

ESODECK

INSIGHT INTO AN ALTERNATE FUTURE

INSTRUCTION BOOKLET &
CARD INTERPRETATIONS

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This booklet details the meaning of each card in the context of design, technology and online culture. More specifically, it details events and tropes that have surfaced and even penetrated this culture.

Each card has its own meaning in relation to traditional cartomatic tarot but ties into larger political and social discourses that's resulted from the evolution of technology and the phenomena of the Internet.

While doing readings, it's advised to meditate on issues and concerns that relate to your personal relationship with online culture and technology.

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HOW TO DO A READING

1. Meditate on a question, for this deck in particular it would help to frame the question around your relationship with the internet and/or your role as a minority within this culture.
2. Shuffle the deck while you meditate on your question.
3. Set up your spread like the diagram on the next page.
4. Each card in the spread represents an aspect that addresses your question. Interpret accordingly.

HOW TO DO A READING

THE SEVEN CARD SPREAD

This is a good all around spread that can be used to answer a specific question or just to give a general view of what's going on and what's likely to happen.

THE
PAST

THE
PRESENT

HIDDEN
INFLUENCES

OBSTACLES

ATTITUDES
OF OTHERS

WHAT
SHOULD
YOU DO?

OUTCOME

ACE OF HEARTS

The Ace of Hearts represents a desire for affection or love that that causes new relationships to be created. It can indicate a new love affair or the idea of 'soul searching' and introspection. ⁽¹⁾

OkCupid's dating website let's users fill out every detail of their personality in an effort to determine a better more accurate match. The more detailed a profile is, the more apparent their desire for love and a suitable match appears.

The dating site released statistics on the amount of messages/ contacts each user receives based on sex and race. Black women and Asian men were reported to be the least desirable.

Has your perception or experience with online dating been affected by your demographic, sex or race?

ACE OF CLUBS

The Ace of Clubs means a strong desire for knowledge of some kind or the birth of a new idea, plan or way of communicating. It could also mean desiring specific information for an education.

⁽¹⁾

Urban Dictionary is a satirical crowdsourced online dictionary of slang words and phrases that was founded in 1999 as a parody of Dictionary.com and Vocabulary.com

This resource commonly receives content from African American Vernacular & the online black community giving non-POC access to learning their linguistics.

Is this desire to learn about 'urban' culture & language channeled in a positive or appropriating manner?

ACE OF DIAMONDS

The Ace of Diamonds means the desire for money or the birth of a new way of earning money. It can mean beginning a new financial enterprise or to obtain money for a specific purpose. ⁽¹⁾

Gentrification Maps reveal where historically multi ethnic/racial neighborhoods are being slowly transformed into areas for affluent white people, resulting in pushing out the original inhabitants of the community. The value of this is based on the desire to generate more affluence without consideration of those with lower income. Gentrification remains rare nationally. It did, however, greatly accelerate in many cities over the past decade. ⁽⁴⁴⁾

Does the area you live in represent your values and desires on a monetary level? If your living conditions changed because of external financial/residential enterprises, would it affect you negatively?

ACE OF SPADES

The Ace of Spades represents the 'truth that lies behind the veil of illusion'. It is the card of death, change and transformation. It indicates death and rebirth of the mind and body. ⁽¹⁾

The Gender Swap Experiment, called 'Machine To Be Another', was conducted by BeAnotherLab to create a system as a platform for embodiment experience (a neuroscience technique in which users can feel themselves like if they were in a different body). In an attempt to create a sense of empathy, a male and female can 'switch' bodies to feel what it's like to be another sex.

Are experiments like these truly transforming & revealing a truth about the existence of males vs. females physiologically? Is it effective at creating empathy towards sexist perceptions or reinforcing it?

2 OF HEARTS

The 2 of Hearts means 'union of hearts'. It speaks of your close relationships, including lovers, marriage partners and friendships. It can also mean time spent with dear friends and family members.

(1)

A Facebook relationship announcement is the millennial declaration of love today. Nowadays if we know of a new relationship between two people we ask if it's 'Facebook official'.

There are other options for your relationship status like, 'It's Complicated', or, 'In A Domestic Partnership' which adds to the complication of one's social media identity and their romantic experience.

