Brian Reinke

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EDUCATION

University of Richmond (UR), Robins School of Business, Richmond, VA

May 2025

Bachelor of Science in Business Administration, concentrating in Finance and Business Analytics seeking jobs in Data Engineering/ Science or Analytics.

GPA: 3.39

Varsity Student Athlete, University of Richmond, Richmond, VA

August 2021 - Present

Baseball

Honors:

Spider Pride Award Recipient Commissioner's Honor Roll Champion Leaders May 2024 August 2021 - Present August 2023 - Present

EXPERIENCE

SeedMetrics, Richmond, VA

May 2024 - Present

Data Engineering Intern

- Developing and maintaining ELT data pipelines and workflows to facilitate efficient data inflow for the company.
- Creating machine learning models to predict the outcome of cases won and lost for the company's tenants.
- Developing Python classes to standardize data schemas and optimize data transformation, to enhance the company's ELT processes.

dataBase, Richmond, VA

May 2024 - Present

Data Engineer

- Creating testing methods and using them in the back-end to ensure total functionality of the application.
- Building logic within the back end to calculate key statistics used as the foundation of the web app.

Vaulted Baseball, Richmond, VA

November 2023 - April 2024

Data Science Intern

- Performing data analysis and statistical model validation for the company's proprietary predictive models
- Completing data cleaning, dissemination, and analysis to present information clearly and concisely to Vaulted customers

6Tool App, Potomac, MD

June 2022 - August 2023

Marketing and Sales Intern

- Aiding in the selling, marketing, and question creation for a startup app to improve in-game intelligence for baseball programs
- Developing a successful business strategy for a new-to-market app

LEADERSHIP & ACTIVITIES

Student Athlete Advisory Committee, Richmond, VA

April 2022 - Present

A-10 Representative

- Collaborating in person once per year and online monthly with other A-10 representatives and administrators to create the best student-athlete experience for everyone within the conference
- Identifying conference-wide goals and initiatives and establishing plans to implement them at the school level

LICENSES/SKILLS/INTERESTS

Technical: Proficient in Python, SQL, and R programming as well as Tableau software. I have completed projects using Scikit Learn to build machine learning models, leveraged OpenAI's custom functions feature to train an LLM, and used Django and Vue, is to build web applications.

Language: Conversational in Spanish

Interests: Statistics in sports, fishing, working out, music