# Breanna E. Green

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# **Education**

Cornell University, Ithaca, New York

PhD Student in Information Science (Expected Graduation: May 2025) | Sloan & GEM Scholar | Siegel Research Fellow 2023-2024

Cornell University, Ithaca, New York

Master of Science: Information Science (August 2023)

 Relevant Courses: (as of Spring 2023): Behavior & Information Technology, Applied Time Series Analysis, Text Mining History & Literature, Data Science for Social Good, Text and Networks, NLP and Social Interaction

### The University of Texas at San Antonio, San Antonio, Texas

Master of Science: Psychology (August 2017)

 Relevant Courses: Research Design, Psychological Measurement, Inferential Statistics, Correlation and Regression Analysis, Human Cognition

Prairie View A&M University, Prairie View, Texas

Bachelor of Psychology: Psychology (May 2014) | The Regents' Student Merit Scholarship

# **Technical Skills**

Programming: Python, R, PL/SQL

Technological Toolbox: Anaconda, APIs, Github, SPSS, R Studio, Tableau, Qualtrics, CVENT,

SurveyMonkey, Excel, PowerBI & DAX, SAP HANA

Empirical Methods: Natural Language Processing (NLP), Quantitative & Qualitative Analysis, Experimental

Research Design, Survey Item Development

# **Projects and Activities**

### Black Excellence Research Symposium Planning Committee Leader

• Lead organizer of the inaugural event (Mar. 2022)

## Working Group - Global Internet Forum to Counter Terrorism

In Progress: Technical Approaches: Tooling, Algorithms & Artificial Intelligence

### **Understanding Hate Speech from Twitter to Gab (Python & R)**

 In Progress: Research cross-examining the sentiment of posts from approx. 10,000 users migrating from Twitter to Gab

### **Analyzing Responses to Political Violence - YouTube Videos (Python & R)**

• In Progress: Research identifying subgroups in approx. 180,000 responses to the Black Lives Matter Protests versus Jan. 6<sup>th</sup> Insurrection

### Academic Excellence Chair, Black Graduate and Professional Student Association (BGPSA)

Host weekly Academic Work Sessions totaling approx. 100 students

### Graduate Representative, National Society of Black Engineers (NSBE)

Graduate mentor for 80+ URM undergraduate STEM major students

## **Multicultural Academic Council (MAC) Mentoring**

• Peer mentor supporting the success and professional development of first-year doctoral students

# **Work Experience**

### Teach Assistantships - Ithaca, NY

# Fall 2023 – INFO 3350: Text Mining Literature & History Spring 2024 – INFO 2950: Introduction to Data Science

- Designed and implemented course discussion materials
- Held weekly discussion sections and office hours (plus additional one-on-one meetings)
- Utilized Canvas, Ed Discussion, Github, and CMS for grading and course management

# People Analytics & Reporting (HR), Regeneron Pharmaceuticals, Inc. – Tarrytown, NY Fall 2023 (October to December) – PhD Intern

- Support People Analytics and Reporting staff in administrative tasks (automated online nested project folders)
- Automated monthly and annual deliverables -- code, data, and .pptx decks
- Developed preliminary Python packages

# Siegel Public Interest Tech Impact Fellowship, Block Party – New York, NY Summer 2023 (May to August) – PhD PiTech Fellow

- Designed and implemented an improved abstractive summarization process into the current Block Party pipeline
- Conducted stakeholder interviews

# People Analytics & Reporting (HR), Regeneron Pharmaceuticals, Inc. – Tarrytown, NY Summer 2023 (May to August) – PhD Intern

- Modelled retirement and turnover projections across the company
- Conducted quantitative and qualitative text analysis on employee survey comments in support of diversity, equity, and inclusion efforts.
- Facilitated the use and implementation of NLP methods to develop a skills ontology and database across the company

### GEM Employer Fellow, LAM Research - Remote

# Summer 2022 (May to July) – Power BI Analytics Intern

- Transitioned Global Part KPI application from Qlik to PowerBI using DAX and DirectQuery from SAP HANA
- Facilitated team onboarding for Databricks drafted project design and established internal contact

### Liberty Mutual Data Science, Boston, Massachusetts

### Summer 2022 (June to August) – Data Science Intern

- Improved the natural language processing (NLP) resume skills extraction process for talent analytics
- Utilized SpaCy PhraseMatcher, NLTK, Word Embeddings and Cosine Similarity

### Tarrant County College, Fort Worth, Texas

# 2017 to 2020 - Research Analyst, Office of Institutional Research

- · Data analysis and interpretation: Created ad hoc reports facilitated custom client requests
- · Survey administrator and collaboration assistant includes preparing and disseminating district-wide

- surveys using CVENT
- Presented research findings to internal and external clients
- Lead analyst for TCC Cyber Security Task Force and S.T.E.M. council providing bi-weekly or monthly updates to shifting demographic data and growth analyses
- Served on the Institutional Review Board (IRB)

# **Publications & Working Papers**

Wainwright, K., **Green, B. E.,** & Romanowich, P. (2018). The Relationship Between Delay and Social Discounting, and Body Mass Index in University Students. The Psychological Record, 68(4), 441-449.

## **Working Papers**

- **Green, Breanna E.,** Will Hobbs, Pedro L. Rodriguez, Arthur Spirling, and Brandon M. Stewart. 2024. "Measuring Distances in High Dimensional Spaces: Why Average Group Vector Comparisons Exhibit Bias, and What to Do About It." SocArXiv. January 12.
- Anderson, Rajen A., Benjamin C. Ruisch, **Breanna E. Green,** and Amy R. Krosch. 2024. "Why We Hate, Left and Right: The Causes of Affective Polarization Differ between Liberals and Conservatives".
- Omapang, Aspen K.B., **Breanna E. Green**, Chao Yu, Roxana Mika Muenster, and Drew B. Margolin. 2023. "Time to Politicization: The Emergence and Effects of Politics on Science YouTube Videos".
- Green, Breanna E. and Will Hobbs. 2023. "How Polarized are Online Conversations about Childhood?"

## **Awards & Additional Skills**

#### Awards:

### 2023

- Siegel Research Fellow 2023-2024
- Siegel Public Interest Tech Impact Fellowship

#### 2022

- Exemplary Service Award- Early Career Student
- The Robert Mozia Graduate Student Distinguished Service Award
- Sloan Mini-Grant Award Winner \$10,000
- GEM Employer Fellowship

#### 2020

- Sloan Scholar, Alfred P. Sloan Foundation's Minority Ph.D. (MPHD) Program Grant: G-2019-11435.
- Languages: Mandarin Chinese (Elementary); Middlebury Summer Language Institute (2011), Study Abroad Xi'An International Studies University (2012), National Taiwan Normal University (2015)
- Personal Interests: Service Learning Accra, Ghana (2014); Mentor for Master of Teaching Institute Research Design and Methodology (2017-2020)