Have you ever had more complications in your relationship due to publicizing it on Facebook? Or is it in sync with the reality of it?

7

2 OF CLUBS

The 2 of Clubs means conversations, communications, sharing ideas, and cooperation on a communication level. However it's also known as the card of fear and arguing and you may be compelled to talk to others to establish various ways of communicating. (1)

Twitter allows users to send direct messages to each other, also known as 'DMs'. If you use Twitter often, you may hear the phrase 'sliding in your DM's' which means receiving flirty messages from other users.

Women especially are subject to sometimes aggressive messages from men who are sexually/romantically interested. How has this reinforced patriarchal views along with online harassment?

8

2 OF DIAMONDS

The 2 of Diamonds signifies that a money partnership of some kind will be playing a role in your life. We often need the association of others in order to achieve our financial goals. It's the card of wheeling and dealing. (1)

POWRPLNT is a non-profit that provides a space where the digital arts community may interact with the next generation of creators. It functions as both a gallery space and internet lounge, an environment where people from all backgrounds may learn the skills necessary to express themselves creatively in today's networks.

In today's technology driven art world it's common to need funds and resources to create projects. As a result we see more and more non-profit startups that cater to young individuals of marginalized backgrounds to realize their visions & goals.

2 OF SPADES

The 2 of Spades means a union or partnership in work or friendship. It signifies you and another person doing physical things together and attracts someone who you can have a friendship or working relationship with. (1)

Comedy Hack Day is a hackathon series that brings developers and comedians together for a weekend to build hilarious apps and hardware. The projects created usually address a larger political discourse, like equiTABLE and Feminize It which are apps that address income inequality and sexism on the web.

There's a growing number of events that combine tech people with people from totally different backgrounds to collaborate and create innovative, progressive content. Is there a desire for you to collaborate with someone outside of tech for a greater good?

3 OF HEARTS

The 3 of Hearts signifies creativity or indecision in affection that can manifest in many different ways. This card's influence occurs when we are wanting to learn about love and sexuality through experimentation and variety. (1)

Virtual Reality Porn is now a true reality thanks to Naughty America, one of the U.S.'s largest pornography production companies. You can now become immersed in any sexual fantasy with an Oculus or Samsung Gear VR and an open mind.

With the emergence of VR is the sex industry an appropriate or effective avenue towards sexual expression? How has technology affected your sexual autonomy and does it have the power to impact your sex life on a more positive or negative note?

3 OF CLUBS

The 3 of Clubs is the card of mental creativity, also known as the 'Writer's Card'. On the otherhand it can be the card of worry, indecision and mental stress. When channeled positivley it heightens creativity and productivity. (1)

Coding has gained notoriety for being the most lucrative, innovative field today. With the emergence of new languages and libraries and the field of creative coding booming in the web development industry, this generation is bound to become fluent in writing a new powerful & creative language.

Women Who Code is a non-profit oragnization dedicated to helping women excel in male-dominated tech careers. In what ways do you visualize equality in a field where coding is a necessity to excel & advance yet is controlled by men?

3 OF DIAMONDS

The 3 of Diamonds signifies indecision or worry about some money matter. It could also mean having to split your time between two projects or money-making deals. On it's highest note it signifies creativity in finances. (1)

Bitcoin is a peer-to-peer digital currency platform for all the anti-authoritarian individuals out there. There are tons of sites where people can sell everything and anything and use bitcoins so they can't be traced.

This underground system is subverting the shady nature of American economics and building community through this innovative use of value and currency. Could this network uplift marginalized communities and fight against the imbalanced state of our economy?

3 OF SPADES

The 3 of Spades is known as the 'Artists' card and is so creative that if not channeled properly, can represent fear, indecision and physical stress. This card can also represent pursuing two different lifestyles at once. (1)

Art Hoe Collective is an online community that empowers female POC artists of all types by showcasing their work each day via Tumblr, Instagram, and other social media sites. Female POC artists can submit their work and have it featured in weekly roundups of various crafts. Their mantra is to live a carefree lifestyle regardless of negative perceptions placed upon women of color. Are you involved in any social media groups that engage in activism and influences your lifestyle as well?

