# BAN404 Statistical Learning - Exam Companion

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# 1 General R Setup and Tips

# 1.1 Commonly Used Libraries

- ISLR or ISLR2: For datasets from the book.
- boot: For bootstrap functions (boot(), cv.glm()).
- glmnet: For Ridge and LASSO (glmnet(), cv.glmnet()).
- tree: For classification and regression trees (tree()).
- randomForest: For Random Forests (randomForest(), varImpPlot()).
- gbm: For Gradient Boosting Machines (gbm()).
- gam: For Generalized Additive Models (gam(), s(), lo()).
- e1071: For Support Vector Machines (svm()).
- MASS: For LDA, QDA (lda(), qda()).
- tidyverse (or individual packages like dplyr, ggplot2): For data manipulation and plotting.
- fastDummies: For creating dummy variables (dummy\_cols()).
- insuranceData: For dataCar dataset (Exam 2021).
- Ecdat: For Computers dataset (Exam 2022).

# 1.2 Key R Operations

- Setting seed: set.seed(number) for reproducibility.
- Splitting data (50/50 example):

```
n <- nrow(mydata)
set.seed(123)
train_indices <- sample(1:n, floor(n/2))
train_data <- mydata[train_indices, ]
test_data <- mydata[-train_indices, ]
```

- Converting to factors: mydata\$variable <- as.factor(mydata\$variable)
- Model fitting:
- Linear Regression:  $lm(y \sim x1 + x2, data=train_data) Logistic Regression$ :
- Evaluation:
  - MSE: mean((predictions actuals)^2)
- Confusion Matrix: table(predicted\_class, actual\_class)Accuracy:
- ◆ LASSO/Ridge: Remember to create a model matrix (e.g., x <- model.matrix(y . -1, data=train<sub>d</sub>ata))andaresponsevector

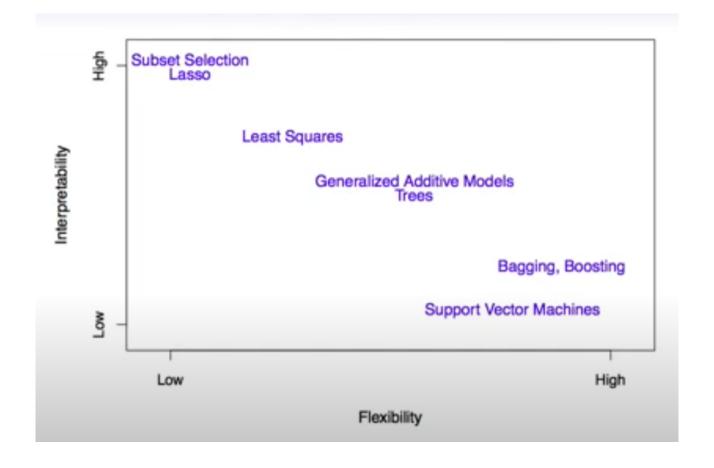


Figure 1: Enter Caption

#### 1.3 Best Model

# 2 Lecture Summaries and Key Concepts (ISLR)

# 2.1 Lecture 1: Introduction to Statistical Learning

# 2.1.1 Defining Business Analytics

- Analytics (Davenport & Harris, 2007): "the extensive use of data, statistical and quantitative analysis, explanatory and predictive models and fact based management to drive decisions and actions."
- Business Analytics: Applying analytics in the context of firms making the best possible decisions efficiently using available data.

## 2.1.2 Categories of Business Analytics

- Descriptive Analytics: Understanding past and present through data exploration (e.g., salary structures). Not model-based, not prescriptive.
- Predictive Analytics: Forecasting future events or unknown properties (e.g., stock prices, probability of tax evasion). This course primarily focuses here.
- Prescriptive Analytics: Recommending actions based on optimization or statistical models (e.g., resource allocation, best medication choice).

### 2.1.3 Essential Components for Business Analytics Problems

- Management Science / Operations Research: Formulating decision problems from business questions.
- Data Analysis / Statistics: Choosing data and methods to estimate/predict quantities of interest.
- Programming / Database Management: Implementing solutions.

# 2.1.4 Core Concepts in Statistical Learning

- Definition: A vast set of tools for understanding data.
- Example: Improving sales based on advertising budgets (TV, Radio, Newspaper).
  - Inputs (Predictors, Independent Variables, Features):  $X_1, X_2, ..., X_p$ .
  - Output (Response, Dependent Variable): Y.
- The Data Generating Process (DGP):  $Y = f(X) + \epsilon$ 
  - -f: Systematic information that X provides about Y. Unknown.
  - $-\epsilon$ : Random error. Zero mean, independent of X. Represents irreducible error.

# 2.1.5 Goals of Estimating f: Prediction vs. Inference

#### • Prediction Focus:

- Goal: Estimate Y using  $\hat{Y} = \hat{f}(X)$ .
- Accuracy depends on reducible and irreducible error.
- Reducible error: Error from  $\hat{f}$  not being a perfect estimate of f. Can be reduced with better models.
- Irreducible error: Due to  $\epsilon$ . Inherent variability/noise.

#### • Inference Focus:

- Goal: Understand the relationship between X and Y.
- Key questions: Which predictors are associated? Strength of association? Functional form of f?

#### 2.1.6 Types of Learning

- Supervised Learning: Both predictors  $X_i$  and response  $Y_i$  are observed.
  - Regression Problems: Y is quantitative (e.g., price, blood pressure).
  - Classification Problems: Y is qualitative/categorical (e.g., disease/no disease, purchase/no purchase).
- Unsupervised Learning: Only predictors  $X_i$  are observed.
  - Goal: Discover structure (e.g., clustering, PCA).

### 2.1.7 Assessing Model Accuracy

- Measuring Quality of Fit Regression:
  - Mean Squared Error (MSE):  $MSE_{Train} = avg(y_i \hat{f}(x_i))^2$ .
  - Goal is to minimize  $MSE_{Test} = E(Y_0 \hat{f}(x_0))^2$  for new unseen data  $(x_0, Y_0)$ .

# • Measuring Quality of Fit - Classification:

- Training Error Rate:  $\frac{1}{n} \sum_{i=1}^{n} I(y_i \neq \hat{y}_i)$ .
- Test Error Rate:  $Avg(I(y_0 \neq \hat{y}_0))$  for new unseen data.
- Bayes Classifier: A theoretical ideal that minimizes test error rate. Assigns to class k for which  $P(Y = k|X = x_0)$  is largest.
- K-Nearest Neighbors (KNN) Classifier: Practical method, estimates  $P(Y = k|X = x_0)$  based on fraction of K nearest neighbors belonging to class k.

#### 2.1.8 The Bias-Variance Trade-Off

- For a given  $x_0$ , the expected test MSE:  $E(y_0 \hat{f}(x_0))^2 = \operatorname{Var}(\hat{f}(x_0)) + [\operatorname{Bias}(\hat{f}(x_0))]^2 + \operatorname{Var}(\epsilon)$ .
- Bias: Error from simplifying a complex real-world problem. More flexible models typically have lower bias.
- Variance: How much  $\hat{f}$  would change with different training data. More flexible models typically have higher variance.

# • Overfitting vs. Underfitting:

- *Underfitting*: High bias, model too simple (e.g., linear model for non-linear data). Low training and test performance typically.
- Overfitting: Low bias (on training data), high variance. Model fits training noise. Low training error, high test error. (Slides p. 17-22 illustrate with polynomial regression on limited training data, showing poor generalization to test data).

#### 2.1.9 The Curse of Dimensionality

- Phenomenon: Test error tends to increase as dimensionality (p) grows, unless the additional predictors are truly associated with the response.
- Reason: In high dimensions, data becomes sparse. Nearest neighbors can be very far away, making local methods (like KNN) less effective.
- Volume of space increases exponentially:  $s^p$ . To maintain density, n must grow exponentially.
- Most points in a high-dimensional hypercube are close to the boundary. (R code 'cube.R', 'hypercube.R', 'edges.R').

Listing 1: R code: Fraction of points near boundary (edges.R concept)

```
GetRatio <- function(dim){
1 - (0.9)^dim # (1 - 20.05)^dim is volume of inner hypercube
3 }
```

```
p_vals <- 1:10 # For demonstration, ISLR uses up to p=10 for nearest
    neighbor distance plots
ratios <- sapply(p_vals, GetRatio)
plot(p_vals, ratios, type="b", xlab="Number of Dimensions (p)",
    ylab="Fraction of Volume Near Boundary (within 10% of range)",
    main="Curse of Dimensionality: Volume Concentration")

abline(h=0.5, col="red", lty=2) # Shows when over 50% of volume is "near "boundary
text(5, 0.4, "p=5, ~41% near boundary", pos=4)
text(10, 0.6, "p=10, ~65% near boundary", pos=4)</pre>
```

# 2.1.10 Understanding Loss Functions

- Squared Error Loss:  $L(Y, \hat{f}(X)) = (Y \hat{f}(X))^2$ . Minimizing expected squared error leads to prediction  $\hat{f}(x) = E(Y|X=x)$ .
  - Unconditional case (predict with constant  $\theta$ ):  $\theta_{opt} = E(Y)$ . Sample estimate  $\bar{y}$ .
- Absolute Error Loss:  $L(Y, \hat{f}(X)) = |Y \hat{f}(X)|$ . Minimizing expected absolute error leads to prediction  $\hat{f}(x) = \text{median}(Y|X=x)$ .
  - Unconditional case:  $\theta_{opt} = \text{median}(Y)$ . Sample estimate is sample median.
- Implication: The "best" prediction can change depending on how we define "loss" or "error."

# 2.1.11 Lab: Introduction to R

- Basic commands, graphics, data indexing, loading data, summaries.
- Relevant files: 'ch2-lab.R' (from GitHub), 'ex2.8.Rmd' (Canvas).

#### 2.1.12 Exercise: ISLR 2.8 (College Data)

- Application of descriptive statistics and basic plotting in R.
- See 'ex2.8.Rmd' (Canvas) or 'ch2-applied.R' (GitHub) for solution ideas.

# 2.2 Lecture 2: Linear Regression and K-Nearest Neighbors (KNN)

#### 2.2.1 Revisiting Overfitting with Polynomial Regression

- Context: Example using a small training dataset (10 observations, x, y) to fit polynomial models of increasing degrees (k = 1, 2, 3, 4). The true underlying relationship is quadratic (k = 2).
- Training MSE Behavior (Slides L2 p. 5):
  - \* Linear model (k = 1): trMSE1 = 14.37876
  - \* Quadratic model (k = 2): trMSE2 = 0.4588453
  - \* Cubic model (k = 3): trMSE3 = 0.4320397
  - \* Quartic model (k = 4): trMSE4 = 0.4003628

\* Observation: Training MSE decreases as model flexibility (polynomial degree) increases. The 4th order polynomial, being most flexible, has the lowest training MSE. This is typical: more flexible models can better fit the noise in the training data.

Listing 2: R code for Training MSE (Conceptual - from Slides L2 p.5 values)

```
# Assuming y_train are the true training y values
# and reg1, reg2, reg3, reg4 are lm objects for k=1,2,3,4
# fitted ONLY on the first 10 training observations.
# y_pred_reg1 <- predict(reg1, newdata=training_data_first_10)
# trMSE1 <- mean((y_train_first_10 - y_pred_reg1)^2)
# ... similar for reg2, reg3, reg4
```

- Test MSE Behavior (Slides L2 p. 6-8):
  - \* The full dataset actually has 20 observations. The first 10 were training, the next 10 are used as a hold-out test set.
  - \* Linear model (k = 1): teMSE1 = 3522.564 (Significant underfitting)
  - \* Quadratic model (k=2): teMSE2 = 0.9843595 (Best test performance, matches true DGP)
  - \* Cubic model (k = 3): teMSE3 = 173.0981 (Overfitting starts)
  - \* Quartic model (k = 4): teMSE4 = 8582.551 (Severe overfitting)
- Visualizing Over/Underfitting (Slides L2 p. 7): The plot shows the linear model (black) clearly missing the curve. The quadratic model (blue) tracks the full dataset well. The 3rd/4th order polynomial (green, if shown for k=4 on slide 7, or specifically for k=4 on slide 22 of L1 slides) fits the initial 10 points well but deviates wildly for the test points.
- Conclusion (Slide L2 p. 9): Models that are too flexible (e.g., high-degree polynomials here) can achieve low training error by fitting noise, but generalize poorly to unseen test data (high test error). The goal is to find a model complexity that balances fitting the signal without fitting the noise, typically leading to the lowest test error.

#### 2.2.2 Simple Linear Regression

- **Model**:  $Y = \beta_0 + \beta_1 X + \epsilon$ . Y is response, X is predictor,  $\beta_0$  is intercept,  $\beta_1$  is slope,  $\epsilon$  is error term.
- Estimating Coefficients using Least Squares:
  - \* Objective: Minimize the Residual Sum of Squares (RSS).

$$RSS = \sum_{i=1}^{n} e_i^2 = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = \sum_{i=1}^{n} (y_i - (\hat{\beta}_0 + \hat{\beta}_1 x_i))^2$$

(Slide L2 p. 28 shows the minimization objective  $\min_{\alpha,\beta} g(\alpha,\beta)$ ).

\* Least Squares Estimates:

$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{S_{xy}}{S_{xx}}$$
$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$

\* R Implementation (ISLR Auto data, predict mpg from horsepower):

Listing 3: Simple Linear Regression in R (ISLR Ch 3 Lab, Slides L2 p. 29, L2 p.36)

```
# Using Auto dataset from ISLR package
  library (ISLR)
  attach(Auto) # or use Auto$horsepower, Auto$mpg
  lm.fit <- lm(mpg ~ horsepower) # shorthand for lm(mpg ~</pre>
      horsepower, data=Auto)
  summary(lm.fit)
  # Output from summary(lm.fit) (similar to Slide L2 p.36 for TV~
      sales):
  # Coefficients:
                  Estimate Std. Error t value Pr(>|t|)
  # (Intercept) 39.935861 0.717499
                                        55.66
                                                  <2e-16
                            0.006446
                                       -24.49
                -0.157845
10
  # horsepower
                                                  <2e-16
11
  plot(horsepower, mpg)
12
  abline(lm.fit, col="red", lwd=3)
  # To manually calculate coefficients (Slide L2 p.37 concept for
14
      X, y):
  # X_design <- cbind(1, horsepower) # Design matrix</pre>
  # y_response <- mpg</pre>
16
  # beta_hat_manual <- solve(t(X_design) %% X_design) %% t(X_</pre>
17
      design) %% y_response
  # print(beta_hat_manual) # Matches lm.fit coefficients
  detach (Auto)
```

# 2.2.3 Assessing Accuracy of Coefficient Estimates

- The true relationship is  $Y = \beta_0 + \beta_1 X + \epsilon$ .  $\hat{\beta}_0, \hat{\beta}_1$  are estimates.
- Standard Error (SE) of estimates: Measures sampling variability. If we refit the model on different random samples, SE tells us how much  $\hat{\beta}_j$  would typically vary.
  - \*  $SE(\hat{\beta}_0)^2 = \sigma^2 \left[ \frac{1}{n} + \frac{\bar{x}^2}{\sum_{i=1}^n (x_i \bar{x})^2} \right]$
  - \*  $SE(\hat{\beta}_1)^2 = \frac{\sigma^2}{\sum_{i=1}^n (x_i \bar{x})^2}$ , where  $\sigma^2 = Var(\epsilon)$ .
  - \*  $\sigma^2$  is usually unknown and estimated by  $RSE^2 = RSS/(n-2)$  for simple linear regression.
  - \* Distribution of  $\hat{\beta}_1$  (Slide L2 p.30, assuming  $\epsilon_i \sim N(0, \sigma^2)$  and are independent):

$$\hat{\beta}_1 \sim N\left(\beta_1, \frac{\sigma^2}{\sum (x_i - \bar{x})^2}\right)$$

- Confidence Intervals (CI): A  $(1-\alpha)\%$  CI for  $\beta_j$  is a range that contains the true  $\beta_j$  with  $(1-\alpha)\%$  probability in repeated sampling.
  - \* For  $\beta_1$ :  $\hat{\beta}_1 \pm t_{\alpha/2,n-2} \cdot SE(\hat{\beta}_1)$ . (Slide L2 p.31 uses 1.96 from z-dist for large n).
  - \* Example from summary(lm.fit)(): The confint(lm.fit)() function gives CIs.
- Hypothesis Testing for  $\beta_1$ :
  - \*  $H_0: \beta_1 = 0$  (No linear relationship between X and Y).
  - \*  $H_1: \beta_1 \neq 0$  (There is a linear relationship).
  - \* Test statistic:  $t = \frac{\hat{\beta}_1 0}{SE(\hat{\beta}_1)}$ . This t-statistic follows a t-distribution with n-2 degrees of freedom under  $H_0$ .

- \* p-value: The probability of observing a |t|-statistic as large or larger than the one computed, assuming  $H_0$  is true. A small p-value (e.g., ; 0.05) provides evidence against  $H_0$ .
- \* summary(lm.fit)() output provides t-values and p-values ('Pr(;—t—)') for each coefficient.

# 2.2.4 Assessing Overall Model Accuracy

- Residual Standard Error (RSE):

$$RSE = \hat{\sigma} = \sqrt{\frac{RSS}{n - p - 1}}$$

(For simple LR, p = 1, so n - 2 in denominator. Slide L2 p. 38).

- \* An estimate of  $\sigma = \text{std.dev.}(\epsilon)$ .
- \* Represents the average amount that the response will deviate from the true regression line.
- \* Measured in units of Y.
- R-squared  $(R^2)$ :

$$R^2 = \frac{TSS - RSS}{TSS} = 1 - \frac{RSS}{TSS}$$

where  $TSS = \sum (y_i - \bar{y})^2$  is Total Sum of Squares. (Slide L2 p. 38)

- \* Proportion of variance in Y that is explained by X(s).
- \*  $0 \le R^2 \le 1$ . Closer to 1 indicates better fit.
- \* For simple linear regression,  $R^2 = (\text{Cor}(X,Y))^2$ . (ISLR Ch3 Exercise 3.7 provides a proof for this, which involves algebraic manipulation of RSS, TSS and the formula for correlation).
- \*  $R^2$  always increases or stays the same when more predictors are added, even if they are irrelevant. This makes it less suitable for comparing models with different numbers of predictors.

# 2.2.5 Multiple Linear Regression

- Model:  $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$ .
- Estimating Coefficients:
  - \* Minimize RSS:  $\sum_{i=1}^{n} (y_i (\hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \dots + \hat{\beta}_p x_{ip}))^2$ .
  - \* Matrix Notation (Slides L2 p. 33-35):
    - · Response vector  $\mathbf{y}$   $(n \times 1)$ .
    - · Design Matrix **X**  $(n \times (p+1))$ , first column usually all 1s for intercept.
    - · Coefficient vector  $\boldsymbol{\beta}$  ( $(p+1) \times 1$ ).
    - · Model:  $\mathbf{y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\epsilon}$ .
    - · RSS:  $g(\beta) = (\mathbf{y} \mathbf{X}\beta)'(\mathbf{y} \mathbf{X}\beta)$ .
    - · OLS Estimator:  $\hat{\boldsymbol{\beta}} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y}$ .
    - · Variance-Covariance Matrix of  $\hat{\boldsymbol{\beta}}$ : Var $(\hat{\boldsymbol{\beta}}) = \sigma^2(\mathbf{X}'\mathbf{X})^{-1}$ . Diagonal elements are  $SE(\hat{\beta}_i)^2$ .
- Hypothesis Testing in Multiple Regression:

- \* For individual coefficients  $\beta_j$ :  $H_0$ :  $\beta_j = 0$  (predictor  $X_j$  has no effect, holding others constant).
  - · t-statistic:  $t_j = \frac{\hat{\beta}_j 0}{SE(\hat{\beta}_i)}$ . Follows  $t_{n-p-1}$  under  $H_0$ .
  - · Provided in summary(lm.fit)().
- \* Overall F-test (Model Significance):  $H_0: \beta_1 = \beta_2 = \cdots = \beta_p = 0$  (none of the predictors explain Y).
  - $F = \frac{(TSS RSS)/p}{RSS/(n-p-1)} = \frac{MSR}{MSE}.$   $Under \ H_0, \ F \sim F_{p,n-p-1}.$

  - · If F is large (small p-value), reject  $H_0$ , meaning at least one predictor is useful.
  - · Provided in summary(lm.fit)().
- R Implementation (Example from ISLR Ch3 Lab):

Listing 4: Multiple Linear Regression for Boston Housing Data

```
library(MASS) # For Boston dataset
lm.fit.multi <- lm(medv ~ lstat + age, data=Boston)</pre>
summary(lm.fit.multi)
lm.fit.all <- lm(medv ~ ., data=Boston) # Using all predictors</pre>
summary(lm.fit.all)
```

#### Prediction and Confidence/Prediction Intervals 2.2.6

- Prediction for a new set of predictor values  $\mathbf{x}_0$ :  $\hat{y}_0 = \mathbf{x}_0' \hat{\boldsymbol{\beta}}$ .
- Confidence Interval for Mean Response  $E(Y|X=\mathbf{x}_0)$ :
  - \* Quantifies uncertainty about the average value of Y for a specific  $\mathbf{x}_0$ .
  - \*  $\hat{y}_0 \pm t_{\alpha/2, n-p-1} \cdot SE(\hat{E}(Y|X=\mathbf{x}_0)).$
  - \* For simple LR (Slide L2 p.32):  $\hat{Y} \pm 1.96 \hat{\sigma} \sqrt{\frac{1}{n} + \frac{(x_0 \bar{x})^2}{\sum (x_i \bar{x})^2}}$ . The 1.96 is  $z_{0.025}$ .
  - \* In R: predict(lm.fit, newdata=..., interval="confidence")().
- Prediction Interval for Individual Response  $Y_0$  at  $X = \mathbf{x}_0$ :
  - \* Quantifies uncertainty about a single future observation  $Y_0$  for a specific  $\mathbf{x}_0$ .
  - \* Accounts for both uncertainty in  $\hat{\boldsymbol{\beta}}$  and irreducible error  $\epsilon$ . Always wider than
  - \*  $\hat{y}_0 \pm t_{\alpha/2, n-p-1} \cdot \sqrt{RSE^2 + SE(\hat{E}(Y|X = \mathbf{x}_0))^2}$ .
  - \* For simple LR (Slide L2 p.32):  $\hat{Y} \pm 1.96\hat{\sigma}\sqrt{1 + \frac{1}{n} + \frac{(x_0 \bar{x})^2}{\sum (x_i \bar{x})^2}}$ .
  - \* In R: predict(lm.fit, newdata=..., interval="prediction")().

Listing 5: Confidence and Prediction Intervals in R

```
# Using simple linear model lm.fit <- lm(mpg ~ horsepower, data=Auto</pre>
  new_hp_values <- data.frame(horsepower=c(98, 150, 200))</pre>
  # Confidence intervals for average mpg
  predict(lm.fit, newdata=new_hp_values, interval="confidence")
  # Prediction intervals for individual car's mpg
6 | predict(lm.fit, newdata=new_hp_values, interval="prediction")
```

#### 2.2.7 Model Extensions and Potential Problems

#### – Qualitative Predictors:

- \* Create k-1 dummy variables for a k-level categorical predictor. One level is baseline.
- \* Coefficients are interpreted relative to the baseline.
- \* R's lm() handles factors automatically. contrasts() shows encoding.
- Interaction Terms:  $X_1 \cdot X_2$ . Allows effect of  $X_1$  on Y to depend on the level of  $X_2$ .
  - \* Syntax in R: Y X1 + X2 + X1:X2 or Y X1X2.
  - \* Hierarchical Principle: If an interaction term  $X_1: X_2$  is included, the main effects  $X_1$  and  $X_2$  should also be included, even if their p-values are not significant.

### – Non-linear Relationships:

\* Polynomial Regression: Include  $X^2, X^3, \ldots$  as predictors. In R:  $lm(Y X + I(X^2)), orlm(Y poly(X, degree=2)).anova(lm.fit1, lm.fit2)() cancomparenested mode$ 

# \* Potential Problems in Linear Regression:

Non-linearity of Data: If true relationship is non-linear, linear model is a poor fit. Detect with residual plots (residuals vs. fitted values, or residuals vs. predictors). Solution: transformations (log, sqrt), polynomial terms, or non-linear models.

Correlation of Error Terms  $(\epsilon_i)$ : Standard errors will be underestimated, CIs too narrow, p-values too small. Occurs often with time series data. Detect with Durbin-Watson test, plotting residuals vs. time, or ACF of residuals.

Non-constant Variance of Errors (Heteroscedasticity): Variance of  $\epsilon_i$  depends on  $X_i$ . Funnel shape in residual vs. fitted plot. Invalidates SEs, CIs, hypothesis tests. Solution: transform Y (e.g.,  $\log Y$ ,  $\sqrt{Y}$ ), use weighted least squares.

Outliers: Observations with  $y_i$  far from model prediction. Large residuals. Can unduly influence model. Detect with studentized residuals (residuals divided by estimated SE; values  $\xi$ —3— are suspect). Solution: remove if data entry error, otherwise be cautious.

High-Leverage Points: Observations with unusual  $x_i$  values. Leverage statistic  $h_{ii}$  (diagonal of hat matrix  $\mathbf{X}(\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'$ ).  $h_{ii}$  between 1/n and 1. Average  $h_{ii} = (p+1)/n$ . Points with  $h_{ii}$  much larger than average have high leverage. Can have large impact on  $\hat{\beta}$ .

Collinearity/Multicollinearity: Two or more predictors are highly correlated. Difficult to separate individual effects. SEs of  $\hat{\beta}_j$  become large, t-stats small. Overall F-test might be significant while individual p-values are not. Detect with correlation matrix of predictors, Variance Inflation Factor (VIF).  $VIF_j = 1/(1-R_{X_j|X_{-j}}^2)$ . VIF  $\dot{\iota}$  5 or 10 indicates problem. Solution: drop one correlated variable, combine variables (e.g., PCA), use ridge regression.

#### Listing 6: Checking VIF in R

```
# Assuming lm.fit.all <- lm(medv ~ ., data=Boston)
library(car) # for vif function
vif_values <- vif(lm.fit.all)
print(vif_values)
# Example: tax and rad often have high VIF in Boston dataset</pre>
```

### 2.2.8 K-Nearest Neighbors (KNN) Regression

- Concept: A non-parametric method that predicts Y for a given  $x_0$  by averaging the Y values of its K "closest" neighbors in the training data.
- Algorithm for prediction at  $x_0$  (Slide L2 p.14):
  - 1. Identify the K training observations  $(x_i, y_i)$  that are closest to  $x_0$ . This set of neighbors is  $N_0$ .
  - 2. The KNN regression fit for  $x_0$  is  $\hat{f}(x_0) = \frac{1}{K} \sum_{x_i \in N_0} y_i$ .

#### - Distance Metric:

- \* For a single predictor x:  $d(x, x_0) = |x x_0|$ .
- \* For multiple predictors **x**: Euclidean distance  $\sqrt{\sum_{j=1}^{p}(x_j-x_{0j})^2}$ . It's crucial to scale predictors to similar ranges if they are on different scales, otherwise predictors with larger scales will dominate the distance calculation.

# - Choice of K (The Tuning Parameter):

- \* K = 1 (Slide L2 p.17): Lowest bias, highest variance. The prediction function is very flexible and interpolates the training data. Can be very noisy.
- \* Large K (e.g., K = 20 on Slide L2 p.18, or K = n): Higher bias, lower variance. The prediction function becomes smoother. If K = n, it predicts the global mean  $\bar{y}$  for all  $x_0$ .
- \* Optimal K: Balances bias and variance to minimize Test MSE. Typically chosen using cross-validation.
- \* Slides L2 p.21-24 illustrate this by plotting Squared Bias, Variance, and Test MSE vs. K for a simulated dataset, showing a U-shaped Test MSE curve with an optimal  $K \approx 36$ .
- R Example for KNN Regression (Slides L2 p.15, and extended concept from 'ex3.8.R'):

Listing 7: Conceptual KNN Regression in R

```
# Function from slide L2 p.15 (for single predictor)
   knn_function_single_pred <- function(x0, x_train, y_train, K_val=20)
2
     distances <- abs(x_train - x0)
     ordered_indices <- order(distances)</pre>
     neighbor_indices <- ordered_indices[1:K_val]</pre>
     predicted_y <- mean(y_train[neighbor_indices])</pre>
     return(predicted_y)
9
  # Example usage (conceptual, needs a loop or apply for multiple x0)
10
   # library(ISLR) # For Auto dataset
11
   # attach(Auto)
12
   # x_values_sorted <- sort(horsepower)</pre>
13
   # y_predictions_knn <- sapply(x_values_sorted, knn_function_single_</pre>
      pred,
                                   x_train=horsepower, y_train=mpg, K_val
   # plot(horsepower, mpg)
   # lines(x_values_sorted, y_predictions_knn, col="blue", lwd=2)
   # detach(Auto)
18
19
  # For actual KNN, use packages like 'FNN' or 'class' (for
20
      classification)
```

```
# library(FNN)
# knn.reg(train = as.matrix(horsepower_train), test = as.matrix(
horsepower_test),
# y = mpg_train, k = 5)
```

# - Comparison to Linear Regression:

- \* Assumptions: Linear regression assumes a linear functional form. KNN is non-parametric and makes no such assumption.
- \* Performance:
  - · If the true relationship f(X) is close to linear, linear regression usually performs better.
  - · If f(X) is highly non-linear, KNN can outperform linear regression, especially if n is large and p (number of predictors) is small.
- \* Curse of Dimensionality: KNN's performance degrades rapidly as p increases because the "nearest" neighbors can be very far away in high-dimensional space, making the local average less meaningful.
- \* Interpretability: Linear regression coefficients are easy to interpret. KNN is less interpretable (a black box).

# 2.2.9 ISLR Chapter 3 Lab Highlights

- Simple Linear Regression (using Boston data, medv vs 1stat):
  - \* Fitting: lm(medv lstat, data=Boston)().
  - \* Output: summary(), names(), coef(), confint().
  - \* Prediction: predict() with interval="confidence" and interval="prediction".
  - \* Plotting: plot(lstat, medv)(), abline(lm.fit)().
  - \* Diagnostics: par(mfrow=c(2,2))(), plot(lm.fit)() (Residuals vs Fitted, Normal Q-Q, Scale-Location, Residuals vs Leverage). hatvalues().
- Multiple Linear Regression:
  - \* Fitting: lm(medv lstat + age)(), lm(medv ., data=Boston)().
  - \* VIF: vif(lm.fit)() from car package.
  - \* Updating models: update(lm.fit, . .-age)().
- Interaction Terms: lm(medv lstatage).
- Non-linear Transformations: lm(medv lstat + I(lstat^2)), lm(medv poly(lstat, 5)), lm(medv log(rm)).
  - \* Comparing models: anova(lm.fit.linear, lm.fit.quadratic)().
- Qualitative Predictors (using Carseats data):
  - \* Factors are handled automatically. contrasts(Carseats\$ShelveLoc)().

#### 2.2.10 Key Insights from ISLR Chapter 3 Exercises

- ISLR 3.7 (Conceptual): Proves that for simple linear regression,  $R^2 = (\operatorname{Cor}(X, Y))^2$ . The proof involves expanding the definitions of  $R^2$ , TSS, RSS, and  $\operatorname{Cor}(X, Y)$ , and showing their algebraic equivalence using the formulas for  $\hat{\beta}_0$  and  $\hat{\beta}_1$ .
- ISLR 3.8 (Applied Auto dataset):

- \* Fit lm(mpg horsepower).
- \* Interpret relationship: Significant negative relationship.
- \* Predict mpg for horsepower=98, get confidence and prediction intervals.
- \* Plot data and regression line.
- \* Diagnostic plots: Reveal non-linearity (curved pattern in residuals vs. fitted).

# - ISLR 3.9 (Applied - Auto dataset):

- \* Scatterplot matrix: pairs(Auto)().
- \* Correlation matrix: cor(subset(Auto, select=-name))().
- \* Multiple regression lm(mpg . -name, data=Auto).
- \* Identify significant predictors (displacement, weight, year, origin).
- \* Diagnostic plots for multiple regression: Similar non-linearity issues.
- \* Explore interaction terms (e.g., cylindersdisplacement).
- \* Explore non-linear transformations (e.g., log(weight), sqrt(horsepower), I(acceleration)
- \* A better model might involve transforming the response, e.g., lm(log(mpg) ..., data=Auto), which can improve linearity and homoscedasticity of residuals.

# ISLR 3.10 (Applied - Carseats dataset):

- \* Fit lm(Sales Price + Urban + US).
- \* Interpret coefficients: Price (negative effect), Urban (not significant), US (positive effect).
- \* Model selection: Refit without Urban: lm(Sales Price + US).
- \* Compare model fit (RSE, R2).
- \* Confidence intervals for coefficients of the selected model.
- \* Check for outliers and high leverage points using diagnostic plots.

#### - ISLR 3.13, 3.14 (Simulation Exercises):

- \* Simulate data with known  $\beta_0, \beta_1, \sigma^2$ .
- \* Fit models, compare  $\hat{\beta}$  to true  $\beta$ .
- \* Observe effect of noise  $(\sigma^2)$  on model fit and confidence intervals.
- \* Demonstrate effect of collinearity on coefficient estimates and their significance.
- \* Effect of outliers/leverage points.

# 2.3 Lecture 3: Classification - Logistic Regression

#### 2.3.1 Introduction to Classification

- Goal: Predict a qualitative (categorical) response variable, Y.
- Unlike regression (quantitative Y), classification assigns an observation to a class.
- Y can take values in a set of K classes, e.g.,  $\{1, 2, \dots, K\}$ .
- The probability that Y belongs to class k is  $p_k$ , with  $\sum_{k=1}^K p_k = 1$ .
- Models estimate  $p_k$  as a function of predictors  $X_i$ :  $p_k = P(Y_i = k | X_i = x_i) = f_k(x_i)$ .

### 2.3.2 Measuring Prediction Quality in Classification

- Error Rate: Proportion of misclassified observations.
- Training Error Rate:

trainER = 
$$\frac{1}{n} \sum_{i=1}^{n} I(\hat{y}_i \neq y_i)$$

where  $I(\cdot)$  is the indicator function (1 if true, 0 if false).

- Test Error Rate:

$$testER = \frac{1}{m} \sum_{i=n+1}^{n+m} I(\hat{y}_i \neq y_i)$$

Calculated on unseen test data of size m.

## 2.3.3 Why Not Linear Regression for Classification?

- If Y is binary (0/1), linear regression  $\hat{Y} = \hat{\beta}_0 + \hat{\beta}_1 X$  can produce probabilities  $\hat{p}(X)$  outside [0, 1].
- The coding of classes (e.g., 0/1 vs. 1/2) affects the linear regression fit, which is undesirable for a classification method.
- Linear probability model (LPM): Using OLS on a 0/1 coded Y. (Slides L3 p. 7-8 illustrate this with ISLR Default data, showing predicted probabilities < 0 or > 1).

Listing 8: Linear Probability Model Example (Slides L3 p.8)

```
# Using Default dataset from ISLR

# y is 0/1 coded default status

# linprob <- lm(y ~ balance, data=Default)

# summary(linprob) # Shows significant relationship

# plot(balance, y)

# abline(linprob, col="red") # Line goes below 0 and above 1</pre>
```

#### 2.3.4 Logistic Regression Model

- Models the probability p(X) = P(Y = 1|X) using the logistic function:

$$p(X) = \frac{e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}} = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p)}}$$

This ensures  $0 \le p(X) \le 1$ . (Slide L3 p.10 shows p(x) for one predictor).

– Logit Transformation / Log-Odds:

$$\log\left(\frac{p(X)}{1-p(X)}\right) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

The logit is linear in X.  $\frac{p(X)}{1-p(X)}$  is called the odds.

- Interpretation of Coefficients (Slide L3 p.11):
  - \* A one-unit increase in  $X_j$ , holding other predictors constant, changes the logodds by  $\beta_j$ .
  - \* Equivalently, it multiplies the odds by  $e^{\beta_j}$ .
  - \* Example (Slide L3 p.11, Default data, Y = default, X = studentYes): glm(default student, family="binomial", data=Default) Coefficients: (Intercept) -3.5041, studentYes 0.4049.  $e^{0.4049} \approx 1.50$ . The odds of default for a student are 1.50 times the odds for a non-student.

# 2.3.5 Estimating Coefficients: Maximum Likelihood Estimation (MLE)

- Goal: Find  $\hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p$  that maximize the likelihood of observing the given data.
- Likelihood Function for binary  $Y_i \in \{0, 1\}$ :

$$L(\beta_0, \dots, \beta_p) = \prod_{i: y_i = 1} p(x_i) \prod_{i': y_{i'} = 0} (1 - p(x_{i'}))$$

where  $p(x_i) = P(Y_i = 1 | X_i = x_i; \beta_0, ..., \beta_p)$ .

- Often easier to maximize the **log-likelihood function** (Slide L3 p.14-15):

$$\ell(\beta_0, \dots, \beta_p) = \sum_{i=1}^n \left[ y_i \log(p(x_i)) + (1 - y_i) \log(1 - p(x_i)) \right]$$

$$\ell(\beta_0, \beta_1) = \sum_{i=1}^{n} \left[ y_i(\beta_0 + \beta_1 x_i) - \log(1 + e^{\beta_0 + \beta_1 x_i}) \right]$$

(for single predictor, derived from the formula on Slide L3 p.15)

- Maximization is done numerically (e.g., Iteratively Reweighted Least Squares IRLS).
- R: glm() with family=binomial uses MLE.

# 2.3.6 Making Predictions and Evaluating Accuracy

- Prediction is a two-step process (Slide L3 p.10):
  - 1. Estimate P(Y=1|X=x) using the fitted logistic model:  $\hat{p}(x)$ .
  - 2. Classify as 1 if  $\hat{p}(x) >$  threshold (often 0.5), else 0. (Slide L3 p.9 example: predict default if p > 0.5, implies balance  $\gtrsim 2000$ ).

			Predicte	d Class
- Confusion Matrix (Slides I 3 p. 16.17).			Negative (0)	Positive (1)
- Confusion Matrix (Slides L3 p.16-17):	Actual	Negative (0)	(TN)	(FP)
		Positive (1)	(FN)	(TP)

- Common Metrics from Confusion Matrix:
  - \* Overall Accuracy: (TN + TP)/(Total)
  - \* Sensitivity (True Positive Rate, Recall): TP/(TP + FN)
  - \* Specificity (True Negative Rate): TN/(TN + FP)
  - \* Precision (Positive Predictive Value): TP/(TP + FP)
  - \* False Positive Rate: FP/(FP+TN)=1- Specificity
- R Example (Default data, predicting default, Slides L3 p.17-18):

Listing 9: Logistic Regression and Confusion Matrix (Slides L3 p.17-18)

```
# Example with train/test split (Slide L3 p.18)
  set.seed (123)
  n <- nrow(Default)</pre>
10
  train_indices <- sample(1:n, n/2)
11
   train_data <- Default[train_indices,]</pre>
   test_data <- Default[-train_indices,]</pre>
13
14
   logprob_train <- glm(default ~ student + balance + income, data=</pre>
15
      train_data, family="binomial")
   pred_probs_test <- predict(logprob_train, newdata=test_data, type="</pre>
      response")
   pred_class_test <- ifelse(pred_probs_test > 0.5, "Yes", "No")
17
   conf_matrix_test <- table(test_data$default, pred_class_test)</pre>
  print(conf_matrix_test)
       FALSE TRUE
  # No
          4809
                  20
  # Yes
           116
                  55
   accuracy_test <- sum(diag(conf_matrix_test)) / sum(conf_matrix_test)</pre>
   # accuracy_test is approx 0.9728
```

- Issue with Imbalanced Classes (Slide L3 p.19): If one class is much larger (e.g., "No default" is 96.7%), a naive classifier predicting the majority class for all observations can achieve high overall accuracy.
  - \* Example: Predicting "Not default" for all in the test set on Slide L3 p.18 (4809+20=4829) "No" in test) would give  $(4809+20)/(4809+20+116+55) \approx 4829/5000 \approx 0.9658$  if "No" was the only prediction for the No actuals. More accurately, if we only predict "No", accuracy = (TN+0) / Total = (4809+116)/(5000) if predicting no for "yes" actuals also. The slide implies classifying all 4839 actual "No" correctly, which means a classifier always predicting "No" gets TN=4809, FP=0, FN=116+55=171, TP=0. Acc = 4809 / 5000=0.9618. The slide's calculation 4839/5000 seems to refer to the number of non-defaulters in the test set, implying a naive rule "predict No Default" would be correct for 4809 true "No"s, if we consider total test obs as 5000. If the test set had 4839 actual "No" and 161 actual "Yes", and we predict "No" always, accuracy = 4839/5000=0.9678.
  - \* Point: High overall accuracy is misleading here. Sensitivity (correctly identifying "Yes" defaults) is often more important for rare events.

