



SKS MARKETING COMPANY PROFILE



Mondelēz
International
SNACKING MADE RIGHT

OUR MISSION

To Grow with our Business Partners.....
with our Customers....
with our Employees....



OUR VISION

Top rank in the industry as preferred business partner of reputable companies that would cater to their objectives on Trade marketing and product distribution in every store type.



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1952 – Sio Kong Si, father of Robert Cheng opened ILAYA STORE, a medium size grocery located in the heart of Lucena City.

1989 - Getting the business expertise from his father, Robert Cheng, started his distributorship business with Tanduay Distillery, New Zealand Milk, Selecta and Colgate-Palmolive as major Principals.

1995 - Along with his Distributorship business, Robert opened a new store (Ilaya Mart) also in Lucena City, Quezon Province.

2002 - Third supermarket (Ilaya Supermarket), opened in Lucena City, Quezon Province and near the public market.



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- 2002** - Sister company IS Supermart founded to serve as the Distributor Company of Colgate-Palmolive for Laguna Province.
- 2007** - Colgate Palmolive awarded to Ilaya Mart the Distributorship business for the whole of Southern Tagalog (Quezon, Marinduque, Laguna, Batangas and Cavite).
- 2007** - SKS Marketing Cavite Branch was founded to serve as the Distributor Company of Kraft Foods Phils. for lower Cavite and Colgate Palmolive Cavite Province.
- 2007/ 2008/ 2009** - Grand Slam awardee as Territory Distributor of the year for Kraft Foods Phils.



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- 2003/ 2006/ 2008/2016** – Colgate awarded SKS Mktg/ Ilaya Mart the National Platinum Award and National Gold awards.
- 2019** – SKS Marketing started to serve as a Distributor Company of Mondelēz International, Inc. for Quezon Province and Marinduque Province.
- 2019** – SKS Marketing also started to serve Mega Global Corporation for Upper Quezon Province.
- 2021** - SKS Marketing started to serve Mega Global Corporation for the whole of Quezon Province.
- 2023** – SKS Marketing Cavite Branch began operations as the official distributor of Mondelēz Philippines for the Upper Cavite area.



SKS Marketing Principal Products



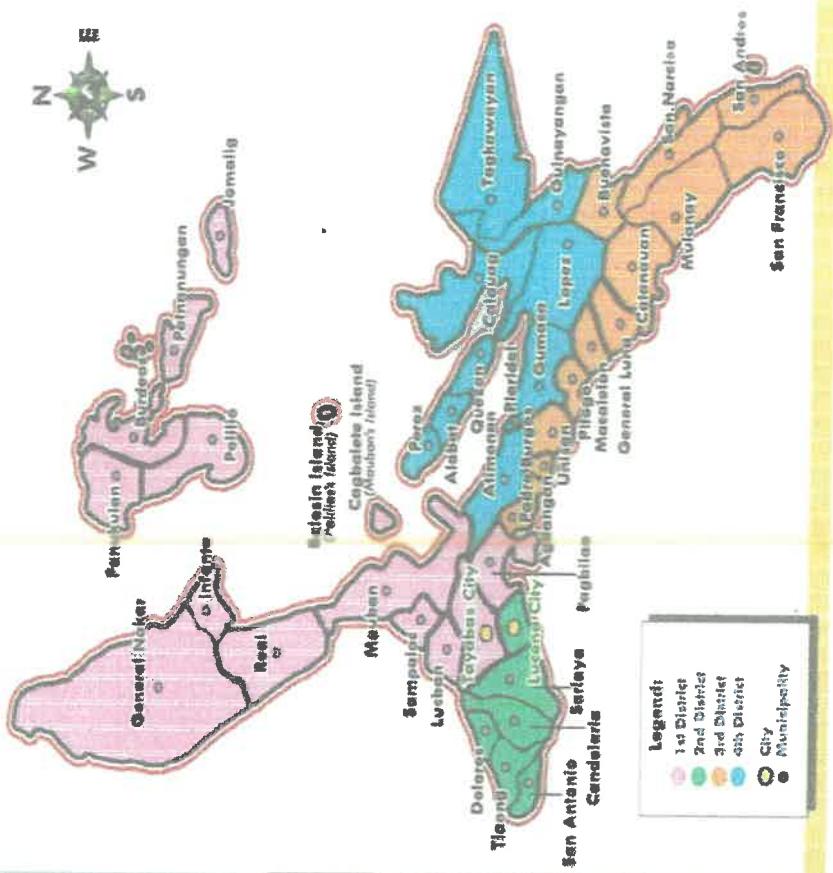
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SKS Marketing Area Profile

QUEZON PROVINCE (HEAD/MAIN OFFICE)