4 OF HEARTS

The 4 of Hearts is a sign of protection in love, marriage, and family. It represents one's marriage and the foundation of love upon which a family and life can be built. It can also speak about basic things going on in your home and immediate family. ⁽¹⁾

We recently have reached a revolutionary place in American history with the legalization of gay marriage. There has been tons of influence from online platforms and social media that have branched out to create upheaval to addressing this matter.

It's interesting to think at one point two people were not allowed to establish a legal foundation of their love or even express it. What are some progressive ways to emphasize the importance of love and ways to counter the more 'traditional' idea of it?

4 OF CLUBS

The 4 of Clubs is the card of mental satisfaction and stability. It indicates a good time to make plans for the future and sound decisions. It brings organizational abilities but can verge on fixed mental attitudes that could alienate you from others. ⁽¹⁾

Silicon Valley startups are pretty popular and known to be in the Mecca of the tech world. There's also a lot of controversy surrounding this culture, in Silicon Valley specifically. Many of these companies have great, new ways of organizing their staff and delegating job titles, but can be fixed on who fits into these roles. It has happened to the point of discrimination and endless news on CEOs making sexist, racist comments within the company. How would you seek mental stability in a tech driven society? Is it by surrounding yourself with people who have the same beliefs and attitudes as you?

5 OF DIAMONDS

The 5 of Diamonds indicates a change in your financial condition, or changes within your present business. Dissatisfaction with your work or occupation is common and as a result, there are changes in business association. ⁽¹⁾

One woman's story of racism and discrimination at Squarespace, a company that provides web hosting, has been one voice of many. Amelie Lamont states that there's no way to sugarcoat, "you're so black, you blend into the chair." She was later fired for allegations of breaking company policy.

It may be inevitable to find satisfaction with work and business when you must encounter things like discrimination and sexism. Would you rather change occupations if it meant not dealing with microaggressions and discrimination?

5 OF SPADES

The 5 of Spades is one of the strongest indicators of travel or moving your home or business. It could indicate a change in your health as well. This card usually brings with it a certain amount of restlessness and the desire for changes and travel. This card motivates you to want new things, lifestyles and experiences. ⁽¹⁾

6 OF HEARTS

The 6 of Hearts is a powerful influence on balance and peace in personal relationships. How it affects you will largely depend on your current status in your love life and how responsible you've been in that area. ⁽¹⁾

Social etiquette has been radically redefined with the addition of mobile communication and many forms of instant messaging. When Apple introduced iMessage in iOS 5 they offered "read receipts", a way for you to know not only if your instant message was delivered, but if the person it was delivered to had actually read it. That's a great way to create confidence in a messaging system, but it's also a great way to create expectational debt between the people sending the messages. ⁽²²⁾

Does messaging create more peace in your personal relationships? Or does communication feel one sided?

6 OF CLUBS

The 6 of Clubs is the card of intuition. It's presence can indicate a time when your intuition will be stronger than usual. It's also the card of responsibility in speech and communications and of making compromises to maintain a peaceful surrounding. ⁽¹⁾

6 OF DIAMONDS

The 6 of Diamonds takes the form of financial debts being paid off and can manifest as payments of other forms of value. It encourages you to take responsibility for all of your debts and actions that involve exchange of value. ⁽¹⁾

EquiTABLE is speculative app that pulls income data from Bureau of Labor Statistics, allows you and your friends to split the cost of a meal in accordance with gender and racial income inequalities.

Considering that we as a nation are long from 40 acres and a mule, there is still conversation about reparations for minorities and oppressed people. In what creative ways would you seek to establish equal expression of value, based on your demographic and socioeconomic status.? ⁽¹⁷⁾

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6 OF SPADES

The 6 of Spades is the strongest of karma cards. When this card is present you can expect a smooching of affairs in the realms of work and health. If you have bad or negative habits in these areas of your life you may have to settle your accounts when this card appears. ⁽¹⁾

Justine Sacco is a public relations executive who tweeted, "Going to Africa. Hope I don't get AIDS. Just kidding. I'm white!" Thanks to public shaming, she lost her job and was left wandering in the wilderness. ⁽²³⁾

Online public shaming has become a cultural phenomena that's whistleblown many racists, sexist comments made by people in highly placed positions. As a result, karma is swift when they lose their jobs with a slim chance of ever being employed again. Has your behavior online created karmic effects in your life?

