BREANNA MURRAY

UX DESIGNER

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EXPERIENCE

UX Design Intern
Journey - Venice, CA
November 2016 - January 2017

- Redesigned Fundrazr pages to increase campaign engagement and maximize donations
- Assisted with improving the UX of the web app to increase conversions

UX Design Intern
Verbistro - San Antonio, TX
September 2016 - December 2016

- Redesigned web app to increase engagement and product managed development team to implement it
- Launched a contest to increase content and sellers on marketplace
- Created, posted, and managed Facebook ads and analytics to increase traffic by over 100%

Design Intern
Impact Health - Pasadena, CA
May 2016 - August 2016

- Designed raw mockups and worked with developers to implement them
- Created a script in Google Sheets to optimize payment processes

SKILLS

- User Research
- Wireframing
- Prototyping
- HTML/CSS
- JavaScript
- Bootstrap
- Java
- MATLAB
- MS Office

TOOLS

- Photoshop
- Illustrator
- Sketch
- Affinity Designer
- Balsamiq
- Mockingbird
- InVision
- Keynote

EDUCATION

B.S. Interaction Design
Santa Monica College
Completion: Fall 2018

B.S. Computer Science
Purdue University
Completed 55 credits