

Brian Reinke

Project Portfolio: www.brian-reinke.com

5 Owls Rest
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EDUCATION

University of Richmond (UR), Robins School of Business, Richmond, VA **May 2025**
Bachelor of Science in Business Administration, concentrating in Finance and Business Analytics seeking Data Analyst, Business Analyst, and Data Science roles.
GPA: 3.39

Varsity Student Athlete, University of Richmond, Richmond, VA **August 2021 - Present**
Baseball

Honors:

Spider Pride Award Recipient **May 2024**
Commissioner's Honor Roll **August 2021 - Present**
Champion Leaders **August 2023 - Present**

EXPERIENCE

SeedMetrics, Richmond, VA **May 2024 - Present**
Data Engineer

- Developing and maintaining ELT data pipelines and workflows to facilitate efficient data inflow for the company.
- Creating machine learning models to predict the outcome of cases won and lost for the company's tenants.
- Developing Python classes to standardize data schemas and optimize data transformation, to enhance the company's ELT processes.

dataBase, Richmond, VA **May 2024 - Present**
Data Engineer

- Creating testing methods and using them in the back-end to ensure total functionality of the application.
- Building logic within the back end to calculate key statistics used as the foundation of the web app.

Vaulted Baseball, Richmond, VA **November 2023 - April 2024**
Data Scientist

- Performing data analysis and statistical model validation for the company's proprietary predictive models
- Completing data cleaning, dissemination, and analysis to present information clearly and concisely to Vaulted customers

6Tool App, Potomac, MD **June 2022 - August 2023**
Marketing and Sales Intern

- Aiding in the selling, marketing, and question creation for a startup app to improve in-game intelligence for baseball programs
- Developing a successful business strategy for a new-to-market app

LEADERSHIP & ACTIVITIES

Student Athlete Advisory Committee, Richmond, VA **April 2022 - Present**
A-10 Representative

- Collaborating in person once per year and online monthly with other A-10 representatives and administrators to create the best student-athlete experience for everyone within the conference
- Identifying conference-wide goals and initiatives and establishing plans to implement them at the school level

TECHNICAL SKILLS

Technical: Proficient in Python, SQL, and R programming as well as Tableau software. I have completed projects using Scikit Learn to build machine learning models, leveraged OpenAI's custom functions feature to train an LLM, and used Django and Vue.js to build web applications.