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7 OF HEARTS

The 7 of Hearts indicates the possibility of many challenges in love and feelings in your closest relationships. It can manifest as betrayal by those we love. In any case you will be tested to see just how attached you are to others being a certain way. Try to develop a more selfless and unattached attitude in your relationships. (1)

Catfishing is a millennial trend that goes beyond trolling and into the realm of betraying others online about your identity. Catfishing is common on social networking and online dating sites.

Sometimes a catfish's sole purpose is to engage in a fantasy. Other times, however, the catfish's intent is to defraud a victim, seek revenge or commit identity theft. (24)

Have you been betrayed online by someone you didn't expect?
Are you usually aware of when someone's online identity is fake?

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7 OF CLUBS

The 7 of Clubs means exposure to spiritual knowledge, which is knowledge that leads one back to the self. You will be challenged to let go of mental attitudes and beliefs that are keeping you trapped in lower levels of thought. The lowest side of this card is negative thinking, the highest is expanded consciousness. (1)

On twitter, subtweeting is tweet that mentions a Twitter member without using their actual username. Usually employed for negative or insulting tweets; the person you're mentioning won't see the subtweet in their Twitter timeline. (40)

This passive aggressive form of communication is why Twitter has become controversial in its use. Do you have any connection to social media that may need to represent higher levels of expression and thought?

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7 OF DIAMONDS

The 7 of Diamonds confronts how attached we are to our money but gives the opportunity to experience real prosperity that comes with an attitude of gratitude. Whether it's about money or love, situations will present themselves as tests to your faith in the abundance of the universe. ⁽¹⁾

Digital crowdfunding sites (Kickstarter, Indie Gogo) are super popular for startup companies that need to get their foot off the ground with blind faith and much investment help. Kimbia, the single-day crowdfunding event platform for nonprofit organizations and higher education institutions, has released their Crowdfunding Donor Demographics Report. The data shows that crowdfunding donors span all age groups and that the majority of donors have high net worth, are highly educated, and use multiple channels making them ideal. ⁽²⁵⁾ Have you used a crowdfunding site before? 29

7 OF SPADES

The 7 of Spades will challenge you to rise to higher levels of thinking, speaking and acting. It's challenges will mainly manifest in the realms of work and health, areas where you are likely to be holding negative patterns that need to be changed. ⁽¹⁾

Access to reproductive health care is key to the wellbeing of women around the world. A collective of radical bio-hackers and TransHackFeminists are out to reclaim gynecological medicine for those women, and for themselves. Under the name GynePunks, they're assembling an arsenal of open-source tools for DIY diagnosis and first-aid care—centrifuges made from old hard drive motors; microscopes from deconstructed webcams; homemade incubators; and 3D printable speculums. ⁽¹³⁾ How do you see your own health & well being evolving in the realm of a tech driven society? 30

8 OF HEARTS

The 8 of Hearts is a card of considerable emotional power, charm and magnetism. This power could be used to bring you success in any activities involving groups of people. This card can give you the power of having your way with people both personally and professionally. ⁽¹⁾

Sexting is sending explicit messages & images as a way of flirting and getting the attention of a partner in a current or prospective romance. What about female minors in the world of sexting?

Teenage girls have a few reasons for why they participate in sexting: 40 percent do it as a joke, 34 percent do it to feel sexy, and 12 percent feel pressured to do it. Who will see your sext? 17% of sexters share the messages they receive with others, and 55% of those share them with more than one person. ⁽²⁷⁾

Have you ever sent a sext and felt empowered, or exploited?

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8 OF CLUBS

The 8 of Clubs is the card of mental power, the ability to focus one's mind on a goal and to see it through successfully. This power is usually applied to some mental or educational task. You can overcome problems when concentration and focus of the mind is present. ⁽¹⁾

General Assembly (GA) is a global educational company on a mission to empower a global community to pursue work they love. Focusing on the most relevant and in-demand skills across data, design, business and technology, GA is confronting a skills gap through best-in-class instruction and providing access to opportunities. ⁽²⁷⁾ Classes cost from \$850-\$13,500.

