Brenda Kai Ting, THNG

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Python, SQL, HTML, CSS, Github, R
Interest: Business Analytics, Data science, Data visualization, Infographics, Marketing, Fitness
View my portfolio here

PROFESSIONAL EXPERIENCE

REONOMY, New York, NY, August 2017 - July 2018
Product Intern
- Create and maintain dashboards of all company processes
- Build web application dashboard for product analytics on Python/Flask backed by PostgreSQL, Mixpanel API (create feature audits, cohort analysis charts with Plotly, Numpy and Pandas)
- Create automated marketing dashboards on Google Spreadsheets with the use of Google App Script and API integrations with various marketing platforms (i.e. Adwords, Facebook, Google Analytics), hence improving operational inefficiencies
- Produced data reports upon request through Databricks, Spark SQL, AWS S3 Buckets

SPACESHIP STORAGE SINGAPORE, Singapore, SG | May 2017 - July 2017
Data Intern
- Developed dashboards to track key metrics using PowerBI with integrations to HubSpot, MySQL, Google Analytics
- Set up tracking analytics for landing page with Google Tag Manager

BUILD YOUR OWN PROTEIN, Singapore, SG | Nov 2016 - Dec 2016
Business Development Intern
- Develop dashboards to effectively track sales orders and inventory using Tableau
- Improved SEO for company's website by 10 page ranks by increasing backlinks and improving website's metadata

ACHIEVEMENTS
- Hack:Trash:NYC 2018 Winner | Fixly
- BiZiT Festival 2017 Overall Winner for Data Track | BA Diamonds

EDUCATION

2015 - Present
Singapore

Bachelor of Science in Business Analytics (Hons), NATIONAL UNIVERSITY OF SINGAPORE
Undergraduate (GPA 4.45)

2008 - 2014
Singapore

General Certificate of Education (GCE) Advanced Level, NATIONAL JUNIOR COLLEGE
Mathematics (A) Chemistry (A) Biology (A)/ Economics (B)

Awards:
- CCA Award (Basketball) 2013 - for outstanding CCA contributions
- Edusave Award for Achievement, Good Leadership and Service (Eagles) Award 2014 - for leadership qualities

ADDITIONAL INFORMATION

Languages   English, Mandarin

Additional Tools   Klipfolio, Tableau, PowerBI
Microsoft Suite (Advanced Excel)