# 2.3.7 Multiple Logistic Regression

- Model:  $\log \left(\frac{p(X)}{1-p(X)}\right) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p.$
- Estimation and interpretation are analogous to simple logistic regression.
- Confounding: Relationship between a predictor and response can be distorted if other relevant predictors are omitted.

# 2.3.8 Logistic Regression for ¿2 Response Classes (Multinomial Logistic Regression)

- Not explicitly covered in slides, but ISLR discusses it.
- One class is chosen as baseline. Model K-1 log-odds ratios relative to the baseline.

- E.g., for 3 classes (1, 2, 3), baseline class 3:

$$\log \left( \frac{P(Y=1|X)}{P(Y=3|X)} \right) = \beta_{01} + \beta_{11}X_1 + \dots$$
$$\log \left( \frac{P(Y=2|X)}{P(Y=3|X)} \right) = \beta_{02} + \beta_{12}X_1 + \dots$$

- Probabilities sum to 1.

## 2.3.9 Exercise: ISLR 4.13a-d (or old 4.10a-d)

(Corresponds to 'ex4.13.R' file, first part)

- (a) Explore Weekly data: summary(), pairs(), cor(). Look for patterns, e.g.,
   Volume increases over Year. Lags don't show strong correlations with Today's return or Direction.
- (b) Logistic regression Direction Lag1+Lag2+Lag3+Lag4+Lag5+Volume:

Listing 10: Logistic Regression on Weekly Data (ISLR 4.13b)

- (c) Confusion Matrix and Interpretation:

Listing 11: Confusion Matrix for Weekly Data Logistic Model (ISLR 4.13c)

```
# glm.probs <- predict(glm.fit, type="response")</pre>
# glm.pred <- rep("Down", length(glm.probs))</pre>
# glm.pred[glm.probs > 0.5] <- "Up"</pre>
# conf_matrix <- table(Weekly$Direction, glm.pred)</pre>
# print(conf_matrix)
              glm.pred
# # Direction Down
         Down
                 54
         Uр
                 48
# accuracy <- mean(glm.pred == Weekly$Direction) # (54+557)/1089 =</pre>
   0.561
# # The model correctly predicts "Up" 557/(48+557) = 92.1\% of the
   time it goes Up.
# # It correctly predicts "Down" 54/(54+430) = 11.2\% of the time it
   goes Down.
# # The model is biased towards predicting "Up".
```

- (d) Train/Test Split, fit model with Lag2 only, evaluate on test:
  - \* Training: Years ; 2009. Test: Years 2009-2010.
  - \* Fit glm(Direction Lag2, data=train<sub>d</sub> ata, family = binomial). Predictortest data, creation
  - \* Result in 'ex4.13.R': Accuracy  $\approx 0.625$ . This is better than chance (50%) and slightly better than always predicting "Up" for the test period (which would be  $61/104 \approx 0.5865$ ).

# 2.4 Lecture 4: Classification - Discriminant Analysis & KNN

# 2.4.1 Linear Discriminant Analysis (LDA)

- Alternative to logistic regression, especially when classes are well-separated or n is small and predictors are approx. normal.
- Bayes' Theorem for Classification (Slides L4 p.3-4):
  - \* Assign observation X = x to class k that maximizes posterior probability  $p_k(x) = P(Y = k | X = x)$ .
  - \*  $p_k(x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^K \pi_l f_l(x)}$ 
    - $\pi_k = P(Y = k)$ : Prior probability of class k. Estimated as proportion of class k in training data ( $\hat{\pi}_k = n_k/n$ ). (Slide L4 p.12)
    - $f_k(x) = P(X = x | Y = k)$ : Density of X for an observation from class k.
  - \* Bayes Classifier: Ideal, but  $f_k(x)$  is usually unknown.
- LDA Assumptions (for one predictor p = 1, K = 2 classes) (Slide L4 p.8):
  - 1.  $f_k(x)$  is Gaussian (Normal):  $X|Y = k \sim N(\mu_k, \sigma_k^2)$ .
  - 2. LDA specifically assumes common variance:  $\sigma_1^2 = \sigma_2^2 = \cdots = \sigma_K^2 = \sigma^2$ .
- LDA Discriminant Function ( $\delta_k(x)$ ) (Slides L4 p.10-11):
  - \* Maximize  $p_k(x)$  is equivalent to maximizing  $\log(p_k(x))$ , and further equivalent to maximizing  $\delta_k(x)$  after removing terms common to all classes.
  - \* For p = 1:

$$\delta_k(x) = x \frac{\mu_k}{\sigma^2} - \frac{\mu_k^2}{2\sigma^2} + \log(\pi_k)$$

- \* Decision rule: Assign x to class k for which  $\delta_k(x)$  is largest.
- \* The decision boundary between two classes k and l (where  $\delta_k(x) = \delta_l(x)$ ) is linear in x.
- Parameter Estimation for LDA (p = 1) (Slide L4 p.12):
  - \*  $\hat{\pi}_k = n_k/n$  (proportion of training obs in class k).
  - \*  $\hat{\mu}_k = \frac{1}{n_k} \sum_{i:y_i=k} x_i$  (average of  $x_i$  for class k).
  - \*  $\hat{\sigma}^2 = \frac{1}{n-K} \sum_{k=1}^K \sum_{i:y_i=k} (x_i \hat{\mu}_k)^2$  (pooled variance). (Slide L4 p.12 has  $\hat{\sigma}_k^2$  for QDA, then  $\hat{\sigma}^2$  for LDA is essentially a weighted average if p=1, or derived from pooled covariance for p>1). The provided slide shows  $\hat{\sigma}_k^2$  which is for QDA. For LDA with p=1, the formula simplifies to a pooled estimate based on class-wise sums of squares. The formula in the slide for  $\hat{\sigma}_k^2$  is for QDA, not LDA's common variance. ISLR p.141 gives common  $\hat{\sigma}^2$ .
- LDA for p > 1 Predictors (Slide L4 p.15):
  - \* Assume  $X|Y = k \sim N_p(\boldsymbol{\mu}_k, \boldsymbol{\Sigma})$  (multivariate Gaussian with common covariance matrix  $\boldsymbol{\Sigma}$ ).
  - \* Discriminant function:

$$\delta_k(\mathbf{x}) = \mathbf{x}' \mathbf{\Sigma}^{-1} \boldsymbol{\mu}_k - \frac{1}{2} \boldsymbol{\mu}_k' \mathbf{\Sigma}^{-1} \boldsymbol{\mu}_k + \log(\pi_k)$$

- \* Decision boundaries are linear (hyperplanes).
- R Implementation (MASS package, Slides L4 p.13-14, 19):

Listing 12: LDA on Default Data (Slides L4 p.13-14 conceptual, ex4.13.R actual)

```
# Conceptual R code from slides for LDA (single predictor 'balance'
      from Default data)
  # x <- Default$balance</pre>
  # cl <- Default$default # Factor with levels "No", "Yes"</pre>
  # nk <- table(cl)</pre>
  # n <- length(cl)</pre>
  # pi_hat <- nk/n</pre>
  # mu_hat <- as.matrix(by(x, cl, mean))</pre>
  # # Pooled variance s2 (simplified for p=1, assuming K=2 classes)
  # s2_no <- sum((x[cl=="No"] - mu_hat[1])^2)</pre>
  # s2_yes <- sum((x[cl=="Yes"] - mu_hat[2])^2)
  \# s2_pooled <- (s2_no + s2_yes) / (n - 2) \# This is (n-K)
12
  # delta_k <- function(x_val, k_idx, mu_vec, s2_val, pi_vec) {</pre>
13
     # k_idx would be 1 for "No", 2 for "Yes"
     mu_k <- mu_vec[k_idx]</pre>
15
     pi_k <- pi_vec[k_idx]</pre>
       return(x_val mu_k/s2_val - mu_k^2 / (2s2_val) + log(pi_k))
17
  # }
  # # To predict: calculate delta1 and delta2 for each x, assign to
      class with larger delta.
  # delta1_vals <- delta_k(x, 1, mu_hat, s2_pooled, pi_hat)</pre>
  # delta2_vals <- delta_k(x, 2, mu_hat, s2_pooled, pi_hat)</pre>
  # pred_lda_manual <- ifelse(delta2_vals > delta1_vals, "Yes", "No")
  # table(cl, pred_lda_manual)
  # Using MASS::lda() (from ex4.13.R for Weekly data)
  # library(MASS)
  # train_indices <- (Weekly$Year < 2009)</pre>
  # train_data <- Weekly[train_indices,]</pre>
  # test_data <- Weekly[!train_indices,]</pre>
  # lda.fit <- lda(Direction ~ Lag2, data=train_data)</pre>
  # lda.pred_obj <- predict(lda.fit, newdata=test_data)</pre>
  # lda.class <- lda.pred_obj$class</pre>
  # conf_matrix_lda <- table(test_data$Direction, lda.class)</pre>
  # print(conf_matrix_lda) # Test accuracy was 0.625
  # head(lda.pred_obj$posterior) # Shows posterior probabilities
```

#### 2.4.2 Quadratic Discriminant Analysis (QDA)

- Similar to LDA, but assumes each class k has its own covariance matrix  $\Sigma_k$ .
- Assumption:  $X|Y = k \sim N_p(\boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)$ .
- Discriminant function  $\delta_k(x)$  becomes quadratic in x:

$$\delta_k(\mathbf{x}) = -\frac{1}{2}\log|\mathbf{\Sigma}_k| - \frac{1}{2}(\mathbf{x} - \boldsymbol{\mu}_k)'\mathbf{\Sigma}_k^{-1}(\mathbf{x} - \boldsymbol{\mu}_k) + \log(\pi_k)$$

Decision boundaries are quadratic.

#### – LDA vs. QDA Trade-off:

- \* LDA: Estimates p parameters for  $\mu_k$  (for each class), and p(p+1)/2 for common  $\Sigma$ . Less flexible.
- \* QDA: Estimates p parameters for  $\mu_k$  and p(p+1)/2 for  $\Sigma_k$  (for each of K classes). More flexible.
- \* QDA has higher variance but lower bias (if true decision boundary is non-linear).

- \* LDA better if n is small or common covariance assumption is reasonable. QDA better if n is large and common covariance is violated.
- R Implementation (MASS package):

#### Listing 13: QDA on Weekly Data (from ex4.13.R)

# 2.4.3 Comparison of Classification Methods (Logistic, LDA, QDA, KNN)

## Logistic Regression vs. LDA:

- \* Both produce linear decision boundaries (if p > 1).
- \* LDA assumes Gaussian  $f_k(x)$  with common  $\Sigma$ . LR makes no such assumption about  $f_k(x)$ , models P(Y = k|X) directly.
- \* If Gaussian assumption holds, LDA is more efficient (stable estimates with smaller n).
- \* LR is generally more robust if Gaussian assumption is violated.
- \* In practice, often similar performance.
- \* LDA parameter estimates can be unstable if classes are well-separated (LR too). (Slide L4 p.16)
- \* LDA more stable than LR for small n if X is approx. multinormal. (Slide L4 p.16)
- \* LDA is a natural approach for K > 2 classes. (Slide L4 p.16)

#### − **KNN**:

- \* Completely non-parametric. Makes no assumptions about decision boundary shape.
- \* Can outperform parametric methods if boundary is highly non-linear.
- \* Requires large n for good performance, especially if p is large (curse of dimensionality).
- \* Optimal K is crucial.

#### – QDA:

- \* Compromise between non-parametric KNN and rigid LDA/LR.
- \* Assumes Gaussian  $f_k(x)$  but allows different  $\Sigma_k$ .
- \* Good if true boundary is moderately non-linear and Gaussian assumption is reasonable.

#### 2.4.4 Evaluating Classification Models (Revisited)

- Threshold Choice (Slide L4 p.18):
  - \* Default threshold for binary classification is 0.5 for P(Y=1|X).

- \* Can be adjusted based on costs of misclassification or to balance sensitivity/specificity.
- \* Example: For Default data, one might use threshold; 0.5 (e.g., 0.2) to identify more potential defaulters, accepting more false positives.
- ROC Curve (Receiver Operating Characteristics) (Slides L4 p.19-21):
  - \* Plots True Positive Rate (Sensitivity) vs. False Positive Rate (1 Specificity) for various threshold values.
  - \* A good classifier has ROC curve far from the 45-degree line (random guessing) towards top-left corner.
  - \* AUC (Area Under Curve): Summary measure of ROC performance.
    - · AUC = 1: Perfect classifier.
    - · AUC = 0.5: Random guessing.
    - · AUC ; 0.7 generally considered acceptable, ; 0.8 good, ; 0.9 excellent.
- R code for ROC (conceptual from Slides L4 p.21, using LDA predictions):

Listing 14: Generating ROC Curve Data (Conceptual, Slides L4 p.21)

```
# Assume lda1 fitted on cl ~ x (Default data)
   # pr <- predict(lda1)$posterior # Posterior probabilities P(Y=k|X)</pre>
  # cl_numeric <- as.numeric(Default$default) - 1 # 0 for No, 1 for</pre>
   #
4
   # thrange \leftarrow seq(0.01, 0.99, by=0.01) # Thresholds to test
  # roc_data <- data.frame(FPrate=numeric(length(thrange)),</pre>
   #
                             TPrate=numeric(length(thrange)))
7
   # for (i in 1:length(thrange)) {
9
      th <- thrange[i]
10
       pred_class <- ifelse(pr[, "Yes"] > th, 1, 0) # Predict "Yes" if
11
      P(Yes|X) > th
12
       TP <- sum(pred_class == 1 & cl_numeric == 1)
       FN <- sum(pred_class == 0 & cl_numeric == 1)
14
       FP <- sum(pred_class == 1 & cl_numeric == 0)
15
       TN <- sum(pred_class == 0 & cl_numeric == 0)
16
18
   #
       roc_data$TPrate[i] <- TP / (TP + FN) # Sensitivity</pre>
  #
       roc_data$FPrate[i] <- FP / (FP + TN) # 1 - Specificity</pre>
19
  # }
20
  # plot(roc_data$FPrate, roc_data$TPrate, type="1", col="red", lwd=2,
          xlab="False Positive Rate", ylab="True Positive Rate", main="
      ROC Curve")
   # abline(a=0, b=1, lty=2) # Line of no discrimination
   # # Packages like 'pROC' or 'ROCR' can do this more easily and
      calculate AUC.
```

#### 2.4.5 K-Nearest Neighbors (KNN) Classifier

- To classify a test observation  $x_0$ :
  - 1. Find the K training points closest to  $x_0$  (neighborhood  $N_0$ ).
  - 2. Estimate conditional probability for class j:  $P(Y = j | X = x_0) = \frac{1}{K} \sum_{i \in N_0} I(y_i = j)$ .

- 3. Assign  $x_0$  to the class with the largest probability (majority vote among neighbors).
- Choice of K is critical, often selected by CV.
- Small K: Flexible boundary, low bias, high variance.
- Large K: Smoother, less flexible boundary, high bias, low variance.
- R Implementation (class package):

Listing 15: KNN Classification (from ex4.13.R for Weekly data)

```
# library(class)
# train_X_knn <- as.matrix(train_data$Lag2)
# train_Direction_knn <- train_data$Direction
# set.seed(1) # For reproducibility if there are ties
# knn.pred_k1 <- knn(train=train_X_knn, test=test_X_knn, cl=train_Direction_knn, k=1)
# conf_matrix_knn_k1 <- table(test_data$Direction, knn.pred_k1)
# print(conf_matrix_knn_k1) # Test accuracy 0.5
# # Trying different K values (e.g., K=10)
# # knn.pred_k10 <- knn(train=train_X_knn, test=test_X_knn, cl=train_Direction_knn, k=10)
# # accuracy_k10 <- mean(knn.pred_k10 == test_data$Direction)</pre>
```

# 2.4.6 Exercises: ISLR 4.13e-i (or old 4.10e-i)

(Corresponds to 'ex4.13.R' file, second part)

- (e) LDA on Direction Lag2 (train/test split as before):
  - \* Fit LDA, predict on test set, calculate accuracy.
  - \* Result from 'ex4.13.R': Accuracy  $\approx 0.625$ . Same as logistic regression with only Lag2.
- (f) QDA on Direction Lag2:
  - \* Fit QDA, predict, calculate accuracy.
  - \* Result from 'ex4.13.R': Accuracy  $\approx 0.5865$ . QDA predicts "Up" for all test observations, performing worse than LDA/logistic.
- (g) KNN with K=1 on Direction Lag2
  - \* Fit KNN (K=1), predict, calculate accuracy.
  - \* Result from 'ex4.13.R': Accuracy  $\approx 0.50$ . Performs poorly.
- (h) Compare Logistic, LDA, QDA, KNN(K=1):
  - \* Logistic regression (with Lag2) and LDA performed best and identically (accuracy 0.625).
  - \* QDA and KNN(K=1) performed worse.
- (i) Experiment with different combinations/transformations/K for KNN:
  - \* Logistic with Lag2:Lag1 interaction: Accuracy  $\approx 0.5865$ .
  - \* LDA with Lag2:Lag1 interaction: Accuracy  $\approx 0.5769$ .
  - \* QDA with Lag2 + sqrt(abs(Lag2)): Accuracy  $\approx 0.5769$ .

- \* KNN with K=10: Accuracy  $\approx 0.5769$ .
- \* KNN with K=100: Accuracy  $\approx 0.5577$ .
- \* Conclusion: Original simpler logistic regression and LDA with only Lag2 were the best performers among these experiments.

# 2.5 Lecture 5: Resampling Methods - Cross-Validation

## 2.5.1 Introduction to Resampling Methods

- Sampling Distribution: The distribution of a statistic (e.g., sample mean  $\bar{X}$ ) if we were to repeatedly draw samples from the population.
  - \* Example: Estimating average height  $\mu = E(X)$  of Norwegian adults. Each sample of n = 100 gives one estimate  $\hat{\mu} = \bar{x}$ . The collection of these  $\bar{x}$  values from many hypothetical samples forms the sampling distribution. (Slides L5 p.3-5 show two such sample means: 183.678 and 180.678).
  - \* Central Limit Theorem (CLT) (Slides L5 p.6, 9): For large n, the sampling distribution of  $\bar{X}$  is approximately Normal:  $\bar{X} \sim N(\mu, \sigma^2/n)$ .
  - \* We can estimate this sampling distribution using a single sample by plugging in estimates  $\hat{\mu} = \bar{x}$  and  $\hat{\sigma} = s$ :  $\bar{X} \sim N(\bar{x}, s^2/n)$ . (Slides L5 p.10-11). This allows for constructing confidence intervals (Slide L5 p.12).

# - Why Resampling? (Slide L5 p.13):

- \* Large sample approximations (like CLT) may not hold for small n or for complex statistics where the asymptotic distribution is hard to derive.
- \* Resampling methods mimic sampling from a population by instead repeatedly sampling from our *observed sample data*.
- \* Often used to estimate test error  $E((Y_i \hat{f}(X_i))^2)$  or to assess variability of model parameters.

#### 2.5.2 Cross-Validation (CV)

#### – Core Idea:

- 1. Split data into a training set and a test (or validation) set.
- 2. Fit (train/estimate) the model on the training set.
- 3. Evaluate model performance (e.g., predict) on the test set.

#### - Purpose:

- \* Model Assessment: Estimating the test error of a final chosen model.
- \*  $Model \ Selection$ : Choosing the appropriate level of flexibility (e.g., degree of polynomial, value of K in KNN).
- Types of CV: Validation Set Approach, Leave-One-Out CV (LOOCV), k-Fold CV.

#### 2.5.3 The Validation Set Approach

#### - **Procedure** (Slide L5 p.15):

1. Randomly split the *n* observations into a training set (e.g.,  $m \approx n/2$  observations) and a validation/test set (n - m) observations).

- 2. Fit the model using only the training data to get  $\hat{f}$ .
- 3. Evaluate  $\hat{f}$  on the validation set by calculating the test MSE (or other error metric):

Test 
$$MSE_{valid} = \frac{1}{n-m} \sum_{i \in valid\_set} (y_i - \hat{f}(x_i))^2$$

- R Example (ISLR Auto data) (Slides L5 p.16-21):
  - \* Predict mpg from horsepower.

Listing 16: Validation Set Approach in R (Slides L5 p.16, 18, 21)

```
library (ISLR)
  # names(Auto) # mpg, cylinders, displacement, horsepower, ...
  n <- nrow(Auto)
  set.seed(1) # For reproducibility of the random split
  draw <- sample(1:n, size=floor(n/2)) # Indices for training set</pre>
  train_data <- Auto[draw, ]</pre>
  test_data <- Auto[-draw,</pre>
  # Model 1: Linear regression
9
  mod1 <- lm(mpg ~ horsepower, data=train_data)</pre>
10
  # summary(mod1) # (Slide L5 p.18 shows an example output)
11
  # Model 2: Polynomial regression (degree 2)
  mod2 <- lm(mpg ~ horsepower + I(horsepower^2), data=train_data)</pre>
  # summary(mod2) # (Slide L5 p.20 shows an example output)
15
16
  # Predicting on test data and calculating Test MSE
17
  pred1_test <- predict(mod1, newdata=test_data)</pre>
  mse1_test <- mean((test_data$mpg - pred1_test)^2)</pre>
  # mse1_test -> 27.36073 (from slide L5 p.21, actual value
20
      depends on seed)
  pred2_test <- predict(mod2, newdata=test_data)</pre>
22
  mse2_test <- mean((test_data$mpg - pred2_test)^2)</pre>
23
  # mse2_test -> 20.29991 (from slide L5 p.21, actual value
      depends on seed)
  # Polynomial model has lower Test MSE in this specific split.
```

- Drawbacks of Validation Set Approach (ISLR Ch 5.1.1, Conceptual Ex 5.3b.i):
  - 1. *High Variability*: The estimated test MSE can be highly variable depending on which observations end up in the training vs. validation set. Different splits can lead to different conclusions about model performance. (The slide L5 p.21 asks "Did you get the exact same numbers?" highlighting this variability).
  - 2. Overestimation of Test Error: Only a subset of data (m < n) is used for training. Models fit on less data tend to perform worse. So, validation set MSE might overestimate the test error of a model fit to the full dataset.

### 2.5.4 Leave-One-Out Cross-Validation (LOOCV)

- **Procedure** (Slide L5 p.22):
  - 1. For each observation  $i = 1, \ldots, n$ :
    - \* Hold out observation  $(x_i, y_i)$  (this is the "test set" of size 1).
    - \* Fit the model  $\hat{f}^{(-i)}$  using the remaining n-1 observations (training set).

- \* Predict  $y_i$  using  $\hat{f}^{(-i)}(x_i)$  and calculate the squared error:  $MSE_i = (y_i \hat{f}^{(-i)}(x_i))^2$ .
- 2. The LOOCV estimate of test MSE is the average of these n errors:

$$CV_{(n)} = \text{LOOCV MSE} = \frac{1}{n} \sum_{i=1}^{n} MSE_i$$

- R Example (Auto data) (Slide L5 p.23):

Listing 17: LOOCV for Auto Data (Conceptual from Slide L5 p.23)

```
# MSE1_loo <- numeric(n) # For linear model</pre>
   # MSE2_loo <- numeric(n) # For quadratic model</pre>
   # for(i in 1:n) {
       train_loo <- Auto[-i, ]</pre>
       test_loo <- Auto[i, ]</pre>
       mod1_loo <- lm(mpg ~ horsepower, data=train_loo)</pre>
       pred1_loo <- predict(mod1_loo, newdata=test_loo)</pre>
       MSE1_loo[i] <- (test_loo$mpg - pred1_loo)^2</pre>
       mod2_loo <- lm(mpg ~ horsepower + I(horsepower^2), data=train_</pre>
       pred2_loo <- predict(mod2_loo, newdata=test_loo)</pre>
       MSE2_loo[i] <- (test_loo$mpg - pred2_loo)^2</pre>
14
   # }
16
   # mean_MSE1_loo <- mean(MSE1_loo) # Slide says 24.23</pre>
17
   # mean_MSE2_loo <- mean(MSE2_loo) # Slide says 19.25 (Quadratic is</pre>
      better)
19
   # Using boot::cv.glm() for LOOCV with linear models (more efficient)
20
   # library(boot)
   # glm.fit.linear <- glm(mpg ~ horsepower, data=Auto)</pre>
   # cv.err.linear <- cv.glm(Auto, glm.fit.linear) # Default is LOOCV</pre>
  # print(cv.err.linear$delta[1]) # First element is raw LOOCV MSE
   # glm.fit.quad <- glm(mpg ~ poly(horsepower, 2), data=Auto) # poly()</pre>
       is preferred
   # cv.err.quad <- cv.glm(Auto, glm.fit.quad)</pre>
   # print(cv.err.quad$delta[1])
```

#### – Advantages of LOOCV:

- \* Less Bias: Uses n-1 observations for training in each fold, so  $\hat{f}^{(-i)}$  is very similar to  $\hat{f}$  fit on all n observations. LOOCV MSE tends to be an almost unbiased estimate of test error for a model trained on n observations.
- \* No Randomness: Result is always the same, no variability due to random splits.
- Disadvantages of LOOCV (ISLR Ch 5.1.2, Conceptual Ex 5.3b.ii):
  - \* Computationally Expensive: Model must be fit n times. Can be very slow for complex models or large n. (For OLS linear regression and polynomial regression, a computational shortcut exists:  $CV_{(n)} = \frac{1}{n} \sum_{i=1}^{n} (\frac{y_i \hat{y}_i}{1 h_{ii}})^2$ , where  $h_{ii}$  is leverage of i-th obs. So, only need to fit full model once).
  - \* High Variance: The n training sets are highly overlapping (share n-2 observations). The  $MSE_i$  values are highly correlated, so their average  $(CV_{(n)})$  can have high variance. It can be a poor estimator of the true test MSE.

#### 2.5.5 k-Fold Cross-Validation

#### - Procedure:

- 1. Randomly divide the n observations into k non-overlapping groups (folds) of approximately equal size (n/k).
- 2. For each fold  $j = 1, \ldots, k$ :
  - \* Hold out fold j as the test set.
  - \* Fit the model  $\hat{f}^{(-j)}$  using the other k-1 folds as the training set.
  - \* Calculate  $MSE_j = \frac{1}{n_j} \sum_{i \in \text{fold } j} (y_i \hat{f}^{(-j)}(x_i))^2$ , where  $n_j$  is size of fold j.
- 3. The k-fold CV estimate of test MSE is:

$$CV_{(k)} = \frac{1}{k} \sum_{j=1}^{k} MSE_j$$

- Common choices for k: 5 or 10. (Slide L5 p.24 notes k = n is LOOCV).

# – Advantages over LOOCV:

- \* Computationally Cheaper: Model fit only k times.
- \* Lower Variance: Training sets for each fold are less overlapping than in LOOCV, leading to less correlated  $MSE_j$  values.  $CV_{(k)}$  often has lower variance than  $CV_{(n)}$ .

#### - Bias-Variance Trade-off for Choice of k:

- \* Bias:  $CV_{(k)}$  uses training sets of size n(k-1)/k, which is smaller than n-1 (for LOOCV). So  $CV_{(k)}$  might have slightly more bias as an estimator of test error for a model fit on full data, compared to LOOCV.
- \* Variance:  $CV_{(k)}$  generally has lower variance than LOOCV.
- \* k = 5 or k = 10 often strike a good balance.
- CV for Classification Problems: Use error rate instead of MSE.

$$CV_{(k)} = \frac{1}{k} \sum_{j=1}^{k} \text{Err}_{j} = \frac{1}{k} \sum_{j=1}^{k} \left( \frac{1}{n_{j}} \sum_{i \in \text{fold } j} I(y_{i} \neq \hat{y}_{i}) \right)$$

- R Implementation (using boot::cv.glm()):

Listing 18: k-Fold CV using boot::cv.glm

```
# library(boot)
# For k-fold CV, specify K argument in cv.glm
# Example: 10-fold CV for linear model on Auto data
# glm.fit.auto <- glm(mpg ~ horsepower, data=Auto)
# cv.err.10fold <- cv.glm(Auto, glm.fit.auto, K=10)
# print(cv.err.10fold$delta[1]) # Raw 10-fold CV MSE

# Example: 10-fold CV for logistic regression on Default data (ISLR Ch5 Ex5)
# glm.fit.default <- glm(default ~ income + balance, data=Default, family=binomial)
# cv.err.default.10fold <- cv.glm(Default, glm.fit.default, K=10) # Cost function needed for error rate
# To get error rate for classification, must define a cost function for cv.glm
# Or implement k-fold CV manually:</pre>
```

```
# k <- 10
13
   # folds <- sample(cut(seq(1,nrow(Default)),breaks=k,labels=FALSE))</pre>
   # cv_errors <- numeric(k)</pre>
15
   # for(j in 1:k){
16
       test_indices <- which(folds==j, arr.ind=TRUE)</pre>
       test_data_fold <- Default[test_indices, ]</pre>
18
       train_data_fold <- Default[-test_indices, ]</pre>
19
       fit_fold <- glm(default ~ income + balance, data=train_data_fold</pre>
20
       , family=binomial)
       probs_fold <- predict(fit_fold, newdata=test_data_fold, type="</pre>
       response")
       preds_fold <- ifelse(probs_fold > 0.5, "Yes", "No")
22
       cv_errors[j] <- mean(preds_fold != test_data_fold$default)</pre>
   # }
24
   # mean_cv_error_10fold <- mean(cv_errors)</pre>
```

# 2.5.6 Pros and Cons of Different CV Approaches

Table 1: Comparison of Cross-Validation Methods (Slide L5 p.25, ISLR Ch 5.1.4)

		, ,	
Property	Validation Set	LOOCV	k-Fold CV
Bias of Test Error Estimate	Higher	Lower (Approx. Unbiased)	Intermediate
Variance of Test Error Estimate	Higher	Higher	Lower
Computational Time	Best (1 fit)	Worst $(n \text{ fits})$	Intermediate $(k \text{ fits})$

- The table summarizes that LOOCV is good for low bias in estimating test error but can have high variance and is computationally expensive. k-Fold CV (e.g., k=5 or 10) often provides a better bias-variance trade-off for the estimate of test error itself and is computationally more feasible. The validation set approach is simple but can be unreliable.

#### 2.5.7 The Right and Wrong Way to do Cross-Validation

- Crucial Point: Any variable selection, feature engineering, or parameter tuning step that relies on the outcomes  $(y_i)$  must be performed *inside* the CV loop, using only the training data of that specific fold.
- Wrong Way: Perform variable selection on the entire dataset first, then use CV to estimate the error of the chosen model. This "leaks" information from the test folds into the model selection process, leading to an overly optimistic (too low) estimate of test error.
- Right Way: In each CV fold j:
  - 1. Perform variable selection (or other tuning) using only the training part of fold j.
  - 2. Fit the model selected in step 1 using only the training part of fold j.
  - 3. Evaluate this model on the test part (hold-out portion) of fold j.

#### 2.5.8 Exercise: ISLR 5.5 (Cross-validation for Logistic Regression)

- (a) Fit logistic regression default income + balance on full dataset.

- (b) Validation Set Approach:
  - \* Split data 50/50.
  - \* Fit model on training.
  - \* Predict on validation, calculate test error rate (misclassification).
  - \* Result from 'ex5.5.R': Test error rate  $\approx 2.36\%$  to 2.86% depending on split.
- (c) Repeat (b) multiple times: Shows variability of validation set error.
- (d) Validation Set with student dummy: Add student predictor.
  - \* Fit default income + balance + student on training.
  - \* Test error rate  $\approx 2.64\%$ . Does not seem to improve much over model without student using this single validation split. (More robust comparison would require repeated CV or k-fold CV).
- (Extra Task from 'ex5.5.R': LOOCV on smaller subset)
  - \* Illustrates manual LOOCV loop for logistic regression on 500 observations.
  - \* For logistic regression, cv.glm() with default settings (or K=nrow(data)) performs LOOCV but requires a custom cost function to output error rate instead of deviance for binomial models.

Listing 19: Manual LOOCV for Classification Error (Conceptual)

```
# n_subset <- 500
# subset_data <- Default[sample(1:nrow(Default), n_subset),]
# loocv_errors <- numeric(n_subset)
# for(i in 1:n_subset) {
# train_fold <- subset_data[-i, ]
# test_fold <- subset_data[i, ]
# fit_fold <- glm(default ~ income + balance + student,
# data=train_fold, family=binomial)
# prob_fold <- predict(fit_fold, newdata=test_fold, type="response")
# pred_fold <- ifelse(prob_fold > 0.5, "Yes", "No")
# loocv_errors[i] <- (pred_fold != test_fold$default)
# }
# mean_loocv_error <- mean(loocv_errors)</pre>
```

# 2.6 Lecture 6: Resampling Methods - The Bootstrap

# 2.6.1 Introduction to the Bootstrap

- **Purpose**: A powerful and widely applicable tool for quantifying uncertainty associated with a given estimator or statistical learning method.
- · Primarily used to estimate the standard error (SE) of an estimator.
- · Can also be used to construct confidence intervals.
- · Useful when the true sampling distribution of a statistic is unknown or difficult to derive analytically (e.g., for medians, quantiles, complex model parameters).
- · Core Idea: Mimic the process of obtaining new sample sets from the population by repeatedly sampling *with replacement* from the original observed dataset.
- · Each "bootstrap sample" has the same size n as the original dataset.
- · Some observations from the original dataset may appear multiple times in a bootstrap sample, while others may not appear at all.

### 2.6.2 The Bootstrap Procedure for Estimating Standard Error

- 1. Let the original dataset be  $Z = \{z_1, z_2, \dots, z_n\}$ .
- 2. Generate B independent bootstrap samples  $Z^1, Z^2, \ldots, Z^B$ . Each  $Z^b$  is obtained by drawing n observations from Z with replacement.
- 3. For each bootstrap sample  $Z^b$ , compute the statistic of interest,  $\hat{\alpha}^b$ . This could be a sample mean, median, regression coefficient, etc.
- 4. The bootstrap estimate of the standard error of  $\hat{\alpha}$  (the statistic computed on the original data) is the standard deviation of the B bootstrap estimates:

$$SE_B(\hat{\alpha}) = \sqrt{\frac{1}{B-1} \sum_{b=1}^{B} \left( \hat{\alpha}^b - \frac{1}{B} \sum_{r=1}^{B} \hat{\alpha}^r \right)^2}$$

5. A large number of bootstrap samples B (e.g., B = 1000 or more) is typically used.

# 2.6.3 Example: Estimating SE of Investment Allocation

- · Task: Minimize variance of portfolio  $\alpha X + (1 \alpha)Y$ .
- · Optimal  $\alpha = \frac{\sigma_Y^2 \sigma_{XY}}{\sigma_X^2 + \sigma_Y^2 2\sigma_{XY}}$ .
- · Suppose we have n = 100 observations of (X, Y). We can estimate  $\hat{\sigma}_X^2, \hat{\sigma}_Y^2, \hat{\sigma}_{XY}$  from this sample, and then  $\hat{\alpha}$ .
- · To find  $SE(\hat{\alpha})$  using bootstrap:
  - 1. Draw B bootstrap samples  $(X^b, Y^b)$  of size n = 100 from the original 100 observations.
  - 2. For each bootstrap sample b, calculate  $\hat{\alpha}^b$  using the sample variances and covariance from that bootstrap sample.
  - 3. Compute  $SE_B(\hat{\alpha})$  as the standard deviation of these B values of  $\hat{\alpha}^b$ .
- · This provides a measure of how much  $\hat{\alpha}$  would vary if we repeatedly sampled 100 observations from the true population.

#### 2.6.4 R Implementation of Bootstrap

- · The boot package provides the boot() function for easy bootstrap implementation.
- · Key arguments for boot() (ISLR Ch 5 Ex 5.6):
- · data: The original dataset.
- statistic: A function that takes two arguments: data and index. The index argument will contain the indices of the observations selected for a particular bootstrap sample. The function should return the statistic(s) of interest computed on data[index,].
- $\cdot$  R: The number of bootstrap replicates B.
- $\cdot$  Example: Bootstrap SE for coefficients of logistic regression on <code>Default</code> data (ISLR Ch 5 Ex 5.6).

Listing 20: Bootstrap for Logistic Regression Coefficients (ISLR Ch 5 Ex 5.6)

```
library(ISLR) # For Default dataset
library(boot) # For boot() function
```

```
# (a) Fit the logistic regression model once on original data
  glm.fit.full <- glm(default ~ income + balance, data =</pre>
      Default, family = binomial)
  # summary(glm.fit.full)$coef # Shows original estimates and
      SEs from asymptotic theory
  # (b) Define the statistic function for bootstrap
  # This function will be called by boot() for each bootstrap
      sample.
  # It needs to return the coefficients of the logistic
      regression model.
  boot.fn.coeffs <- function(data, index) {</pre>
11
     # Fit model on the bootstrap sample (data[index,])
     fit <- glm(default ~ income + balance, data = data[index,</pre>
        ], family = binomial)
     return(coef(fit)) # Return the vector of estimated
        coefficients
16
  # (c) Run the bootstrap
17
  set.seed(1) # For reproducibility
  boot_results <- boot(data = Default, statistic = boot.fn.</pre>
      coeffs, R = 1000) # B=1000 replicates
21
  # Print the bootstrap results
   print(boot_results)
  # Output includes:
  # original: Coefficients from the model fit on the original
      data
  # bias: Difference between mean of bootstrap estimates and
      original estimate
  # std. error: Bootstrap estimate of SE for each coefficient
  # (d) Comparison: Bootstrap SEs are usually close to SEs from
       summary(glm.fit.full),
  # but bootstrap is more general and doesn't rely on
      asymptotic theory.
  # E.g., from Ex 5.6 solution:
  # Original glm SE for income: 4.99e-06, balance: 2.27e-04
                                 ~4.5e-06, balance: ~2.3e-04 (
  # Bootstrap SE for income:
      approx from R=50 in book example)
```

· Example: Bootstrap SE for the sample median (ISLR Ch 5 Ex 5.9f, Boston data).

Listing 21: Bootstrap SE for Median (ISLR Ch 5 Ex 5.9f)

```
library(MASS) # For Boston dataset
library(boot)
# attach(Boston) # or use Boston$medv

# (e) Calculate median on original data
medv.median.original <- median(Boston$medv) # 21.2

# (f) Define statistic function and run bootstrap
boot.fn.median <- function(data_vector, index) {
    return(median(data_vector[index]))
}
set.seed(1)
boot_median_results <- boot(data = Boston$medv, statistic =
    boot.fn.median, R = 1000)</pre>
```

```
print(boot_median_results)

# Bootstrap Statistics:

# original bias std. error

# t1 21.2 -0.0098 0.3874 (from ISLR solution)

# The bootstrap SE for the median is ~0.387.

# detach(Boston)
```

### 2.6.5 Bootstrap Confidence Intervals

- · Standard  $(1 \alpha)\%$  Normal-based CI:  $\hat{\alpha} \pm z_{1-\alpha/2} \cdot SE_B(\hat{\alpha})$ . Relies on  $\hat{\alpha}$  being approx. Normal and  $SE_B(\hat{\alpha})$  being a good estimate.
- · Percentile Confidence Interval: A more direct method.
  - 1. Obtain B bootstrap estimates  $\hat{\alpha}^1, \dots, \hat{\alpha}^B$ .
  - 2. Sort them:  $\hat{\alpha}^{(1)} \leq \hat{\alpha}^{(2)} \leq \cdots \leq \hat{\alpha}^{(B)}$ .
  - 3. A  $(1-\alpha)\%$  percentile CI is  $[\hat{\alpha}^{(\lfloor B\alpha/2\rfloor)}, \hat{\alpha}^{(\lceil B(1-\alpha/2)\rceil)}]$ .
  - 4. E.g., for a 95% CI ( $\alpha=0.05$ ) with B=1000, use the 25th and 975th sorted bootstrap estimates.
- · Other types: Bias-Corrected and Accelerated (BCa) intervals (often better but more complex).
- · R: boot.ci() function from boot package can compute various CIs.

