

# Brenda Canales


Graphic Designer/Production Artist

HOME

ABOUT

RESUME

PORTFOLIO

  
LINKEDIN

**HEADLINE OF PIECE**  
Small description of the piece


Brenda Canales

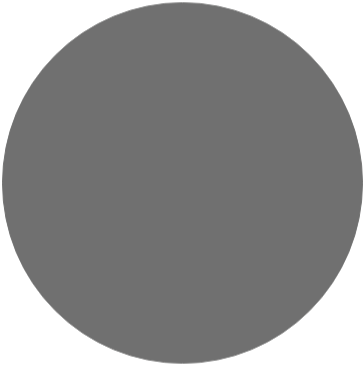
HOME

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# Brenda Canales

Graphic Designer/Production Artist

Graphic design professional with creativity, energy, and endurance. Print and digital background to deliver results in a marketing atmosphere. Keeps up with new technology, design, and trends. Detail oriented and type-A personality with organization skills to keep projects on track along with vendors, co-workers, and printers with a team-player attitude. Cheerful personality that brings in zest and happiness to any fast-paced and demanding work atmosphere.

**LINKEDIN LINK**

**CREDITS**



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## Experience

### University of St. Thomas

*Production Artist*  
Nov 2017 – Present  
Greater Minneapolis-St. Paul Area

- Collaborate closely with art directors, designers and developers
- Prepare final press-ready files based on supplied specifications for several types of printing
- Make various formats of supplied artwork production-ready and resolve any artwork issues that arise during production
- Provide image retouching, clipping paths and additional image manipulation
- Package and preflight files for release to printers or media partners
- Create PDFs for print and client review
- Follow a development timeline to ensure tasks are being completed on time through Asana
- Troubleshoot problems as they arise with both the creative team and the printer

### broadhead.

*Freelance Production Artist*  
Sep 2017 – Nov 2017  
Minneapolis, Minnesota

Print and digital production, responsible for preparing files for final print ensuring bleeds, images, folds, etc. are up to spec. Worked on many brands from Boehringer Ingelheim, California Strawberries, Firestone, Cargill, Mosaic, CHS and Verdesian to name a few.

### Catapult Marketing

*Production Artist/Web Design*  
Feb 2012 – Sep 2017  
Greater Minneapolis-St. Paul Area

Responsible for mechanically preparing print files for final output utilizing electronic production techniques. Prepare marketing/print materials for production. Including: brochures, posters, direct mail, FSI's, ads, POS, sales

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LINKEDIN

## PORTFOLIO

DESIGN

PRODUCTION ARTIST

WEB DESIGN

HOME

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RESUME

PORTFOLIO

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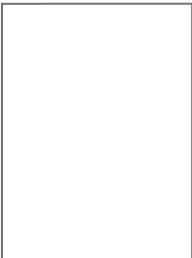
LINKEDIN

DESIGN

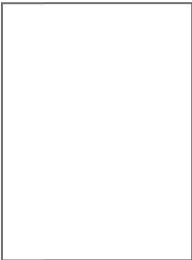
Marketing



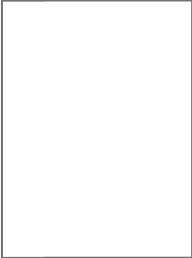
Book Covers



Interior Layouts



Package Design



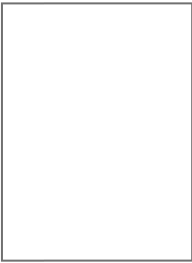
Logos



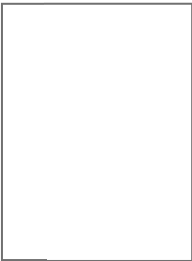


## PRODUCTION ARTIST

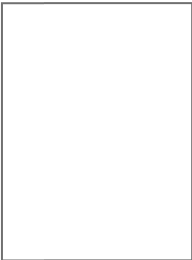
### Marketing



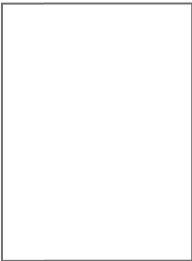
### Advertising



### Coupons



### Photoshop



### Custom Dieliens





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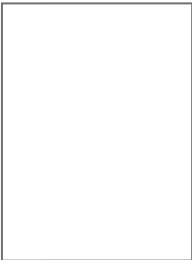
PORTFOLIO



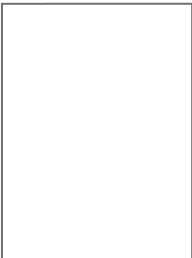
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WEB DESIGN

HTML Animated Ads



HTML Emails



UI/UX Project