Do companies like GA seem inclusive of all people who want to bridge their learning gap with technology? Have you signed up for classes like this to expand your mental power?

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8 OF DIAMONDS

The 8 of Diamonds tells you that you will have considerable amount of financial power. This card indicates that you will be focusing on values and making choices about what's important in your life and what's not. In order to have this financial power you must get very clear on how much money you want and what the purpose of having that money will be. ⁽¹⁾

Kickstarter is a popular crowdfunding site where startups & products can propose the exact amount of money they need to get their business going. Backing a project is more than just giving someone money. It's supporting their dream to create something that they want to see exist in the world. ⁽²⁶⁾ That vision and amount of money needed to realize your vision must be clear though. Do you currently have a project you need funding for? Do you know the exact amount it'll cost to realize your goal?

8 OF SPADES

The 8 of Spades is the most potent card for physical will power. When this card is present, you will experience more control over your health and work matters. Focusing your will and narrowing down your areas of interest will help you gather more force in the areas of life you care about. ⁽¹⁾

Technology has recently been playing a huge role with physical fitness and health. FitBit is an activity tracker that tracks steps, distance, calories burned and stairs climbed, monitors how long and how well you sleep, syncs automatically to your computer, smartphone and tablets and lets you set goals, view progress and earn badges. ⁽²⁹⁾ Have any technology devices physically empowered you to take better charge of your health and wellness?

9 OF HEARTS

The 9 of Hearts is a card of emotional disappointment and personal losses on the affectional level. This is also the card of universal love. It can signify helping others or counseling them by sharing love and compassion in a selfless manner. ⁽¹⁾

Lifeline Crisis Chat is the first service of its kind where crisis centers across the United States have joined together to form one national chat network that can provide online emotional support, crisis intervention, and suicide prevention services. Visitors logging on to chat will interact with a chat specialist who will give them space to talk about what they are upset about. They will also assess for suicide risk and work with the visitor to come up with a safety plan which addresses positive coping strategies. ⁽³⁰⁾

Have you or a friend/family member relied on a system like this for counseling and help?

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9 OF CLUBS

The 9 of Clubs means completion of plans or ideas. It signals a time when some ideas, ways of thinking and communicating, or some personal plans of yours are ready to end. If you choose to resist this ending, you will experience great disappointment in things that are no longer useful or helpful to you. Be ready to awaken to a new and higher way of thinking. ⁽¹⁾

Developers at Microsoft created 'Tay', an AI modeled to speak 'like a teen girl', in order to improve the customer service on their voice recognition software. A day after Microsoft introduced an innocent Artificial Intelligence chat robot to Twitter it has had to delete it after it transformed into an evil Hitler-loving, incestual sex-promoting, robot. ⁽³⁸⁾ Their plans to improve customer service obviously didn't go far. Have you ever had technology disrupt your plans or the way you come across to others in communication? 36

9 OF DIAMONDS

The 9 of Diamonds is often associated with financial losses of one kind or another but the real meaning is of letting go of values that you have been holding onto. It is the graduation from one level to the next in terms of values and your line of work. (1)

Adblock Plus, the most popular adblocking program on the market, has been downloaded 250 million times, and has around 60 million active users. (41) AdBlocker has come to define what 'acceptable ads' are with regards to how users feel about them popping up disruptively. While this helps internet users avoid hassle and digital harassment, companies lose tons of money in attempts to reach out to potential consumers. There has been debate over whether AdBlocker is ethical for this. How do you cultivate your values without ads and media playing a role?

9 OF SPADES

The 9 of Spades is a card of loss and disappointment. However the true nature of the card represents making a completion of some importance. Whether it's the end of an occupation, way of life, or way of being with your health and body will depend on the circumstances in your life. This card is also known as the 'Death Card'. (1)

Cyberbullying is bullying that takes place using electronic technology. (34) Online bullying has caused widespread concern for kids and teens who are suffering from depression and anxiety especially. Sometimes suicide is the result of online bullying and many efforts are being made to tackle this issue. Have you experienced loss of a loved one due to cyberbullying? Has your online identity had a negative impact on your work and health lately?