# Listing 22: Bootstrap Confidence Intervals using boot.ci

#### 2.6.6 When is Bootstrap Useful?

- · When it's hard to derive SEs or CIs analytically (e.g., for medians, quantiles, ratios of parameters, complex model outputs).
- · For small sample sizes where asymptotic theory for SEs might not hold well.
- · To check assumptions of simpler SE formulas.

#### 2.6.7 Limitations of Bootstrap

- · **Assumption**: The empirical distribution (from the original sample) is a good approximation of the true population distribution. This may not hold if the sample is very small or not representative.
- Extreme Quantiles/Parameters: Bootstrap may perform poorly for estimating properties related to the tails of a distribution if the original sample doesn't capture those tails well.

- · Computational Cost: Can be intensive if B is large and the statistic computation is complex.
- · Not a substitute for more data: Bootstrap quantifies uncertainty based on the current sample; it doesn't improve the point estimate itself in the way more data would.
- **Dependence**: Standard bootstrap assumes i.i.d. observations. Modifications exist for time series (e.g., block bootstrap) or dependent data, but are more complex.

# 2.6.8 Conceptual Exercise Insights

- · (a,b) Probability a specific observation j is not in a bootstrap sample: (1-1/n).
- · (c) Probability observation j is not in a bootstrap sample of size n:  $(1 1/n)^n$ .
- (d,e,f,g) As  $n \to \infty$ ,  $(1-1/n)^n \to e^{-1} \approx 0.368$ . So, probability observation j is in the bootstrap sample approaches  $1 e^{-1} \approx 0.632$ .
- · This means, on average, about 63.2% of original observations are present in any given bootstrap sample (these are the "in-bag" samples). The remaining 36.8

# Listing 23: Probability an Observation is in a Bootstrap Sample

```
pr_in_bootstrap <- function(n) {
    return(1 - (1 - 1/n)^n)
}

n_values <- c(5, 100, 10000)

sapply(n_values, pr_in_bootstrap)

# For n=5: 0.67232
# For n=100: 0.63397

# For n=10000:0.63214

# Converges to 1 - exp(-1)
# 1 - exp(-1) # approx 0.63212</pre>
```

#### 2.6.9 Exercise: ISLR 5.9 (Bootstrap for Boston data)

(Corresponds to 'ch5-applied.R' Exercise 9)

- · (a) Estimate  $\hat{\mu} = \text{mean}(\text{medv})$ .
- · (b) Estimate  $SE(\hat{\mu})$  using formula  $s/\sqrt{n}$ .

# Listing 24: Mean and SE of Mean for Boston medv

```
# library(MASS)
# data(Boston)
# mu_hat_medv <- mean(Boston$medv) # 22.53281
# se_mu_hat_formula <- sd(Boston$medv) / sqrt(nrow(Boston))
# 0.4088611</pre>
```

· (c) Estimate  $SE(\hat{\mu})$  using bootstrap.

# Listing 25: Bootstrap SE of Mean for Boston medv

```
# library(boot)
# boot.fn_mean <- function(data_vector, index) {
# return(mean(data_vector[index]))
# }
# set.seed(1)
# boot_mean_results <- boot(Boston$medv, boot.fn_mean, R = 1000)
# print(boot_mean_results) # Bootstrap SE is ~0.4119 (close to formula)</pre>
```

- · (d) Compare SEs and construct 95% CI for  $\mu$ .
- · Bootstrap SE is similar to formula-based SE.
- · CI from t.test(Boston\$medv)(): e.g., [21.73, 23.34].
- · Bootstrap CI (e.g., percentile or BCa from boot.ci()) should be similar.
- · (e) Estimate  $\hat{\mu}_{med} = \text{median}(\text{medv})$ . (Result: 21.2)
- · (f) Estimate  $SE(\hat{\mu}_{med})$  using bootstrap. (Result SE  $\approx 0.38$ , shown in earlier R example).
- · (g) Estimate  $\hat{\mu}_{0.1} = 10$ th percentile of medv. (Result: 12.75)
- · (h) Estimate  $SE(\hat{\mu}_{0,1})$  using bootstrap.

#### Listing 26: Bootstrap SE for 10th Percentile of Boston medv

```
# boot.fn_q10 <- function(data_vector, index) {
# return(quantile(data_vector[index], probs=0.1))
# }
# set.seed(1)
# boot_q10_results <- boot(Boston$medv, boot.fn_q10, R =1000)
# print(boot_q10_results) # Bootstrap SE is ~0.5113</pre>
```

# 2.7 Lecture 7: Linear Model Selection Methods

#### 2.7.1 Introduction to Model Selection

- · Model:  $Y = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + \epsilon$ .
- · Conflicting Goals:
- $\cdot$  Prediction Accuracy: We want a model that predicts well on new, unseen data.
- $\cdot$   $Model \, Interpretability :$  We want a simpler model that is easier to understand and explain.
- · Challenge with many predictors (p large relative to n):
- · Potentially more information about  $Y \implies$  better predictions.
- · Estimating many parameters  $\beta_j \implies$  high estimation uncertainty (variance)  $\implies$  poor predictions.
- · This leads to a trade-off:

- · Prediction Bias: Due to an incorrectly specified model (e.g., omitting important variables).
- · Prediction Variance: Due to estimating too many parameters from limited data.
- Goal of Model Selection: Find a model that optimally balances this bias-variance trade-off to achieve good prediction accuracy and/or interpretability.

# 2.7.2 Three Types of Model Selection Techniques

- 1. **Subset Selection**: Identify a subset of the *p* predictors that we believe are most relevant to the response. Then fit a model using OLS on this reduced set.
  - · Examples: Best Subset Selection, Forward Stepwise, Backward Stepwise.
- 2. Shrinkage (Regularization): Fit a model involving all p predictors, but the estimated coefficients are constrained or "shrunk" towards zero relative to the OLS estimates. This reduces variance.
  - · Examples: Ridge Regression, Lasso. (Covered in Lecture 8)
- 3. **Dimension Reduction**: Project the p predictors into an M-dimensional subspace, where M < p. Then fit a linear regression model using these M projections as predictors.
  - · Examples: Principal Components Regression (PCR), Partial Least Squares (PLS).

#### 2.7.3 Best Subset Selection

- · **Algorithm** (Slide L6 p.4):
  - 1. Let  $\mathcal{M}_0$  be the null model (intercept only, no predictors):  $Y = \beta_0 + \epsilon$ .
  - 2. For  $k = 1, 2, \dots, p$ :
  - 3. Fit all  $\binom{p}{k}$  models that contain exactly k predictors.
  - 4. Pick the best among these  $\binom{p}{k}$  models based on some criterion (e.g., highest  $R^2$  or lowest RSS for a fixed k). Call this model  $\mathcal{M}_k$ .
  - 5. Select the single best model from  $\mathcal{M}_0, \mathcal{M}_1, \dots, \mathcal{M}_p$  using a criterion that accounts for model complexity/overfitting (e.g., Adjusted  $R^2$ ,  $C_p$ , BIC, AIC, or cross-validated test MSE). Cannot use raw  $R^2$  or RSS for this final step as they always improve with more predictors.
- · Computational Cost: Involves fitting  $2^p$  models. If p = 50, this is  $> 10^{15}$  models, which is computationally infeasible. Generally feasible for  $p \le 30 40$ .
- · R Example (ISLR Auto data) (Slides L6 p.5-11, using p = 6 predictors):
- · Predictors: cylinders, displacement, horsepower, weight, acceleration, age (derived from year).
- ·  $Full\ Model\ ({\rm Slide\ L6\ p.6})$ : lm(mpg ., data=Auto $_modified$ ).  $Adjusted{\bf R}^2=0.8063$ .
- · Step 1: Fit  $\mathcal{M}_0$  (Slide L6 p.7): MO=lm(y 1). RSS for  $\mathcal{M}_0$  is TSS.
- · Step 2: Find best model  $\mathcal{M}_k$  for each k (Slide L6 p.8 for k=2): For k=2, the model with weight and age has the lowest RSS (4568.95) among all 2-predictor models.

Step 3: Select overall best model (Slide L6 p.9): Using Adjusted  $R^2$ , the model with weight and age ( $\mathcal{M}_2$ ) has the highest Adj  $R^2 = 0.8072$ .

Listing 27: Best Subset Selection with leaps::regsubsets (Slides L6 p.10-11)

```
# require(ISLR)
2
  # Auto$age <- 83 - Auto$year # Create age variable
  # Auto_subset <- Auto[, !(names(Auto) %in% c("name", "origin</pre>
      ", "year"))] # Select relevant columns
  # require(leaps)
5
  # regfit.full <- regsubsets(mpg ~ ., data=Auto_subset, nvmax</pre>
      = 6) # nvmax = p
  # reg.summary <- summary(regfit.full)</pre>
  # print(reg.summary)
   \hbox{\tt\# names(reg.summary) \# Shows "which", "rsq", "rss", "adjr2", } \\
      "cp", "bic"
  # Results from summary (Slide L6 p.10)
11
  # cbind(reg.summary$which[,-1], adjR2=round(reg.summary$adjr2
      ,4))
  # Shows which variables are in the best model of each size,
13
      and its AdjR2.
        cylinders displacement horsepower weight acceleration
      age adjR2
  # ## 1
             FALSE
                            FALSE
                                       FALSE
                                               TRUE
                                                            FALSE
     FALSE 0.6918 (weight)
  # ## 2 FALSE
                           FALSE
                                       FALSE
                                               TRUE
                                                            FALSE
      TRUE 0.8072 (weight, age)
  # ## 3
            FALSE
                           FALSE
                                       FALSE
                                               TRUE
                                                             TRUE
17
      TRUE 0.8071 (weight, acc, age)
18
  # ## ...
  # plot(regfit.full, scale="adjr2", col=gray.colors(10)) #
      Visual (Slide L6 p.11)
  # The plot shows that AdjR2 peaks for the model with 'weight'
       and 'age'.
```

- Example with 3 predictors  $(X_1, X_2, X_3)$  (Slides L6 p.18-19):
- $\cdot \mathcal{M}_0: Y = \beta_0 + \epsilon$
- $\mathcal{M}_1$ : Best of  $\{X_1\}, \{X_2\}, \{X_3\}$  (based on  $\mathbb{R}^2$ )
- $\mathcal{M}_2$ : Best of  $\{X_1, X_2\}, \{X_1, X_3\}, \{X_2, X_3\}$  (based on  $\mathbb{R}^2$ )
- $\mathcal{M}_3: Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \epsilon$
- · Choose among  $\mathcal{M}_0, \mathcal{M}_1, \mathcal{M}_2, \mathcal{M}_3$  using Adj  $R^2, C_p$ , BIC, or CV test MSE.
- · Total models estimated:  $2^3 = 8$ . (Slide L6 p.20)

#### 2.7.4 Stepwise Selection Methods

- · Computationally cheaper alternatives to best subset selection, especially for large p.
- · Forward Stepwise Selection (Slides L6 p.12):
  - 1. Start with null model  $\mathcal{M}_0$  (intercept only).
  - 2. For  $k = 0, \ldots, p 1$ :
  - 3. Consider all p-k models that add one additional predictor to  $\mathcal{M}_k$ .

- 4. Choose the best among these p-k models (e.g., one with lowest RSS or highest  $R^2$ ). Call this  $\mathcal{M}_{k+1}$ .
- 5. Select the best model among  $\mathcal{M}_0, \ldots, \mathcal{M}_p$  using  $C_p$ , BIC, Adj  $R^2$ , or CV.
- 6. Total models:  $1 + \sum_{k=0}^{p-1} (p-k) = 1 + p(p+1)/2$ . For p = 50, this is 1 + 1275 = 1276 models.
- · R Example (Forward Stepwise for Auto data) (Slides L6 p.13-14):

## Listing 28: Forward Stepwise with leaps::regsubsets (Slides L6 p.13)

```
# regfit.fwd <- regsubsets(mpg ~ ., data=Auto_subset, nvmax =
6, method="forward")

# summary.fwd <- summary(regfit.fwd)

# cbind(summary.fwd$which[,-1], adjR2=round(summary.fwd$adjr2,4))

# # Results are identical to Best Subset for this Auto
example

# plot(regfit.fwd, scale="adjr2", col=gray.colors(10))

# Number of models estimated: 1 (null) + 6+5+4+3+2+1 = 22.
Slide says 21, likely not counting MO in sum.</pre>
```

# · Backward Stepwise Selection (Slides L6 p.15):

- 1. Start with full model  $\mathcal{M}_p$  (all p predictors).
- 2. For  $k = p, p 1, \dots, 1$ :
- 3. Consider all k models that remove one predictor from  $\mathcal{M}_k$ .
- 4. Choose the best among these k models (e.g., lowest RSS or highest  $R^2$ ). Call this  $\mathcal{M}_{k-1}$ .
- 5. Select the best model among  $\mathcal{M}_0, \ldots, \mathcal{M}_p$  using  $C_p$ , BIC, Adj  $R^2$ , or CV.
- 6. Total models:  $1 + \sum_{k=1}^{p} k = 1 + p(p+1)/2$ . Requires n > p for initial full model.
- · R Example (Backward Stepwise for Auto data) (Slides L6 p.16-17):

# Listing 29: Backward Stepwise with leaps::regsubsets (Slides L6 p.16)

```
# regfit.bwd <- regsubsets(mpg ~ ., data=Auto_subset, nvmax =
6, method="backward")

# summary.bwd <- summary(regfit.bwd)

# cbind(summary.bwd$which[,-1], adjR2=round(summary.bwd$adjr2,4))

# Results are identical to Best Subset and Forward for this
Auto example

# plot(regfit.bwd, scale="adjr2", col=gray.colors(10))</pre>
```

- · **Hybrid Approaches**: Combine forward and backward steps (e.g., add predictors then remove some if they become non-significant).
- · Stepwise methods are not guaranteed to find the true best model out of all  $2^p$  possibilities but are often good approximations and computationally efficient.

# 2.7.5 Choosing the Optimal Model (Criteria)

· After generating a sequence of models  $\mathcal{M}_0, \ldots, \mathcal{M}_p$  (either from best subset or stepwise), we need to select one.

- · Training error (RSS,  $R^2$ ) is not suitable as it always improves with more variables.
- · We need to estimate test error. Two approaches:
  - 1. Adjusting Training Error for Model Size: Add a penalty for number of predictors (d).
  - 2. **Mallow's**  $C_p$  (Slide L6 p.21): For OLS with estimated  $\hat{\sigma}^2$  from full model.

$$C_p = \frac{1}{n} (RSS_d + 2d\hat{\sigma}^2)$$

Choose model with smallest  $C_p$ . If  $C_p \approx d$ , model has low bias.

3. Akaike Information Criterion (AIC) (Slide L6 p.21): Proportional to

$$AIC \propto \frac{1}{n\hat{\sigma}^2} (RSS_d + 2d\hat{\sigma}^2)$$

(Derived from maximizing log-likelihood minus a penalty 2d). Choose model with smallest AIC. For linear models with Gaussian errors,  $C_p$  and AIC are proportional.

4. Bayesian Information Criterion (BIC) (Slide L6 p.21):

$$BIC = \frac{1}{n} (RSS_d + \log(n)d\hat{\sigma}^2)$$

(For linear models with Gaussian errors, assuming  $\hat{\sigma}^2$  is error variance). BIC penalizes model size more heavily than AIC/Cp for n > 7. Tends to select smaller models. Choose model with smallest BIC.

5. Adjusted  $R^2$  (Slide L6 p.21):

$$R_{adj}^2 = 1 - \frac{RSS_d/(n-d-1)}{TSS/(n-1)}$$

Penalizes for adding useless predictors. Choose model with largest Adj  $\mathbb{R}^2$ .

- 6. Direct Estimation of Test Error using Cross-Validation:
- 7. For each model size k = 0, ..., p, get the best k-variable model  $\mathcal{M}_k$ .
- 8. Compute its CV test error (e.g., 5-fold or 10-fold CV).
- 9. Select k that minimizes CV test error. This is often considered the most direct and reliable approach if computationally feasible.
- 10. "One-standard-error rule": Choose the simplest model whose CV error is within one standard error of the minimum CV error.

#### 2.7.6 Exercise: ISLR 6.8

(Refers to 'ex6.8.R')

- · (a) Generate data:  $X \sim N(0,1)$ ,  $\epsilon \sim N(0,1)$ ,  $Y = \beta_0 + \beta_1 X + \dots + \beta_p X^p + \epsilon$ . For this exercise, data is simulated for p = 100 predictors, n = 1000 obs, where some  $\beta_j$  are zero.  $Y = X\beta + \epsilon$ .
- · (b) Split into train (100 obs) and test (900 obs).
- · (c) Best subset selection on training data, plot training MSE vs. subset size. Training MSE will decrease monotonically.

- · (d) Plot test MSE vs. subset size. Will show a U-shape, identifying optimal number of predictors for test performance.
- · (e) Find best model size based on test MSE.
- · (f) Compare coefficients of best model to true  $\beta$ s.
- · (g) Plot error  $\sqrt{\sum (\hat{\beta}_j \beta_j)^2}$  vs. subset size. This measures how well coefficients are estimated. The minimum may not align with minimum test MSE.
- · Key R functions for ISLR 6.8: rnorm(), matrix(), sample(), leaps::regsubsets(), coef(), predict.regsubsets() (custom function usually needed for 'regsubsets' as it doesn't have a standard 'predict' method for new data directly).

Listing 30: Conceptual predict function for regsubsets (ISLR Ch6 Lab)

```
# predict.regsubsets <- function(object, newdata, id, ...) {
    # form <- as.formula(object$call[[2]]) # Get formula from
        regsubsets object

# mat <- model.matrix(form, newdata) # Create model
        matrix for new data

# coefi <- coef(object, id=id) # Get coefficients
        for model of size 'id'

# xvars <- names(coefi)

# pred <- mat[, xvars] %% coefi # Matrix
        multiplication

# return(pred)

# }</pre>
```

# 2.8 Lecture 8: Regularization (Shrinkage) Methods and PCR

# 2.8.1 Introduction to Shrinkage Methods

- · Recall: Subset selection methods select a subset of predictors and fit OLS.
- · Shrinkage Methods: Use all p predictors, but constrain or "shrink" the estimated coefficients  $\hat{\beta}_i$  towards zero (or each other).
- · Goal: Reduce variance at the cost of a small increase in bias, potentially leading to better prediction accuracy (lower test MSE).
- · OLS objective: Minimize  $RSS(\beta) = \sum_{i=1}^{n} (y_i \mathbf{x}_i' \boldsymbol{\beta})^2$ .
- · Shrinkage methods add a penalty term to the RSS:
- · Ridge Regression: Minimize  $RSS(\beta) + \lambda \sum_{j=1}^{p} \beta_{j}^{2}$ .
- · LASSO: Minimize  $RSS(\beta) + \lambda \sum_{j=1}^{p} |\beta_j|$ .
- · The penalty term discourages large coefficient values.

# 2.8.2 Ridge Regression

· Objective Function (Slide L7 p.3):

$$\min_{\beta} \left\{ \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2 \right\}$$

The term  $\lambda \sum_{j=1}^{p} \beta_j^2$  is the  $L_2$  penalty or shrinkage penalty.

- · Tuning Parameter  $\lambda \geq 0$  (Slide L7 p.3):
- · Controls the amount of shrinkage.
- $\lambda = 0$ : Penalty has no effect. Ridge estimates = OLS estimates.
- ·  $\lambda \to \infty$ : Shrinkage penalty dominates. Coefficients  $\hat{\beta}_j^{\text{ridge}} \to 0$  (for  $j=1,\ldots,p$ ). Model approaches intercept-only model.
- $\cdot \beta_0$  (intercept) is typically not penalized.
- Equivalent Formulation (Constrained optimization, Slide L7 p.4):

$$\min_{\beta} \left\{ \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \right\} \quad \text{subject to} \quad \sum_{j=1}^{p} \beta_j^2 \le s$$

There is a one-to-one correspondence between  $\lambda$  and s.

- · Standardization of Predictors (Slides L7 p.4-5):
- · OLS estimates are scale equivariant (if  $X_j$  is multiplied by c,  $\hat{\beta}_j^{OLS}$  is divided by c).
- · Ridge regression estimates are *not* scale equivariant because the penalty  $\lambda \sum \beta_j^2$  treats all  $\beta_j$  equally, regardless of the scale of  $X_j$ .
- · Crucial: Standardize predictors to have mean 0 and standard deviation 1 before fitting Ridge:

$$\tilde{x}_{ij} = \frac{x_{ij} - \bar{x}_j}{s_i}$$

(Slide L7 p.5 shows  $\tilde{x}_{ij} = x_{ij}/\sqrt{\frac{1}{n}\sum(x_{ij}-\bar{x})^2}$ , which is scaling to have RMS of 1, effectively standardizing if mean is 0. Standard practice is to scale to unit variance.)

- · Effect on Bias and Variance (Slide L7 p.3):
- · Ridge regression reduces variance compared to OLS, especially when predictors are collinear.
- · It introduces some bias (coefficients are shrunk from OLS values).
- · Can lead to lower Test MSE if the reduction in variance outweighs the increase in squared bias.
- · R Implementation (glmnet package) (Slides L7 p.9-12):
- · glmnet() function. Set alpha=0 for Ridge.
- · Requires predictors X as a matrix and response y as a vector.
- · cv.glmnet() performs cross-validation to select optimal  $\lambda$ .

Listing 31: Ridge Regression Example (Simulated Data, Slides L7 p.6-12)

```
# ols.fit <- lm(y_sim ~ X_sim)</pre>
   # summary(ols.fit) # Shows some coeffs not significant, high
14
   library(glmnet)
   # Ridge with small lambda (Slide L7 p.9)
   # ridge.fit_small_lambda <- glmnet(X_sim, y_sim, alpha=0,</pre>
      lambda=0.01)
   # cbind(coef(ols.fit), coef(ridge.fit_small_lambda)) # Coeffs
       very similar
19
   # Ridge with large lambda (Slide L7 p.10)
   # ridge.fit_large_lambda <- glmnet(X_sim, y_sim, alpha=0,</pre>
      lambda=1000000)
   # cbind(coef(ols.fit), coef(ridge.fit_large_lambda)) # Ridge
      coeffs shrunk close to 0
   # Choosing lambda by LOOCV (Slide L7 p.11)
   # cv.ridge <- cv.glmnet(X_sim, y_sim, alpha=0, nfolds=n) #</pre>
      nfolds=n for LOOCV
   # lambda_min_ridge <- cv.ridge$lambda.min # e.g., 28.27952</pre>
      from slide
   # ridgemin.fit <- glmnet(X_sim, y_sim, alpha=0, lambda=lambda</pre>
      _min_ridge)
   # cbind(coef(ols.fit), coef(ridgemin.fit)) # Shows shrunk
      coefficients
29
   # Test predictions (Slide L7 p.12)
   # # Assume xy_df created, split into train_df, test_df,
      Xtrain, ytrain, Xtest, ytest
   # olstrain.fit <- lm(y ~ ., data=train_df) # Using original</pre>
      formula style with data.frame
   # predols_test <- predict(olstrain.fit, newdata=test_df)</pre>
   # ols_MSE_test <- mean((ytest - predols_test)^2) # e.g.,</pre>
      53559.83
35
   # ridgetrain.fit <- glmnet(Xtrain, ytrain, alpha=0, lambda=</pre>
      lambda_min_ridge)
   # predridge_test <- predict(ridgetrain.fit, newx=Xtest)</pre>
   # ridge_MSE_test <- mean((ytest - predridge_test)^2) # e.g.,</pre>
      52444.16 (better than OLS)
```

#### 2.8.3 The Lasso (Least Absolute Shrinkage and Selection Operator)

· Objective Function (Slide L7 p.13):

$$\min_{\beta} \left\{ \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j| \right\}$$

The term  $\lambda \sum_{j=1}^{p} |\beta_j|$  is the  $L_1$  penalty.

- · **Key Property**: Unlike Ridge, the  $L_1$  penalty can force some coefficient estimates to be *exactly zero* if  $\lambda$  is large enough.
- · This means Lasso performs variable selection.
- · Tuning Parameter  $\lambda \geq 0$  (Slide L7 p.13):
- ·  $\lambda = 0$ : Lasso estimates = OLS estimates.
- $\lambda \to \infty$ : All coefficients  $\hat{\beta}_j^{\text{lasso}} \to 0$ .

- · As  $\lambda$  increases, more coefficients are set to zero.
- Equivalent Formulation (Constrained optimization):

$$\min_{\beta} \left\{ \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \right\} \quad \text{subject to} \quad \sum_{j=1}^{p} |\beta_j| \le s$$

- · Like Ridge, predictors should be standardized before applying Lasso.
- · R Implementation (glmnet package) (Slides L7 p.14-15):
- · Use glmnet() with alpha=1.
- · cv.glmnet() for choosing  $\lambda$ .

Listing 32: Lasso Example (Simulated Data, Slides L7 p.14-15)

```
# Using X_sim, y_sim from Ridge example
# cv.lasso <- cv.glmnet(X_sim, y_sim, alpha=1, nfolds=n) #</pre>
   nfolds=n for LOOCV
# lambda_min_lasso <- cv.lasso$lambda.min # e.g., 13.12619</pre>
   from slide
# lassomin.fit <- glmnet(X_sim, y_sim, alpha=1, lambda=lambda</pre>
    _min_lasso)
# cbind(coef(ols.fit), coef(ridgemin.fit), coef(lassomin.fit)
# # Lasso sets X1, X3, X4 to zero (coefficients are '.') in
    slide example
# Test predictions (Slide L7 p.15)
# # Using Xtrain, ytrain, Xtest, ytest from Ridge example
| # lassotrain.fit <- glmnet(Xtrain, ytrain, alpha=1, lambda=
    lambda_min_lasso)
# predlasso_test <- predict(lassotrain.fit, newx=Xtest)</pre>
# lasso_MSE_test <- mean((ytest - predlasso_test)^2) # e.g.,</pre>
    51258.12 (best of OLS, Ridge, Lasso)
```

# 2.8.4 Comparing Lasso and Ridge

- · Variable Selection: Lasso can produce sparse models (some  $\beta_j = 0$ ), Ridge cannot (all  $\beta_j$  are non-zero unless  $\lambda = \infty$ ).
- · Performance:
- · If many predictors have small/moderate effects, Ridge might perform better (keeps all variables).
- · If a smaller number of predictors have substantial effects and others are negligible, Lasso might perform better (by setting negligible ones to zero).
- Geometric Interpretation (ISLR Fig 6.7):
- · Ridge constraint  $\sum \beta_j^2 \le s$  is a circle (2D) or hypersphere. OLS solution contours (ellipses) are less likely to hit an axis exactly.
- · Lasso constraint  $\sum |\beta_j| \le s$  is a diamond (2D) or rhomboid. OLS solution contours are more likely to hit a corner, making a coefficient zero.
- Elastic Net: A compromise between Ridge and Lasso, penalty  $\alpha \sum |\beta_j| + (1-\alpha) \sum \beta_j^2$ . (glmnet() can fit this by setting  $0 < \alpha < 1$ ).

# 2.8.5 Selecting the Tuning Parameter $\lambda$

· Cross-validation (typically k-fold, e.g., 10-fold) is the standard method.

- · For a grid of  $\lambda$  values:
  - 1. For each  $\lambda$ , perform k-fold CV.
  - 2. Calculate average test MSE (or other error metric) across folds for that  $\lambda$ .
  - 3. Choose  $\lambda$  that results in the lowest average CV test error (lambda.min from cv.glmnet()).
  - 4. Often, lambda.1se is also considered: largest  $\lambda$  such that error is within one standard error of the minimum. This gives a more parsimonious model with similar performance.

#### 2.8.6 Dimension Reduction Methods

- · Transform predictors  $X_1, \ldots, X_p$  into a new set of M < p predictors  $Z_1, \ldots, Z_M$ . Then fit OLS using  $Z_m$ .
- ·  $Z_m = \sum_{j=1}^p \phi_{jm} X_j$  (linear combinations). (Slide L7 p.16)
- · Two main methods: Principal Components Regression (PCR) and Partial Least Squares (PLS).

# 2.8.7 Principal Components Analysis (PCA) and Regression (PCR)

- · Principal Component Analysis (PCA) (Slides L7 p.17-18):
- · A technique for dimension reduction that finds directions (principal components, PCs) in the data that capture the most variance.
- ·  $Z_1$  (first PC): Linear combination of  $X_j$ s that has maximal variance.
- ·  $Z_2$  (second PC): Linear combination of  $X_j$ s, uncorrelated with  $Z_1$ , that has maximal variance among all such combinations.
- · And so on, up to p PCs.
- · The  $\phi_{jm}$  (loadings) define the components.
- · Predictors should be standardized before PCA if on different scales.

# · Principal Components Regression (PCR):

- 1. Perform PCA on the p predictors to get  $Z_1, \ldots, Z_p$ .
- 2. Select the first M < p principal components. M is a tuning parameter chosen by CV.
- 3. Fit OLS regression of Y on  $Z_1, \ldots, Z_M$ .
- · PCA is an unsupervised method (does not use Y to find components). PCR becomes supervised when Y is regressed on  $Z_m$ .
- · PCR can reduce variance by using fewer components, especially if early PCs capture most of the signal related to Y.
- · If most variation in predictors can be seen in a few PCs, we reduce overfitting. (Slide L7 p.18)
- · R Implementation (pls package) (Slides L7 p.19-21):

# Listing 33: PCR Example (Auto Data, Slides L7 p.19, 21)

```
library(pls)
library(ISLR)

# Auto2 <- Auto[,!(names(Auto) %in% c("name","origin","year")
)] # From slide L6 p.6

# Auto2$age <- 83 - Auto$year # From slide L6 p.6

# set.seed(1) # Assuming a seed for train/test split
```

```
# n_auto <- nrow(Auto2)</pre>
   # train_idx_auto <- sample(1:n_auto, floor(n_auto/2))</pre>
   # train_auto <- Auto2[train_idx_auto,]</pre>
   # test_auto <- Auto2[-train_idx_auto,]</pre>
   # Fit PCR on training data, choose M using CV (built-in)
   # pcr.fit <- pcr(mpg ~ ., data=train_auto, scale=TRUE,</pre>
12
      validation="CV")
   # summary(pcr.fit) # Shows % variance explained by X and mpg
      for different M
   # validationplot(pcr.fit, val.type="MSEP") # Helps choose M
14
   # Example output from summary(pcr.fit) on full Auto2 (Slide
      L7 p.19):
   # TRAINING: % variance explained
17
            1 comps 2 comps 3 comps 4 comps 5 comps 6 comps
                       99.96 100.00
               99.76
                                       100.00
                                                100.00
               69.35
                       70.09
                               70.75
                                         80.79
                                                 80.88
   # First PC explains 99.76% of variance in X's, and 69.35% of
      variance in mpg.
   # Training/test evaluation (Slide L7 p.21 - assuming M=4
23
      chosen from CV)
   # regall.fit <- lm(mpg \tilde{\ } ., data=train_auto)
   # pcr.fit_M4 <- pcr(mpg ~ ., ncomp=4, data=train_auto, scale=</pre>
25
      TRUE)
26
   # predall_test <- predict(regall.fit, newdata=test_auto)</pre>
27
   # MSEall_test <- mean((test_auto$mpg - predall_test)^2) # e.g</pre>
      ., 11.47
29
   # predpcr_test <- predict(pcr.fit_M4, newdata=test_auto)</pre>
   # MSEpcr_test <- mean((test_auto$mpg - predpcr_test)^2) # e.g</pre>
      ., 15.60
   # In this specific split on slide L7, OLS performed better
      than PCR with M=4.
   # Choice of M from CV on training data is crucial.
```

# 2.8.8 Partial Least Squares (PLS)

- · Similar to PCR, but finds components  $Z_m$  in a supervised way.
- ·  $Z_1 = \sum \phi_{j1} X_j$  where  $\phi_{j1}$  are coefficients of simple linear regression of Y on each  $X_j$ .  $Z_1$  is the linear combination most correlated with Y.
- ·  $Z_2$  is found by first regressing Y on  $Z_1$  and taking residuals. Then  $Z_2$  is the linear combination of  $X_j$ s (after orthogonalizing them w.r.t  $Z_1$ ) that best explains these residuals.
- · Can sometimes outperform PCR, especially if predictors are highly collinear or if the response is strongly related to directions with lower variance in X.
- · Number of components M chosen by CV.
- · R: plsr() in pls package.

#### 2.8.9 Exercise: ISLR 6.11

(Refers to 'ex6.11.R')

· Goal: Compare Best Subset, Lasso, Ridge, PCR for predicting per capita crime rate (crim).

- · Setup: Split Boston data into training/test. Prepare X matrix and y vector.
- · (a) Best Subset Selection:
- · Use k-fold CV (e.g., 10-fold) to select optimal number of predictors.
- · Need a 'predict' method for 'regsubsets' (often custom written).
- · Fit best model of chosen size on full training set, evaluate on test set.
- · From 'ex6.11.R': 10-fold CV suggests 9 predictors. Test RMSE  $\approx 6.59$ .
- · (a) Lasso:
- · Use cv.glmnet() on training data to find optimal  $\lambda$ .
- · Fit Lasso model with optimal  $\lambda$  on training data.
- · Predict on test data, calculate test RMSE.
- · From 'ex6.11.R': Test RMSE (using  $\lambda_{1se}$ )  $\approx 7.405$ .
- · (a) Ridge Regression:
- · Use cv.glmnet() (alpha=0) on training data for  $\lambda$ .
- · Fit Ridge model with optimal  $\lambda$  on training data.
- · Predict on test data, calculate test RMSE.
- · From 'ex6.11.R': Test RMSE (using  $\lambda_{1se}$ )  $\approx 7.457$ .
- · (a) PCR:
- · Use pcr() with validation="CV" on training data to choose number of components M.
- $\cdot$  Fit PCR model with chosen M on training data.
- · Predict on test data, calculate test RMSE.
- · From 'ex6.11.R': CV suggests M=13 components (full model). Test RMSE  $\approx 6.546$ .
- · (b) Conclusion: Compare test RMSEs. Best subset and PCR (with many components) performed best in this example.
- · (c) Are models parsimonious?: Discuss which methods yield simpler models (Lasso, Best Subset if few variables chosen).

# 2.9 Lecture 9: Non-linear Models - Polynomials, Splines, Local Regression

#### 2.9.1 Introduction to Non-linear Models

- · Linear models assume a linear relationship between predictors and response, which is often too simplistic.
- · This lecture explores methods to model non-linear relationships:
- · Polynomial Regression
- · Step Functions (Piecewise Constant Regression)
- · Regression Splines (Piecewise Polynomials)
- · Local Regression
- · Smoothing Splines (covered briefly, more detail in GAMs)
- · Generalized Additive Models (GAMs) provide a framework to use these for multiple predictors (covered in Lecture 10).

# 2.9.2 Polynomial Regression

· Extends linear model by adding polynomial terms of predictors:

$$y_i = \beta_0 + \beta_1 x_i + \beta_2 x_i^2 + \dots + \beta_d x_i^d + \epsilon_i$$

- · This is still a linear model in terms of coefficients  $\beta_j$ , so it can be fit using OLS.
- · Choice of degree d is critical. Too low  $d \implies$  underfitting. Too high  $d \implies$  overfitting (wiggly fit).
- · d often chosen by cross-validation or hypothesis tests (e.g., ANOVA to compare nested models).
- · R: lm(y poly(x, degree=d))() or  $lm(y x + I(x^2) + ...)()$ . Using poly() creates orthogonal polynomials, which can be numerically more stable.

## 2.9.3 Step Functions (Piecewise Constant Regression)

- · Divide the range of X into K+1 disjoint regions using K cutpoints (knots)  $c_1 < c_2 < \cdots < c_K$ .
- · Fit a constant (mean of Y) in each region:

$$y_i = \beta_0 + \beta_1 I(x_i < c_1) + \beta_2 I(c_1 \le x_i < c_2) + \dots + \beta_{K+1} I(x_i \ge c_K) + \epsilon_i$$

(Slide L8 p.3 shows a slightly different formulation with 5 coefficients for 4 knots, creating 5 regions).

- · This is achieved by creating dummy variables for each interval.
- · Choice of number and location of knots is important. Often chosen by CV or domain knowledge.
- · R Example (Simulated data, Slides L8 p.3-7):

Listing 34: Piecewise Constant Regression (Step Function) in R

```
# Simulating data (Slides L8 p.3)
  # set.seed(1); n=100; x=runif(n)
  # c_knots=seq(0.10,0.90,length=4) # c1, c2, c3, c4
  \# b_coeffs=c(1,2,3,-1,1) \# Beta for intercept and each
      interval
    y_step = b_coeffs[1] +
              b_coeffs[2](x < c_knots[1]) +
  #
              b_coeffs[3]((x >= c_knots[1]) & x < c_knots[2]) +
              b_coeffs[4]((x >= c_knots[2]) & x < c_knots[3]) +
  #
      \# Error in slide formula for b[4]
              b_coeffs[5]((x >= c_knots[3]) & x < c_knots[4]) +
  #
      # Error in slide formula for b[5]
  #
              0.1rnorm(n) # Should be 5 intervals for 5 beta
      coeffs after intercept if b[1] is overall mean
                        # Or one more interval for x >= c_knots
11
                            [4] if b[1] is first interval
  # A more direct way in R is using cut()
  # fit_step <- lm(y ~ cut(x, breaks=c(min(x)-.1, c_knots, max(</pre>
      x)+.1)))
  # summary(fit_step)
14
  # The coefficients will be differences from the intercept (
      mean of first interval).
16
```

```
# Example with Wage data (Slides L8 p.8)
# library(ISLR)
# attach(Wage)
# table(cut(age, 4)) # Divides age into 4 equally spaced intervals
# fit_wage_step <- lm(wage ~ cut(age, 4), data=Wage)
# coef(summary(fit_wage_step))
# # Shows average wage for first age group, and differences for others.
# detach(Wage)</pre>
```

· Drawback: Fit is not continuous, can miss trends at boundaries.

#### 2.9.4 Basis Functions

- · General idea: Transform X using a set of known basis functions  $b_1(X), b_2(X), \ldots, b_K(X)$
- · Then fit linear model:  $y_i = \beta_0 + \beta_1 b_1(x_i) + \cdots + \beta_K b_K(x_i) + \epsilon_i$ .
- · Examples:
- · Polynomial regression:  $b_i(x) = x^j$ .
- · Step functions:  $b_j(x) = I(c_j \le x < c_{j+1})$ .
- · Periodic functions:  $b_j(x) = \sin(\alpha_j x)$  or  $\cos(\alpha_j x)$ .

# 2.9.5 Regression Splines (Piecewise Polynomials)

- · Fit separate low-degree polynomials in different regions defined by knots  $\xi_1, \dots, \xi_K$ .
- · Constraints for Smoothness (Slide L8 p.11): To avoid discontinuities, constraints are imposed at the knots.
- · Function must be continuous at knots.
- · First derivative continuous (smooth curve).
- · Second derivative continuous (smoother curve).
- · A degree-d spline with K knots has d+1+K degrees of freedom (parameters).
- Cubic Spline (degree 3) is common: Continuous, with continuous 1st and 2nd derivatives. Smooth and flexible.
- · Cubic Spline Basis Representation (Slide L8 p.12): A cubic spline with K knots  $\xi_1, \ldots, \xi_K$  can be modeled using a basis:

$$y_i = \beta_0 + \beta_1 x_i + \beta_2 x_i^2 + \beta_3 x_i^3 + \sum_{k=1}^K \beta_{k+3} h(x_i, \xi_k) + \epsilon_i$$

where  $h(x,\xi) = (x-\xi)_+^3 = \begin{cases} (x-\xi)^3 & \text{if } x > \xi \\ 0 & \text{otherwise} \end{cases}$ . This model has K+4 parameters (degrees of freedom = K+4).

- · Choosing Knots and Number of Knots (or Degrees of Freedom):
- · More knots  $\implies$  more flexible, can overfit.
- $\cdot$  Knots often placed at uniform quantiles of X or based on domain knowledge.
- · Number of knots (or equivalently, degrees of freedom 'df') chosen by cross-validation.

