

BREANNA MURRAY

UX DESIGNER

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EXPERIENCE

UX Design Intern

Journey - Venice, CA

November 2016 - Present

- Redesigned Fundrazr pages to increase campaign engagement and maximize donations
- Assist with improving the UX of the web app to increase conversions

UX Design Intern

Verbistro - San Antonio, TX

September 2016 - December 2016

- Redesigned web app to increase engagement and product managed development team to implement it
- Launched a contest to increase content and sellers on marketplace
- Created, posted, and managed Facebook ads and analytics to increase traffic by over 100%

Design Intern

Impact Health - Pasadena, CA

May 2016 - August 2016

- Designed raw mockups and worked with developers to implement them
- Created a script in Google Sheets to optimize payment processes

SKILLS

- Wireframing & Prototyping
- User Research
- HTML/CSS
- JavaScript
- Bootstrap
- Photoshop & Illustrator
- Sketch
- Affinity Designer & Photo
- User Research
- Wireframing & Prototyping
- Java
- MATLAB
- MS Office

EDUCATION

B.S. Interaction Design

Santa Monica College

Completion: Fall 2018

B.S. Computer Science

Purdue University

Completed 54 credits