10 OF HEARTS

The 10 of Hearts speaks of activities and large numbers of people you have a connection with. The 10 of Hearts brings much success with the public and groups of varying people. (1)

Free Code Camp is an open source community that helps you learn to code. Part of the curriculum and training is to help build a series of solutions for nonprofits with coding skills. They've recently surveyed 15,624 users of the open source community on their demographic, socioeconomic status, and education. The results were American males being the most common using Free Code Camp. (20)

When it comes to learning new skills like coding do you consider your demographic to be included in the industry's prospective future?

10 OF CLUBS

The 10 of Clubs usually brings measurable success in one of the mind-related fields or endeavors. This could be publishing, teaching or other areas where large groups are benefiting from your talents and mental brilliance. Recognition for your talents and efforts are common when this card is present. The Ten of Clubs is the card of the teacher. (1)

Yes We Code is helping dozens of organizations around the country that are trying to address high-tech's racial and gender gap, from Black Girls Code to Hack the Hood. It connects those groups with the resources they need. Computer science is one of the fastest-growing and best-paying career paths in the USA. Yet most computer science students are white men. (32)

Would you consider sharing your knowledge for the great good of those less fortunate?

10 OF DIAMONDS

The 10 of Diamonds is the card of financial success and is considered to be the best money card to have. Success in dealing with groups of people in some financial way is also indicated. It could also mean a preoccupation with finances or obsession with money. ⁽¹⁾

Venmo is a mobile payment service that is now a part of PayPal. It allows users to transfer money between one another using a mobile phone app or web interface. ⁽³³⁾

With this kind of financial power do you think apps like Venmo are disruptive to traditional, exclusive banking corporations?
In what ways have you managed financial success with platforms and resources other than bank accounts?

10 OF SPADES

The 10 of Spades is one of the best cards for success and satisfaction in your work and health, although you may expect to work very hard when it is present. Overcoming all obstacles in work and health are noted but be wary of becoming a workaholic. ⁽¹⁾

JACK OF HEARTS

The Jack of Hearts encourages you to elevate your thinking, speaking and acting to higher levels. You may also decide to make some personal sacrifice when this influence is present. It brings a strong dose of higher, spiritual love into your life and encourages you to do things from a higher motive. (1)

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JACK OF CLUBS

The Jack of Clubs tells you that you will be dealing with some creative, youthful energies. It's one of the most mentally creative cards in the deck especially in the communications field. You could be lifted up to a new level of thinking and exposure to an unusual form of knowledge. (1)

The ability to comment on an online article has become less possible due to the comments section becoming rife with trolls and unpopular opinions. The comments section of much social media and news sites is notorious for revealing of bigotry and prejudice. The comments are where people feel most free to express themselves with the protection of anonymity. But as online audiences have grown, the pain of moderating conversations on the web has grown, too. (40)

How do you discuss issues important to you on the web?

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JACK OF DIAMONDS

The Jack of Diamonds represents a younger, business minded, creative man. Often they are salesmen or promoters of some product or idea and likely involved in finance. ⁽¹⁾

Data mining is the extraction of hidden predictive information from large databases, is a technology with great potential to help companies focus on the most important information in their data warehouses. Data mining tools predict future trends and behaviors, allowing businesses to make proactive, knowledge-driven decisions. ⁽⁴²⁾

This is normally for the purpose of creating ads that target specific audiences while promoting things that they believe coordinate with the collected data. Do you feel the things you promote and believe in are influenced by ads created from data mining sources?

JACK OF SPADES

The Jack of Spades implies that there is strong potential for someone to rip you off, steal from you, or be dishonest with you. It can also represent an initiation to a higher lifestyle but only in its most positive manifestations. ⁽¹⁾

The “Snooper’s Charter” is a bill that has been passed in 2016 to hand law enforcement agencies more access to people’s internet connection records but also make sure judges oversee the granting of warrants for interception. ⁽⁴³⁾

This surveillance from the state gives more than access but the potential to steal confidential information and even identities. Do you feel others should have access to your private information for the sake of government policies? Do you believe these policies are made to protect you or exploit and extract your privacy.