- Natural Splines (ISLR Ch 7.4.3): Cubic splines constrained to be linear beyond boundary knots. Reduces variance at boundaries. Uses K df for K knots.
- · R Implementation (splines package) (Slide L8 p.13, using bs()):

Listing 35: Regression Spline with Wage Data (Slide L8 p.13)

```
# library(ISLR)
  # library(splines) # For bs() function
  # attach(Wage)
  # # Fit a cubic spline with knots at ages 25, 40, 60
  # fit.spline \leftarrow lm(wage \sim bs(age, knots=c(25,40,60)), data=
  # summary(fit.spline) # Shows coefficients for basis
      functions
  # # Plotting the fit
  # agelims <- range(age)</pre>
  # age.grid <- seq(from=agelims[1], to=agelims[2])</pre>
  # pred.spline <- predict(fit.spline, newdata=list(age=age.</pre>
11
  # plot(age, wage, col="lightgrey")
  # lines(age.grid, pred.spline, col="black", lwd=2)
  # # Add vertical lines for knots
  # abline(v=c(25,40,60), lty=2, col="red")
16 # detach(Wage)
  # # Alternatively, specify degrees of freedom (df) instead of
  # # fit.spline_df <- lm(wage ~ bs(age, df=6), data=Wage) # df</pre>
      =6 for 3 knots cubic spline (df=K+3+1-1=K+3 usually, or K
      +degree)
  # # bs() uses df = K + degree (for cubic, df=K+3). Intercept
19
      is separate.
  # # So, 3 knots with bs() is df=3+3=6.
```

# 2.9.6 Smoothing Splines

- · Goal: Find a function g(x) that fits the data well  $(RSS = \sum (y_i g(x_i))^2$  is small) but is also smooth.
- · Objective Function (Slide L9 p.3):

$$\min_{g} \left\{ \sum_{i=1}^{n} (y_i - g(x_i))^2 + \lambda \int (g''(t))^2 dt \right\}$$

- · First term: Measures closeness to data (RSS).
- · Second term: Roughness penalty.  $\int (g''(t))^2 dt$  is large if g(x) is "wiggly".
- ·  $\lambda \geq 0$  is a tuning parameter:
- ·  $\lambda = 0$ : g(x) interpolates data (can be very rough, zero RSS if all  $x_i$  unique). (Slide L9 p.2 figure)
- $\lambda \to \infty$ : g''(t) must be zero, meaning g(x) is a linear function (OLS line).
- · Solution: The function g(x) that minimizes this is a natural cubic spline with knots at every unique value of  $x_i$ . (Slide L9 p.3)
- · Seems complex (many knots), but  $\lambda$  controls effective degrees of freedom  $(df_{\lambda})$ .

- $\cdot$   $\lambda$  is chosen by (generalized) cross-validation, often LOOCV.
- · R: smooth.spline(x, y, cv=TRUE)() (Slide L9 p.5). cv=TRUE chooses  $\lambda$  by LOOCV.

# Listing 36: Smoothing Spline with Wage Data (Slide L9 p.5)

```
# library(ISLR)
# attach(Wage)
# fit.smooth <- smooth.spline(age, wage, cv=TRUE) # Chooses
    lambda by LOOCV
# print(fit.smooth)
# # fit.smooth$df gives effective degrees of freedom, e.g.,
    6.79

# plot(age, wage, col="lightgrey")
# lines(fit.smooth, col="red", lwd=2) # Red line is CV-chosen
    smoothing spline
# # Can also specify df to get a specific lambda
# lines(smooth.spline(age, wage, df=16), col="blue", lwd=2) #
    More wiggly (higher df)
# detach(Wage)</pre>
```

# 2.9.7 Local Regression (LOESS/LOWESS)

- · Fits separate simple models (e.g., linear or quadratic polynomials) in local neighborhoods of  $x_0$ .
- · Algorithm at a target point  $x_0$ :
  - 1. Gather  $s \cdot n$  training points closest to  $x_0$  (the neighborhood). s is the span (e.g., 0.2 to 0.5).
  - 2. Assign weights to points in this neighborhood, with points closer to  $x_0$  getting higher weights (e.g., tricube weight function). Points outside neighborhood get weight 0.
  - 3. Fit a weighted least squares regression of y on x using only points in the neighborhood with these weights.
  - 4. The fitted value  $\hat{y}_0$  at  $x_0$  is the prediction.
- · This is repeated for all  $x_0$  where a prediction is desired.
- · Span s is the main tuning parameter, controls smoothness. Small  $s \implies$  local, wiggly fit. Large  $s \implies$  global, smoother fit.
- $\cdot$  R: loess(y x, span=..., data=...)().

# 2.9.8 Kernel Estimators (Nadaraya-Watson)

- · Model  $y = f(x) + \epsilon$ . (Slides L9 p.6)
- · Nadaraya-Watson Estimator: A type of local averaging.

$$\hat{f}(x_0) = \sum_{i=1}^{n} w_i(x_0) y_i$$

where weights  $w_i(x_0) = \frac{K\left(\frac{x_i - x_0}{h}\right)}{\sum_{j=1}^n K\left(\frac{x_j - x_0}{h}\right)}$  sum to 1.

·  $K(\cdot)$  is a **kernel function**, a non-negative function that integrates to one and is symmetric about zero (e.g., Gaussian kernel, Epanechnikov kernel, boxcar kernel).

- · Gaussian kernel (using standard normal density  $\phi$ ):  $K(u) = \phi(u)$ . (Slide L9 p.6 shows weights with  $\phi$ ).
- · The plot on Slide L9 p.7 shows how  $K((x-x_0)/h)$  gives higher weights to  $x_i$  close to  $x_0$ .
- · h is the **bandwidth**, a tuning parameter controlling smoothness. Small  $h \implies \text{local}$ , wiggly. Large  $h \implies \text{global}$ , smooth. Chosen by CV.
- · R Example (Slides L8 p.19, implementing N-W with Gaussian kernel):

Listing 37: Nadaraya-Watson with Gaussian Kernel (Slides L8 p.19)

```
# K_gauss <- function(x0_val, x_vec, h_val=0.2) {</pre>
       u <- (x_vec - x0_val) / h_val
       weights_numerator <- dnorm(u) # Using standard normal</pre>
      density
       return(weights_numerator / sum(weights_numerator))
  #
  # nw_estimator <- function(x0_val, x_train, y_train, h_val</pre>
      =0.2) {
       weights <- K_gauss(x0_val, x_train, h_val)</pre>
       return(sum(weights y_train))
9
  # }
10
11
  # # Example data from slides L8 p.16
12
  # # set.seed(1); x_sim_nw <- rnorm(100, sd=20); y_sim_nw <- x
      _sim_nw2 + rnorm(100, sd=50)
  # # plot(x_sim_nw, y_sim_nw)
14
  # # ypred_knn_nw <- sapply(as.matrix(x_sim_nw), knn, x=x_sim_</pre>
      nw, y=y_sim_nw) # Using knn from slide L8 p.17
  # # lines(sort(x_sim_nw), ypred_knn_nw[order(x_sim_nw)], col
      ="blue")
  # # ypred_nw_h5 <- sapply(as.matrix(x_sim_nw), nw_estimator,</pre>
17
                              x_train=x_sim_nw, y_train=y_sim_nw,
       h_val=5)
  # # lines(sort(x_sim_nw), ypred_nw_h5[order(x_sim_nw)], col="
      red")
```

· Local Linear Regression (Slides L8 p.28): Can be seen as an extension of Nadaraya-Watson. Instead of local constant (average), fit a local linear model using weighted least squares, with weights from a kernel.

$$\min_{\beta_0,\beta_1} \sum_{i=1}^n K\left(\frac{x_i - x_0}{h}\right) (y_i - \beta_0 - \beta_1(x_i - x_0))^2$$

Then  $\hat{f}(x_0) = \hat{\beta}_0$ . (Slide formula has  $\beta_1 x_i$ , often  $(x_i - x_0)$  is used for stability). LOESS is a form of local polynomial regression.

# 2.9.9 Exercises: ISLR 7.6, 7.9, (7.10, 7.11 for GAMs)

- · ISLR 7.6 (Wage data): (Corresponds to 'ex7.6.R')
- (a) Polynomial regression for wage age: Use CV to choose degree. ANOVA for comparison. Plot results. Result from 'ex7.6.R': CV suggests degree 3 or 4 (varies with seed/method). ANOVA often suggests degree 3 or 4 as significant improvements over lower degrees.
- · (b) Step function for wage age: Use CV to choose number of cuts. Plot. Result from 'ex7.6.R': CV often suggests around 7-9 cuts.

- · ISLR 7.9 (Boston data): (Corresponds to 'ex7.9.R')
- · (a) Polynomial regression for nox dis: Plot polynomial fits of various degrees.
- · (b) Report training RSS for different degrees. (Decreases monotonically).
- · (c) Use CV to select best degree. Plot CV error. (Often degree 3 or 4 is chosen).
- · (d) Regression spline with bs() for nox dis: Specify knots (e.g., at quartiles of 'dis'). Report fit. Plot.
- · (e) Regression spline with varying df: Fit for df from 3 to 16. Report training RSS. (Decreases).
- · (f) Use CV to select best df for spline. Plot CV error.

# 2.10 Lecture 10: Generalized Additive Models (GAMs)

#### 2.10.1 Introduction to GAMs

- · Extends linear models to allow non-linear functions for *each* predictor, while maintaining an additive structure.
- · Model form:

$$y_i = \beta_0 + f_1(x_{i1}) + f_2(x_{i2}) + \dots + f_p(x_{ip}) + \epsilon_i$$

- or, for expected value:  $E(Y|X_1,\ldots,X_p)=\beta_0+\sum_{j=1}^p f_j(X_j)$ .
- · Each  $f_j(x_{ij})$  can be a smooth non-linear function (e.g., spline, local polynomial) or a linear term.
- · **Additive**: Allows examining the effect of each  $X_j$  on Y individually, holding other predictors constant, by plotting  $\hat{f}_j(x_j)$ .
- · Avoids the "curse of dimensionality" faced by fitting a general non-linear function  $f(x_1, \ldots, x_p)$  directly in high dimensions.

# 2.10.2 Fitting GAMs: Backfitting Algorithm

- · An iterative procedure to fit GAMs.
- Example with two predictors  $(y = f_1(x_1) + f_2(x_2) + \epsilon)$  (Slide L9 p.9-10):
  - 1. Initialize: e.g.,  $\hat{\beta}_0 = \bar{y}$ ,  $\hat{f}_2(x_{i2}) = 0$  for all i.
  - 2. Iterate until convergence:
  - 3. Estimate  $\hat{f}_1$  by fitting a model to  $y_i \hat{\beta}_0 \hat{f}_2(x_{i2})$  using  $x_{i1}$  (e.g., smoothing spline on  $x_1$ ).
  - 4. Estimate  $\hat{f}_2$  by fitting a model to  $y_i \hat{\beta}_0 \hat{f}_1(x_{i1})$  using  $x_{i2}$  (e.g., smoothing spline on  $x_2$ ).
  - 5. (Often, residuals are centered).
  - 6. This means iteratively fitting each  $f_j$  on "partial residuals"  $y_i \hat{\beta}_0 \sum_{k \neq j} \hat{f}_k(x_{ik})$ .
- · R: The gam package (or mgcv) handles this.

# 2.10.3 GAMs for Regression

· R Example (ISLR Wage data, using gam package):

## Listing 38: GAM for Regression with Wage Data (Slide L9 p.11-12)

```
# library(ISLR)
# library(gam) # Older gam package. mgcv is more modern.
# attach(Wage)
\# GAM with smoothing splines for year and age (df specified)
# gam.fit1 <- gam(wage ~ s(year, df=3) + s(age, df=3), data=
   Wage) # Slide uses df=3 for both
# plot.Gam(gam.fit1, terms="s(age, 3)", col="red", se=TRUE) #
    Slide L9 p.11, example with one term
# par(mfrow=c(1,3)) # To plot multiple terms (Slide L9 p.12)
# GAM including a linear term for education and smoothing
   splines for year & age
gam.fit2 \leftarrow gam(wage ~ s(year, df=4) + s(age, df=5) +
   education, data=Wage)
# Note: df might be different in slide examples, often chosen
    by CV or set.
# plot.Gam(gam.fit2, se=TRUE, col="red") # Plots all terms
# par(mfrow=c(1,3)); plot(gam.fit2, se=TRUE, col="red") #
   Example from ISLR book for Fig 7.12
# (Slide L9 p.12 shows plots for s(year), s(age), education.
   s() implies smoothing spline)
# The plots show the estimated non-linear effect of year and
   age, and linear effect of education.
# detach(Wage)
```

· For factor predictors like 'education', gam() fits a separate constant for each level (similar to linear regression with dummy variables).

# 2.10.4 GAMs for Classification

- · Extends logistic regression by allowing non-linear functions for predictors.
- · Model for binary response  $Y \in \{0, 1\}$  (Slide L9 p.13):

$$\log\left(\frac{P(Y=1|X)}{1-P(Y=1|X)}\right) = \beta_0 + f_1(x_1) + \dots + f_p(x_p)$$

- · Each  $f_i$  can be a smooth function.
- · Fitted using backfitting with weighted least squares for each step (as logistic regression is fit with IRLS).
- · R Example (Wage data, predict if wage > 250, Slide L9 p.14):

Listing 39: GAM for Classification (Slide L9 p.14)

```
# library(ISLR)
# library(gam)
# attach(Wage)
# gam.log.fit <- gam(I(wage > 250) ~ s(year, df=4) + s(age, df=5) + education,

# data=Wage, family=binomial)
# # par(mfrow=c(1,3))
# # plot.Gam(gam.log.fit, se=TRUE, col="red")
# # Shows effect of each predictor on the log-odds of wage > 250.
# detach(Wage)
```

#### 2.10.5 Pros and Cons of GAMs

- · Pros:
- · Automatically model non-linear relationships without manual specification of transformations.
- · Additive nature allows examining effect of each predictor individually.
- · More flexible than linear models, but more interpretable than fully nonparametric methods like KNN in high dimensions.
- · Can improve predictive accuracy if true relationships are non-linear.
- · Cons:
- · Primarily additive, so important interactions can be missed unless explicitly included (e.g., 's(x1,x2)' or 'te(x1,x2)' in mgcv).
- · With many predictors, interpretation of many individual non-linear plots can still be complex.

# 2.10.6 Exercises: ISLR 7.10, 7.11

- · ISLR 7.10 (College data): (Corresponds to 'ex7.10.R')
- · (a) Forward stepwise selection for Outstate ... Identify best model by BIC/Cp/AdjR2. (E.g., 6 variables: Private, Room.Board, Terminal, perc.alumni, Expend, Grad.Rate).
- · (b) Fit GAM with selected variables, using smoothing splines (s()) for continuous predictors. Plot terms.
- · (c) Evaluate GAM on test set. Compare MSE with linear model using same predictors.
- · (d) Check for non-linear evidence using Anova for GAM terms ('summary(gam.fit)' in gam provides this for non-parametric effects).
- · Result from 'ex7.10.R': GAM Test MSE can be slightly better than OLS. Anova often shows evidence of non-linearity for some predictors like 'Expend'.
- · ISLR 7.11 (Backfitting Algorithm): (Corresponds to 'ex7.11.R')
- · (a) Simulate data:  $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \epsilon$ .
- · (b, c, d, e) Implement backfitting algorithm manually: Initialize  $\hat{\beta}_1$ . Iterate: 1.  $a_i = y_i \hat{\beta}_1 x_{i1}$ . Regress  $a_i$  on  $X_2$  to get  $\hat{\beta}_{2,\text{iter}}$ . 2.  $a_i = y_i \hat{\beta}_{2,\text{iter}} x_{i2}$ . Regress  $a_i$  on  $X_1$  to get  $\hat{\beta}_{1,\text{iter}+1}$ . Repeat until convergence. Plot  $\hat{\beta}_0, \hat{\beta}_1, \hat{\beta}_2$  vs. iteration.
- · (f) Compare with OLS coefficients from lm(Y X1 + X2)(). They should match.
- · (g) How many iterations? Typically very few for linear case.
- · 'ex7.11.R' shows code for this manual backfitting.

# 2.11 Lecture 11: Tree-Based Methods

#### 2.11.1 Introduction to Decision Trees

· Core Idea: Segment the predictor space into a number of simple, non-overlapping regions. For every observation that falls into a region  $R_m$ , make the same prediction.

- · Regression Trees: Prediction is the mean of response values for training observations in  $R_m$ .
- · Classification Trees: Prediction is the most common class (mode) for training observations in  $R_m$ .
- · Example (Slides L10 p.2-3, ISLR Hitters data, predict logSalary from Years and Hits):
- · First split: Years < 4.5.
- · If Years < 4.5, predict mean logSalary for this group (e.g., 5.11).
- · If Years >= 4.5, then split further by Hits < 117.5.
- · If Hits < 117.5, predict mean (e.g., 6.00).
- · If Hits  $\geq$  117.5, predict mean (e.g., 6.74).
- · These splits define regions  $R_1, R_2, R_3$ .

# 2.11.2 Building Regression Trees

- · Stratifying Predictor Space:
  - 1. Divide predictor space  $(X_1, \ldots, X_p)$  into J non-overlapping rectangular regions  $R_1, \ldots, R_J$ .
  - 2. For any observation in region  $R_j$ , predict  $\hat{y}_{R_j} = \text{mean}(y_i|x_i \in R_j)$ .
  - 3. Goal: Find regions that minimize RSS:

$$RSS = \sum_{j=1}^{J} \sum_{i \in R_j} (y_i - \hat{y}_{R_j})^2$$

- · Recursive Binary Splitting (Greedy Algorithm, Slides L10 p.7-8, 14):
- · Computationally infeasible to consider all possible partitions.
- · Start with all data in one region.
- · Iteratively split existing regions. At each step, choose the predictor  $X_j$  and cutpoint s that lead to the greatest possible reduction in RSS when splitting a region into  $\{X|X_j < s\}$  and  $\{X|X_j \ge s\}$ .
- · This is a top-down, greedy approach (best split at current step, may not lead to global optimum).
- · The two new regions are then split further using the same principle.
- · Continue until a stopping criterion is met (e.g., minimum number of observations per region/node, say 5 or 10 (Slide L10 p.14 mincut=10)).
- · R Example (Manual splitting logic for Hitters data, Slides L10 p.9-12):
- · Demonstrates finding the best split for Hits by minimizing RSS over possible cutpoints s.
- · Then for Years.
- · Compares RSS reduction from best Hits split vs. best Years split. Chooses Years < 4.5 as the first split because it gives lower total RSS.
- · R Implementation with tree package (Slides L10 p.15-16):

# Listing 40: Fitting a Regression Tree with tree (Slides L10 p.15)

```
# library(ISLR)
# data(Hitters)
# Hitters <- Hitters[complete.cases(Hitters$Salary),] #
Remove NAs for Salary</pre>
```

```
# Hitters$logSalary <- log(Hitters$Salary)</pre>
  # library(tree)
  # Fit tree to predict logSalary using Years and Hits
  # tree.fit1 <- tree(logSalary ~ Years + Hits, data=Hitters,</pre>
                       control = tree.control(nobs=nrow(Hitters),
       mincut=10)) # mincut is like minleaf
  # summary(tree.fit1)
10
  # plot(tree.fit1)
  # text(tree.fit1, pretty=0, digits=3) # digits for precision
      of node labels
13
  # Fit tree with all variables (Slide L10 p.16, more complex
  # tree.fit.allvars <- tree(logSalary ~ . - Salary, data=</pre>
      Hitters,
                               control = tree.control(nobs=nrow(
16
      Hitters), mincut=10))
  # plot(tree.fit.allvars)
17
  # text(tree.fit.allvars, pretty=0)
```

# 2.11.3 Tree Pruning

- **Problem**: Large trees grown by recursive binary splitting often overfit the training data, leading to poor test performance.
- · Strategy:
  - 1. Grow a large initial tree  $T_0$  (e.g., by having a small 'mincut' or 'minsplit').
  - 2. Prune this tree back to get a sequence of smaller subtrees.
- · Cost Complexity Pruning (Weakest Link Pruning) (Slide L10 p.17):
- · For each possible subtree  $T \subseteq T_0$ , consider a penalized RSS:

$$\sum_{m=1}^{|T|} \sum_{i:x_i \in R_m} (y_i - \hat{y}_{R_m})^2 + \alpha |T|$$

where |T| is the number of terminal nodes in subtree T.

- $\alpha \geq 0$  is a non-negative tuning parameter.
- ·  $\alpha = 0$ :  $T_0$  is chosen (no penalty for complexity).
- · As  $\alpha$  increases, the penalty for more terminal nodes increases, favoring smaller trees.
- · Goal: For a given  $\alpha$ , find the subtree  $T_{\alpha}$  that minimizes this criterion.
- · Selecting Optimal  $\alpha$  (and thus best subtree):
- · Use k-fold cross-validation.
- · For each  $\alpha$  in a range, get  $T_{\alpha}$ .
- · Compute CV error for each  $T_{\alpha}$ .
- · Choose  $\alpha$  (and corresponding  $T_{\alpha}$ ) that minimizes CV error.
- · R Implementation (tree package, Slides L10 p.18-19):

Listing 41: Pruning a Regression Tree (Slides L10 p.18-19)

```
# Assuming tree.fit1 from before (logSalary ~ Years + Hits)
```

```
# cv.results <- cv.tree(tree.fit1, FUN=prune.tree) # FUN=</pre>
     prune.tree is for regression
  # # For classification, FUN=prune.misclass can be used.
  # names(cv.results) # "size", "dev", "k", "method"
  # # 'size' is number of terminal nodes.
  # # 'dev' is cross-validated deviance (RSS for regression, or
      deviance for classification).
  # # 'k' is effectively alpha (cost-complexity parameter).
  # plot(cv.results$size, cv.results$dev, type="b",
9
         xlab="Number of Terminal Nodes (Tree Size)", ylab="CV
     Deviance (RSS)")
  # # Identify the size that minimizes CV deviance.
  # best.size <- cv.results$size[which.min(cv.results$dev)] # e</pre>
     .g., 4 from slide
  # # Prune the original tree to this best size
  # pruned.tree <- prune.tree(tree.fit1, best=best.size)</pre>
  # plot(pruned.tree)
  # text(pruned.tree, pretty=0)
```

#### 2.11.4 Classification Trees

- $\cdot$  Similar to regression trees, but Y is qualitative.
- · **Prediction in a region**  $R_m$ : Predict the most common class among training observations in  $R_m$ .
- · Splitting Criteria (Instead of RSS, Slide L10 p.21):
- · Let  $\hat{p}_{mk}$  be the proportion of training observations in region  $R_m$  that belong to class k.
- · Classification Error Rate:  $E_m = 1 \max_k(\hat{p}_{mk})$ . Proportion of misclassified obs in region  $R_m$  if we predict majority class.
- · Not sensitive enough for tree-growing (can lead to same error for different splits).
- · Often used for pruning.
- Gini Index:  $G_m = \sum_{k=1}^{K} \hat{p}_{mk} (1 \hat{p}_{mk}).$
- · Measure of total variance across K classes, or node purity.
- $\cdot$  Small Gini  $\implies$  node contains mostly observations from one class.
- · Cross-Entropy (Deviance):  $D_m = -\sum_{k=1}^K \hat{p}_{mk} \log(\hat{p}_{mk})$ .
- · Similar to Gini index. Small value  $\implies$  node is pure.
- · Gini or Cross-Entropy are typically used for growing the tree because they are more sensitive to changes in node probabilities than classification error rate.
- · Recursive binary splitting proceeds by choosing splits that achieve the largest reduction in Gini index or cross-entropy.
- · Pruning is done similarly to regression trees, using CV with error rate, Gini, or deviance.
- · R Example (ISLR Carseats data, Slides L10 p.22-25):

Listing 42: Classification Tree for Carseats Data (Slides L10 p.22-25)

```
# library(ISLR)
2 # data(Carseats)
```

```
# Carseats$High <- as.factor(ifelse(Carseats$Sales <= 8, "No</pre>
      ", "Yes"))
4
  # library(tree)
5
  # tree.carseats <- tree(High ~ . - Sales, data=Carseats) #</pre>
      Exclude original Sales
  # summary(tree.carseats)
  # plot(tree.carseats)
  # text(tree.carseats, pretty=0) # Shows classes and
      proportions at nodes
  # # Pruning for classification tree
11
  # cv.carseats <- cv.tree(tree.carseats, FUN=prune.misclass) #</pre>
       Use misclass error for pruning
  # plot(cv.carseats$size, cv.carseats$k, type="b", # Note:
      Slide plots size vs deviance (k=-alpha)
          xlab="Tree Size", ylab="Alpha (Cost-Complexity)")
  # # Or plot deviance: plot(cv.carseats$size, cv.carseats$dev,
       type="b")
16
  # # From slide L10 p.24, deviance plot suggests size 4 might
17
      be optimal
  # best.size.class <- 4 # Example from slide</pre>
  # pruned.carseats <- prune.misclass(tree.carseats, best=best.</pre>
      size.class)
  # plot(pruned.carseats)
20
  # text(pruned.carseats, pretty=0)
```

# 2.11.5 Pros and Cons of Decision Trees

- · Pros (+):
- · Simple to understand and interpret.
- · Easy to visualize (graphical representation).
- · Can handle categorical predictors without dummy variables (natively in some packages like tree).
- · Can capture non-linear relationships and interactions.
- · Considered to mimic human decision-making.
- · Cons (-):
- · Predictive accuracy is often not as good as other methods.
- · High variance: Small changes in training data can lead to very different tree structures.
- · Greedy approach of recursive binary splitting is not guaranteed to find the globally optimal tree.

# 2.11.6 Exercise: ISLR 8.8a-c

(Corresponds to 'ex8.8.R' file, first part)

- · (a) Split data into training and test sets.
- · (b) Fit a regression tree to training data. Plot. Interpret. Compute test MSE.

Listing 43: ISLR 8.8b - Basic Regression Tree

```
# library(ISLR); library(tree)
```

```
2 # data(Carseats)
  # set.seed(123) # Or seed from problem
  # train_idx <- sample(1:nrow(Carseats), nrow(Carseats)/2)</pre>
  # train_data <- Carseats[train_idx,]</pre>
  # test_data <- Carseats[-train_idx,]</pre>
  # tree.sales <- tree(Sales ~ ., data=train_data)</pre>
  # summary(tree.sales) # Variables used, number of nodes,
      deviance
  # plot(tree.sales); text(tree.sales, pretty=0)
  # # Interpretation: e.g., ShelveLoc=Good and Price < 109.5 ->
11
       high sales
12
  # pred.sales.test <- predict(tree.sales, newdata=test_data)</pre>
  # test_mse_tree <- mean((test_data$Sales - pred.sales.test)</pre>
  # # test_mse_tree around 4-5 usually
```

· (c) Use cross-validation to determine optimal tree complexity (pruning). Does pruning improve test MSE?

Listing 44: ISLR 8.8c - Pruning Regression Tree

# 2.12 Lecture 12: Bagging, Random Forests, Boosting

# 2.12.1 Bagging (Bootstrap Aggregation)

- · Motivation (Slide L11 p.3): Decision trees suffer from high variance. Averaging a set of observations reduces variance:  $Var(\bar{X}) = \sigma^2/n < \sigma^2 = Var(X)$ .
- · **Idea** (Slide L11 p.4): Reduce prediction error variance by fitting many trees on different training sets and averaging their predictions. Since we only have one training set, we use bootstrap.
- · Bagging Algorithm for Regression Trees (Slides L11 p.5, 12-13):
  - 1. Generate B bootstrap samples from the original training data (sample with replacement).
  - 2. For each bootstrap sample  $b = 1, \ldots, B$ :

- 3. Grow a regression tree  $\hat{f}^b(x)$  on this bootstrap sample. Trees are typically grown deep (unpruned).
- 4. To predict for a new point  $x_0$ : Average the predictions from all B trees:

$$\hat{f}_{\text{bag}}(x_0) = \frac{1}{B} \sum_{b=1}^{B} \hat{f}^b(x_0)$$

- · For classification, the prediction is the majority vote among the B trees. (Slide L11 p.13)
- · Bagging for KNN (Slides L11 p.5, 8-10): Illustrates the concept. KNN is relatively stable, so bagging offers less improvement compared to unstable methods like trees. Test MSE improved slightly from 0.0607 to 0.0564 in the example.
- · Out-of-Bag (OOB) Error Estimation (ISLR Ch 8.2.2, Slide L11 p.20):
- · Computationally efficient way to estimate test error without explicit CV.
- Each bootstrap sample uses 2/3 of original observations. The remaining 1/3 are "out-of-bag" (OOB) for that tree.
- · For each observation i:
- · Predict  $y_i$  using only the trees for which observation i was OOB.
- · Average these predictions (or take majority vote).
- · Calculate overall OOB MSE or error rate. Provides a valid estimate of test error.
- · R Example (Bagging for Carseats Sales, Slides L11 p.14-15):

Listing 45: Bagging with randomForest Package (Slide L11 p.15)

```
# library(ISLR); library(randomForest)
# data(Carseats)
# set.seed(1) # Assuming a seed from lecture example for
   Carseats train/test
# train_idx_cs <- sample(1:nrow(Carseats), nrow(Carseats)/2)</pre>
# train_cs <- Carseats[train_idx_cs,]</pre>
# test_cs <- Carseats[-train_idx_cs,]</pre>
# For bagging, set mtry = number of predictors (e.g., 10 if
   Sales is excluded)
# ncol(train_cs)-1 if Sales is the first column and no other
   exclusions.
# For Carseats, Sales is col 1. Other 10 vars are predictors.
# bagging.carseats <- randomForest(Sales ~ ., data=train_cs,</pre>
   mtry=10, importance=TRUE)
# # Default ntree=500
# pred.bag <- predict(bagging.carseats, newdata=test_cs)</pre>
# mse.bag <- mean((test_cs$Sales - pred.bag)^2)</pre>
# # Slide L11 p.15 shows mse.bag = 3.113909
# # Compare to single tree mse1 = 4.881557 (Slide L11 p.14)
    Bagging improves.
```

# 2.12.2 Random Forests

· Improvement over Bagging: Bagged trees can be highly correlated if there are a few very strong predictors that are always selected at top splits. Averaging correlated quantities doesn't reduce variance as much.

# · Random Forest Algorithm (Slide L11 p.17):

- 1. Generate B bootstrap samples.
- 2. For each bootstrap sample, grow a tree:
- 3. At each split in the tree, randomly select a subset of m predictors out of the total p predictors.
- 4. Choose the best split among these m predictors only.
- 5. Average predictions (regression) or take majority vote (classification).

#### · Choice of m:

- · Typically  $m \approx \sqrt{p}$  for classification.
- · Typically  $m \approx p/3$  for regression.
- · If m = p, then Random Forest = Bagging.
- · By restricting choice of predictors at each split, Random Forests decorrelate the trees, leading to greater variance reduction when averaged.
- · R Example (Carseats Sales, Slides L11 p.18):

# Listing 46: Random Forest with randomForest Package (Slide L11 p.18)

# 2.12.3 Variable Importance Measures (for Bagging/RF)

- $\cdot$  Trees make it hard to see overall variable importance when many trees are averaged.
- · Mean Decrease in Impurity (e.g., RSS or Gini) (Slide L11 p.22):
- · For each tree, record total reduction in RSS (regression) or Gini index (classification) due to splits on each predictor.
- $\cdot$  Average this reduction over all B trees for each predictor.
- · Larger value  $\implies$  more important.
- $\cdot$  R: importance(rf.object)() gives this (IncNodePurity column), varImpPlot(rf.object)
- · Permutation Importance (Mean Decrease in Accuracy/MSE):
- · For each tree, calculate OOB error.
- · Then, for each predictor  $X_i$ :
- · Randomly permute the values of  $X_i$  in the OOB data for that tree.
- · Recalculate OOB error with permuted  $X_i$ .
- · The average increase in OOB error across all trees due to permuting  $X_j$  is its importance.
- · R: importance(rf.object, type=1)() or importance=TRUE in randomForest() and check %IncMSE (regression) or MeanDecreaseAccuracy (classification).
- · R Example (Carseats Bagging, Slides L11 p.23):

# Listing 47: Variable Importance Plot (Slide L11 p.23)

```
# Assuming bagging.carseats from before
# varImpPlot(bagging.carseats)
# # Shows ShelveLoc and Price as most important by
IncNodePurity (Gini/RSS decrease)
```

## 2.12.4 Boosting

- · Core Idea: Sequentially fit trees. Each new tree is fit to the *residuals* of the previous model, thus focusing on observations the model currently mispredicts.
- · This is different from Bagging/RF where trees are grown independently.
- · Boosting Algorithm for Regression Trees (Slide L11 p.25):
  - 1. Initialize  $\hat{f}(x) = 0$  and residuals  $r_i = y_i$  for all i.
  - 2. For b = 1, ..., B (number of trees):
    - (a) Fit a tree  $\hat{f}^b$  with d splits (often small, e.g., d=1 for stumps) to the training data (X,r) (i.e., predict current residuals).
    - (b) Update the overall prediction:  $\hat{f}(x) \leftarrow \hat{f}(x) + \lambda \hat{f}^b(x)$ .
    - (c) Update residuals:  $r_i \leftarrow r_i \lambda \hat{f}^b(x_i)$ .
  - 3. The final boosted model is  $\hat{f}(x) = \sum_{b=1}^{B} \lambda \hat{f}^b(x)$ . (Slide L11 p.25 has  $\lambda$  multiplying sum, which is equivalent if  $\lambda$  is constant).
- · Tuning Parameters for Boosting:
- · Number of Trees B: Unlike Bagging/RF, boosting can overfit if B is too large. Chosen by CV.
- · Shrinkage Parameter  $\lambda$  (learning rate): Small positive number (e.g., 0.01, 0.1). Controls rate at which boosting learns. Smaller  $\lambda$  requires larger B.
- · Interaction Depth d (or tree depth): Number of splits in each tree. d = 1 gives an additive model. d > 1 allows for interactions.
- · R Example (Simulated data, Slides L11 p.26-31, Hitters data, Slides L11 p.32-37):

Listing 48: Boosting with gbm Package (Hitters data, Slides L11 p.36)

```
# library(ISLR); library(gbm)
   # data(Hitters)
   # Hitters <- Hitters[complete.cases(Hitters$Salary),]</pre>
  # Hitters$logSalary <- log(Hitters$Salary)</pre>
   # set.seed(1234) # From slide
   # itrain_hit <- sample(1:nrow(Hitters), floor(nrow(Hitters)/</pre>
   # traindata_hit <- Hitters[itrain_hit,]</pre>
   # testdata_hit <- Hitters[-itrain_hit,]</pre>
   # ytest_hit <- testdata_hit$logSalary</pre>
   # Define formula (slide uses a subset of variables)
   # formula1_hit <- logSalary ~ CRuns+CHits+HmRun+CWalks+CRBI+</pre>
12
      Hits+RBI
13
   # Fit boosted model
   # boost.hitters <- gbm(formula1_hit, data=traindata_hit,</pre>
      distribution = "gaussian",
                            n.trees=1000, interaction.depth=4,
16
      shrinkage=0.01)
```

# 2.12.5 Exercises: ISLR 8.8d-e, 8.11

- · ISLR 8.8d-e (Carseats data): (Corresponds to 'ex8.8.R' file, latter part)
- · (d) Bagging: Fit bagged trees for Sales. Compute test MSE. Variable importance. From 'ex8.8.R': Bagging with mtry=10 (all predictors) gives Test MSE  $\approx 2.5 2.6$ . Price, ShelveLoc, Age are important.
- · (e) Random Forest: Fit RF for Sales. Vary mtry. Compute test MSE. Variable importance. From 'ex8.8.R': RF with mtry=5 (approx p/2) gives Test MSE  $\approx 2.8-2.9$ . Sometimes bagging performed slightly better for this dataset/seed.
- · ISLR 8.11 (Caravan data): (Corresponds to 'ch8-applied.R' Exercise 11)
- · Predict Purchase. Highly imbalanced data.
- · (b) Boosting: Fit boosted trees. Variable importance.
- · (c) Evaluate Boosting: Predict on test set. Use threshold (e.g., 0.2). Compare with logistic regression. Focus on fraction of correctly predicted "Yes" among those predicted "Yes".
- · From 'ch8-applied.R' Ex 11: Boosting (threshold 0.2) correctly identifies 20

# 2.13 Lecture 13: Support Vector Machines (SVMs)

# 2.13.1 Introduction to Support Vector Machines

- · SVMs are a powerful class of supervised learning algorithms used for classification and regression (though primarily classification is covered).
- · We focus on binary classification (two classes).
- · Progression of concepts:
  - 1. **Maximal Margin Classifier**: Assumes classes are perfectly separable by a linear boundary.
  - 2. Support Vector Classifier (SVC): Extends maximal margin classifier to handle non-separable classes by allowing some misclassifications (soft margin). Still linear boundaries.
  - 3. Support Vector Machine (SVM): Extends SVC to accommodate non-linear boundaries using kernels.

# 2.13.2 Hyperplanes

- · A hyperplane in a p-dimensional space is a flat affine subspace of dimension p-1.
- Equation:  $\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p = 0$ .

- · If p = 2: Line,  $X_2 = -\frac{\beta_0}{\beta_2} \frac{\beta_1}{\beta_2} X_1$ .
- · If p = 3: Plane.
- · A hyperplane divides the p-dimensional space into two half-spaces.

# 2.13.3 Classification by Separating Hyperplanes

- · Data: n training observations  $(\mathbf{x}_i, y_i)$ , where  $\mathbf{x}_i \in \mathbb{R}^p$  and  $y_i \in \{-1, 1\}$ .
- · Decision rule for a test observation  $\mathbf{x}$ :
- · Classify as +1 if  $f(\mathbf{x}) = \beta_0 + \beta_1 x_1^+ \cdots + \beta_p x_p^> 0$ .
- · Classify as -1 if  $f(\mathbf{x}) < 0$ .

(Slide L12 p.6-7 illustrates this for p = 2).

- · For a separating hyperplane, all training observations satisfy  $y_i f(\mathbf{x}_i) > 0$ .
- · The magnitude  $|f(\mathbf{x})|$  indicates confidence in the classification (larger magnitude  $\implies$  further from hyperplane).

# 2.13.4 The Maximal Margin Classifier (MMC)

- · If classes are linearly separable, there can be infinitely many separating hyperplanes.
- · MMC: The separating hyperplane that is farthest from the closest training observations from either class. (Slide L12 p.8).
- · Margin (M): The perpendicular distance from the hyperplane to the nearest training observation. MMC maximizes M.
- · **Support Vectors**: Training observations that lie exactly on the margin (equidistant from the hyperplane). They "support" the hyperplane; if moved, the hyperplane would change.
- · Optimization Problem (Slide L12 p.9):

$$\max_{\beta_0,\dots,\beta_p,M} M$$

Subject to:

$$\sum_{j=1}^{p} \beta_j^2 = 1 \quad \text{(Normalization constraint)} \tag{1}$$

$$y_i(\beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip}) \ge M \quad \forall i = 1, \dots, n$$
 (2)

The term  $y_i f(\mathbf{x}_i)$  is the functional margin. With  $\sum \beta_j^2 = 1$ , M becomes the geometric margin.

- $\cdot$  Slide L12 p.10 shows the maximal margin hyperplane (black) and the margin boundaries (red/blue).
- · **Limitation**: Only exists if classes are perfectly linearly separable. Sensitive to outliers. (Slide L12 p.11 shows a non-separable case).

# 2.13.5 Support Vector Classifier (SVC) / Soft Margin Classifier

- · Handles non-linearly separable data or cases where a wider margin with a few errors is preferred.
- · Allows some observations to be on the wrong side of the margin, or even on the wrong side of the hyperplane.

· Optimization Problem (Slide L12 p.12):

$$\max_{\beta_0,\dots,\beta_p,\epsilon_1,\dots,\epsilon_n,M} M$$

Subject to:

$$\sum_{j=1}^{p} \beta_j^2 = 1 \tag{3}$$

$$y_i(\beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip}) \ge M(1 - \epsilon_i) \quad \forall i$$
 (4)

$$\epsilon_i \ge 0, \quad \sum_{i=1}^n \epsilon_i \le C$$
(5)

- · Slack Variables  $\epsilon_i$  (Slide L12 p.13):
- $\epsilon_i = 0$ : Observation i is on the correct side of its margin.
- $\cdot$  0 <  $\epsilon_i \leq 1$ : Observation *i* is on the correct side of the hyperplane but on the wrong side of its margin (margin violation).
- $\epsilon_i > 1$ : Observation i is on the wrong side of the hyperplane (misclassified).
- Tuning Parameter C (Cost/Budget for violations, Slide L12 p.14):
- · Controls the trade-off between margin width and number/severity of margin violations.
- · Small C: Wide margin, more violations allowed (high bias, low variance). Similar to larger s in  $\sum \beta_i^2 \leq s$ .
- · Large C: Narrow margin, fewer violations allowed (low bias, high variance). Approaches MMC if data is separable.
- $\cdot$  C is chosen by cross-validation.
- · Only observations on the margin or violating the margin (support vectors) affect the solution. (Slide L12 p.13)
- · Still produces a linear decision boundary.