Diversion Road, Brgy. Domoit Lucena City Quezon 4301

Quezon Province Coverage Area



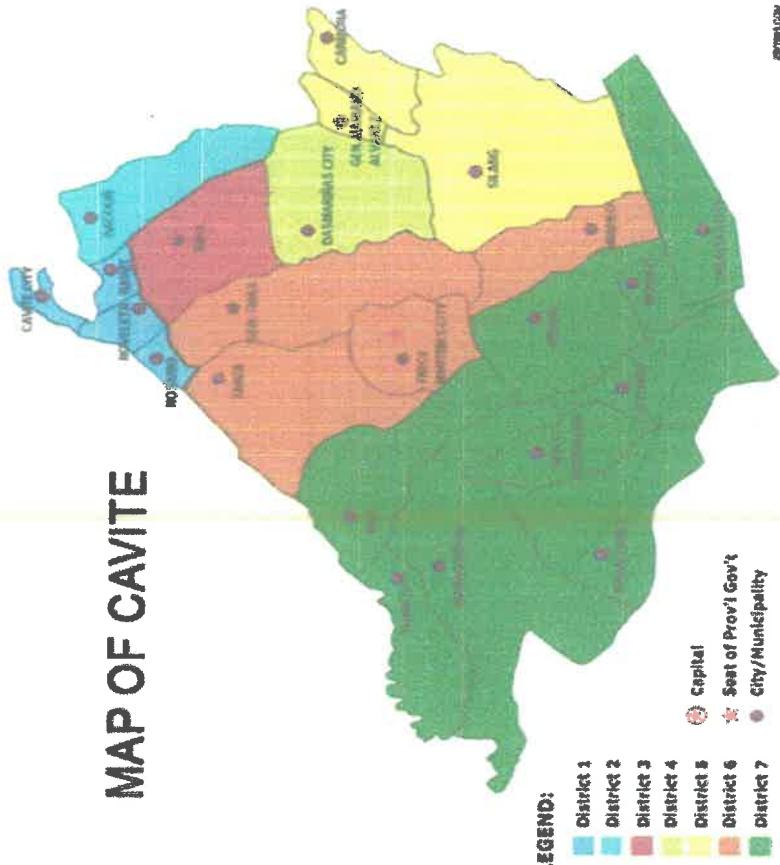
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SKS Marketing Area Profile

CAVITE BRANCH

Blk. 11, Lot 7th St., Cor 12th Street, Goldenmile
Business Park, Barangay Maduya, Carmona Cavite

Cavite Province Coverage Area



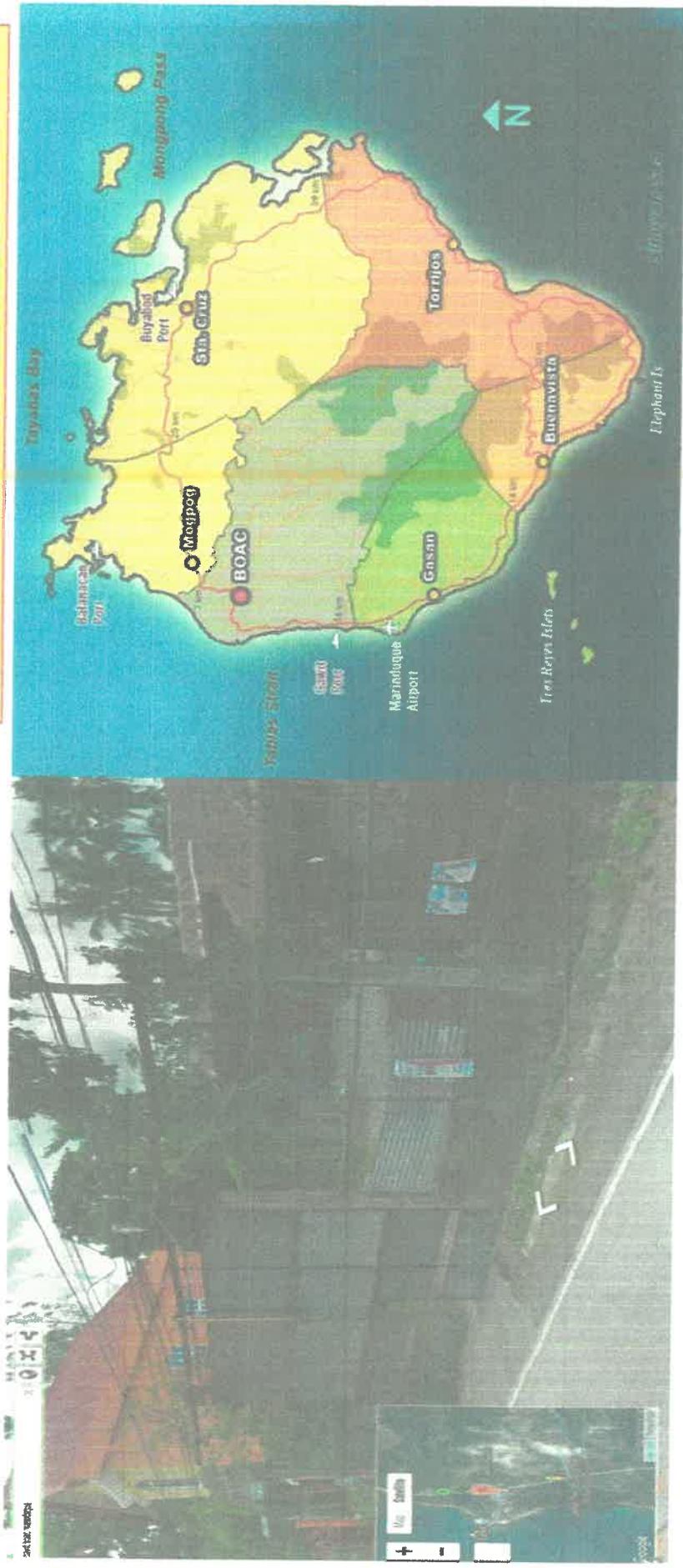
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MARINDUQUE BRANCH
Lucky 7 Warehouse, Brgy. Cawit Marinduque 4900

Marinduque Coverage Area



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SKS Marketing ORGANIZATIONAL CHART



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CAVITE PROVINCE

