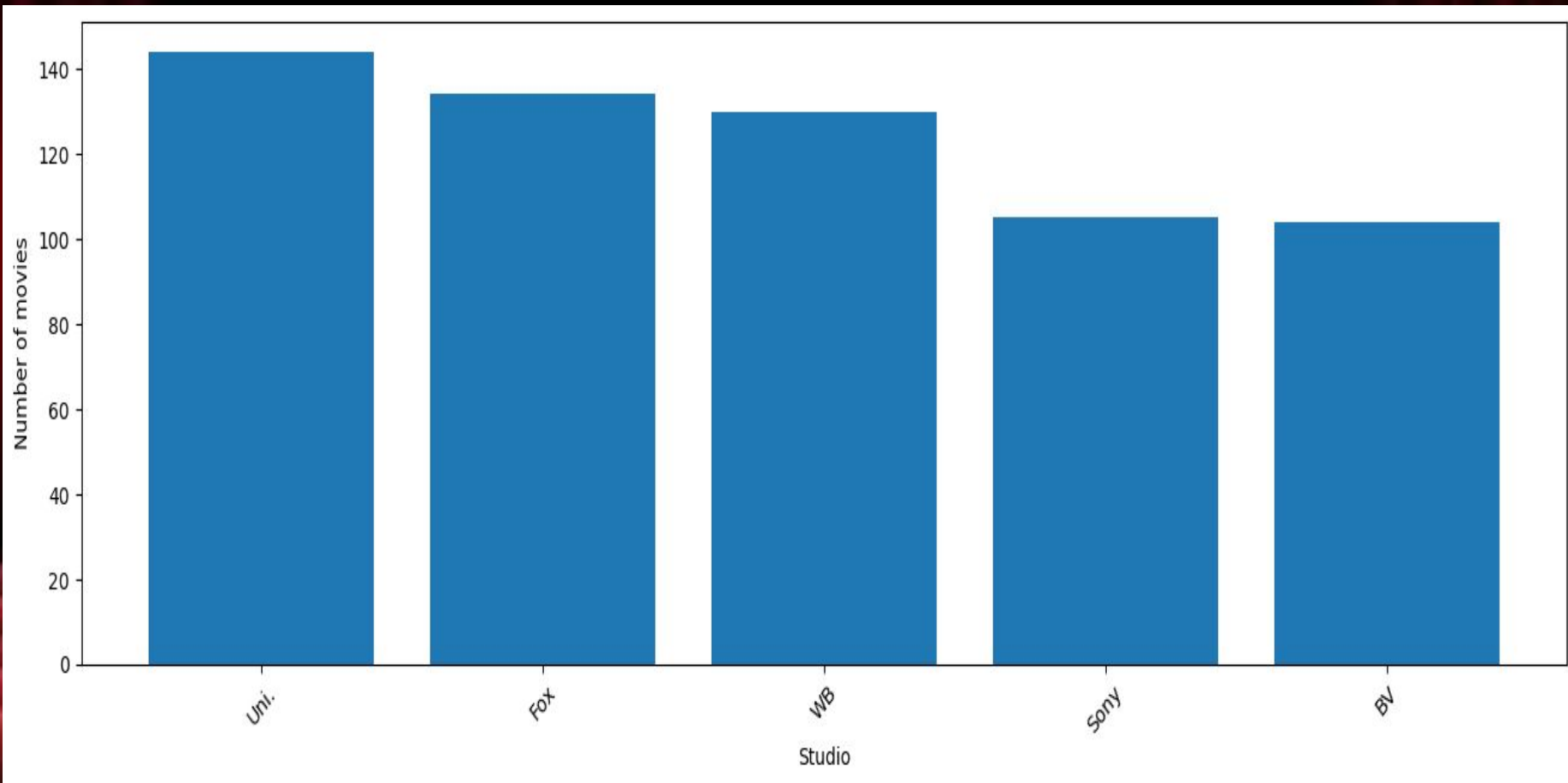
All the avengers were originally Comic books that parents read as they were growing up but with the new technology there is a new system with making comics into movies which then the parents encourage their kids to watch and thus making it an all rounded audience.

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*In the data above you can see that there is a need for the Studio to be able to produce movies in quantity. The CEO must know that the movies have to be of quality but in abundance in order to be financially stable and not dependent on one movie*



Armed with this information it seems best if you are Microsoft to be able to choose the movies based on the information we've got. The best way is to go down the comics/hero route BUT it is important also to note that the Movies that do well internationally have more than one movie but a series of movies that follow each other building on the growing audience. Eg Black panther, Avengers, Harry potter, Jurassic park are all great movies but they follow up with other great movies .

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The CEO of the upstarting business will have to use this information and find long term plans for any movie they attempt because of the many studios can give one good movie but great studios can do that consistently by producing many Movie series but without long term vision you can only do well for so long.

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