# 2.13.6 Support Vector Machines (SVMs) - Non-linear Boundaries

- · Extends SVC to handle non-linear decision boundaries by using kernels.
- The Kernel Trick: Instead of explicitly mapping data to a higher-dimensional space to find a linear separator, kernels compute inner products in that higher-dimensional space directly using original data.
- · The decision function becomes (Slide L12 p.19, simplified from dual form):

$$f(\mathbf{x}) = \beta_0 + \sum_{i \in \mathcal{S}} \alpha_i K(\mathbf{x}, \mathbf{x}_i)$$

where S is the set of support vectors,  $\alpha_i$  are parameters, and  $K(\cdot, \cdot)$  is a kernel function.

- · Common Kernels (Slide L12 p.19):
- · Linear Kernel:  $K(\mathbf{x}_i, \mathbf{x}_{i'}) = \mathbf{x}_i' \mathbf{x}_{i'}$ . Recovers the SVC.
- · Polynomial Kernel of degree d:  $K(\mathbf{x}_i, \mathbf{x}_{i'}) = (1 + \gamma \mathbf{x}_i' \mathbf{x}_{i'} + r)^d$ . (Slide has  $1 + \sum x_{ij} x_{i'j}$ ). Tuning parameters: d,  $\gamma$ , cost C.

· Radial Basis Function (RBF) Kernel / Gaussian Kernel:

$$K(\mathbf{x}_i, \mathbf{x}_{i'}) = \exp\left(-\gamma \sum_{j=1}^{p} (x_{ij} - x_{i'j})^2\right) = \exp(-\gamma \|\mathbf{x}_i - \mathbf{x}_{i'}\|^2)$$

Tuning parameters:  $\gamma > 0$ , cost C.

- · If  $\gamma$  is very large, fit is very local (wiggly, high variance).
- · If  $\gamma$  is very small, fit is very smooth (like linear, high bias).

# 2.13.7 R Implementation of SVMs

- · Main function: svm() from e1071.
- · Key arguments:
- · formula or x, y input.
- · data: Training data.
- · kernel: "linear", "polynomial", "radial" (default), "sigmoid".
- · cost: Parameter C (SVC/SVM).
- · degree: For polynomial kernel.
- · gamma: For polynomial and radial kernels.
- · scale = TRUE/FALSE: Whether to standardize predictors. (Default TRUE). (Slide L12 p.17 shows FALSE for manual data).
- · Tuning Parameters using tune() from e1071:

Listing 49: Tuning SVM with e1071::tune (ISLR Ch9 Lab, Ex 9.7)

```
# library(e1071)
  # set.seed(1) # For reproducibility
3 # # Example data from ISLR Ch9 Lab / Slides L12 p.15
4 | # x_sim_svm <- matrix(rnorm(202), ncol=2)
  # y_sim_svm <- c(rep(-1,10), rep(1,10))</pre>
  # x_sim_svm[y_sim_svm==1,] <- x_sim_svm[y_sim_svm==1,] + 1 #
      Create separable classes
  # dat_sim_svm <- data.frame(x=x_sim_svm, y=as.factor(y_sim_</pre>
      svm))
  # # Tune linear SVM for cost
  # tune.out.linear <- tune(svm, y ~ ., data=dat_sim_svm,</pre>
10
      kernel="linear",
                              ranges=list(cost=c(0.001, 0.01,
      0.1, 1, 5, 10, 100)))
  # summary(tune.out.linear) # Shows best cost and CV error
  # bestmod.linear <- tune.out.linear$best.model</pre>
  # summary(bestmod.linear) # Shows parameters of best model,
      number of SVs
  # # Plotting the SVM decision boundary (Slides L12 p.17)
  # # svmfit.linear <- svm(y ~ ., data=dat_sim_svm, kernel="</pre>
      linear", cost=10, scale=FALSE)
  # # plot(svmfit.linear, dat_sim_svm) # For 2D data
18
  # # Example with radial kernel (Slides L12 p.21)
  # # svmfit.radial <- svm(y ~ ., data=dat_sim_svm, kernel="</pre>
      radial", cost=10, gamma=1, scale=FALSE)
  # # plot(svmfit.radial, dat_sim_svm)
```

· Support Vectors: Can be accessed via symfit\$index.

#### 2.13.8 SVMs with More than Two Classes

- · One-Versus-One (OVO): Construct  $\binom{K}{2}$  SVMs, each comparing a pair of classes. Classify a new observation by majority vote among these classifiers.
- · One-Versus-All (OVA): Fit K SVMs, each separating one class from the rest. Classify to the class whose SVM gives largest  $|f(\mathbf{x})|$  (or highest probability if calibrated).
- · e1071 typically uses OVO for multi-class SVM.

# 2.13.9 Relationship to Logistic Regression

- · SVC optimization problem has similarities to logistic regression, particularly when  $L_2$  penalty is used with logistic regression.
- · Loss function for SVC (hinge loss) vs. logistic loss. Hinge loss is zero for points correctly classified beyond the margin.
- · In practice, performance can be similar, especially with linear boundaries. SVMs can be more robust to outliers when classes are well-separated due to focus on support vectors.

#### 2.13.10 Exercise: ISLR 9.7

(Corresponds to 'ex9.7.R')

- · (a) Create binary variable high: 1 if mpg > median(mpg), 0 otherwise.
- · (b) SVC (linear kernel): Use tune() to find best cost. From 'ex9.7.R': Best cost is often 1.
- · (c) SVM with polynomial and radial kernels: Use tune() for cost, degree (poly), gamma (radial). From 'ex9.7.R':
- · Polynomial: E.g., cost=10, degree=2.
- · Radial: E.g., cost=10, gamma=0.01.
- · (d) Plot results and compare predictions (e.g., training confusion matrices).
- · Radial kernel often gives good separation on training data, but generalization to test data is key.
- · Linear SVM with optimal cost usually performs reasonably well.

# Listing 50: ISLR 9.7 - Tuning SVM (Example for Radial)

```
# library(ISLR); library(e1071)
# Auto$high <- as.factor(ifelse(Auto$mpg > median(Auto$mpg),
    1, 0))
# Auto_svm <- Auto[, !(names(Auto) %in% c("mpg", "name"))] #
    Exclude original mpg and name

# set.seed(1)
# tune.radial <- tune(svm, high ~ ., data=Auto_svm, kernel="
    radial",

# ranges=list(cost=c(0.1, 1, 10, 100),
    gamma=c(0.01, 0.1, 1, 5)))
# summary(tune.radial)
# best.svm.radial <- tune.radial$best.model
# plot(best.svm.radial, Auto_svm, horsepower ~ weight) #
    Example plot</pre>
```

# 2.14 Lecture 14: Unsupervised Learning

# 2.14.1 Introduction to Unsupervised Learning

- · **Key Characteristic**: We only observe predictors  $\mathbf{X}$ , no response variable y.
- · Goals:
- · Exploratory / descriptive data analysis.
- · Detect unusual/remarkable patterns or subgroups in observations.
- · Generate hypotheses about the data structure.
- · Can be seen as "Advanced descriptive analysis."
- · Main Techniques Covered:
- · Principal Component Analysis (PCA) for dimension reduction and visualization.
- · Clustering (K-Means, Hierarchical) for finding subgroups.

# 2.14.2 Principal Component Analysis (PCA)

- · Motivation (Slides L13 p.3-4):
- · Visualizing high-dimensional data (p > 2) is difficult. A pairs plot for p = 10 yields  $\binom{10}{2} = 45$  scatterplots.
- · PCA aims to summarize p variables into a smaller set of M < p new variables (principal components) that capture as much of the original variability as possible.
- · What are Principal Components?
- · Principal components (PCs) are linear combinations of the original predictors:

$$Z_m = \phi_{1m}X_1 + \phi_{2m}X_2 + \dots + \phi_{pm}X_p = \sum_{j=1}^p \phi_{jm}X_j$$

- · The coefficients  $\phi_{jm}$  are called **loadings**. The loading vector for PC m is  $\phi_m = (\phi_{1m}, \dots, \phi_{pm})'$ .
- · Loadings define the direction in feature space along which the data varies the most (for  $Z_1$ ), or varies most subject to being uncorrelated with previous PCs (for  $Z_2, Z_3, \ldots$ ).
- · First Principal Component  $(Z_1)$  (Slide L13 p.5):
- ·  $Z_1$  is the normalized linear combination of  $X_i$ 's that has the largest variance:

maximize 
$$\operatorname{Var}(Z_1) = \operatorname{Var}\left(\sum_{j=1}^p \phi_{j1} X_j\right)$$

subject to the normalization constraint  $\sum_{j=1}^{p} \phi_{j1}^2 = 1$ .

- · The loadings  $\phi_{i1}$  define the first principal component direction.
- · Second Principal Component  $(Z_2)$  (Slide L13 p.6):
- ·  $Z_2$  is the normalized linear combination of  $X_j$ 's that has the largest variance, subject to being uncorrelated with  $Z_1$  (Cov $(Z_1, Z_2) = 0$ ).

maximize 
$$\operatorname{Var}(Z_2)$$
 subject to  $\sum_{j=1}^p \phi_{j2}^2 = 1$  and  $\operatorname{Cov}(Z_1, Z_2) = 0$ 

- · Subsequent PCs are defined similarly (maximize variance, uncorrelated with all previous PCs). Up to  $\min(n-1,p)$  PCs can be constructed.
- Geometric Interpretation: PCs represent new axes in the feature space.  $Z_1$  is the direction of greatest spread,  $Z_2$  is the next direction of greatest spread orthogonal to  $Z_1$ , etc.
- · Scaling of Variables: It is crucial to scale variables to have standard deviation one (and often mean zero) before performing PCA if they are measured on different scales. Otherwise, variables with larger variance will dominate the PCs. (Slide L13 p.13 uses scale=TRUE with prcomp()).
- · Proportion of Variance Explained (PVE):
- · The variance explained by PC m is  $Var(Z_m)$ . Total variance is  $\sum_{j=1}^p Var(X_j)$  (if scaled, this is p).
- $\cdot PVE_m = \frac{\operatorname{Var}(Z_m)}{\sum_{j=1}^p \operatorname{Var}(X_j)}.$
- · Cumulative PVE helps decide how many PCs to retain.
- · Scree Plot: Plot of PVE for each PC (or eigenvalues  $Var(Z_m)$ ). Look for an "elbow" to decide number of components to keep.
- · R Implementation (prcomp() or princomp()):
- · prcomp() is generally preferred (uses SVD).
- · rotation element contains loadings  $\phi_{jm}$ .
- · x element contains the principal component scores  $z_{im}$ .
- · sdev contains standard deviations of PCs (square for variances).
- · R Example (Simulated p = 3 data, Slides L13 p.7-10):

# Listing 51: PCA on Simulated 3D Data (Slides L13 p.9-10)

```
# Assume 'x' is the n x 3 matrix of simulated data
    pca_sim <- princomp(x) # Or prcomp(x, scale.=TRUE, center.=</pre>
      TRUE)
  # summary(pca_sim)
  # Output from slide L13 p.9:
  # Importance of components:
                                 Comp.1
                                           Comp.2
                                                       Comp.3
  # Standard deviation
                            1.5940343 0.6333490 0.031345120
  # Proportion of Variance 0.8633688 0.1362973 0.000333842
  # Cumulative Proportion
                            0.8633688 0.9996662 1.000000000
  # Almost all variance (99.97%) captured by first two PCs.
10
  # plot(pca_sim$scores[,1:2]) # Plot observations in PC1-PC2
      space (Slide L13 p.10)
```

· R Example (ISLR USArrests data, Slides L13 p.11-16):

# Listing 52: PCA on USArrests Data (Slides L13 p.13-16)

```
# library(ISLR)
# data(USArrests)
# # summary(USArrests) # Variables have different scales/
    means
# # apply(USArrests, 2, mean)
# # apply(USArrests, 2, var)

# pca.usarrests <- prcomp(USArrests, scale=TRUE, center=TRUE)
# summary(pca.usarrests)
# # Importance of components:
# PC1 PC2 PC3 PC4</pre>
```

```
1.5749 0.9949 0.59713 0.41645
  # # Standard deviation
  # # Proportion of Variance 0.6201 0.2474 0.08914 0.04336
  # # Cumulative Proportion
                             0.6201 0.8675 0.95664 1.00000
  # # First two PCs explain ~87% of variance.
  # pca.usarrests$rotation # Loadings (Slide L13 p.15)
16
  # # PC1: High negative loadings for Murder, Assault, Rape (
17
      crime factor), negative for UrbanPop.
            States with low PC1 scores have high crime rates.
  # # PC2: High positive loading for UrbanPop, small negative
      for Assault. (urbanization factor)
            States with high PC2 scores are highly urbanized.
20
21
  # # Biplot (Slide L13 p.14 shows state names, Slide L13 p.16
      shows arrows for variables)
  # biplot(pca.usarrests, scale=0) # scale=0 ensures arrows
      represent loadings
```

#### 2.14.3 Clustering Methods

- · Goal: Find homogeneous subgroups (clusters) among observations. Observations within a cluster should be similar; observations in different clusters should be dissimilar.
- · "Similarity" is context-dependent, often based on Euclidean distance between observations in feature space.
- · Examples (Slide L13 p.17): Classifying plants based on features, identifying consumer subgroups based on shopping patterns.

#### 2.14.4 K-Means Clustering

- · Objective:
- · Partition n observations into a pre-specified number of K clusters  $C_1, \ldots, C_K$ .
- · Clusters must be non-overlapping  $(C_k \cap C_{k'} = \emptyset)$  and cover all observations  $(\cup C_k = \{1, \ldots, n\}).$
- · Minimize within-cluster variation (WCV). A common measure is sum of squared Euclidean distances between observations in a cluster and the cluster centroid, or sum of pairwise squared Euclidean distances within a cluster.

$$\min_{C_1,\dots,C_K} \sum_{k=1}^K W(C_k)$$

where  $W(C_k) = \frac{1}{|C_k|} \sum_{i,i' \in C_k} \sum_{j=1}^p (x_{ij} - x_{i'j})^2$ . This is equivalent to minimizing  $2 \sum_{k=1}^K \sum_{i \in C_k} \sum_{j=1}^p (x_{ij} - \bar{x}_{kj})^2$ , where  $\bar{x}_{kj}$  is the mean of feature j for cluster k (centroid). (ISLR Ch10 Exercise 10.1).

- · Algorithm (Greedy, iterative, Slide L13 p.20):
  - 1. Randomly assign each observation to one of K clusters.
  - 2. Iterate until cluster assignments stop changing:
    - (a) For each cluster k, compute its centroid  $\mu_k$  (vector of feature means for observations in  $C_k$ ).
    - (b) Reassign each observation to the cluster whose centroid is closest (e.g., by Euclidean distance).

- · Sensitivity to Initialization: Final clustering can depend on initial random assignment. Run algorithm multiple times with different random starts (argument nstart in R's kmeans()) and choose the solution with smallest total WCV.
- · Choosing K: No single best method.
- · Elbow method: Plot total WCV (or within-cluster sum of squares, tot.withinss) vs. K. Look for an "elbow" point where adding more clusters gives diminishing returns.
- · Silhouette analysis.
- · Domain knowledge or practical considerations.
- · R Example (Simulated 2D data, 3 clusters, Slides L13 p.21-27):

Listing 53: K-Means Clustering in R (Slides L13 p.22, 26-27)

```
# Assume 'x_cluster_sim' is an n x 2 matrix of simulated data
       with 3 true clusters
   # K_val <- 3
   # Manual iteration steps (conceptual from slides L13 p.22-25)
   # 1. Random initial assignment:
        cluster_colors <- c("black", "red", "blue")</pre>
        initial_assignment <- sample(1:K_val, size=nrow(x_</pre>
   #
      cluster_sim), replace=TRUE)
        plot(x_cluster_sim, col=cluster_colors[initial_
      assignment])
        centroids <- matrix(0, K_val, ncol(x_cluster_sim))</pre>
   #
9
        for(k_idx in 1:K_val) {
10
          centroids[k_idx,] <- colMeans(x_cluster_sim[initial_</pre>
      assignment == k_idx,])
          points(centroids[k_idx,1], centroids[k_idx,2], pch=17,
       col=cluster_colors[k_idx], cex=2)
   # 2. Reassign based on distance to centroids, recompute
14
      centroids ... (iterate)
   # Using kmeans() function (Slide L13 p.26-27)
16
   # set.seed(123) # For reproducibility of kmeans if nstart=1
17
   # km.out <- kmeans(x_cluster_sim, centers=K_val, nstart=20) #</pre>
       nstart=20 runs 20 random initializations
   # names(km.out) # "cluster", "centers", "totss", "withinss",
19
      "tot.withinss", "betweenss", "size"
   # plot(x_cluster_sim, col=cluster_colors[km.out$cluster],
21
      main="K-Means Clustering Result (K=3)")
   # points(km.out$centers, col=cluster_colors, pch=17, cex=2,
      lwd=2)
```

#### 2.14.5 Hierarchical Clustering

- · Does not require pre-specifying K.
- · Produces a tree-based representation (dendrogram) of the observations.
- · Agglomerative (Bottom-Up) Approach (Algorithm on Slide L13 p.32):
  - 1. Start with each of n observations as its own cluster.
  - 2. Compute all n(n-1)/2 pairwise dissimilarities (e.g., Euclidean distances).

- 3. For  $i = n, n 1, \dots, 2$ :
  - (a) Fuse the two closest (most similar) clusters. The distance at which they fuse becomes the height in the dendrogram.
  - (b) Compute new pairwise inter-cluster dissimilarities among the i-1 remaining clusters.
- Linkage Methods (How to define dissimilarity between clusters, Slide L13 p.33):
- · Complete: Maximal inter-cluster dissimilarity (largest distance between an obs in cluster A and an obs in cluster B).
- · Single: Minimal inter-cluster dissimilarity (smallest distance). Can result in "chaining."
- · Average: Mean inter-cluster dissimilarity.
- · Centroid: Dissimilarity between centroids of two clusters. Can lead to inversions in dendrogram (later fusions at lower height).
- · Ward's method: Minimizes increase in total within-cluster variance upon merging.
- · **Dendrogram** (Slide L13 p.30, USArrests example):
- · Leaves are individual observations.
- · Fusions are represented by horizontal lines; height indicates dissimilarity at fusion.
- · Cut dendrogram at a certain height to obtain K clusters. (Slide L13 p.31)
- · Choice of dissimilarity measure (Euclidean, correlation-based, etc.) and linkage method can significantly affect results.
- · R Example (USArrests data, Slide L13 p.29-30):

#### Listing 54: Hierarchical Clustering in R (Slides L13 p.30)

```
# data(USArrests)
  # # Hierarchical clustering with complete linkage and
      Euclidean distance
  # hc.complete <- hclust(dist(USArrests), method="complete")</pre>
  # plot(hc.complete, main="Complete Linkage", xlab="", sub="",
       cex=0.9)
  #
  # # Cutting the tree to get specific number of clusters
  # cutree(hc.complete, k=3) # Get 3 clusters
  # # Scaling data is often recommended before calculating
      distances
  # hc.complete.scaled <- hclust(dist(scale(USArrests)), method</pre>
10
      ="complete")
  # plot(hc.complete.scaled, main="Complete Linkage (Scaled
      Data)")
```

#### 2.14.6 Practical Issues in Clustering

- · Scaling Variables: Important if variables are on different scales, as distance measures will be dominated by variables with larger magnitudes/variances. Standardize to mean 0, std dev 1.
- · Choice of K (for K-Means) or Cut Height (for Hierarchical): Often subjective or guided by external criteria/domain knowledge.

- · **Interpreting Clusters**: Examine feature means/distributions within each cluster.
- · Clustering is exploratory; results should be interpreted with caution and domain expertise.

#### 2.14.7 Exercises: ISLR 12.8, 12.9 (

- · ISLR 12.8 (old 10.8, PCA on USArrests) (Corresponds to 'ch10-lab1.R', 'ch10ex8.R'):
- · (a) Calculate PVE for each PC.
- · (b) Relate PVE to sum of squared PC scores and sum of squared scaled original data. (PVE for PC m is  $\frac{\sum_{j=1}^{n} z_{im}^{2}}{\sum_{j=1}^{n} \sum_{i=1}^{n} \tilde{x}_{ij}^{2}}$ , where  $z_{im}$  are scores for PC m, and  $\tilde{x}_{ij}$  are scaled original data.)
- · ISLR 12.9 (old 10.9, Hierarchical Clustering on USArrests) (Corresponds to 'ch10-lab2.R', 'ch10ex9.R'):
- $\cdot$  (a) Hierarchical clustering with complete linkage, Euclidean distance. Plot dendrogram.
- · (b) Cut tree to get 3 clusters. Identify states in each.
- · (c) Repeat with scaled data. Plot.
- · (d) Compare results. Scaling can change cluster assignments significantly. Discuss if scaling is appropriate (generally yes if variables have different units/scales).

## 3 Previous Exams

# 3.1 Exam Spring 2021

Overall Datasets: Smarket (ISLR), dataCar(insuranceData)

# Task 1: Analysis of Smarket Data

#### 3.1.1 1a: Bootstrap histogram for volatility

Question Use the bootstrap to create a histogram of the sampling distribution for the volatility (i.e., the standard deviation of the returns) of the S&P stock index. Observations of the returns are in the variable Today. Start by setting the seed to 1 (set.seed(1)). Use 1000 bootstrap replicates.

```
Base R Solution
| library(ISLR)
| library(boot)
| data(Smarket)
| set.seed(1)
| calculate_sd_Smarket <- function(data_vector, index) {
| return(sd(data_vector[index]))
| boot_volatility_Smarket <- boot(data = Smarket$Today, statistic = calculate_sd_Smarket, R = 1000)
| hist(boot_volatility_Smarket$t, main = "Bootstrap Dist. of Volatility (Smarket$Today)",</pre>
```

```
xlab = "Estimated Volatility (Std Dev)", col = "lightblue",
breaks = "Scott")
```

```
Tidyverse Solution (Data Prep + Base R boot) \vdash
  library(ISLR); library(boot); library(dplyr); library(ggplot2)
  data(Smarket)
  today_returns_Smarket <- Smarket %>% pull(Today)
  set.seed(1)
  # calculate_sd_Smarket function is the same
  boot_volatility_tidy_Smarket <- boot(data = today_returns_</pre>
     Smarket, statistic = calculate_sd_Smarket, R = 1000)
  ggplot(data.frame(volatility = boot_volatility_tidy_Smarket$t),
     aes(x = volatility)) +
    geom_histogram(aes(y=..density..), fill = "lightblue", color =
        "black", bins=30) +
    geom_density(alpha=.2, fill="#FF6666") +
9
    labs(title="Bootstrap Distribution of Volatility (Smarket$
       Today)",
         x="Estimated Volatility", y="Density")
```

#### 3.1.2 1b: 95% CI for volatility (normal assumption)

**Question** Compute a 95% confidence interval based on the bootstrap, assuming that the volatility is normally distributed.

#### 3.1.3 1c: 95% CI for volatility (percentile method)

Question Compute a 95% confidence interval based on the bootstrap, not making the normality assumption but use percentiles from the bootstrapped volatilities.

```
Base R Solution (using boot)

# Assuming boot_volatility_Smarket from 1a

ci_percentile_Smarket <- boot.ci(boot_volatility_Smarket, type =
    "perc")

print(ci_percentile_Smarket)

# Interpretation: Using percentiles, we are 95% confident the
    true volatility is between [lower] and [upper].</pre>
```

#### 3.1.4 1d: Regression of Squared Returns

Question Squared returns, Today^2, can be used as a proxy for volatility. Squared returns are often autocorrelated, indicating that volatility can be predicted. Run a regression of the square of Today on the square of Lag1 and interpret the estimate of the regression parameter for the square of Lag1.

#### 3.1.5 1e: Bootstrap SE of regression coefficient

Question Compute the bootstrapped standard error of the regression coefficient in front of the square of Lag1 in the model in d) and compare it with the standard error from the regression output.

```
Base R Solution -
  coef_sq_lag1_Smarket_bs <- function(data, index) {</pre>
     subset_data <- data[index, ]</pre>
    fit <- lm(I(Today^2) ~ I(Lag1^2), data = subset_data)</pre>
     return(coef(fit)[2])
5
  set.seed(1) % \textit{(Or seed from marking scheme for this
      specific subtask if different, e.g., if a variant was used.)}
  boot_coef_Smarket <- boot(data = Smarket, statistic = coef_sq_</pre>
      lag1_Smarket_bs, R = 1000)
  bootstrap_se_coef_Smarket <- sd(boot_coef_Smarket$t)</pre>
  cat("Bootstrap SE for I(Lag1^2) coef (Smarket):", bootstrap_se_
      coef_Smarket, "\n")
  lm_se_coef_Smarket <- summary(model_sq_returns_Smarket)$</pre>
11
      coefficients["I(Lag1^2)", "Std. Error"]
  cat("LM Output SE for I(Lag1^2) coef (Smarket):", lm_se_coef_
12
      Smarket, "\n")
  # Comparison: The bootstrap SE ([value]) is [larger/smaller/
      similar] than the lm output SE ([value]).
  # Marking scheme: Bootstrap SE (0.0488) was almost twice 1m SE
      (0.0279).
```

# Task 2: Analysis of dataCar Data - Predicting claimcst0

#### 3.1.6 2a: Data Filtering and Variable Removal

Question Start by first selecting the observations where there is an occurrence of claim, clm!=0. Also, remove the variable X\_OBSTAT\_. Work with this new data set for the rest of Task 2.

```
Base R Solution | library(insuranceData) | data(dataCar) | xdata_task2_car <- dataCar[dataCar$clm != 0, ]
```

```
xdata_task2_car <- xdata_task2_car[, names(xdata_task2_car) != "
X_OBSTAT_"]
print(paste("Dimensions after filtering:", paste(dim(xdata_task2_car), collapse="x")))</pre>
```

```
Tidyverse Solution

| library(insuranceData); library(dplyr)
| data(dataCar)
| xdata_task2_car_tidy <- dataCar %>%

| filter(clm != 0) %>%
| select(-any_of("X_OBSTAT_"))
| # glimpse(xdata_task2_car_tidy)
```

#### 3.1.7 2b: Descriptive statistics and variable formatting

**Question** Use descriptive statistics, the description of the data in the help-function and common sense to remove variables that you think will not be helpful. Motivate your choices thoroughly. Also, make sure that all variables are on the right format.

# Base R / Tidyverse Solution (Conceptual - based on marking scheme)

```
# Assuming xdata_task2_car from 2a
  # Marking scheme solution: Remove clm (col 3 in their xdata
      after X_OBSTAT_ removal)
  # Original columns: veh_value, exposure, clm, numclaims,
      claimcst0, veh_body, veh_age, gender, area, agecat
  # After X_OBSTAT_ removal and clm filtering, clm column is now
      constant 1.
  # If X_OBSTAT_ was, say, col 11 as in marking scheme:
  # data(dataCar); xdata_task2_car <- dataCar[dataCar$clm !=0,];</pre>
      xdata_task2_car <- xdata_task2_car[,-11]</pre>
  # Original column indices matter for marking scheme solution.
  # Let's assume xdata_task2_car is as per previous step (X_OBSTAT
      removed).
  # 'clm' column is now all 1s.
  # Removing 'clm' as it's constant after filtering:
11
  xdata_task2_car_processed <- xdata_task2_car[, names(xdata_task2</pre>
      _car) != "clm"]
  # Recoding 'veh_age' and 'agecat' to factors as they represent
      categories
  xdata_task2_car_processed$veh_age <- as.factor(xdata_task2_car_</pre>
15
      processed$veh_age)
  xdata_task2_car_processed$agecat <- as.factor(xdata_task2_car_</pre>
      processed$agecat)
  # 'numclaims' is kept as numeric. 'exposure' also kept.
17
18
  # Motivation for removals/changes:
  # - 'clm': After filtering for clm!=0, this variable is constant
20
       and uninformative for predicting claimcst0 among those who
      claimed.
  # - 'veh_age', 'agecat': These are described as age categories (
      e.g., "youngest"), making factor representation appropriate.
  # - 'X_OBSTAT_': Likely an ID, not predictive.
    - Other variables (e.g., 'exposure', 'numclaims') are kept as
      potential predictors for claim amount.
```

#### 3.1.8 2c: Cross-validation for linear models

Question Use a cross validation approach to evaluate predictions for claimcst0 using: 1) Full LM, 2) All simple LMs, 3) Intercept-only LM. Motivate CV method. Seed 123 (Marking guide used 543, this exam used 123 in task description, so using 123).

#### Base R Solution (5-fold CV)

```
# Assuming xdata_task2_car_processed from 2b
  set.seed(123)
  K_cv <- 5
  n_car_proc <- nrow(xdata_task2_car_processed)</pre>
   folds_cv_car <- sample(cut(seq(1, n_car_proc), breaks=K_cv,</pre>
      labels=FALSE))
6
   response_car <- "claimcst0"</pre>
   predictors_all_car <- names(xdata_task2_car_processed)[names(</pre>
8
      xdata_task2_car_processed) != response_car]
   # Matrix to store MSEs
   mse_results_car <- matrix(NA, nrow=K_cv, ncol=2 + length(</pre>
      predictors_all_car))
   colnames(mse_results_car) <- c("FullLM", "InterceptOnly",</pre>
      predictors_all_car)
13
   for (k_idx_cv in 1:K_cv) {
     test_idx_cv <- which(folds_cv_car == k_idx_cv)</pre>
15
     train_df_cv <- xdata_task2_car_processed[-test_idx_cv, ]</pre>
16
     test_df_cv <- xdata_task2_car_processed[test_idx_cv, ]</pre>
18
     # Full LM
19
     lm_full_cv_car <- lm(paste(response_car, "~ ."), data=train_df</pre>
20
        _cv)
     pred_full_cv_car <- predict(lm_full_cv_car, newdata=test_df_cv</pre>
21
     mse_results_car[k_idx_cv, "FullLM"] <- mean((test_df_cv[[</pre>
        response_car]] - pred_full_cv_car)^2, na.rm=TRUE)
23
     # Intercept-only LM
24
     lm_int_cv_car <- lm(paste(response_car, "~ 1"), data=train_df_</pre>
        cv)
     pred_int_cv_car <- predict(lm_int_cv_car, newdata=test_df_cv)</pre>
     mse_results_car[k_idx_cv, "InterceptOnly"] <- mean((test_df_cv</pre>
        [[response_car]] - pred_int_cv_car)^2, na.rm=TRUE)
     # Simple LMs
     for (pred_name_car in predictors_all_car) {
30
       # Ensure factor levels are consistent or handle potential
31
          errors if a level is missing in a fold
       # This might require more careful data handling in a real
32
          scenario for factors
       if (is.factor(train_df_cv[[pred_name_car]]) && length(levels
           (droplevels(train_df_cv[[pred_name_car]]))) < 2) next
34
       formula_simple_cv_car <- as.formula(paste(response_car, "~",</pre>
35
            pred_name_car))
       tryCatch({ # In case of errors with factors in small folds
```

```
lm_simple_cv_car <- lm(formula_simple_cv_car, data=train</pre>
               _df _ cv)
           pred_simple_cv_car <- predict(lm_simple_cv_car, newdata=</pre>
38
              test_df_cv)
           mse_results_car[k_idx_cv, pred_name_car] <- mean((test_</pre>
              df_cv[[response_car]] - pred_simple_cv_car)^2, na.rm=
       }, error = function(e) { print(paste("Error with", pred_name
40
          _car, "in fold", k_idx_cv))})
42
  cv_avg_mses_car <- colMeans(mse_results_car, na.rm=TRUE)</pre>
43
  print("Average CV Test MSEs for different models:")
  print(sort(cv_avg_mses_car))
  # Motivation for K=5: Balances bias (not too small training
      folds) and variance (multiple estimates)
  # of the test error estimate, and is computationally feasible
      for fitting many models.
```

#### 3.1.9 2d: Generalized Additive Model (GAM)

Question Use a GAM with smoothing splines for the numerical variables. Include categorical variables in the model as well. Use s()-function in gam-library, with argument df=4, without motivation. Plot the result and comment on the relationship between predictors and dependent variable.

```
Base R Solution (using gam) -
```

```
library (gam)
  # Assuming xdata_task2_car_processed from 2b
  num_preds_car_gam <- names(xdata_task2_car_processed)[sapply(</pre>
      xdata_task2_car_processed, is.numeric) &
                                                    names (xdata_task2_
                                                       car_processed)
                                                       != "claimcst0"]
  cat_preds_car_gam <- names(xdata_task2_car_processed)[sapply(</pre>
      xdata_task2_car_processed, is.factor)]
  gam_terms_str_car <- c()</pre>
  for (pred in num_preds_car_gam) { gam_terms_str_car <- c(gam_</pre>
      terms_str_car, paste0("s(", pred, ", df=4)")) }
  for (pred in cat_preds_car_gam) { gam_terms_str_car <- c(gam_</pre>
      terms_str_car, pred) }
  gam_formula_full_car_str <- paste("claimcst0 ~", paste(gam_terms</pre>
      _str_car, collapse=" + "))
  gam_formula_full_car <- as.formula(gam_formula_full_car_str)</pre>
11
  # Fit GAM on the processed dataset (xdata_task2_car_processed)
      for plotting
  gam_model_car_full <- gam(gam_formula_full_car, data=xdata_task2</pre>
14
      _car_processed)
  # summary(gam_model_car_full)
16
  # Plot partial effects (adjust mfrow based on number of terms)
17
  # num_plots <- length(num_preds_car_gam) + length(cat_preds_car_</pre>
  # par(mfrow=c(ceiling(num_plots/3), 3))
19
  # plot(gam_model_car_full, se=TRUE, col="blue", ask=TRUE)
  # Comment: For each s() term: is it linear, U-shaped, increasing
      /decreasing?
```

```
# Example from marking guide: numclaims linear, veh_value non-linear for small values, exposure non-linear.
```

#### 3.1.10 2e: Specify appropriate GAM and compute testMSE

**Question** Use your conclusions in 2d to specify an appropriate GAM-model. Compute the testMSE for this GAM-model.

## Base R Solution (Integrating with CV loop from 2c)

```
# Based on marking scheme plots/conclusions: s(veh_value), s(
      exposure), linear numclaims, and all factors.
  # Assuming 'numclaims' is numeric, others like 'veh_body', 'veh_
      age', 'gender', 'area', 'agecat' are factors.
  gam_formula_refined_car_str <- "claimcst0 ~ s(veh_value, df=4) +</pre>
       s(exposure, df=4) + numclaims + veh_body + veh_age + gender
      + area + agecat"
  gam_formula_refined_car <- as.formula(gam_formula_refined_car_</pre>
      str)
  # To compute CV testMSE, add this to the CV loop from 2c:
    (Inside the loop for k_idx_cv in 1:K_cv)
    Ensure factors have same levels in train_df_cv and test_df_cv,
       or handle carefully.
       tryCatch({
9
  #
         gam_refined_cv_car <- gam(gam_formula_refined_car, data=</pre>
10
      train_df_cv)
         pred_gam_refined_cv_car <- predict(gam_refined_cv_car,</pre>
      newdata=test_df_cv)
         # Add a new column to mse_matrix_car if not already
12
      defined:
         # mse_matrix_car[k_idx_cv, "RefinedGAM"] <- mean((test_df_</pre>
  #
13
      cv[[response_car]] - pred_gam_refined_cv_car)^2, na.rm=TRUE)
      }, error = function(e) { print(paste("Error with GAM in fold
14
      ", k_idx_cv, ":", e$message))})
  # } %% End of loop %
  # # After loop:
  # # cv_avg_mses_car <- colMeans(mse_matrix_car, na.rm=TRUE)</pre>
17
  # # print(cv_avg_mses_car["RefinedGAM"])
  # # Marking guide: Full GAM had testMSE ~12,243,092. Full linear
       reg ~12,277,335. GAM slightly better.
```

# Task 3: Analysis of dataCar Data (Original) - Predicting clm Note: For this task, use the original dataCar, not the version from Task 2.

#### 3.1.11 3a: Data prep, descriptive stats for clm

Question Start by removing variables X\_OBSTAT\_, numclaims and claimcstO. Compute and interpret appropriate cross-tables of clm and the categorical variables. Also compute and interpret well-chosen descriptive statistics (such as central tendencies and measures of variation) for the numerical variables for each of the two categories of clm. Are some of the categories of the categorical variables more interesting than others? Based on this, do you see any promising predictors for clm? Mention a drawback with such pairwise comparisons.

```
Base R Solution
   data(dataCar) # Reload original
   xdata_task3_orig_car <- dataCar[, !(names(dataCar) %in% c("X_</pre>
      OBSTAT_", "numclaims", "claimcst0"))]
   xdata_task3_orig_car$clm <- as.factor(xdata_task3_orig_car$clm)</pre>
      # Target variable
   # Ensure other categoricals are factors
5
   xdata_task3_orig_car$veh_body <- as.factor(xdata_task3_orig_car$</pre>
      veh_body)
   xdata_task3_orig_car$veh_age <- as.factor(xdata_task3_orig_car$</pre>
      veh_age)
   xdata_task3_orig_car$gender <- as.factor(xdata_task3_orig_car$</pre>
      gender)
   xdata_task3_orig_car$area <- as.factor(xdata_task3_orig_car$area</pre>
   xdata_task3_orig_car$agecat <- as.factor(xdata_task3_orig_car$</pre>
      agecat)
11
  # cat_predictors_task3 <- names(xdata_task3_orig_car)[sapply(</pre>
12
      xdata_task3_orig_car, is.factor) & names(xdata_task3_orig_car
      )!="clm"]
   # num_predictors_task3 <- names(xdata_task3_orig_car)[sapply(</pre>
13
      xdata_task3_orig_car, is.numeric)]
14
   # for (pred in cat_predictors_task3) {
       cat("\nCross-table for clm vs", pred, ":\n")
16
       tbl <- table(Claim=xdata_task3_orig_car$clm, Predictor=xdata
17
      _task3_orig_car[[pred]])
       print(tbl)
18
       print(round(prop.table(tbl, margin = 2)100,1)) # Column
19
      percentages (P(Claim | Predictor Level))
  # }
20
  # # Interpretation: Look for levels of categorical predictors
21
      with notably higher/lower claim rates.
  # # E.g., "BUS and MCARA vehicle types show higher claim rates
22
      (19% and 11% vs. overall 6.8%)."
23
  # for (pred_num in num_predictors_task3) {
24
       cat("\nSummary of", pred_num, "by clm status:\n")
25
       print(by(xdata_task3_orig_car[[pred_num]], xdata_task3_orig_
      car$clm, summary))
       # boxplot(as.formula(paste(pred_num, "~ clm")), data=xdata_
      task3_orig_car, main=paste(pred_num, "by Claim"))
  # }
    # Interpretation: "Policies with claims have, on average,
29
      higher veh_value and exposure."
  # # Promising predictors: veh_body, agecat, veh_value, exposure
30
      (from marking guide).
  # # Drawback of pairwise: Does not account for confounding or
      interaction effects between predictors.
```

#### 3.1.12 3b: Logistic regression for clm

Question Based on your hypotheses from 3a, use logistic regression based on all or a subset of the predictors to predict clm. Interpret the estimated coefficients.

#### Base R Solution -

```
# Assuming xdata_task3_orig_car from 3a.
  # Predictors from marking guide: veh_body, agecat, veh_value,
      exposure
  logit_model_clm_car_task3 <- glm(clm ~ veh_body + agecat + veh_</pre>
      value + exposure,
                                     data=xdata_task3_orig_car,
                                         family=binomial)
  summary(logit_model_clm_car_task3)
  # Interpretation (odds ratios):
  # coefs <- coef(logit_model_clm_car_task3)</pre>
  # odds_ratios <- exp(coefs)</pre>
  # print(odds_ratios)
  # Example: For agecat2, odds of claim are exp(coef_agecat2) (e.g
      ., 0.81) times odds for agecat1 (baseline),
  # holding other variables constant.
11
  # For veh_value (continuous), a one-unit increase (10000 dollars
      ) multiplies odds of claim by \exp(0.06) ~ 1.06.
```

#### 3.1.13 3c: Validation set for logistic regression, thresholding

Question Modify model if you believe it to be sensible. Use the validation set approach with a 50/50 training/test split to evaluate the predictions from the logistic regression. Choose a threshold for when an estimated probability should lead to a prediction of a claim (imagine cost FN ¿ FP). Compute a confusion matrix and argue for your choice of threshold. Set the seed to 1234 (Marking guide seed was different, here 1234).

