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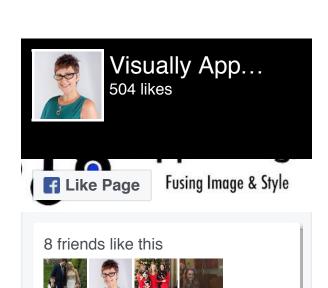
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## 6 Secrets to Determining YOUR Personal Style.





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What is Your Personal Style?

Just like you have your own specific personality, you also have your own specific personal style; you just might not know it yet!

So, for this article, my goal is to help you discover the **"Style Personality"** that best fits you.

Why is figuring out your <u>personal style</u> so important?

Because it gives you guidelines for what you should buy the next time you go shopping. Knowing your personal style will also help you figure out what type of clothes make you feel confident and comfortable so that you can feel like YOURSELF in everything you wear!



I've compiled **4 Style Personalities**, which isn't many compared to all the different ways there are to dress. So, you may find that some of your style preferences overlap into other **style personalities** to some extent, and that is completely normal!

Answer the following 5 questions, and you will find out which style best suits you.

This way, the next time you go shopping, you can look at a shirt, necklace, skirt, etc., and think to yourself:

"Does this piece work for me and my lifestyle?"

If my questionnaire is helpful, (and I really hope it is!) you will be able to easily decide whether the answer is:

"YES, this piece is so me!" OR "NO, I would barely ever wear this."

So, with all of that said...

#### On your mark... get set...GO!

• Make a list of 3 to 5 women whose styles you find yourself constantly complimenting or maybe just wish that you could steal their entire wardrobe (you would never do that, of course...)

Choose which answer best encompasses the style of this list of women you've come up with.

P.S. This list can include anyone from a fashion blogger you follow, a famous actress, a friend of yours, someone you work with... all the way to a complete stranger you've seen walking down the sidewalk.

#### The women I have thought of tend to wear...

- 1. Classic pieces that seem to be tailored personally for her
- 2. Eye-catching jewelry; unique clothing with lots of textures
- 3. Flowy clothing or ruffles, lace and soft colors.
- 4. Trendy clothing that has a "throw-on-and-go" type of feel
- How do you want to <u>feel</u> in your clothing?

- 1. Ready for business!
- 2. Playful!
- 3. Like a fashion go-getter!
- 4. Comfortable!

#### • Do you like wearing patterns?

- 1. Not usually, and if I do they are subtle
- 2. Yes, but I tend to stay away from floral and girly patterns.
- 3. Yes, especially polka dotted and floral patterns.
- 4. Sometimes. When I do, I like the pattern to be small and I usually stick to simple patterns like pinstripes.

#### How often do you wear jewelry?

- 1. Does a watch count as jewelry? If so, I wear jewelry every day
- 2. Every day of the week! If it makes a statement, I'll be wearing it.
- 3. Most days of the week; I especially gravitate toward bright pieces that will tie into whatever colors I'm wearing that day.
- 4. Almost never, unless you're talking about the kind of jewelry that can count my steps and tell me the time

#### • How do you like for your clothes to fit?

- 1. Tailored
- 2. No particular fit is my favorite. I always like trying new things
- 3. Loose and flowy, as long as the overall fit is still flattering
- 4. Any fit that is comfortable

#### And just like that, you're finished!

#### Results:

• If you picked mostly 1's, your Style Personality is **Traditional**, timeless pieces are a must for your wardrobe. You feel best in tailored clothing. "Timeless" is the definition of your style personality.



• If you picked mostly **2'**s, your Style Personality is **Dramatic**.

You love to make a statement with whatever you choose to wear and tend to keep up with fashion trends. Lucky for you, velvet is trending this season, so make the most of it! (Refer to the GLAM Polyvore set for the most AMAZING velvet blazer)



• If you picked mostly **3**'s, your style personality is **Feminine.** 

You tend to gravitate toward girly touches; lace and ruffles, a soft color pallet even metallics, & flowy fabrics (think chiffon) especially when it comes to light weight skirts and dresses.



• If you picked mostly **4**'s, your style personality is **Sporty.** 

Comfortable, fashionable clothing is your thing. Layering pieces and comfy slip-on kicks aka-sneakers are two wardrobe must-haves for your style personality.



Wrapping up, just know you may be a combination of styles and that's OK, too. Overall be yourself, love yourself and dress for yourself!

By Intern, Breana Intlekofer

classic dramatic fashion feminine personal style sporty traditional

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