QUEEN OF HEARTS

The Queen of Hearts can mean many things. On one hand it represents the devoted mother but can also be an indicator of marriage or an ideal relationship. It is also the card of sexual enjoyment and romantic fantasy. The negative side of this card is laziness, self-indulgence and over fantasizing. ⁽¹⁾

A webcam model, also known as a camgirl for females and camboy for males, is a model who performs on the Internet through live webcam footage. A webcam model often performs sexual services in exchange for money, goods, or attention. ⁽³¹⁾

Do you think occupations like these exploit or empower (especially) women? Can economic injustice and oppression be countered with jobs that require the use of sexuality or what society labels 'devious'?

QUEEN OF CLUBS

The Queen of Clubs is a card of great intuition, good organizational ability, and the desire to serve or nurture others with some form of knowledge or information. This card indicates success in the communication field and makes you more receptive of your own intuition. ⁽¹⁾

Youtube Gurus are very popular today and whatever you want to learn there is probably someone on Youtube with a tutorial for it. Whether it's creative coding or nightlife makeup there's a plethora of subjects to serve your immediate needs. You feel a sense of community on a global and digital level when someone else's servitude comes through an online platform and is accessible wherever you go. If you had to share your knowledge with the world through a site like YouTube, what would you share?

QUEEN OF DIAMONDS

The Queen of Diamonds represents a woman who is successfully engaged in her own business and service through marketing and promotion. This card can bring much success financially when creative considerations are made.

(1)

Instagram models are a cultural trope that's manifested from the dawning of the photosharing app. There are countless stories of people making a living from their online image and as a result become lifestyle personalities and even get huge financial deals in return. They promote products related to their lifestyle and are compensated by the companies they promote. This is especially true for women of color. The celebration of diverse beauty such as natural hair and make up for darker skin tones has the beauty industry booming. What would you promote based on your culture and lifestyle?

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QUEEN OF SPADES

The Queen of Spades is known as the card of self mastery. This card indicates a special opportunity to achieve much success in external life by mastering yourself from within. This means creating more success by changing our thoughts, beliefs and attitudes instead of trying to alter our external circumstances. (1)

D.I.Y culture is very popular with sites like Pinterest making it easier to tackle projects on your own. Self-mastery becomes easier to attain when effort is put into constructive use to better your life. A hobby can be constructive for self-development and the DIY culture online makes that more accessible.

For many DIYers and craftsmen who have made a name for themselves, what are now successful businesses for them often began as just a hobby. (36) Do sites like Pinterest encourage you to improve your life and/or turn a hobby into a profit?

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KING OF HEARTS

The King of Hearts rules through love, compassion and wisdom. This card indicates more success in personal relationships and gives more control over your feelings and romantic impulses. The King of Hearts can also indicate the perfect ideal lover or companion. ⁽¹⁾

KING OF CLUBS

The King of Clubs is the highest card in the suit of knowledge. It bestows mastery and success in any of the communication fields especially considering leadership positions or where you must assume much responsibility. The King of Clubs can make fine mental distinctions and will never compromise integrity and truth. ⁽¹⁾

Siri is perhaps today's most well-known example of artificial intelligence. The name Siri in Norse means "a beautiful woman who leads you to victory," and the default voice is a female American persona called Samantha. ⁽³⁷⁾ AI becomes a touchy subject as it's competence is heavily dependent on the user. Why do we use the female voice for so much AI technology today? Are the roles traditionally associated with women projected onto these robots and androids?

KING OF DIAMONDS

The King of Diamonds represents a successful business man who runs their own business or is involved in finance. This indicates having a strong sense of values and being ready to start your own business. (1)

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KING OF SPADES

The King of Spades is the most powerful card in the deck representing both mastery of your immediate environment and yourself. This card is especially good for legal matters and business but can apply to any area of your life. Be prepared to take a leadership role and live by your own wisdom as long as you are willing to work for it. (1)

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