#### Base R Solution <sub>5</sub> # Using xdata\_task3\_orig\_car from 3a set.seed(1234) n\_task3 <- nrow(xdata\_task3\_orig\_car)</pre> train\_idx\_task3 <- sample(1:n\_task3, floor(n\_task3/2))</pre> train\_data\_task3 <- xdata\_task3\_orig\_car[train\_idx\_task3,]</pre> test\_data\_task3 <- xdata\_task3\_orig\_car[-train\_idx\_task3,]</pre> logit\_train\_task3 <- glm(clm ~ veh\_body + agecat + veh\_value +</pre> exposure, data=train\_data\_task3, family=binomial) probs\_test\_task3 <- predict(logit\_train\_task3, newdata=test\_data</pre> \_task3, type="response") # Threshold choice (e.g., 0.07 as in marking scheme to catch 12 more actual claims) # Motivation: Overall claim rate is low (~6.8%). A standard 0.5 13 threshold will predict # very few claims. To reduce False Negatives (costly if missing 14 an actual claim), # lower the threshold. This increases True Positives but also False Positives. chosen\_threshold\_task3 <- 0.07</pre> pred\_class\_task3\_logistic <- ifelse(probs\_test\_task3 > chosen\_ 17 threshold\_task3, levels(train\_data\_task3\$clm) [2], # "1" or "Yes" levels(train\_data\_task3\$clm) 19 [1]) # "0" or "No" pred\_class\_task3\_logistic <- factor(pred\_class\_task3\_logistic,</pre> levels=levels(train\_data\_task3\$clm))

```
conf_matrix_task3_logistic <- table(Actual = test_data_task3$clm
, Predicted = pred_class_task3_logistic)

print(conf_matrix_task3_logistic)

# print(prop.table(conf_matrix_task3_logistic, margin=1)) # Row
    percentages (Sensitivity, Specificity)

# Interpretation: "With a threshold of 0.07, we correctly
    identify [Sensitivity]% of actual claims,

# while incorrectly classifying [1-Specificity]% of non-claims
    as claims. This trade-off was

# chosen to prioritize detecting claims."
```

#### 3.1.14 3d: Boosted trees for clm

Question Use boosted trees to predict clm and evaluate the predictions with the same approach as in 3c.

#### Base R Solution (using gbm) -

```
library(gbm)
  # Using train_data_task3, test_data_task3, chosen_threshold_
      task3 from 3c
  # GBM requires numeric 0/1 response for bernoulli
  train_data_task3$clm_numeric <- as.numeric(train_data_task3$clm)</pre>
   test_data_task3$clm_numeric <- as.numeric(test_data_task3$clm)</pre>
      - 1
  formula_gbm_task3 <- clm_numeric ~ veh_body + agecat + veh_value</pre>
       + exposure
8
   set.seed(1234) # For reproducibility
9
  boost_model_task3 <- gbm(formula_gbm_task3,</pre>
                             data=train_data_task3,
11
                             distribution="bernoulli",
                             n.trees=100, # Marking scheme suggests
13
                                 100 trees
                             interaction.depth=4, # Example, tune
14
                                this
                             shrinkage=0.01)
                                                  # Example, tune
                                this
16
  probs_boost_task3_test <- predict(boost_model_task3, newdata=</pre>
      test_data_task3,
                                       n.trees=100, type="response")
  pred_class_boost_task3 <- ifelse(probs_boost_task3_test > chosen
19
      _threshold_task3, 1, 0)
20
   conf_matrix_boost_task3 <- table(Actual = test_data_task3$clm_</pre>
21
      numeric, Predicted = pred_class_boost_task3)
  print(conf_matrix_boost_task3)
  # print(prop.table(conf_matrix_boost_task3, margin=1))
  # Compare with logistic regression from 3c. Marking scheme: GBM
      improved TP rate (0.67 vs 0.59).
```

## 3.2 Exam Spring 2022

Overall Datasets: OJ (ISLR), Computers (Ecdat)

# Task 1: Analysis of OJ Data - Predicting Purchase

(Assume LoyalCH unavailable except for 1f)

#### 3.2.1 1a: Data preparation and splitting

Question Remove the variable LoyalCH. If necessary, recode categorical variables as factors and remove variables that cannot be used in the analysis. Base your reasoning to do this on the help function and by looking at the data. Split the data in a 50/50 split to create a training and a test dataset. Use the seed 8655, when you split the data, set.seed(8655).

#### Base R Solution (basert på løsningsforslag)

```
library(ISLR)
   data(OJ)
3
   # Remove LoyalCH and StoreID (StoreID is same as STORE after
      factor conversion)
   oj_data_prep <- OJ[, !(names(OJ) %in% c("LoyalCH", "StoreID"))]
6
   # Identify variables to convert to factor (<= 5 unique values in
       solution)
   # card_func <- function(x) length(table(x))</pre>
   # len_oj <- sapply(oj_data_prep, card_func)</pre>
9
  # print(len_oj)
  # Purchase:2, SpecialCH:2, SpecialMM:2, Store7:2, STORE:5 should
       become factors
   # WeekofPurchase:52, PriceCH:10, PriceMM:8, DiscCH:12, DiscMM
      :12, etc. are numeric
13
   for (col_name in names(oj_data_prep)) {
14
     if (length(unique(oj_data_prep[[col_name]])) <= 5) {</pre>
       oj_data_prep[[col_name]] <- as.factor(oj_data_prep[[col_name
16
          ]])
17
18
   # Verify: sapply(oj_data_prep, class)
19
   # Split data
21
   set.seed(8655) # As specified in this exam version
22
   n_oj <- nrow(oj_data_prep)</pre>
  train_idx_oj <- sample(1:n_oj, floor(n_oj/2))</pre>
  train_oj <- oj_data_prep[train_idx_oj, ]</pre>
   test_oj <- oj_data_prep[-train_idx_oj, ]</pre>
26
   # print(paste("Train OJ dimensions:", paste(dim(train_oj),
28
      collapse="x")))
   # print(paste("Test OJ dimensions:", paste(dim(test_oj),
29
      collapse="x")))
   # Motivation: LoyalCH removed as per instruction. StoreID
      removed as STORE factor captures same info.
   # Variables with few unique values and no inherent order
31
      converted to factors.
```

```
Tidyverse Solution

| library(ISLR); library(dplyr); library(purrr)
| data(OJ)
| oj_data_prep_tidy <- OJ %>%
```

#### 3.2.2 1b: Descriptive statistics for promising predictors

**Question** Use descriptive statistics to detect promising predictors for Purchase. Present the most interesting results as tables and graphs and comment on them.

Base R / Tidyverse Solution (Conceptual - Løsningsforslag fokuserer på plott og 'by')

```
# Assuming train_oj from 1a
  # Visual exploration (Base R)
  # par(mfrow=c(1,2)) # Example for specific plots
  # plot(Purchase ~ STORE, data=train_oj, main="Purchase by Store
  # boxplot(PriceDiff ~ Purchase, data=train_oj, main="PriceDiff
      by Purchase")
  # graphics.off()
  # Numerical summaries (Base R)
  # cat("Mean PctDiscCH by Purchase:\n")
  # print(by(train_oj$PctDiscCH, train_oj$Purchase, mean, na.rm=
10
      TRUE))
  # cat("Mean PctDiscMM by Purchase:\n")
11
  # print(by(train_oj$PctDiscMM, train_oj$Purchase, mean, na.rm=
  # cat("Table of SpecialMM by Purchase:\n")
  # print(table(train_oj$SpecialMM, train_oj$Purchase))
14
  # Tidyverse for summaries
16
  # library(dplyr)
17
  # train_oj %>% group_by(Purchase) %>%
       summarise(across(c(PriceDiff, PctDiscCH, PctDiscMM),
19
                        list(mean=mean, median=median), na.rm=TRUE)
20
  # train_oj %>% count(STORE, Purchase) %>% group_by(STORE) %>%
      mutate(prop = n/sum(n))
  # Comments (basert p
                          l sningsforslag):
23
  # - STORE: Variation in brand purchased by store.
  # - PriceDiff: Higher (MM more expensive) when CH bought.
  # - PctDiscCH/PctDiscMM: Discounts seem to influence choice.
  # - SpecialMM: Appears differently distributed between CH/MM
      purchases.
```

#### 3.2.3 1c: Logistic regression

Question Fit a logistic regression of Purchase on all the variables you found promising in 1b, evaluate the predictions using test accuracy and a confusion matrix. If you, in the process, detect that you would modify your model, you

should do so and explain why. Use the threshold 0.5 when you go from estimated probability to a prediction.

# Base R Solution (Løsningsforslag bruker PriceDiff + STORE)

```
# Assuming train_oj, test_oj from 1a
  # L sningsforslag ender opp med PriceDiff og STORE etter
      vurdert PctDisc-variablene som ikke-signifikante.
  # Vi starter med de 'lovende' og fjerner evt. ikke-signifikante.
  # Initial promising: STORE, PriceDiff, PctDiscCH, PctDiscMM,
      SpecialMM
  # logit_oj_initial <- glm(Purchase ~ STORE + PriceDiff +</pre>
      PctDiscCH + PctDiscMM + SpecialMM,
                              data=train_oj, family=binomial)
6
  # summary(logit_oj_initial)
  # % If PctDiscCH, PctDiscMM, SpecialMM are not significant,
      remove them. %
  # Final model from solution:
  logit_oj_final <- glm(Purchase ~ PriceDiff + STORE, data=train_</pre>
11
      oj, family=binomial)
  # print(summary(logit_oj_final))
12
13
  # Predictions on test set
14
  probs_logit_oj_test <- predict(logit_oj_final, newdata=test_oj,</pre>
15
      type="response")
  pred_logit_oj_test <- ifelse(probs_logit_oj_test > 0.5, "MM", "
      CH") # OJ levels: CH, MM
  pred_logit_oj_test <- factor(pred_logit_oj_test, levels = levels</pre>
17
      (test_oj$Purchase))
18
19
  # Confusion matrix and accuracy
  conf_matrix_logit_oj <- table(Actual=test_oj$Purchase, Predicted</pre>
20
      =pred_logit_oj_test)
   print(conf_matrix_logit_oj)
21
   accuracy_logit_oj <- sum(diag(conf_matrix_logit_oj)) / sum(conf_</pre>
22
      matrix_logit_oj)
  cat("Test Accuracy (Logistic Regression):", accuracy_logit_oj, "
  # prop_table_logit_oj <- prop.table(conf_matrix_logit_oj, margin</pre>
      =1)
  # print(round(prop_table_logit_oj,3))
  # Interpretation: The model predicts [value]% of CH purchases
      correctly and [value]% of MM purchases.
```

#### 3.2.4 1d: Classification tree

**Question** Fit a classification tree, using all variables (except the one(s) you removed in 1a), and plot it. Give an example of how to interpret a branch of the tree. Also, use the same evaluation measures as in 1c and evaluate the predictions. Use the threshold 0.5.

#### Base R Solution (using tree)

```
library(tree)

# Assuming train_oj, test_oj from 1a (with all original predictors kept, except LoyalCH, StoreID)

tree_oj <- tree(Purchase ~ ., data=train_oj)

# summary(tree_oj)

# plot(tree_oj); text(tree_oj, pretty=0)</pre>
```

```
Interpretation example (basert p | 1 sningsforslagets
      trefigur):
    "If STORE is 'ae' (0 or 4 in factor levels) AND PriceDiff <
      -0.35 AND WeekofPurchase < 258.5,
  # then the prediction is MM." (Values vil variere basert p
      seed).
10
  # Predictions on test set
11
  # predict() for tree with type="class" gives direct class
12
      predictions.
  # For 0.5 threshold on probabilities, get probabilities first:
13
  probs_tree_oj_test <- predict(tree_oj, newdata=test_oj, type="</pre>
      vector") # Gives matrix of probs
  # Assuming Purchase is factor with levels CH, MM. probs_tree_oj_
15
      test[,2] is P(MM)
  pred_tree_oj_test <- ifelse(probs_tree_oj_test[,2] > 0.5, "MM",
      "CH")
  pred_tree_oj_test <- factor(pred_tree_oj_test, levels = levels(</pre>
17
      test_oj$Purchase))
  conf_matrix_tree_oj <- table(Actual=test_oj$Purchase, Predicted=</pre>
19
      pred_tree_oj_test)
   print(conf_matrix_tree_oj)
   accuracy_tree_oj <- sum(diag(conf_matrix_tree_oj)) / sum(conf_
21
      matrix_tree_oj)
   cat("Test Accuracy (Classification Tree):", accuracy_tree_oj, "\
22
      n")
  # prop_table_tree_oj <- prop.table(conf_matrix_tree_oj, margin</pre>
  # print(round(prop_table_tree_oj,3))
```

## 3.2.5 1e: Cross-validation for optimal threshold for tree

Question In 1c and 1d you have used the threshold 0.5. Use cross-validation to find the threshold that maximizes the accuracy for the tree. Evaluate predictions from the tree using the best threshold. Are the predictions improved? Use the seed 4598 when you split the data for CV (this implies an inner CV split on the original training data).

# Base R Solution (Validation set for threshold tuning on original training data)

```
# Using original train_oj and test_oj from 1a.
  # To find optimal threshold, we need a validation set, split
      from original train_oj.
  set.seed(4598) # Seed for splitting train_oj further
  n_train_oj <- nrow(train_oj)</pre>
  val_idx_oj <- sample(1:n_train_oj, floor(n_train_oj/2))</pre>
  train2_oj <- train_oj[val_idx_oj, ]</pre>
  valid_oj <- train_oj[-val_idx_oj, ]</pre>
  # Fit tree on train2_oj
  tree_for_thresh <- tree(Purchase ~ ., data=train2_oj)</pre>
  probs_valid_oj <- predict(tree_for_thresh, newdata=valid_oj,</pre>
11
      type="vector")[,2] # P(MM)
  thresholds <- seq(0.1, 0.9, by=0.05)
13
  accuracies_thresh <- numeric(length(thresholds))</pre>
```

```
for (i in 1:length(thresholds)) {
     th <- thresholds[i]
17
     pred_class_thresh <- ifelse(probs_valid_oj > th, "MM", "CH")
18
     pred_class_thresh <- factor(pred_class_thresh, levels = levels</pre>
19
        (valid_oj$Purchase))
     accuracies_thresh[i] <- mean(pred_class_thresh == valid_oj$
20
        Purchase)
  }
2.1
   # plot(thresholds, accuracies_thresh, type="b", xlab="Threshold
      ", ylab="Validation Accuracy")
  best_threshold_idx <- which.max(accuracies_thresh)</pre>
   optimal_threshold_oj <- thresholds[best_threshold_idx]
   cat("Optimal threshold found:", optimal_threshold_oj, "\n")
  # Evaluate original tree_oj (fit on full train_oj) on test_oj
      using this optimal_threshold_oj
  probs_tree_fulltrain_test <- predict(tree_oj, newdata=test_oj,</pre>
29
      type="vector")[,2] # P(MM)
  pred_tree_optimal_thresh <- ifelse(probs_tree_fulltrain_test >
      optimal_threshold_oj, "MM", "CH")
  pred_tree_optimal_thresh <- factor(pred_tree_optimal_thresh,</pre>
      levels=levels(test_oj$Purchase))
   conf_matrix_tree_optimal <- table(Actual=test_oj$Purchase,</pre>
33
      Predicted=pred_tree_optimal_thresh)
  print(conf_matrix_tree_optimal)
34
  accuracy_tree_optimal <- sum(diag(conf_matrix_tree_optimal)) /</pre>
      sum(conf_matrix_tree_optimal)
   cat("Test Accuracy (Tree with Optimal Threshold):", accuracy_
      tree\_optimal, "\n")
  # Compare accuracy_tree_optimal with accuracy_tree_oj (from 1d
      using 0.5 threshold)
  # Marking guide's plot actually uses the same tree (tree1) for
38
      validation, which is fine.
  # Their plot shows threshold around 0.4-0.6 being optimal.
      Accuracy doesn't improve much.
```

#### 3.2.6 1f: Analysis with LoyalCH

Question In a) you removed the variable LoyalCH. Imagine now that this variable is actually available at the time of prediction. By augmenting your analysis with this variable both for the logistic regression and the classification tree, conclude if this variable contribute to predicting Purchase.

**Solution Outline** Repeat steps 1a-1d, but KEEP LoyalCH in the dataset. Compare test accuracies and model summaries.

```
summary(logit_oj_L) % Check significance of LoyalCH %
       % Calculate test accuracy and confusion matrix on test_oj_L
  #
       % Compare accuracy with result from 1c. %
  # 3. Classification Tree with LoyalCH:
12
        tree_oj_L <- tree(Purchase ~ ., data=train_oj_L)</pre>
       summary(tree_oj_L) % See if LoyalCH is used in splits %
14
        plot(tree_oj_L); text(tree_oj_L, pretty=0)
       \% Calculate test accuracy and confusion matrix on test_oj_L
16
       % Compare accuracy with result from 1d. %
17
18
  # Conclusion: If LoyalCH is significant in logistic regression
19
      and/or used prominently
  # in the tree, and if test accuracies improve notably, then
      LoyalCH contributes.
  # (LoyalCH is expected to be a very strong predictor).
```

# Task 2: Analysis of Computers Data - Predicting price

#### 3.2.7 2a: Data preparation and splitting

Question Just as in 1a; if necessary, recode categorical variables as factors and remove variables that cannot be used in the analysis. Base your reasoning to do this on the help function and by looking at the data. Split the data in a 50/50 split to create a training and a test dataset. Use the seed 4598, when you split the data, set.seed(4598).

```
Base R Solution (basert på løsningsforslag)
```

```
library(Ecdat)
  data(Computers)
  # Recode categoricals (<= 5 unique values, from marking scheme)</pre>
  # Inspect: sapply(Computers, function(x) length(unique(x)))
  # screen (3), cd (2), multi (2), premium (2) should become
      factors
   cols_to_factor_comp <- c("screen", "cd", "multi", "premium")</pre>
   for (col in cols_to_factor_comp) {
     Computers[[col]] <- as.factor(Computers[[col]])</pre>
9
10
  # sapply(Computers, class) # Verify
11
12
  # Split data
13
  set.seed (4598)
14
  n_comp <- nrow(Computers)</pre>
  train_idx_comp <- sample(1:n_comp, floor(n_comp/2))</pre>
16
  train_comp <- Computers[train_idx_comp, ]</pre>
  test_comp <- Computers[-train_idx_comp, ]</pre>
  # print(paste("Train Computers dimensions:", paste(dim(train_
      comp), collapse="x")))
```

```
Tidyverse Solution | library(Ecdat); library(dplyr) | data(Computers)
```

#### 3.2.8 2b: Descriptive statistics for promising predictors

**Question** Use descriptive statistics to find promising predictors. Comment on your observations.

Base R / Tidyverse Solution (Conceptual - Løsningsforslag bruker plot(price .,data=train))

```
# Assuming train_comp from 2a
  # Visual exploration (Base R)
  # par(mfrow=c(3,3)) # Adjust layout as needed
  # plot(price ~ ., data=train_comp) # As per marking guide
  # graphics.off()
  # Comment: "Speed, hd, ram show positive trends with price.
      Screen17 has higher price than screen15.
  # cd=yes, multi=yes, premium=yes associated with higher price.
      Ads and trend also show relationships."
  # Tidyverse for specific plots
9
  # library(ggplot2)
10
  # ggplot(train_comp, aes(x=speed, y=price)) + geom_point() +
11
      geom_smooth()
  # ggplot(train_comp, aes(x=ram, y=price)) + geom_point() + geom_
      smooth()
  # ggplot(train_comp, aes(x=screen, y=price)) + geom_boxplot()
```

#### 3.2.9 2c: Linear regression for price

**Question** Run a linear regression on all explanatory variables. Interpret some of the coefficients. Evaluate the prediction performance on an appropriate measure.

```
Base R Solution
```

```
# Assuming train_comp, test_comp from 2a
lm_comp_full <- lm(price ~ ., data=train_comp)
summary_lm_comp <- summary(lm_comp_full)
print(summary_lm_comp)
# Interpretation: e.g., "A 1MHz increase in speed is associated with an expected price
# increase of [coef_speed] dollars, holding other factors constant (p=[p_val])."
# "Having a CD-ROM (cdyes) is associated with an expected price increase of
# [coef_cdyes] compared to no CD-ROM, holding others constant (p=[p_val])."
# Evaluate performance: Test MSE</pre>
```

#### 3.2.10 2d: Linear regression of log(price)

Question Investigate if the predictions of price would be better if we use a linear regression of log(price) on the other variables.

```
Base R Solution
  # Create log(price) variable, ensuring it's available in train
      and test
  # train_comp_log <- train_comp</pre>
  # test_comp_log <- test_comp</pre>
  # train_comp_log$log_price <- log(train_comp_log$price)</pre>
  # test_comp_log$log_price <- log(test_comp_log$price) # For</pre>
      actual values if needed, but predict() on log scale
6
  # Fit model on training data using log_price, excluding original
       price
  # lm_comp_log <- lm(log(price) ~ . - price, data=train_comp) #</pre>
      Simpler way
  lm_comp_log <- lm(log(price) ~ speed + hd + ram + screen + cd +</pre>
      multi + premium + ads + trend,
                      data=train_comp)
  summary(lm_comp_log)
12
  # Predict on test set (predictions will be on log scale)
13
14
  pred_log_price_test <- predict(lm_comp_log, newdata=test_comp)</pre>
  # Transform predictions back to original price scale
  pred_price_from_log_test <- exp(pred_log_price_test)</pre>
16
  # Calculate Test MSE on original price scale
18
  mse_loglm_comp_test <- mean((test_comp$price - pred_price_from_</pre>
      log_test)^2, na.rm=TRUE)
  cat("Test MSE (Log-Linear LM for Computers):", mse_loglm_comp_
20
      test, "\n")
  # Marking guide result: MSE2 = 72610.7. In this case, log
      transform didn't improve MSE.
```

#### 3.2.11 2e: GAM for price

**Question** In 2d you fitted a model where **price** is a particular nonlinear function of the other variables. You should now investigate another non-linear models. First, fit a GAM-model, plot the result and evaluate the predictions. Is there a reason to not allow for some variables to have a non-linear relationship with **price**?

#### Base R Solution (using gam) -

```
library(gam)

# Assuming train_comp, test_comp from 2a

# Formula for GAM: s() for continuous, direct for factors

# From marking guide: s(speed)+s(hd)+s(ram)+screen+cd+multi+

premium+s(ads)+s(trend)
```

```
gam\_comp1 \leftarrow gam(price ~s(speed, df=4) + s(hd, df=4) + s(ram, df=
                     df=4) + screen + cd + multi +
                                                                        premium + s(ads, df=4) + s(trend, df=4), data=
 6
                                                                                    train_comp)
          # summary(gam_comp1)
          # Plot partial effects
 9
         # par(mfrow=c(3,3)) # To fit all plots, adjust as needed
10
         # plot(gam_comp1, se=TRUE, col="blue", ask=TRUE)
         # Reason to allow non-linear: Some relationships (e.g. price vs
                     hd or speed) might
         # exhibit diminishing returns or other non-linear patterns.
13
                     Plots will confirm.
14
         # Evaluate Test MSE
15
         pred_gam_comp_test <- predict(gam_comp1, newdata=test_comp)</pre>
16
         mse_gam_comp_test <- mean((test_comp$price - pred_gam_comp_test)</pre>
                      ^2, na.rm=TRUE)
         cat("Test MSE (GAM for Computers):", mse_gam_comp_test, "\n")
18
         # Marking guide result: MSE3 = 60947.91. GAM significantly
                      improved predictions.
```

#### 3.2.12 2f: Explanation of backfitting for GAMs

**Question** Give a brief explanation of how backfitting works and in what situations it is possible to fit a generalized additive model with ordinary least square regression.

**Explanation** Backfitting Algorithm: For a GAM model  $y_i = \beta_0 + \sum_{j=1}^p f_j(x_{ij}) + \epsilon_i$ :

- 1. Initialize:  $\hat{\beta}_0 = \bar{y}$ , and  $\hat{f}_j(x_{ij}) = 0$  for all j (or some initial guess, e.g., from linear model).
- 2. Cycle through predictors j = 1, ..., p, 1, ..., p, ... until convergence:
  - · For current predictor j, compute partial residuals:  $r_{ij} = y_i \hat{\beta}_0 \sum_{k \neq j} \hat{f}_k(x_{ik})$ .
  - · Update  $\hat{f}_j$  by fitting a smoother (e.g., spline, loess) to the partial residuals  $r_{ij}$  against  $x_{ij}$ . That is,  $\hat{f}_j \leftarrow smoother(r_{.j} \sim x_{.j})$ .
  - · Often,  $\hat{f}_i$  are centered to ensure identifiability.
- 3. Convergence is reached when the functions  $\hat{f}_j$  do not change much between iterations.

**GAM** with OLS: A GAM can be fitted with OLS if each function  $f_j(x_j)$  can be represented by a linear combination of a set of basis functions. For example:

- · **Polynomial Regression**:  $f_j(x_j) = \beta_{j1}x_j + \beta_{j2}x_j^2 + \dots$  The "basis functions" are  $x_j, x_j^2, \dots$
- **Regression Splines**:  $f_j(x_j)$  is represented by a sum of spline basis functions (e.g., truncated power basis, B-spline basis). The model  $y = \beta_0 + \sum_j \sum_l \beta_{jl} b_{jl}(x_j) + \epsilon$  is then linear in the  $\beta_{jl}$  coefficients and can be fit with OLS.

If non-parametric smoothers like smoothing splines (where  $\lambda$  is chosen by GCV) or local regression are used within backfitting, the overall procedure is not a single OLS fit, but each step of backfitting might involve an OLS-like weighted least squares or penalized least squares.

#### 3.2.13 2g: Bagged trees for price

Question Use bagged trees to predict price. Evaluate the predictions. Compute variable importance measures and comment on the results. Explain the logic behind the measure for variable importance that you are using. (Hint: If the computation takes a long time you can reduce the number of trees fitted using the argument ntree.)

#### Base R Solution (using randomForest) r

```
library(randomForest)
  # Assuming train_comp, test_comp from 2a
  # For bagging, mtry = number of predictors.
  \mbox{\tt\#} price \tilde{\mbox{\tt}} . means all other columns are predictors.
  # ncol(train_comp) - 1 (if price is a column, and all others are
       predictors)
  # If train_comp has 10 predictors plus 'price' and 'logp' (from
      2d), p=10.
  # Marking guide uses mtry=9, perhaps 'logp' was still in data.
      Assuming p=10 here.
  num_predictors_comp <- ncol(train_comp) - 1 # Assuming price is</pre>
8
      the only response
   if ("logp" %in% names(train_comp)) num_predictors_comp <- num_</pre>
      predictors_comp -1
  set.seed(4598) # For reproducibility
  bag_comp <- randomForest(price ~ . - logp, data=train_comp, #</pre>
12
      Exclude logp if it exists
                             mtry=num_predictors_comp,
13
                             ntree=100, # Reduced from default 500
14
                                 for speed as hinted
                              importance=TRUE)
  # print(bag_comp)
16
17
  # Evaluate predictions
18
  pred_bag_comp_test <- predict(bag_comp, newdata=test_comp)</pre>
19
  mse_bag_comp_test <- mean((test_comp$price - pred_bag_comp_test)</pre>
      ^2, na.rm=TRUE)
   cat("Test MSE (Bagging for Computers):", mse_bag_comp_test, "\n"
21
  # Marking guide result: MSE4 = 28272.51 (significant improvement
  # Variable Importance
24
  importance_bag_comp <- importance(bag_comp)</pre>
  print(importance_bag_comp)
  varImpPlot(bag_comp)
27
  # Logic for IncNodePurity (default for regression):
  # "IncNodePurity (or %IncMSE if type=1 is used) measures the
      total decrease in node impurity
  # (RSS for regression trees) from splitting on that variable,
30
      averaged over all trees.
  # A higher value indicates greater importance."
  # Comment: "Ram, trend, speed, hd appear as most important
      variables."
```

#### 3.2.14 2h: Explanation of bagging

**Question** Give a brief explanation of bagging.

**Explanation** Bagging (Bootstrap Aggregating): Bagging is an ensemble learning technique designed to improve the stability and accuracy of machine learning algorithms, particularly those with high variance like decision trees. The process involves:

- 1. **Bootstrap Sampling**: Create B new training datasets by sampling with replacement from the original training dataset. Each bootstrap sample has the same size as the original.
- 2. **Model Fitting**: Fit a separate model (e.g., a decision tree) independently to each of the B bootstrap samples. These trees are typically grown deep and not pruned.

## 3. Aggregation:

- · For **regression**, the predictions from the B models are averaged to get the final prediction.
- · For classification, a majority vote is taken among the B model predictions.

The main benefit of bagging is variance reduction. By averaging many (potentially noisy) models fit to slightly different versions of the data, the overall variance of the ensemble prediction is reduced, often leading to improved predictive performance.

## 3.3 Exam Spring 2023

Overall Dataset: Churn.csv (Provided on Canvas) Refer to variable definitions table at the end of this exam section.

# Task 1: Predict Average Bill (bill\_avg)

#### 3.3.1 1a: Data preparation and splitting

Question If necessary, recode categorical variables as factors and remove variables that cannot be used in the analysis. Also, remove variables if you mean that they are unreasonable to include. One such reason could be that a variable is not available at the time the prediction is made but there might be other reasons too. Motivate your choices in words. Split the data in a 50/50 split to create a training and a test dataset. Use the seed 86554354, when you split the data, set.seed(86554354).

#### Base R Solution (basert på løsningsforslag)

```
# Churn <- read.csv("Churn.csv") % \textit{(Assuming data is</pre>
      read)} %
  # Remove id
  xdata_churn <- Churn[, -1] % \textit{Assuming 'id' is the first</pre>
      column} %
  # Recode specified variables to factors
6
  factor_cols_churn <- c("is_tv_subscriber", "is_movie_package_</pre>
      subscriber", "churn")
  for (col in factor_cols_churn) {
     xdata_churn[[col]] <- as.factor(xdata_churn[[col]])</pre>
9
10
11
  # print(sapply(xdata_churn, class))
12
```

```
# Split data
  set.seed(86554354) # Seed from exam question (v1 from marking
      instructions might differ)
  n_churn <- nrow(xdata_churn)</pre>
  train_idx_churn <- sample(1:n_churn, floor(n_churn/2))</pre>
  train_churn <- xdata_churn[train_idx_churn, ]</pre>
17
  test_churn <- xdata_churn[-train_idx_churn, ]</pre>
18
19
  # print(paste("Train Churn dimensions:", paste(dim(train_churn),
20
       collapse="x")))
   # print(paste("Test Churn dimensions:", paste(dim(test_churn),
      collapse="x")))
  # Motivation: 'id' is an identifier and not predictive. 'is_tv_
      subscriber',
  # 'is_movie_package_subscriber', and 'churn' are categorical (0/
23
      1 originally)
  # and explicitly converted to factors for proper handling by
      modeling functions.
  # The question of whether 'churn' is available when predicting '
25
      bill_avg' is raised
  # in the marking scheme; it's assumed available for this task.
```

#### Tidyverse Solution F

#### 3.3.2 1b: Descriptive methods for bill\_avg

**Question** Use descriptive methods to find useful predictors for bill\_avg. Write in words which R functions you used, present the most interesting results as tables and graphs and comment on them.

# Base R / Tidyverse Solution (Conceptual - Marking guide uses plot(bill\_avg ., data=train))

```
# Assuming train_churn from 1a
# Visual exploration (Base R as per marking guide)
# par(mfrow=c(3,3)) # To fit all plots (9 predictors excluding id and bill_avg itself)
# plot(bill_avg ~ ., data=train_churn)
# graphics.off()
# Comments (based on marking guide comment):
# "bill_avg seems to vary with all predictors, possibly with the exception of
# download_avg and upload_avg, where patterns are difficult to see visually."
```

```
# For factors like 'is_tv_subscriber', 'churn', boxplots are
    generated by plot(y~.).

# For numeric like 'subscription_age', scatterplots are
    generated.

# Tidyverse for specific plots (examples)
# library(ggplot2)
# ggplot(train_churn, aes(x=is_tv_subscriber, y=bill_avg)) +
    geom_boxplot()
# ggplot(train_churn, aes(x=subscription_age, y=bill_avg)) +
    geom_point() + geom_smooth()
```

#### 3.3.3 1c: Best OLS for bill\_avg

Question Produce the best possible predictions of bill\_avg using standard linear regression (OLS) and evaluate them. Motivate your choices of variables, how you evaluate the predictions and the evaluation measure used.

# Base R Solution (Comparing full model vs. model without download/upload\_avg)

```
# Assuming train_churn, test_churn from 1a
  # Model 1: Full model with all predictors
  ols_full_churn <- lm(bill_avg ~ ., data=train_churn)</pre>
  # summary(ols_full_churn)
  pred_ols_full_churn <- predict(ols_full_churn, newdata=test_</pre>
      churn)
  mse_ols_full_churn <- mean((test_churn$bill_avg - pred_ols_full_</pre>
      churn)^2, na.rm=TRUE)
   cat("Test MSE (Full OLS for bill_avg):", mse_ols_full_churn, "\n
      ")
  # Marking guide value: 117.8603
10
  # Model 2: Reduced model (based on 1b, removing download_avg,
      upload_avg)
  ols_reduced_churn <- lm(bill_avg ~ . - download_avg - upload_avg
11
      , data=train_churn)
  # summary(ols_reduced_churn)
  pred_ols_reduced_churn <- predict(ols_reduced_churn, newdata=</pre>
13
      test_churn)
  mse_ols_reduced_churn <- mean((test_churn$bill_avg - pred_ols_</pre>
      reduced_churn)^2, na.rm=TRUE)
   cat("Test MSE (Reduced OLS for bill_avg):", mse_ols_reduced_
      churn, "\n")
  # Marking guide value: 146.7376
16
17
  # Motivation:
18
  # Variables: Compared a full model with one excluding download_
19
      avg and upload_avg, based on visual
  # inspection in 1b suggesting weak relationships.
20
  # Evaluation Measure: Test MSE is used to assess predictive
21
      accuracy on unseen data.
  # A lower Test MSE indicates better out-of-sample prediction.
  # Conclusion: The full model performed much better (lower Test
23
      MSE) than the reduced model.
```

#### 3.3.4 1d: LASSO regression for bill\_avg

Question Fit a LASSO regression with all variables. Here you should use the tools you have learned to find appropriate tuning parameters. Are you standardizing the predictors or not? Motivate your choice. Compare the estimated coefficients with the estimated coefficient from an OLS regression on all predictors. (Hint: Using categorical (factor) variables in LASSO, you will have to create dummy variables. dummy\_cols() from fastDummies or model.matrix() can be used. glmnet() requires matrices as input).

#### Base R Solution (using glmnet) -

```
library(glmnet)
   # Assuming train_churn, test_churn from 1a. Factors are already
      created.
   # For glmnet, factors need to be converted to dummy variables.
   # We use the processed data before splitting for model.matrix,
      then split X and y.
   # xdata_churn was defined in 1a with factors.
   # Create model matrix for predictors (converts factors to
      dummies)
   x_matrix_churn <- model.matrix(bill_avg ~ . -1, data=xdata_churn</pre>
      ) # -1 removes intercept if glmnet adds it
   y_vector_churn <- xdata_churn$bill_avg</pre>
   # Split X and y matrices into train/test using train_idx_churn
      from 1a
   trainX_churn <- x_matrix_churn[train_idx_churn, ]</pre>
12
   trainY_churn <- y_vector_churn[train_idx_churn]</pre>
13
   testX_churn <- x_matrix_churn[-train_idx_churn, ]</pre>
   testY_churn <- y_vector_churn[-train_idx_churn] % \textit{(</pre>
15
      Actually test_churn$bill_avg)} %
   # Determine lambda by cross-validation (alpha=1 for LASSO)
   set.seed(86554354) % \textit{Ensure consistent seed if CV is
18
      stochastic} %
   cv_lasso_churn <- cv.glmnet(trainX_churn, trainY_churn, alpha=1,</pre>
10
       standardize=TRUE)
   # standardize=TRUE is default and recommended for LASSO/Ridge
20
      when variables are on different scales.
   # Motivation for standardization: LASSO penalty applies equally
      to all coefficients. If predictors
   # have different scales, those with larger scales might be
22
      unfairly penalized or vice versa.
   # Standardization puts all predictors on a common scale.
23
   best_lambda_lasso_churn <- cv_lasso_churn$lambda.min
25
   # print(paste("Best lambda (min):", best_lambda_lasso_churn))
26
   # Fit LASSO with optimal lambda on training data
28
   lasso_model_churn <- glmnet(trainX_churn, trainY_churn, alpha=1,</pre>
       lambda=best_lambda_lasso_churn, standardize=TRUE)
   lasso_coeffs <- coef(lasso_model_churn)</pre>
   # print("LASSO Coefficients:")
31
   # print(lasso_coeffs)
32
33
   # OLS model from 1c (fitted on train_churn, which has factors
      not dummies)
   # ols_full_churn <- lm(bill_avg ~ ., data=train_churn)</pre>
```

```
# ols_coeffs <- coef(ols_full_churn)</pre>
  # print("OLS Coefficients (factors handled by lm):")
  # print(ols_coeffs)
38
39
  # Comparison:
40
  # Lasso coefficients are shrunk towards zero. Some might be
41
      exactly zero.
  # OLS coefficients (for the dummy variables created from factors
42
      ) will generally be larger in magnitude.
   # Marking scheme showed factor variables were converted to 0/1
      numeric for glmnet,
  \# and coefficients were very similar, none set to zero,
44
      indicating LASSO restriction not very large.
  # This implies xdata in marking scheme was xdata_num after
      converting factors to numeric.
  # If xdata_num <- xdata; for(i in 1:length(fa)) xdata_num[,fa[i</pre>
      ]] <- as.numeric(xdata_num[,fa[i]])-1</pre>
  # Then use xdata_num for trainX, trainy.
  # cbind(ols_full_churn$coefficients, lasso_coeffs) % \textit{(
      Align names carefully for direct comparison)}%
```

#### 3.3.5 1e: Evaluate LASSO model

Question Compute predictions for bill\_avg with the model fitted in 1d) and evaluate them with an appropriate measure.

```
Base R Solution

# Assuming lasso_model_churn (fitted on trainX_churn) and testX_
churn from 1d

pred_lasso_churn_test <- predict(lasso_model_churn, newx=testX_
churn)

mse_lasso_churn_test <- mean((test_churn$bill_avg - pred_lasso_
churn_test)^2, na.rm=TRUE)

cat("Test MSE (LASSO for bill_avg):", mse_lasso_churn_test, "\n"
)

# Marking guide value: 117.8655 (very similar to OLS in this case)
```

#### 3.3.6 1f: Regression tree for bill\_avg

Question Fit a regression tree to bill\_avg. Explain the choices you are making. Interpret the tree.

#### Base R Solution (using tree) -

```
library(tree)

# Assuming train_churn from 1a (with factors)

# Choices: Using all predictors. Default tree.control parameters initially.

tree_bill_avg <- tree(bill_avg ~ ., data=train_churn)

# summary(tree_bill_avg)

# plot(tree_bill_avg)

# text(tree_bill_avg, pretty=0)

# Interpretation (based on marking scheme tree plot which is complex):

# - Follow branches based on predictor conditions.

# - Terminal nodes give the predicted average bill_avg for observations in that region.</pre>
```

```
# - Example from marking scheme plot:
# "Lowest avg bill (4.589) for: download_avg < 333.2 AND
download_over_limit < 0.5 AND

# upload_avg < 15.25 AND subscription_age < 0.075 (almost new customers)."

# "Highest avg bill (264.6) for: download_avg >= 333.2 AND is_tv_subscriber=0 (No)

# AND download_avg >= 861.5."
# Tree structure highlights important variables and interaction—like effects through sequential splits.
```

#### 3.3.7 1g: Evaluate regression tree

Question Predict bill\_avg with the regression tree in 1f) and evaluate the predictions.

```
Base R Solution

# Assuming tree_bill_avg from 1f and test_churn from 1a

pred_tree_bill_avg_test <- predict(tree_bill_avg, newdata=test_churn)

mse_tree_bill_avg_test <- mean((test_churn$bill_avg - pred_tree_bill_avg_test)^2, na.rm=TRUE)

cat("Test MSE (Regression Tree for bill_avg):", mse_tree_bill_avg_test, "\n")

# Marking guide value: 120.2793 (comparable to OLS/LASSO, slightly worse)
```

#### 3.3.8 1h: Random forest for bill\_avg

Question Fit a random forest to bill\_avg. Plot a variable importance measure for the predictors, interpret it, and, briefly, explain the measure. (If computations are too slow, reduce ntree or use smaller training data.)

