

Problem Statement

- People with busy schedules need a simple way to manage their tasks and deadlines because current tools are either too complicated or lack essential features.

Who is experiencing the problem?

- Students, working professionals, and busy parents who juggle multiple responsibilities and deadlines but lack the time or patience to navigate overly complex task management tools.

What is the problem?

- The problem is that people struggle to effectively manage their schedules and prioritize tasks because existing tools are either cluttered with unnecessary features, hard to use, or fail to address specific needs like integration with calendars or reminders.

Where does the problem present itself?

- The problem occurs in everyday life situations such as trying to balance schoolwork and extracurriculars, managing overlapping work projects, or keeping track of household tasks alongside personal goals. It often becomes most noticeable during high-pressure periods like exam weeks, project deadlines, or busy family schedules.

Why does it matter?

- Poor time management can lead to missed deadlines, increased stress, and reduced productivity, impacting academic performance, career growth, and personal well-being. A simpler, more intuitive solution could help users reclaim time, reduce stress, and maintain a better work-life balance.