#### Base R Solution (using randomForest) -

```
library(randomForest)
  # Assuming train_churn from 1a
  set.seed(86554354) % \textit{(Consistent seed)} %
  # Marking guide used ntree=50 for speed
  rf_bill_avg <- randomForest(bill_avg ~ ., data=train_churn,</pre>
                               ntree=50, importance=TRUE, na.action
                                   =na.roughfix)
  # importance=TRUE is needed for varImpPlot. na.action handles
      potential NAs if any.
  # Variable Importance
  # print(importance(rf_bill_avg))
  varImpPlot(rf_bill_avg, main="Variable Importance for bill_avg (
11
      Random Forest)")
  # Explanation of IncNodePurity (default for regression):
12
  # "IncNodePurity measures the total decrease in node impurity (
      RSS for regression trees)
  # from splitting on that variable, averaged over all trees in
14
      the forest.
  # A higher value indicates that the variable is more important
      for partitioning the data
  # and improving the homogeneity of nodes regarding bill_avg."
  # Interpretation: "Based on the plot, [predictor1] and [
      predictor2] appear most important.
```

```
# download_avg and upload_avg, which had unclear patterns in initial plots, now show high
# importance, contrasting with the single tree and OLS findings (from marking guide)."
```

#### 3.3.9 1i: Evaluate random forest

Question Use the model in 1h) to predict bill\_avg and evaluate the predictions.

```
Base R Solution

# Assuming rf_bill_avg from 1h and test_churn from 1a

pred_rf_bill_avg_test <- predict(rf_bill_avg, newdata=test_churn
, na.action=na.pass)

mse_rf_bill_avg_test <- mean((test_churn$bill_avg - pred_rf_bill
_avg_test)^2, na.rm=TRUE)

cat("Test MSE (Random Forest for bill_avg):", mse_rf_bill_avg_
    test, "\n")

# Marking guide value: 96.54472 (significantly lower than OLS,
LASSO, single tree)
```

#### 3.3.10 1j: Features of customers with high/low bill\_avg

**Question** Based on your analysis in 1a)-1i, what are the features of customers with high and, respectively, low average bills?

Solution Outline (Textual) Synthesize findings from all models, focusing on consistent patterns and insights from the best performing model (Random Forest).

## Task 2: Predict churn

#### 3.3.11 2a: Data formatting, descriptive statistics for churn

Question Make sure that all variables are on the right format for your analysis. Use tables and graphs and common sense to remove variables that you think will not be helpful. Motivate your choices thoroughly. Use descriptive statistics to find promising predictors for churn.

#### Solution Outline (Base R / Tidyverse)

```
# Assuming xdata_churn from 1a (id removed, specified columns are factors)

# and train_churn (the training split)

# Data format should be okay from 1a if factors were made correctly.

# Remove unhelpful variables: 'bill_avg' might be considered a consequence of churn or post-churn,

# or a predictor. Marking guide implies it's kept. No other obvious removals for churn prediction.

# Descriptive stats on train_churn:

# Base R:

# cat_preds_churn <- names(train_churn)[sapply(train_churn, is. factor) & names(train_churn)!="churn"]
```

```
# num_preds_churn <- names(train_churn)[sapply(train_churn, is.</pre>
      numeric)]
    for (pred in c(cat_preds_churn, num_preds_churn)) {
       if (is.factor(train_churn[[pred]])) {
         print(paste("Table for churn vs", pred))
13
         print(prop.table(table(Churn=train_churn$churn, Predictor=
14
      train_churn[[pred]]), margin=2))
       } else {
15
         #boxplot(train_churn[[pred]] ~ train_churn$churn, main=
16
      paste(pred, "by Churn"))
   #
17
  #
18
  # Tidyverse (as in marking guide for means):
  # library(dplyr)
  # train_churn %>%
21
       mutate(churn_numeric = as.numeric(churn)-1) %>% # if churn
22
      is factor "0","1" or "No","Yes"
23
       group_by(churn) %>%
       summarise(across(where(is.numeric) & !is.factor, list(mean=
24
      mean)),
                 across(where(is.factor) & !matches("churn"), ~mean
  #
      (as.numeric(.)-1, na.rm=TRUE))) %>%
       t() %>% print()
26
  # plot(remaining_contract ~ churn, data=train_churn, main="
      Remaining Contract by Churn")
28
  # Promising predictors (from marking scheme):
29
  # is_movie_package_subscriber (lower for churners), remaining_
      contract (much lower for churners),
  # download_avg (lower for churners), upload_avg (lower for
31
      churners),
  # download_over_limit (higher for churners).
```

#### 3.3.12 2b: Bootstrap CI for P(churn=1)

Question Let Y be a stochastic variable equal to 1 if a customer churn and 0 otherwise and let p = P(Y = 1) be the unconditional probability to churn. The first 50 (original, not from the training or test data) observations of the variable churn contains observations drawn from the stochastic variable Y. Use the bootstrap to compute a 95% confidence interval for p. Compare the standard approximation  $\hat{p} \pm 1.96\sqrt{\hat{p}(1-\hat{p})/n}$  where  $\hat{p}$  is the sample fraction of churners and n is the number of observations.

```
Base R Solution

# Using original xdata_churn (after factor conversion in 1a)

# churn_numeric_orig <- as.numeric(xdata_churn$churn) - 1 #

Convert factor to 0/1

# first_50_churn <- churn_numeric_orig[1:50]

# n_obs_50 <- 50

# Bootstrap function for proportion

prop_churn_stat <- function(data, index) {

return(mean(data[index])) # Mean of 0/1 variable is proportion

of 1s

}

set.seed(86554354) # Consistent seed

boot_churn_prop <- boot(data=first_50_churn, statistic=prop_
churn_stat, R=1000)
```

```
# print(boot_churn_prop)
  # Bootstrap Percentile CI
14
  ci_perc_churn <- boot.ci(boot_churn_prop, type="perc")</pre>
15
  print("Bootstrap Percentile CI for P(churn=1):")
  print(ci_perc_churn)
  # E.g., (0.68, 0.90) from marking guide.
18
19
  # Standard Normal Approximation CI
20
  p_hat_50 <- mean(first_50_churn)</pre>
  se_p_hat_50 <- sqrt(p_hat_50 (1 - p_hat_50) / n_obs_50)</pre>
  ci_norm_approx_churn <- c(p_hat_50 - 1.96 se_p_hat_50, p_hat_50
              se_p_hat_50)
       + 1.96
  print("Normal Approximation CI for P(churn=1):")
  print(ci_norm_approx_churn)
  \# E.g., (0.689, 0.911) from marking guide.
  # Comparison: "The results are very similar, indicating the
      normal approximation works well for this sample size and
      proportion."
```

#### 3.3.13 2c: Logistic regression for churn

Question Fit a logistic regression with all variables to churn. Interpret the coefficients in front of is\_tv\_subscriber and is\_movie\_package\_subscriber. For all coefficients, is the sign as you expected?

```
Base R Solution
  # Assuming train_churn from 1a (with factors, including original
       'churn' factor)
  logit_churn_allvars <- glm(churn ~ ., data=train_churn, family=</pre>
      binomial)
  summary_logit_churn <- summary(logit_churn_allvars)</pre>
  print(summary_logit_churn)
  # Interpretation of coefficients:
  # coefs_churn <- coef(logit_churn_allvars)</pre>
  # odds_ratios_churn <- exp(coefs_churn)</pre>
  # For is_tv_subscriber1 (assuming '1' means Yes):
  # OR_tv = exp(coefs_churn["is_tv_subscriber1"]) e.g., exp(-1.75)
       = 0.17
  # "Holding other variables constant, customers with a TV
      subscription have 0.17 times
  \# the odds of churning compared to those without a TV
      subscription (i.e., 83% lower odds)."
  # For is_movie_package_subscriber1:
  # OR_movie = exp(coefs_churn["is_movie_package_subscriber1"]) e.
14
      g., exp(-0.06) = 0.94
  # "Holding other variables constant, customers with a movie
     package have 0.94 times
  # the odds of churning compared to those without (i.e., 6% lower
16
       odds)."
  # Expected signs:
  # Negative for TV/Movie sub (loyalty), subscription_age (more
18
      invested), remaining_contract (locked in).
  # Positive for service_failure_count, download_over_limit.
19
  # Ambiguous for bill_avg, download_avg, upload_avg (could be
      good service or high cost).
  # Check significance (p-values). Marking guide: bill_avg, upload
      _avg not significant.
```

#### 3.3.14 2d: Evaluate logistic regression, consider removing variables

Question Use the logistic regression from 2c) to predict churn. Evaluate the predictions in an appropriate way. Are the predictions improved if you remove some variables from the model?

```
Base R Solution <sub>5</sub>
    Assuming logit_churn_allvars from 2c (fitted on train_churn)
      and test_churn
  probs_logit_test_churn <- predict(logit_churn_allvars, newdata=</pre>
      test_churn, type="response")
  \# Default threshold 0.5 for initial evaluation
  pred_class_logit_churn_05 <- ifelse(probs_logit_test_churn >
      0.5,
                                        levels(train_churn$churn)[2],
5
                                            levels(train_churn$churn)
                                            \lceil 1 \rceil)
  pred_class_logit_churn_05 <- factor(pred_class_logit_churn_05,</pre>
      levels=levels(train_churn$churn))
   conf_matrix_logit_05 <- table(Actual=test_churn$churn, Predicted</pre>
      =pred_class_logit_churn_05)
   print("Confusion Matrix (Full Model, Threshold 0.5):")
   print(conf_matrix_logit_05)
10
  # accuracy_logit_05 <- sum(diag(conf_matrix_logit_05)) / sum(</pre>
11
      conf_matrix_logit_05)
  # print(paste("Accuracy (Full Model):", accuracy_logit_05))
12
  # print("Proportions table (Full Model):")
    print(prop.table(conf_matrix_logit_05, margin=1))
  # Marking scheme results for full model: (row proportions)
       FALSE
                 TRUE
16
  # 0 0.81606725 0.18393275
17
  # 1 0.08262943 0.91737057 (Good at predicting non-churn, good at
       predicting churn when it occurs)
19
  # Model with non-significant variables (bill_avg, upload_avg)
20
      removed:
   logit_churn_reduced <- glm(churn ~ . -bill_avg -upload_avg, data</pre>
      =train_churn, family=binomial)
   # summary(logit_churn_reduced)
  probs_logit_reduced_test <- predict(logit_churn_reduced, newdata</pre>
      =test_churn, type="response")
  pred_class_logit_reduced_05 <- ifelse(probs_logit_reduced_test >
       0.5,
                                          levels(train_churn$churn)
25
                                              [2], levels(train_churn$
                                             churn)[1])
  pred_class_logit_reduced_05 <- factor(pred_class_logit_reduced_</pre>
      05, levels=levels(train_churn$churn))
   conf_matrix_logit_reduced_05 <- table(Actual=test_churn$churn,</pre>
      Predicted=pred_class_logit_reduced_05)
   print("Confusion Matrix (Reduced Model, Threshold 0.5):")
   print(conf_matrix_logit_reduced_05)
   # print("Proportions table (Reduced Model):")
  # print(prop.table(conf_matrix_logit_reduced_05, margin=1))
31
  # Marking scheme: "removal of non-significant variables did not
      improve the test confusion matrix much."
  # (Compare the prop.tables or specific metrics like sensitivity/
33
      specificity).
```

#### 3.3.15 2e: Random forest for churn

Question Use a random forest to predict churn and evaluate the predictions. (If computations are too slow, reduce ntree or use smaller training data.)

#### Base R Solution (using randomForest) -

```
library(randomForest)
  # Assuming train_churn, test_churn from 1a
  set.seed(86554354) % \textit{(Consistent seed)} %
  rf_churn <- randomForest(churn ~ ., data=train_churn,</pre>
                             ntree=50, # Reduced for speed as per
                                hint/marking scheme
6
                             importance=TRUE, na.action=na.roughfix)
  # Predict classes directly
  pred_class_rf_churn <- predict(rf_churn, newdata=test_churn, na.</pre>
      action=na.pass)
  conf_matrix_rf_churn <- table(Actual=test_churn$churn, Predicted</pre>
      =pred_class_rf_churn)
  print("Confusion Matrix (Random Forest):")
  print(conf_matrix_rf_churn)
12
  # accuracy_rf_churn <- sum(diag(conf_matrix_rf_churn)) / sum(</pre>
13
      conf_matrix_rf_churn)
  # print(paste("Accuracy (Random Forest):", accuracy_rf_churn))
  # print("Proportions table (Random Forest):")
  # print(prop.table(conf_matrix_rf_churn, margin=1))
  # Marking scheme results (row proportions):
17
                 TRUE
       FALSE
  # 0 0.94564187 0.05435813
19
  # 1 0.06290371 0.93709629
20
  # "The random forest improved the predictions considerably" (
      compared to logistic regression).
  # Higher true positive for churn (0.937 vs 0.917) and higher
      true negative (0.945 vs 0.816).
```

#### 3.3.16 2f: Typical features of customers who churn

**Question** Based on your analysis in 2a)-2e, what are the typical features of customers who churn?

Solution Outline (Textual) Synthesize findings from descriptive stats, logistic regression (significant coefficients, signs), and random forest (variable importance if examined, though not explicitly asked for plot here).

# 3.4 Exam Spring 2024

For variable definitions, see the table at the end of this exam section.

# Task 1: Methodological Topics

#### 3.4.1 1a: Explain R-function

**Question** Explain what the following R-function is doing.

Listing 55: R-function f for 1a (Exam 2024)

```
f <- function(x0, x, y, K=3) {
d <- abs(x - x0)
```

```
    o <- order(d)[1:K]
    xl <- x[o]
    yl <- y[o]
    xydata <- data.frame(xl=xl, yl=yl)
    reg <- lm(yl ~ xl, data=xydata)
    ypred <- predict(reg, newdata=data.frame(xl=x0, yl=1)) % \
        textit{(yl=1 is placeholder)} %
    return(ypred)
}
</pre>
```

Explanation This R function f(x0, x, y, K=3) implements a local regression prediction method. 1. It takes a target predictor value x0, a vector of training predictor values x, corresponding training response values y, and the number of neighbors K (default 3). 2. It calculates the absolute distances (d) between x0 and all values in x. 3. It finds the indices (o) of the K values in x that are closest to x0. 4. It selects these K closest predictor values (x1) and their corresponding response values (y1). 5. It creates a data frame xydata from these K neighbors. 6. It fits a simple linear regression model (reg) of y1 on x1 using only these K neighbors. 7. Finally, it uses this locally fitted linear model to predict the response (ypred) for the original target point x0. The method resembles K-Nearest Neighbors (KNN) regression but instead of averaging the responses of the neighbors, it fits a linear model to them for prediction. The y1=1 in predict() is a placeholder and not used when predicting for a new x1.

#### 3.4.2 1b: Optimal K for function f using LOOCV

**Question** Consider the following small dataset: x = [1, 2, 3, 4, 5, 6, 7, 8, 9, 10], y = [5.26, 9.13, 11.17, 15.64, 25.32, 25.55, 41.39, 48.17, 58.65, 68.24]. Use leave-one-out cross-validation (LOOCV) to determine the optimal K in the function <math>f for this dataset.

```
Base R Solution (basert på løsningsforslag) -
```

```
x_1b \leftarrow c(1, 2, 3, 4, 5, 6, 7, 8, 9, 10)
   y_1b \leftarrow c(5.26, 9.13, 11.17, 15.64, 25.32, 25.55, 41.39, 48.17,
       58.65, 68.24)
3
   n_1b \leftarrow length(x_1b)
   # Function f from 1a (ensure it's defined)
   f <- function(x0, x, y, K=3) {</pre>
     d \leftarrow abs(x - x0); o \leftarrow order(d)[1:K]; x1 \leftarrow x[o]; y1 \leftarrow y[o]
     xydata <- data.frame(xl=xl, yl=yl); reg <- lm(yl ~ xl, data=
         xydata)
     return(predict(reg, newdata=data.frame(xl=x0))) # Removed yl=1
          placeholder
   }
11
12
   # LOOCV function (as per solution structure)
   loo_cv_func <- function(K_val, x_full, y_full) {</pre>
13
     n_loo <- length(x_full)</pre>
14
     squared_errors <- numeric(n_loo)</pre>
     for (i in 1:n_loo) {
16
       x_train <- x_full[-i]</pre>
17
        y_train <- y_full[-i]</pre>
18
       x_test_single <- x_full[i]</pre>
```

```
y_test_single <- y_full[i]</pre>
20
       # Ensure K is not greater than number of available training
          points for local lm
       K_to_use <- min(K_val, length(x_train))</pre>
23
       if (K_to_use < 2) K_to_use <- 2 # lm needs at least 2 points</pre>
24
            for y x
25
       pred_loo <- f(x_test_single, x_train, y_train, K=K_to_use)</pre>
26
       squared_errors[i] <- (y_test_single - pred_loo)^2</pre>
2.8
     return(mean(squared_errors))
29
30
31
   # Iterate for different K values (solution implies K from 2 to
32
      10, but K=n-1 for LOOCV training set)
   # K can range from 2 (min for lm) up to n-1 (using all training
      points for local lm)
   possible_K_vals <- 2:(n_1b-1)</pre>
34
   loocv_mse_values <- sapply(possible_K_vals, loo_cv_func, x_full=</pre>
35
      x_1b, y_full=y_1b)
36
   # Plot results and find optimal K
37
   plot(possible_K_vals, loocv_mse_values, type="b", xlab="K (
      Number of Neighbors)",
        ylab="LOOCV MSE", main="LOOCV to find Optimal K")
39
   optimal_K_1b <- possible_K_vals[which.min(loocv_mse_values)]</pre>
40
   points(optimal_K_1b, min(loocv_mse_values), col="red", pch=19,
41
      cex=1.5)
   cat("Optimal K found by LOOCV:", optimal_K_1b, "\n")
   # Exam solution PDF indicates K=5 is optimal.
```

#### 3.4.3 1c: Plot predictions with optimal K

**Question** Plot y against x and add a line with the predictions based on the optimal K.

```
Base R Solution \vdash
  # Assuming x_1b, y_1b from 1b, and optimal_K_1b = 5
  optimal_K_plot <- 5
  predictions_1c <- numeric(n_1b)</pre>
  # To generate a smooth line, we'd typically predict on a grid of
       x0 values.
  # However, to match the solution's likely intent (predicting on
      training points for the line):
  for (i in 1:n_1b) {
6
     # Here, for plotting the fit on training data, f uses the full
         dataset x_1b, y_1b as its "training"
     # to find neighbors for x_1b[i]. This is for visualizing the
        fitted function.
     predictions_1c[i] <- f(x_1b[i], x_1b, y_1b, K=optimal_K_plot)</pre>
9
  }
11
  plot(x_1b, y_1b, xlab="x", ylab="y", main=paste("Data and Fitted
       Line with K =", optimal_K_plot))
   order_x_1b <- order(x_1b)
  lines(x_1b[order_x_1b], predictions_1c[order_x_1b], col="red",
14
      lwd=2)
  legend("topleft", legend=paste("Fit with K =", optimal_K_plot),
      col="red", lty=1, lwd=2)
```

#### 3.4.4 1d: Modify function f for multiple predictors

**Question** In the function f, there is only one predictor. One way to allow for more than one predictor is to compute d in the f-function in (a) differently. Explain how such a modification can be done; exemplify with a case with two predictors.

#### Explanation and Conceptual R Modification

Example with two predictors  $(X_1, X_2)$ : Let input x0 be a vector c(x01, x02), and x be a matrix where rows are observations and columns are  $X_1, X_2$ . The modified d calculation within f would be: To adapt function f for multiple predictors (p > 1), the distance calculation d needs to be changed from abs(x - x0) to a multivariate distance. The most common is Euclidean distance.

**Example with two predictors**  $(X_1, X_2)$ : Let input x0 be a vector c(x01, x02), and x be a matrix where rows are observations and columns are  $X_1, X_2$ . The modified d calculation within f would be:

Listing 56: Conceptual modification for distance in f (2 predictors)

```
# Inside function f_{multi}(x0_{vec}, x_{matrix}, y_{vec}, K)
  # x0_vec is c(x0_pred1, x0_pred2)
  # x_matrix has columns for pred1, pred2
  # Calculate Euclidean distances
  # diff_sq <- sweep(x_matrix, 2, x0_vec, "-")^2 # (x_i1-x01)^2, (
      x_i2-x02)^2 for each row
  # d_multi <- sqrt(rowSums(diff_sq))</pre>
  # The rest of the logic for finding K nearest neighbors (o, xl,
      yl) remains similar,
  \# but xl will be a matrix of K rows and p columns.
10
  # The lm call becomes: reg <- lm(yl ~ ., data=as.data.frame(xl))
11
  # And newdata for predict needs to be a data frame with column
      names matching xl.
  # newdata_pred <- as.data.frame(matrix(x0_vec, nrow=1,</pre>
                                            dimnames = list (NULL,
14
      colnames(x_matrix))))
```

Crucially, if predictors are on different scales, they should be standardized before calculating Euclidean distances to prevent variables with larger scales from dominating the distance metric. The linear model lm(yl) .) would then be a multiple linear regression on the K selected neighbors' p (standardized, if applicable) predictor values.

#### 3.4.5 1e: Implement backfitting for this method

**Question** Another way to allow for several predictors is to use backfitting. Explain how you would implement backfitting for this method (you do not need to do it).

#### Explanation

Backfitting Algorithm with function f (example for p = 2 predictors  $X_1, X_2$ ):

- 1. **Initialize**:  $\hat{\beta}_0 = mean(Y)$ . Initialize  $\hat{f}_1(x_{i1}) = 0$  and  $\hat{f}_2(x_{i2}) = 0$  for all observations i.
- 2. **Iterate** until convergence (i.e.,  $\hat{f}_i$  functions stabilize):
  - (a) **Update**  $\hat{f}_1(X_1)$ : Compute partial residuals:  $r_{i1} = y_i \hat{\beta}_0 \hat{f}_2(x_{i2})$ . For each unique value  $x_{u1}$  of  $X_1$  (or for each  $x_{i1}$ ):  $\hat{f}_1(x_{u1}) \leftarrow Call\ f(x_{u1}, X_1, r_1, K)$ . (Typically, one would re-center:  $\hat{f}_1 \leftarrow \hat{f}_1 mean(\hat{f}_1)$ ).
  - (b) **Update**  $\hat{f}_2(X_2)$ : Compute partial residuals:  $r_{i2} = y_i \hat{\beta}_0 \hat{f}_1(x_{i1})$  (using updated  $\hat{f}_1$ ). For each unique value  $x_{u2}$  of  $X_2$ :  $\hat{f}_2(x_{u2}) \leftarrow Call\ f(x_{u2}, X_2, r_2, K)$ . (Re-center:  $\hat{f}_2 \leftarrow \hat{f}_2 mean(\hat{f}_2)$ ).

The final prediction for a new observation  $(\mathbf{x}_{01}, \mathbf{x}_{02})$  is  $\hat{Y}_0 = \hat{\beta}_0 + \hat{f}_1(\mathbf{x}_{01}) + \hat{f}_2(\mathbf{x}_{02})$ . The function  $\mathbf{f}$  from 1a acts as the univariate smoother for each predictor on its partial residuals. The optimal K for each  $f_j$  can be chosen using CV, possibly within each backfitting iteration or as a global parameter. Backfitting allows fitting an additive model  $Y = \beta_0 + f_1(X_1) + f_2(X_2) + \cdots + f_p(X_p) + \epsilon$ , where each  $f_j$  is estimated using a univariate smoother, such as our function  $\mathbf{f}$  (from 1a, adapted for single predictor use).

## Backfitting Algorithm with function f (example for p = 2 predictors $X_1, X_2$ ):

- 1. **Initialize**:  $\hat{\beta}_0 = mean(Y)$ . Initialize  $\hat{f}_1(x_{i1}) = 0$  and  $\hat{f}_2(x_{i2}) = 0$  for all observations i.
- 2. **Iterate** until convergence (i.e.,  $\hat{f}_j$  functions stabilize):
  - (a) **Update**  $\hat{f}_1(X_1)$ : Compute partial residuals:  $r_{i1} = y_i \hat{\beta}_0 \hat{f}_2(x_{i2})$ . For each unique value  $x_{u1}$  of  $X_1$  (or for each  $x_{i1}$ ):  $\hat{f}_1(x_{u1}) \leftarrow Call\ f(x_{u1}, X_1, r_1, K)$ . (Typically, one would re-center:  $\hat{f}_1 \leftarrow \hat{f}_1 mean(\hat{f}_1)$ ).
  - (b) **Update**  $\hat{f}_2(X_2)$ : Compute partial residuals:  $r_{i2} = y_i \hat{\beta}_0 \hat{f}_1(x_{i1})$  (using updated  $\hat{f}_1$ ). For each unique value  $x_{u2}$  of  $X_2$ :  $\hat{f}_2(x_{u2}) \leftarrow Call\ f(x_{u2}, X_2, r_2, K)$ . (Re-center:  $\hat{f}_2 \leftarrow \hat{f}_2 mean(\hat{f}_2)$ ).

The final prediction for a new observation  $(\mathbf{x}_{01}, \mathbf{x}_{02})$  is  $\hat{Y}_0 = \hat{\beta}_0 + \hat{f}_1(\mathbf{x}_{01}) + \hat{f}_2(\mathbf{x}_{02})$ . The function  $\mathbf{f}$  from 1a acts as the univariate smoother for each predictor on its partial residuals. The optimal K for each  $f_j$  can be chosen using CV, possibly within each backfitting iteration or as a global parameter.

# Task 2: Analysis of airline.csv Data - Customer Satisfaction Target variable: satisfaction. Often con-

verted to binary for classification.

#### 3.4.6 2a: Recode categorical variables and split data

Question If necessary, recode categorical variables as factors. Motivate your choices in words. (Implicit: Split data for training/testing as per general instructions and solution PDF structure for this exam).

```
Base R Solution (based on solution PDF)
```

```
airline <- read.csv("airline.csv", stringsAsFactors = FALSE) % \
textit{Read data} %

# Convert 'satisfaction' to factor (assuming 'satisfied' vs' dissatisfied' for classification)

# This step depends on how 'satisfaction' is defined in the original CSV.
```

```
# If it's text "satisfied"/"dissatisfied", it's already good for
       factor.
   # If numeric, might need binning. Let's assume it becomes a
5
      factor.
   # airline$satisfaction <- as.factor(airline$satisfaction)</pre>
6
  # Recode variables with <= 7 unique values as factors (as per
      solution for this exam)
   for (i in 1:ncol(airline)) {
     if (length(unique(airline[,i])) <= 7 && !is.factor(airline[,i
10
       airline[,i] <- as.factor(airline[,i])</pre>
11
12
13
  # Example: Gender, Customer_Type, Type_of_Travel, Class are
14
      likely\ candidates.
  # Satisfaction scores (0-5) might also be converted if not
      already factors.
   # Motivation: Ensure categorical predictors are treated as such
16
      by modeling functions.
  # Split data (as per solution PDF structure for this exam)
18
  set.seed(123) # From solution PDF for this task
19
  n_airline <- nrow(airline)
20
   train_i dx_a irline \leftarrow sample(1:n_a irline, floor(n_a irline/2))
21
   training_airline <- airline[train_idx_airline, ]
  test_airline <- airline[-train_idx_airline, ]</pre>
  # sapply(training_airline, class)
```

#### Tidyverse Solution -

```
library(dplyr)
  airline_tidy <- read.csv("airline.csv", stringsAsFactors = FALSE
     ) %>%
    mutate(across(where(~length(unique(.))) <= 7 & !is.factor(.)),
3
       as.factor))
    # May need specific mutate for 'satisfaction' if it's not
       binary textual
    # e.g. mutate(satisfaction = factor(ifelse(satisfaction_score
       >= 4, "satisfied", "dissatisfied")))
  set.seed (123)
7
  train_idx_airline_tidy <- sample(1:nrow(airline_tidy), floor(
     nrow(airline\_tidy)/2))
  training_airline_tidy <- airline_tidy[train_idx_airline_tidy,]
 test_airline_tidy <- airline_tidy[-train_idx_airline_tidy, ]
  # glimpse(training_airline_tidy)
```

#### 3.4.7 2b: Motivation for data usage (Inference: "Why dissatisfied?")

**Question** In tasks (a)-(g) the methods and models are used to answer the question "Why are some customers dissatisfied?". With this in mind, motivate your choice to evaluate the models on all/training/test data.

#### Solution/Motivation (based on exam solution PDF)

For tasks (a)-(g), which focus on understanding why customers are dissatisfied (an inferential goal rather than pure out-of-sample prediction), one could argue for using the entire dataset to maximize statistical power for inference. However,

the provided solution chooses to **split the data into training and test sets** from the start, and perform all descriptive analysis and initial model fitting (for inference) on the training data only. The motivations for this approach are:

- 1. Comparability: To allow direct comparison of model performance (e.g., R-squared, variable importance) with models developed later for the explicit prediction task (h-l), which must be evaluated on test data.
- 2. Preventing Data Leakage: Using only training data for initial exploration and model specification for the inferential part acts as a safeguard against inadvertently using information from the test set to guide these early modeling choices. This ensures that when the test set is used for the later prediction task, it is truly "unseen".

#### 3.4.8 2c: Descriptive statistics for

Question Use descriptive statistics to find variables associated with satisfaction. First, explain which type of descriptive statistics (types of tables and figures) that you are using. Give examples of R code but do not show all code and output if you are doing the same thing many times. Summarize your results as text, mentioning the relevant numbers.

#### Base R Solution (Conceptual based on exam solution)

```
# Assuming training_airline from 2a. Assume 'satisfaction' is a
      binary factor ("satisfied", "dissatisfied").
  # Overall satisfaction rate:
  # print(prop.table(table(training_airline$satisfaction))) # e.g
      ., 55% satisfied
  # Function for conditional proportions (as per exam solution)
  proptab_satisfaction <- function(data, predictor_col_name) {</pre>
6
     tbl <- table(data[[predictor_col_name]], data$satisfaction)
     return(round(100 prop.table(tbl, margin = 1), 1)) #
        Proportion satisfied/dissatisfied per predictor level
  # Example: proptab_satisfaction(training_airline, "Gender")
                satisfaction
11
  # Gender
                 dissatisfied satisfied
12
      Female
                         35
                                   65
13
                         56
      Male
                                    44
14
  # (Values from exam solution PDF for illustration)
16
  # For numeric variables: Boxplots and grouped summaries
17
  # boxplot(Age ~ satisfaction, data=training_airline, ylab="Age")
18
  # by(training_airline$Flight_Distance, training_airline$
19
      satisfaction, summary)
20
  # Summary of results (textual, based on exam solution PDF):
21
  # - Overall 55% satisfied.
22
  # - Gender: Females (65% satisfied) more satisfied than Males
  # - Customer_Type: Loyal customers more satisfied.
  # - Type_of_Travel, Class: Business travelers/class more
      satisfied.
  # - Specific satisfaction Qs (Inflight_entertainment,
      Cleanliness, etc.): Positively associated with overall
      satisfaction.
  # - Age: Satisfied customers tend to be older on average.
```

# - Flight\_Distance, Delays: No strong or obvious association with overall satisfaction from boxplots/summaries.

#### Tidyverse Solution (Conceptual) -# library(dplyr); library(ggplot2) # Assuming training\_airline\_tidy from 2a. # training\_airline\_tidy %>% count(satisfaction) %>% mutate(prop = n/sum(n)# Conditional proportions # training\_airline\_tidy %>% count (Gender, satisfaction) %>% group\_by(Gender) %>% mutate(prop = round(100 n / sum(n), 1)) %>% print()10 # Boxplots 11 $\# \ ggplot(training\_airline\_tidy, \ aes(x=satisfaction, \ y=Age, \ fill=square)$ satisfaction)) + geom\_boxplot() # Grouped summaries 13 # training\_airline\_tidy %>% group\_by(satisfaction) %>% 14 $summarise(mean\_age = mean(Age, na.rm=TRUE), median\_dist =$ $median(Flight\_Distance, na.rm=TRUE))$

## 3.5 2d: Logistic Regression (Why dissatisfied?)

Listing 57: 2d: Logistic Regression - Inferential (airline)

```
logreg_infer <- glm(satisfaction ~ Gender + Customer_Type + Age
   + Type_of_Travel +
    Class + Flight_Distance + Food_and_drink + Inflight_
       entertainment +
    Online_support + Baggage_handling + Checkin_service +
       Arrival\_Delay\_in\_Minutes +
    Inflight_wifi_service + Leg_room_service + On_board_service
       + Gate\_location + Seat\_comfort,
    data=training_airline, family=binomial)
probs_logreg_infer_test <- predict(logreg_infer, newdata=test_</pre>
   airline, type="response")
preds <- ifelse(probs_logreg_infer_test > 0.5, "satisfied", "
   dissatisfied")
conf_matrix <- table(Actual = test_airline $satisfaction,
   Predicted = preds)
print(conf_matrix)
```

## 3.6 2e: Classification Tree (Why dissatisfied?)

Listing 58: 2e: Classification Tree - Inferential

```
library (tree)

tree_model <- tree(satisfaction ~ Gender + Customer_Type + Age +

Type_of_Travel +

Class + Flight_Distance + Food_and_drink + Inflight_
entertainment +

Online_support + Baggage_handling + Checkin_service +

Arrival_Delay_in_Minutes +
```

```
Inflight_wifi_service + Leg_room_service + On_board_service + Gate_location + Seat_comfort,

data=training_airline)

plot(tree_model)

text(tree_model, pretty=0)
```

## 3.7 2f: Random Forest (Why dissatisfied?)

Listing 59: 2f: Random Forest - Inferential

```
library (randomForest)

rf_model <- randomForest (satisfaction ~ Gender + Customer_Type +
Age + Type_of_Travel +
Class + Flight_Distance + Food_and_drink + Inflight_
entertainment +
Online_support + Baggage_handling + Checkin_service +
Arrival_Delay_in_Minutes +
Inflight_wifi_service + Leg_room_service + On_board_service
+ Gate_location + Seat_comfort,
data=training_airline, importance=TRUE)
varImpPlot(rf_model)
```

## 3.8 2g: Why are some customers dissatisfied?

Customers who are dissatisfied often report low satisfaction with inflight entertainment, seat comfort, online support, and baggage handling. These variables were consistently important in the models. Loyal customers and business class passengers are generally more satisfied. Demographic variables like age and gender also play a role.

## 3.9 2h: Assumptions for Prediction Task (Pre-flight variables)

Variables known before flight: Gender, Age, Customer Type, Type of Travel, Class, and Flight Distance. Satisfaction ratings and delay variables are post-flight and not available for prediction before departure.

## 3.10 2i: Motivation for Train/Test Split in Prediction

Since the goal is to predict dissatisfaction for new customers, it is crucial to evaluate the model on unseen test data to assess generalization performance.

## 3.11 2j: Logistic Regression (Prediction)

Listing 60: 2j: Logistic Regression - Prediction

```
eta \mid print(conf\_matrix)
```

## 3.12 2k: Random Forest (Prediction)

Listing 61: 2k: Random Forest - Prediction

```
rf_pred <- randomForest(satisfaction ~ Gender + Customer_Type +
Age + Type_of_Travel + Class + Flight_Distance,
data=training_airline, importance=TRUE)
preds_rf <- predict(rf_pred, newdata=test_airline)
conf_matrix <- table(Actual = test_airline$satisfaction,
Predicted = preds_rf)
print(conf_matrix)
```

#### 3.13 2l: Future Data Collection

To improve predictions, collect data on pre-flight interactions: booking channel, time between booking and flight, seat selection, and support tickets. These can act as proxies for future dissatisfaction and help model potential outcomes more accurately.

## 4 Tutorials

This section summarizes key tasks and R code from the provided exercise sets, assuming they correspond to the course tutorials.

#### 4.1 Tutorial 1

#### 4.1.1 Task 1: Linear Regression and KNN (One Predictor)

**Context** Given a small dataset (x, y pairs).

1a: Prediction with Linear Regression (Manual/Calculator) Question: What is the prediction for x=3 if the linear regression model is used? Solution Approach: Manually calculate  $\hat{\alpha}_0, \hat{\alpha}_1$  using formulas for simple linear regression, then predict  $\hat{y} = \hat{\alpha}_0 + \hat{\alpha}_1 \cdot 3$ .

Listing 62: Manual OLS Calculation (Conceptual - Ex Set 1, T1a)

```
# x_t1 <- 1:5

# y_t1 <- c(1.88, 4.54, 10.12, 9.14, 11.26)

# man_x_t1 <- mean(x_t1)

# mean_y_t1 <- mean(y_t1)

# beta1_hat_t1 <- sum((x_t1 - mean_x_t1) (y_t1 - mean_y_t1)) /

sum((x_t1 - mean_x_t1)^2)

# beta0_hat_t1 <- mean_y_t1 - beta1_hat_t1 mean_x_t1

# prediction_x3_t1 <- beta0_hat_t1 + beta1_hat_t1 3

# print(prediction_x3_t1) % \textit{Solution gives 7.388} %
```

1b: Fit Linear Regression with lm() and Predict Question: Use lm() to fit the same model and predict() for x=3.

Listing 63: Using lm and predict (Ex Set 1, T1b)

```
# x_t1 <- 1:5
# y_t1 <- c(1.88, 4.54, 10.12, 9.14, 11.26)
# model_t1b <- lm(y_t1 ~ x_t1)
# predict_x3_t1b <- predict(model_t1b, newdata = data.frame(x_t1 = 3))
# print(predict_x3_t1b) % \textit{Solution gives 7.388} %
```

**1c:** KNN Prediction Question: Prediction for x=3 if KNN with K=1, K=3, K=5 is used. Solution Approach (Manual/Calculator): For K=1: Find y-value corresponding to x closest to 3. For K=3: Find 3 y-values for x's closest to 3, then average them. For K=5: Average all 5 y-values.

Listing 64: KNN Predictions (Conceptual - Ex Set 1, T1c)

```
# y_t1 <- c(1.88, 4.54, 10.12, 9.14, 11.26)

# K=1 (x=3 is closest): 10.12

# K=3 (x=2,3,4 are closest): mean(c(4.54, 10.12, 9.14)) % \

textit{Result: 7.933333} %

# K=5 (all points): mean(y_t1) % \textit{Result: 7.388} %
```

1d: Understanding KNN R-function Question: Explain each row of the provided KNN R-function.

Listing 65: KNN R-function (Ex Set 1, T1d)

```
knn_func_t1d \leftarrow function(x0, x, y, K=20) \{ \% \setminus textit\{Note: \} \}
      Exercise sheet has K=20, example uses K=3} %
     d \leftarrow abs(x-x0)
                                         % \textit{# Calculate absolute
        distances from x0 to all x} %
     o <- order(d)[1:K]
                                         % \textit{# Get indices of the
        K smallest distances} %
     ypred <- mean(y[o])</pre>
                                         % \textit{# Average y-values of
4
         the K nearest neighbors} %
                                         % \textit{# Return the
     return(ypred)
        prediction} %
6
  # Experiment: K_{exp}=3; x0_{exp}=3; x_{exp}=1:5; y_{exp}=c
      (1.88, 4.54, 10.12, 9.14, 11.26)
  # d_{exp} \leftarrow abs(x_{exp} - x0_{exp}) % Result: 2 1 0 1 2 %
  \# o_{exp} \leftarrow order(d_{exp})[1:K_{exp}] \% Result: 3 2 4 (indices for x)
9
      =3, x=2, x=4) %
  \# ypred_exp \leftarrow mean(y_exp[o_exp]) \% Result: mean(y[c(3,2,4)]) =
      7.933333 %
```

1e: Choosing Method Based on Plot Question: Which method (LR or  $KNN \ K=1,2,3$ ) for a given scatter plot? Why? Solution Approach: If plot shows strong linear trend, Linear Regression is preferred for efficiency and interpretability. If non-linear, KNN might be better, with K chosen to balance bias/variance.

#### 4.1.2 Task 2: Data Splitting and Basic Linear Model

### 2a: Load, Summarize, Help for College -

```
library (ISLR)

summary (College)

help (College)
```

#### 2b: 50/50 Training/Test Split

```
set.seed(123)
n_college <- nrow(College)
train_indicator_college <- sample(1:n_college, size=floor(n_college/2))
train_college <- College[train_indicator_college,]
test_college <- College[-train_indicator_college,]
```

#### 2c: Fit Linear Model for Apps Private + Accept

```
lm_apps_t2c <- lm(Apps ~ Private + Accept, data=train_college)
| # summary(lm_apps_t2c)
```

#### 2d: Compute Training MSE –

```
pred_train_t2d <- predict(lm_apps_t2c, newdata=train_college)
mse_train_t2d <- mean((train_college$Apps - pred_train_t2d)^2)
print(mse_train_t2d) % \textit{Solution shows 1437492} %
```

#### 2e: Model with Accept only, compute Training MSE

```
lm_apps_t2e <- lm(Apps ~ Accept, data=train_college)
pred_train_t2e <- predict(lm_apps_t2e, newdata=train_college)
mse_train_t2e <- mean((train_college$Apps - pred_train_t2e)^2)
# print(mse_train_t2e) % \textit{Solution shows 1440012, larger than 2d, as expected} %</pre>
```

#### 2f: Compute Test MSE for models from 2c and 2e -

```
pred_test_t2c <- predict(lm_apps_t2c, newdata=test_college)
mse_test_t2c <- mean((test_college$Apps - pred_test_t2c)^2)
# print(paste("Test MSE (Private + Accept):", mse_test_t2c)) % \
textit{Sol: 1849668} %

pred_test_t2e <- predict(lm_apps_t2e, newdata=test_college)
mse_test_t2e <- mean((test_college$Apps - pred_test_t2e)^2)
# print(paste("Test MSE (Accept only):", mse_test_t2e)) % \
textit{Sol: 1854227} %
# Model with Private + Accept has slightly better test MSE here.
```

#### 2h: KNN for Apps Accept, compare Test MSE

```
# Using knn_func_t1d from earlier, assuming K=3 as per solution'
s use of it

# Need to apply it for each test observation
# x0_knn_t2h <- test_college$Accept
# x_knn_t2h <- train_college$Accept
# y_knn_t2h <- train_college$Apps

# pred_knn_t2h <- sapply(x0_knn_t2h, knn_func_t1d, x=x_knn_t2h, y=y_knn_t2h, K=3)

# mse_knn_t2h <- mean((test_college$Apps - pred_knn_t2h)^2)
# print(paste("Test MSE (KNN K=3 for Apps ~ Accept):", mse_knn_t2h)) % \textit{Sol: 4473360} %

# KNN performs much worse than linear regression here.
```

#### 4.1.3 Task 3: Exercise 3.10a-f from ISLR Book

This task involves fitting and interpreting a multiple linear regression model for Sales Price + Urban + US on the ISLR::Carseats dataset. Steps include fitting, interpreting coefficients, identifying significant predictors, and comparing models.

```
# library(ISLR)
   # data(Carseats)
   # (a) Fit model
3
   \# model_carseats_310a <- lm(Sales \tilde{} Price \# Urban \# US, data=
      Carseats)
   # (b) Interpret coefficients
   # summary(model_carseats_310a)
   # (c) Write equation
   \# (d) Identify significant predictors (Price, US based on p-
      values)
   \# (e) Fit model with significant predictors only
9
   # model_carseats_310e <- lm(Sales ~ Price + US, data=Carseats)</pre>
10
   # (f) Compare R-squared and Adjusted R-squared (very similar for
11
       these two models).
   # (q) Optional: Split, train, test.
12
   # set.seed(12345)
13
   # n_cs <- nrow(Carseats)
   # train_idx_cs \leftarrow sample(1:n_cs, n_cs/2)
15
   # train_cs_310 <- Carseats[train_idx_cs,]</pre>
16
   \# test\_cs\_310 \leftarrow Carseats[-train\_idx\_cs,]
17
   # lm3_cs <- lm(Sales ~ Price + Urban + US, data=train_cs_310)
   # pred3_cs <- predict(lm3_cs, newdata=test_cs_310)</pre>
19
   # mse3_cs \leftarrow mean((test_cs_310\$Sales - pred3_cs)^2) \% Sol:
20
      6.662185 %
  # lm4_cs <- lm(Sales ~ Price + US, data=train_cs_310)
   \# pred4\_cs \leftarrow predict(lm4\_cs, newdata=test\_cs\_310)
22
   \# mse4_cs <- mean((test_cs_310\$Sales - pred4_cs)^2) % Sol:
      6.580072 %
   # Reduced model slightly better on this test split.
```

#### 4.2 Tutorial 2

#### 4.2.1 Task 1: Logistic Regression and KNN for Binary Classification

Context Small dataset (x=1:7, y binary).

```
1a: Fit Logistic Regression, predict for x0=4

| # x_t2 <- 1:7; y_t2 <- c(0,1,0,1,1,1,1)
| # data_t2 <- data.frame(x=x_t2, y=as.factor(y_t2)) % \textit{
        Ensure y is factor for glm binomial} %
| # m1_t2 <- glm(y ~ x, data=data_t2, family="binomial")
| # summary(m1_t2)
| # Estimated equation: P(Y=1|X=x) = 1 / (1 + exp(-(coef(m1_t2)[1] + coef(m1_t2)[2]x)))
| # For x0=4: predict(m1_t2, newdata=data.frame(x=4), type="response") % Sol: 0.8628, predict Y=1 %</pre>
```

```
1b: Plot probabilities from Logistic Regression

| # plot(x_t2, as.numeric(y_t2)-1, ylab="P(Y=1) or Y") # Plot 0/1
| Y values
| # probs_m1_t2 <- predict(m1_t2, type="response")
```

#### 1c: KNN probability estimation for x0=4 with K=1,3,5

```
# knn_prob_t2 <- function(x0, x_train, y_train, K_val) {

# d <- abs(x_train - x0)

# o <- order(d)[1:K_val]

# return(mean(as.numeric(y_train[o])-1)) # Mean of 0/1 y-
values

# }

# knn_prob_t2(4, x_t2, data_t2$y, K=1) % Sol: 1 (y at x=4 is 1)

%

# knn_prob_t2(4, x_t2, data_t2$y, K=3) % Sol: mean(y at x=3,4,5)

= mean(c(0,1,1))=0.667 %

# knn_prob_t2(4, x_t2, data_t2$y, K=5) % Sol: mean(y at x=2,3,4,5,6)=mean(c(1,0,1,1,1))=0.8 %
```

#### 1d: Plot KNN probabilities for K=1,3,5 and logistic

#### 1e: Confusion matrices for logistic and KNN (K=3)

```
# Logistic predictions (threshold 0.5)
   \# pred_log_t2e \leftarrow ifelse(probs_m1_t2 > 0.5, 1, 0)
   \# table (Actual=as.numeric (data_t2\$y)-1, Predicted=pred_log_t2e)
  \# prop.table(table(Actual=as.numeric(data_t2\$y)-1, Predicted=
      pred_log_t2e), margin=1)
   # KNN K=3 predictions
6
   \# probs_knn3_t2e \leftarrow sapply(x_t2, knn_prob_t2, x_train=x_t2, y_t)
      train = data_t 2\$y, K_val = 3)
   \# pred_knn3_t2e \leftarrow ifelse(probs_knn3_t2e > 0.5, 1, 0)
   \# table(Actual=as.numeric(data_t2\$y)-1, Predicted=pred_knn3_t2e)
  \# prop.table(table(Actual=as.numeric(data_t2\$y)-1, Predicted=
10
      pred_knn3_t2e), margin=1)
  # Solution indicates identical predictions for this small
      dataset.
```

#### 4.2.2 Task 3: Logistic Regression vs LDA (Default data)

#### 3a: Fit Logistic and LDA, 50/50 split

```
# library(ISLR); library(MASS)

# data(Default)

# Default$default_numeric <- ifelse(Default$default == "Yes", 1,

O) % \textit{Make numeric for comparison} %

# set.seed(1) % (Or a seed specified in tutorial if different) %

# n_def <- nrow(Default)
```

```
# train_idx_def \leftarrow sample(1:n_def, floor(n_def/2))
  # test_def <- Default[-train_idx_def, ]</pre>
9
  # logreg_def <- glm(default ~ balance + income + student, data=
11
      train_def, family = "binomial")
  \# lda_def \leftarrow lda(default - balance + income + student, data =
12
      train_def)
  # prob_logreg_def_test <- predict(logreg_def, newdata=test_def,</pre>
14
      type="response")
  # prob_lda_def_test <- predict(lda_def, newdata=test_def)$</pre>
15
      posterior[, "Yes"] % \textit{Or correct class index} %
  \# head(data.frame(LogRegProb=prob_logreg_def_test, LDAProb=prob_
      lda\_def\_test))
```

#### 3b: Predict test data, confusion matrices. Remove variables?

```
# threshold <- 0.5
  # pred_log_class <- ifelse(prob_logreg_def_test > threshold,
      Yes", "No")
  # conf_log <- table(Actual=test_def$default, Predicted=pred_log_
  # print("Logistic Confusion Matrix:"); print(conf_log); print(
      prop. table(conf_log,1))
  # pred_lda_class <- ifelse(prob_lda_def_test > threshold, "Yes",
6
       "No")
  \# conf_lda <- table(Actual=test_def$default, Predicted=pred_lda_
      class)
  # print("LDA Confusion Matrix:"); print(conf_lda); print(prop.
      table(conf_lda,1))
  # Solution note: Both good at Y=O, not Y=1. Lowering threshold
      might help.
  # Removing variables: Try fitting models without 'student' or '
10
      income, if they were
  # not significant or if LDA assumptions are violated by them.
      Compare results.
```

3c: Suitability of predictors for LDA. Other methods? Question: Are student, balance, income all suitable for LDA? Other methods? Solution Notes: - LDA assumes normality of predictors within classes and equal covariance. - 'balance' and 'income' (continuous) might be reasonably normal. 'student' (binary factor) violates normality. - If normality/equal covariance is strongly violated, Logistic Regression is more robust. - QDA could be better if covariance matrices differ between default/non-default groups. - Non-parametric methods like KNN or Trees don't make these distributional assumptions.

#### 4.2.3 Task 4: Cross-Validation Methods (Auto data)

This task explains data prep for Auto (create binary 'y' from 'mpg', 'age' from 'year', remove 'mpg,name,year') and then applies validation set, LOOCV, and k-fold CV to a logistic regression model for 'y'.

Listing 66: CV Methods Example (Ex Set 2, T4)

```
# library(ISLR)
2 # Auto_t4 <- Auto
```

```
\# Auto_t4\$y <- as.factor(ifelse(Auto_t4\$mpg > median(Auto_t4\$mpg
      ), "high", "low"))
   # Auto_t4$age <- 83 - Auto_t4$year
4
   \# Auto_t4 \leftarrow Auto_t4[, !(names(Auto_t4) \%in\% c("mpg", "name", "
5
      year"))]
   # (b) Validation set (50/50 split)
   \# set.seed(1) \% (Assume a seed) \%
   # n_auto_t4 <- nrow(Auto_t4)
   # train_idx_t4 \leftarrow sample(1:n_auto_t4, floor(n_auto_t4/2))
   \# train\_auto\_t4 \leftarrow Auto\_t4[train\_idx\_t4, ]
11
   \# test\_auto\_t4 \leftarrow Auto\_t4[-train\_idx\_t4, ]
12
   \# m1_t4 \leftarrow glm(y \sim ., data=train_auto_t4, family="binomial")
   # prob_t4_val <- predict(m1_t4, newdata=test_auto_t4, type="</pre>
14
      response")
   \# pred_t4_val \leftarrow ifelse(prob_t4_val > 0.5, "high", "low")
   \# # table(test_auto_t4\$y, pred_t4_val); mean(pred_t4_val != test
      _auto_t4$y)
17
   # (d) LOOCV (Manual loop shown in exercise, or use boot::cv.qlm)
18
   # library(boot)
   \# m_all_t4 \leftarrow qlm(y ~ ., data=Auto_t4, family="binomial")
20
   \# cv_error_loo_t4 \leftarrow cv.glm(Auto_t4, m_all_t4, K=nrow(Auto_t4))
21
      delta[1] % (Requires cost function for error rate) %
   # Manual loop from exercise set:
   \# error_rate_LOO_t4 <- mean(pred_LOO_t4_class != Auto_t4\$y)
23
   # % (Where pred\_LOO\_t4\_class is from the loop. Solution gets
24
      0.089 (high=0.923, low=0.117 error prop)) %
   # (e) 8-fold CV (Manual loop shown in exercise, or use boot::cv.
26
      glm with K=8)
   \# error\_rate\_k8\_t4 \leftarrow mean(pred\_k8\_t4\_class != Auto\_t4\$y)
   # % (Solution gets 0.094 (high=0.903, low=0.117 error prop)) %
28
   # (f) Preference for predictors: All vs. some (e.g., age +
30
      weight)
   # Fit LOOCV with reduced model: y ~ age + weight
   # Compare LOOCV error rates. Solution: Reduced model was worse.
```

#### 4.3 Tutorial 3

#### 4.3.1 Task 1: Shrinkage Methods (College data)

Predict Apps using Accept, Top10perc, Expend. Compare OLS, Ridge, Lasso.

#### 1a: Compare OLS, Ridge, Lasso for different $\lambda s$

```
# ridge_t3_100 <- glmnet(x_mat_t3, y_vec_t3, alpha=0, lambda =100)

# coef_ridge_t3_100 <- coef(ridge_t3_100)

# % (Repeat for other lambdas) %

# Lasso (example lambda=100)

# lasso_t3_100 <- glmnet(x_mat_t3, y_vec_t3, alpha=1, lambda =100)

# coef_lasso_t3_100 <- coef(lasso_t3_100)

# % (Repeat for other lambdas. Compare how coefficients shrink/ go to zero) %
```

**1b:** Optimal  $\lambda$  using cv.glmnet() Explain what cv.glmnet() does: Performs k-fold CV (default 10) over a grid of  $\lambda$  values to find  $\lambda$  that minimizes CV error (e.g., MSE).

Listing 67: Optimal Lambda (Ex Set 3, T1b)

```
# cv_ridge_t3 <- cv.glmnet(x_mat_t3, y_vec_t3, alpha=0)
# lambda_ridge_opt_t3 <- cv_ridge_t3$lambda.min % Sol: 364.8993
%
# cv_lasso_t3 <- cv.glmnet(x_mat_t3, y_vec_t3, alpha=1)
# lambda_lasso_opt_t3 <- cv_lasso_t3$lambda.min
```

#### 1c: Re-estimate with optimal $\lambda$ , compare coefficients $\neg$

```
# ridge_opt_t3 <- glmnet(x_mat_t3, y_vec_t3, alpha=0, lambda= lambda_ridge_opt_t3)

# lasso_opt_t3 <- glmnet(x_mat_t3, y_vec_t3, alpha=1, lambda= lambda_lasso_opt_t3)

# print(cbind(OLS=coef_ols_t3, Ridge=coef(ridge_opt_t3), Lasso= coef(lasso_opt_t3)))
```

#### 1d: Evaluate OLS, Ridge, Lasso by testMSE (validation set)

```
\# n_t3 \leftarrow nrow(xdata_t3)
   # set.seed(1) % (Assume a seed) %
    \begin{tabular}{lll} \# & ind\_t3 & <- & sample(1:n\_t3, & size=floor(n\_t3/2)) \\ \end{tabular} 
   \# train_t3 \leftarrow xdata_t3[ind_t3,]; test_t3 \leftarrow xdata_t3[-ind_t3,]
   \# Xtrain_t3 \leftarrow as.matrix(train_t3[,-1]); ytrain_t3 \leftarrow train_t3
       [,1]
   \# X test_t 3 \leftarrow as.matrix(test_t 3[,-1]); y test_t 3 \leftarrow test_t 3
       [,1]
   # OLS_train_t3 \leftarrow lm(Apps ~~., data=train_t3)
8
   \# pred_ols_t3 \leftarrow predict(OLS_train_t3, newdata=test_t3)
9
   \# mse_ols_t3 \leftarrow mean((ytest_t3 - pred_ols_t3)^2) \% Sol: 1293261
10
11
   # Ridge (using lambda_ridge_opt_t3 from full data CV for
       simplicity, ideally re-CV on train_t3)
   \# ridge_train_t3 <- glmnet(Xtrain_t3, ytrain_t3, alpha=0, lambda
13
       = lambda_ridge_opt_t3)
   # pred_ridge_t3 <- predict(ridge_train_t3, newx=Xtest_t3)</pre>
14
   \# mse\_ridge\_t3 \leftarrow mean((ytest\_t3 - pred\_ridge\_t3)^2) % Sol:
15
       1399610 %
   # \% (LASSO similarly. Solution: OLS better than Ridge here.) \%
```

#### 4.3.2 Task 2: Non-linear Models (Small Dataset)

Polynomial regression vs. regression splines.

#### 2a: Plot y against x

## 2b: Polynomial regression K=7, plot predictions - # $x_t + 3_t + 3_t$

#### 2c: Regression spline (manual basis) with knots at 3, 6. Plot. –

```
# h_func \leftarrow function(x, xi) pmax((x-xi)^3, 0)
# spline_manual_t3 \leftarrow lm(y x + I(x^2) + I(x^3) + h_func(x, 3) + h_func(x, 6), data=data_t3_task2)
# lines(data_t3_task2$x, predict(spline_manual_t3), col="blue")
# % (Expect worse predictions for new x than poly7, especially outside [1,8]) %
```

### 2d: Regression spline with bs() (knots 3,6). Compare preds.

```
# library(splines)

# spline_bs_t3 <- lm(y ~ bs(x, knots=c(3,6)), data=data_t3_task2

# lines(data_t3_task2$x, predict(spline_bs_t3), col="green")

# % (Predictions should be identical to 2c if basis is equivalent, which it is for cubic) %
```

#### 2e: LOOCV for different knot placements -

#### 4.3.3 Task 3: Extension of KNN (Nadaraya-Watson)

Implement KNN as weighted average, then Nadaraya-Watson.

**3a:** Properties of weights  $w_i$  (Sum to 1, large  $w_i$  for small  $|x_i - x_0|$ ).

3b: Implement KNN as weighted average (knn2)

#### 3c: Modify knn2 to Nadaraya-Watson nw), plot for different h.

```
\# weight_nw <- function(x0, x_vec, h_val=0.2) dnorm((x_vec-x0)/h
      \_val) / sum(dnorm((x\_vec-x0)/h\_val))
    nw\_func \leftarrow function(x0, x\_vec, y\_vec, h\_val=0.2) {
  #
       w \leftarrow weight_nw(x0, x_vec, h_val)
3
       return(sum(wy_vec))
  #
  # }
  # # Simulate x_sim, y_sim from exercise
  # # set.seed(12); x_sim < -seq(-50,50,length=100)
  \# \# y_sim \leftarrow 1-0.05x_sim-0.02x_sim^2+0.003x_sim^3+50rnorm(100)
  # # plot(x_sim, y_sim)
  \# # pred_nw_h1 <- sapply(x_sim, nw_func, x_vec=x_sim, y_vec=y_
10
      sim, h_val=1)
  # # lines(x_sim, pred_nw_h1, col="red")
  \# # pred_nw_h5 <- sapply(x_sim, nw_func, x_vec=x_sim, y_vec=y_
12
      sim, h_val=5)
  # # lines(x_sim, pred_nw_h5, col="blue")
```

**3d:** Meaning of bandwidth *h* (Controls "localness" of estimator).

#### 4.4 Tutorial 4

#### 4.4.1 Task 1: Regression Trees (Hitters data)

Predict logSalary using Hits and Years.

```
1a: Explain RSS function and optimise() for first split.
```

```
# library(ISLR); data(Hitters)
   # Hitters <- Hitters[!is.na(Hitters$Salary),]
   # Hitters$logSalary <- log(Hitters$Salary)</pre>
   \# RSS\_func\_t4 \leftarrow function(s, x1\_vec, y\_vec) {
       yR1 \leftarrow mean(y\_vec[x1\_vec < s], na.rm=TRUE)
       yR2 \leftarrow mean(y\_vec[x1\_vec >= s], na.rm=TRUE)
       rss \leftarrow sum((y\_vec[x1\_vec < s] - yR1)^2, na.rm=TRUE) +
               sum((y_vec[x1_vec >= s] - yR2)^2, na.rm=TRUE)
   #
       return(rss)
   # }
10
   # opt_hits <- optimise(RSS_func_t4, lower=0, upper=250,</pre>
11
                             x1_vec=Hitters$Hits, y_vec=Hitters$
12
      logSalary)
  # % $min=117.5, $obj=160.97 %
   \# \ opt\_years \leftarrow optimise(RSS\_func\_t4, lower=0, upper=50,
14
                              x1\_vec=Hitters\$Years, y\_vec=Hitters\$
15
      logSalary)
   # % $min=4.5, $obj=115.06 %
16
   # # Years gives lower RSS, so first split is on Years < 4.5
17
```

#### 1b: Fit tree with tree(), plot. Compare first split.

```
# library(tree)

# tree1_t4 <- tree(logSalary ~ Hits + Years, data=Hitters)

# plot(tree1_t4); text(tree1_t4, pretty=0)

# % First split in tree should be Years < 4.5 (or very close) %
```

1c: Predict for new observation (Hits=125, Years=2.5) Follow path in tree1\_t4: Years=2.5 (j4.5) -¿ Left. Hits=125 (¿114 if that's next split) -¿ Right in subtree. Read leaf value. Sol: 5.264

```
1d: Fit tree with all predictors

# tree2_t4 <- tree(logSalary ~ . - Salary, data=Hitters) #

Exclude original Salary

# summary(tree1_t4) % RSS is deviance: 69.06 for tree1 %

# summary(tree2_t4) % RSS is deviance: 43.03 for tree2 (lower as expected) %

# rss1_t4 <- sum(residuals(tree1_t4)^2)

# rss2_t4 <- sum(residuals(tree2_t4)^2)
```

#### 4.4.2 Task 2: Bagging and Random Forest (Hitters data)

Benchmark: tree2 from T1d.

#### 2a: TestMSE for tree2 (validation set) -

```
# set.seed(123)
# n_hit <- nrow(Hitters)
# ind_hit <- sample(1:n_hit, size=floor(n_hit/2))
# train_hit <- Hitters[ind_hit,]; test_hit <- Hitters[-ind_hit,]
# tree2_train_t4 <- tree(logSalary ~ . - Salary, data=train_hit)
# pred2_test_t4 <- predict(tree2_train_t4, newdata=test_hit)
# mse2_test_t4 <- mean((test_hit$logSalary - pred2_test_t4)^2) %
Sol: 0.428 %</pre>
```

#### 2b: Bagging of tree2. Variable Importance.

```
# library(randomForest)
  # set.seed(123) % (Ensure consistent seed for RF if comparing) %
  # # For bagging, mtry = number of predictors (19 for Hitters
      excluding Salary, logSalary)
  \# bagging_t4 \leftarrow randomForest(logSalary ~~. - Salary, data=train_
      hit, mtry=19, importance=TRUE)
  # predbag_t4 <- predict(bagging_t4, newdata=test_hit)</pre>
  \# msebag_t4 \leftarrow mean((test_hit $logSalary - predbag_t4)^2) % Sol:
      0.3015 %
  # varImpPlot(bagging_t4)
  # % x-axis is MeanDecreaseGini (for classification) or
      IncNodePurity \ (\textit{RSS decrease for regression}).
        Help says for regression: total decrease in node impurities
       (RSS) from splitting on the variable,
        averaged over all trees. CRuns most important. %
10
```

#### 2c: Random Forest. How is it an extension of bagging?

#### 4.4.3 Task 3: Boosting (Hitters data)

Predict logSalary with boosted tree. Compute testMSE.

## 4.4.4 Task 4: Support Vector Machines (Simulated Data 'xy.csv') Classes "1" and "-1".

**4a:** Possible to find maximal marginal classifier from plot? (No, classes overlap).

4b: Recreate plot from 'xy.csv'.

```
4c: Use SVC (linear kernel) to classify. Plot.

# xy_data_t4 <- read.csv("xy.csv")

# names(xy_data_t4) <- c("x1", "x2", "y_class") % (Assuming column names) %

# xy_data_t4$y_factor <- as.factor(xy_data_t4$y_class)

# library(e1071)

# svmfit_linear_t4 <- svm(y_factor ~ x1 + x2, data=xy_data_t4, kernel="linear",

# cost=10, scale=FALSE)

# plot(svmfit_linear_t4, xy_data_t4, x2 ~ x1) % (Adjust formula for plot if needed) %
```

4d: Meaning of tuning parameter C=10. (Allows for some misclassifications/margin violations, controls trade-off between margin width and violations. Larger C = narrower margin, fewer violations).

```
4e: SVM with polynomial kernel. Better separation?

# sumfit_poly_t4 <- sum(y_factor ~ x1 + x2, data=xy_data_t4, kernel="polynomial",

cost=10, scale=FALSE) % (Default degree = 3) %

# plot(sumfit_poly_t4, xy_data_t4, x2 ~ x1)

# % Polynomial kernel can create non-linear boundary, might separate training data better,

but risk of overfitting. %
```

#### 4.4.5 Task 5: PCA (advertising.csv)

PCA on TV, radio, newspaper. Interpret first two PCs from loadings.

#### 4.4.6 Task 6: Cluster Analysis (USArrests data)

6a: K-means clustering (K=3) on Murder, Assault. Plot.

```
6b: Hierarchical clustering. Compare.
```

# 5 Assignment: Compulsory Assignment BAN404 (Spring 2025x)

Predicting log(CEO Salary) using the ceosal2 dataset.

## 5.1 Initial Data Loading and Preparation

## Loading Packages and Data

```
# Ensure wooldridge is installed: install.packages("wooldridge")
library(wooldridge)
library(dplyr) # For tidyverse data manipulation
library(ggplot2) # For tidyverse plotting
library(glmnet) # For LASSO
library(FNN) # For knn() function (alternative to manual for Task 3)
library(qam) # For GAMs
```

Data Splitting (50/50 Train/Test) As per the assignment's suggested solution, an initial 50/50 split is performed.

Listing 68: Splitting data into 50/50 training and test sets

```
set.seed(1234) # Seed from assignment

n_total <- nrow(ceosal2)

ntrain <- floor(n_total/2)

train_indices <- sample(1:n_total, size=ntrain)

# These original splits might be used if subsequent processing is done per task

# For consistency with assignment solution, a global processed dataset is often made first

original_train_data <- ceosal2[train_indices,]

original_test_data <- ceosal2[-train_indices,]
```

## 5.2 Task 1: Descriptive Statistics and Predictor Investigation

Question Describe relevant features of the output variable (lsalary) with descriptive statistics (tables and graphs). Also use descriptive statistics to investigate promising predictors for lsalary. Remove variables that cannot possibly be available when the salary of a new CEO should be predicted.

#### Solution

Processing Data for Task 1 Assumptions based on provided solution: New CEO hired internally. comten (company tenure) and comtensq are available. ceoten (CEO tenure in current company) and ceotensq are NOT available for a new CEO. salary (untransformed) is obviously not available. college is removed due to low variability in the training data example in the solution.

Listing 69: Data processing for Task 1 (Applied to whole dataset first, then split)

```
# Create the 'lsalary' variable if it's not already present (it
    is in ceosal2)

# ceosal2$lsalary is log(salary)

# Variables to remove
vars_to_remove_t1 <- c("salary", "ceoten", "ceotensq", "college"
)
ceosal_task1_filtered <- ceosal2[, !(names(ceosal2) %in% vars_to
    _remove_t1)]

# Convert 'grad' to factor</pre>
```

```
ceosal_task1_filtered$grad <- as.factor(ceosal_task1_filtered$grad)

Now split the PROCESSED data
train_t1 <- ceosal_task1_filtered[train_indices,]
test_t1 <- ceosal_task1_filtered[-train_indices,]
```

#### Descriptive Statistics for lsalary (on train\_t1) -

```
# Base R
          | summary (train_t1$lsalary)
           hist(train_t1$lsalary, main="Histogram of log(Salary) - Training
                                Data", xlab="log(Salary)", col="lightblue", breaks=12)
            boxplot(train_t1$lsalary, main="Boxplot of log(Salary) -
                            Training Data", ylab="log(Salary)")
  5
            # Tidyverse
  6
            # library(dplyr); library(ggplot2)
            # train_t1 %>% select(lsalary) %>% summary()
            \# qqplot(train_t1, aes(x=lsalary)) +
                              geom\_histogram(aes(y=..density..), fill="lightblue", color="lightblue", color="lightblu
10
                            black'', bins=12) +
                               geom_density(alpha=0.2, fill="red") +
11
                               ggtitle("Distribution of log(Salary) - Training Data")
```

Interpretation: Comment on the distribution of lsalary - is it symmetric, skewed, any outliers? The log transformation often makes salary data more symmetric.

#### Investigating Promising Predictors for Isalary (on train\_t1)

```
# Base R (as in solution)

# par(mfrow=c(3,3)) # Adjust layout based on number of predictors remaining

# plot(lsalary ~ ., data=train_t1)

# graphics.off()

# Tidyverse (example for a few predictors)

# ggplot(train_t1, aes(x=lsales, y=lsalary)) + geom_point() + geom_smooth(method="lm") + ggtitle("lsalary vs lsales")

# ggplot(train_t1, aes(x=grad, y=lsalary)) + geom_boxplot() + ggtitle("lsalary vs grad")
```

Interpretation of plots: - lsales shows a clear positive linear relationship. - sales also positive, might capture non-linearity if lsales also included. - mktval, lmktval show positive trends. - For categorical grad: Check if mean-s/medians differ significantly.

Listing 70: Statistical test for 'grad' (Task 1)

```
# Base R

# by(train_t1$lsalary, train_t1$grad, summary)

# t_test_grad_0 <- t.test(train_t1$lsalary[train_t1$grad == 0])

# If enough observations

# t_test_grad_1 <- t.test(train_t1$lsalary[train_t1$grad == 1])

# print(t_test_grad_0$conf.int)

# print(t_test_grad_1$conf.int)

# if (abs(t_test_grad_0$estimate - t_test_grad_1$estimate) is

# small and CIs overlap substantially,

# then 'grad' might not be a strong predictor alone).</pre>
```

```
# Tidyverse
# train_t1 %>% group_by(grad) %>% summarise(mean_lsalary = mean(
lsalary), sd_lsalary = sd(lsalary))
```

Conclusion from Task 1 based on solution: lsales is the most promising. Others warrant investigation in modeling. grad seems weak.

## 5.3 Task 2: Linear Regression and LASSO

**Question** Use linear regression (on all or a subset of the predictors) and LASSO to predict lsalary. Evaluate the predictions on test data using an appropriate error measure (MSE).

Solution We use train\_t1 and test\_t1 from the end of Task 1 preparation.

```
OLS with lsales Only

ols_model_lsales <- lm(lsalary ~ lsales, data=train_t1)

# summary(ols_model_lsales)

ols_lsales_preds_test <- predict(ols_model_lsales, newdata=test_t1)

ols_lsales_mse_test <- mean((test_t1$lsalary - ols_lsales_preds_test)^2)

cat("Test MSE (OLS lsales Only):", ols_lsales_mse_test, "\n")

# Solution had Test MSE = 0.309084
```

Comment: The test MSEs are very similar, suggesting lsales captures most of the predictive power. The solution mentions LOOCV for a more robust comparison, where the lsales-only model was better.

#### LASSO Regression

```
|library(glmnet)|
  # Prepare matrices for glmnet (factors need to be dummified)
  # 'grad' is the only factor in train_t1/test_t1
   x_train_lasso_t2 \leftarrow model.matrix(lsalary ~~., data=train_t1)
      [,-1] # -1 to remove intercept column
   y_train_lasso_t2 <- train_t1$lsalary
  x_test_lasso_t2 \leftarrow model.matrix(lsalary ~~., data=test_t1)
      [,-1]
   set.seed(1234) # For cv.qlmnet
  cv_lasso_t2 \leftarrow cv.glmnet(x_train_lasso_t2, y_train_lasso_t2,
      alpha=1, standardize=TRUE)
   best_lambda_t2 \leftarrow cv_lasso_t2\$lambda.min
   # print(paste("Best lambda for LASSO:", best_lambda_t2))
11
  lasso\_model\_t2 \leftarrow glmnet(x\_train\_lasso\_t2, y\_train\_lasso\_t2,
13
      alpha=1,
```

```
lambda=best\_lambda\_t2, standardize=TRUE
   # print("LASSO Coefficients:")
   # print(coef(lasso_model_t2))
16
  # Solution notes its LASSO (on its training split) picked Isales
       and lmktval.
18
   lasso_preds_test_t2 <- predict(lasso_model_t2, newx=x_test_lasso
19
      _t2)
   lasso\_mse\_test\_t2 \leftarrow mean((test\_t1\$lsalary - lasso\_preds\_test\_t2)
   cat("Test MSE (LASSO):", lasso_mse_test_t2, "\n")
21
  # Solution LOOCV MSE for LASSO was 0.3777, worse than Isales-
      only OLS.
  # Compare your test MSE here with the OLS models.
```

## 5.4 Task 3: KNN Regression

Question Predict Isalary by KNN, using only Isales as a predictor. Determine K using leave-one-out cross-validation. Also, evaluate the predictions and compare with the results in 2.

**Solution** The assignment solution uses LOOCV on the full processed dataset (ceosal\_final\_filtered) to determine K. For strictness, K should be determined using only the training portion (train\_t1) or an inner CV loop if the final evaluation is on test\_t1. We follow the provided solution's approach for K determination for comparability with its results.

#### Determine Optimal K using LOOCV -

```
\# Using ceosal_final_filtered from Task 1 for LOOCV to find K
   # (This uses data that will also be in the "test" part of the
       original 50/50 split)
   knn\_reg\_func\_t3 \leftarrow function(x0, x\_train\_vec, y\_train\_vec, K\_val)
     d \leftarrow abs(x_train_vec - x0)
      o \leftarrow order(d)
     \# Ensure K_{-}val is not larger than the number of available
6
         neighbors
     K_{actual} \leftarrow min(K_{val}, length(o))
      return(mean(y_train_vec[o[1:K_actual]]))
   }
9
   lsales\_all\_t3 \leftarrow ceosal\_task1\_filtered\$lsales \% \setminus textit\{Using\}
       the dataset after initial processing} %
   lsalary_all_t3 <- ceosal_task1_filtered$lsalary</pre>
12
   n_all_t3 \leftarrow nrow(ceosal_task1_filtered)
13
   k_{max}t3 \leftarrow 40 # As per solution
15
   loocv_mse_k_t3 \leftarrow numeric(k_max_t3 - 1)
16
   for (k_val_t3 in 2:k_max_t3) {
17
      se_fold_t3 \leftarrow numeric(n_all_t3)
18
      for (i in 1:n_all_t3) {
19
        xtrain_knn_t3 \leftarrow lsales_all_t3[-i]
20
        ytrain\_knn\_t3 \leftarrow lsalary\_all\_t3[-i]
21
        xtest\_knn\_t3 \leftarrow lsales\_all\_t3[i]
        ytest\_knn\_t3 \leftarrow lsalary\_all\_t3[i]
23
24
```

```
pred_knn_fold_t3 \leftarrow knn_reg_func_t3(xtest_knn_t3, xtrain_knn_t)
           _t3, ytrain_knn_t3, K_val=k_val_t3)
       se\_fold\_t3[i] \leftarrow (ytest\_knn\_t3 - pred\_knn\_fold\_t3)^2
26
27
     loocv_mse_k_t3[k_val_t3-1] \leftarrow mean(se_fold_t3)
29
30
   \# plot(2:k_max_t3, loocv_mse_k_t3, type="b", xlab="K", ylab="
31
      LOOCV MSE", main="LOOCV for KNN K selection")
   optimal_K_t3 \leftarrow (2:k_max_t3)[which.min(loocv_mse_k_t3)]
   # cat("Optimal K from LOOCV on full processed data:", optimal_K_
33
       t3, "\n")
   # Solution found K=24 (index 23 in their 2:kmax loop).
   min_loocv_mse_knn_t3 <- min(loocv_mse_k_t3)</pre>
35
   # cat("LOOCV MSE for KNN with K=", optimal_K_t3, ":", min_loocv_
      mse\_knn\_t3, "\n")
   # Solution result for K=24: 0.2840139.
```

Comparison with Task 2 Results LOOCV MSE for KNN (K=[optimal\_K\_t3]): [min\_loocv\_mse\_knn\_t3] From solution's LOOCV for Task 2: - OLS (lsales only) LOOCV MSE: 0.2685442 - LASSO LOOCV MSE: 0.3777567 - OLS (all predictors) LOOCV MSE: 0.4253121 Conclusion: KNN with only lsales (optimal K) performs better than LASSO and full OLS in terms of LOOCV MSE, but slightly worse than the simple OLS model using only lsales.

## 5.5 Task 4: KNN with Multiple Predictors and GAM

Question (Part 1 - KNN with Multiple Predictors) Explain how you would use KNN if you had more than one predictor. Two alternative ways to do this have been mentioned in the course. If you would like to you can also write R-code to do this but this is not required to pass the assignment.

**Solution (Textual)** (Same textual explanation as in Hypothetical Exam 2025 for: 1. Multivariate Distance Metric for KNN, 2. GAM Framework with KNN as Univariate Smoother via Backfitting).

Question (Part 2 - GAM) Argue for which, if any, variables might have a nonlinear relationship with lsalary and find a good model within the generalized additive models (GAM) framework. Evaluate the predictions.

Solution (using gam) From Task 1, plots suggested sales and mktval might have non-linear relationships. The solution investigates these using LOOCV.

Listing 71: GAM for Isalary (Task 4)

```
library (gam)

# Using ceosal_final_train, ceosal_final_test (or ceosal_task1_filtered for LOOCV as in solution)

# Visual inspection on training data (as in solution)

# gam_inspect_t4 <- gam(lsalary ~ s(sales, df=4) + s(mktval, df=4) + lsales + lmktval +

# age + grad + comten + profits

+ comtensq + profmarg,
```

```
data=train_t1) % \textit{(Using train_t1
      , consistent with solution's Task 1 plots)} %
   \# par(mfrow=c(1,2))
8
   \# plot(gam_inspect_t4, se=TRUE, terms=c("s(sales, df = 4)", "s(
      mktval, df = 4)"))
   # graphics.off()
   # Solution comment based on this: "contribution of non-linear
11
      mktval looks questionable".
   # LOOCV for GAM with s(sales) and other predictors linearly.
13
   # (Using the full processed dataset ceosal_task1_filtered for
14
      LOOCV as per solution)
   n_gam_t4 \leftarrow nrow(ceosal_task1_filtered)
   se_gam_s_sales_t4 <- numeric(n_gam_t4)</pre>
16
17
   # Formula based on solution: only s(sales) is non-linear, others
18
       linear.
   # (The solution eventually only uses s(sales) in its final GAM
19
      LOOCV comparison)
   formula\_gam\_s\_sales \leftarrow lsalary \sim s(sales, df=4)
20
   # To compare with other models, it's better to include other
      linear terms if they were in OLS.
   # For this example, let's test the simple s(sales) model as in
22
      the solution's final GAM part.
   # for(i in 1:n_gam_t4) {
24
       train_gam_fold_t4 <- ceosal_task1_filtered[-i,]</pre>
25
       test_gam_fold_t4 <- ceosal_task1_filtered[i,]</pre>
26
27
       # Ensure factor levels are handled if factors were included
28
      in\ formula\_gam\_s\_sales
       # For Isalary \tilde{} s(sales, df=4), this is not an issue.
29
30
       gam\_fit\_fold\_t4 \leftarrow gam(formula\_gam\_s\_sales, data=train\_gam\_
      fold_t4)
       pred_gam_fold_t4 <- predict(gam_fit_fold_t4, newdata=test_</pre>
   #
31
      gam_fold_t4)
       se\_gam\_s\_sales\_t4[i] \leftarrow (test\_gam\_fold\_t4\$lsalary - pred\_gam
32
      _fold_t4)^2
   # }
33
   \# mse_qam_s_sales_loocv_t4 <- mean(se_qam_s_sales_t4)
34
   \# cat("LOOCV MSE (GAM with s(sales, df=4) only):", mse_qam_s_
35
      sales\_loocv\_t4, "\n")
   # Solution result for GAM with s(sales) only: 0.2918272.
36
37
   # Comparison:
38
   # KNN (K=24, Isales only) LOOCV MSE: 0.2840139
39
  # OLS (Isales only) LOOCV MSE: 0.2685442
   # Conclusion: "GAM with s(sales) is slightly worse than KNN with
       lsales, and also worse than
   # simple OLS with Isales. The log-transformation in Isales seems
42
       to capture the main
   # non-linearity effectively for this dataset."
```