

Pitch Deck

VOLUNTEERING
WITH
VALUETEER

Mok Cong Yao, Tan Ee Herng, Brejesh Bhaskaran
FUTURE BARISTAS
25 May, 2024

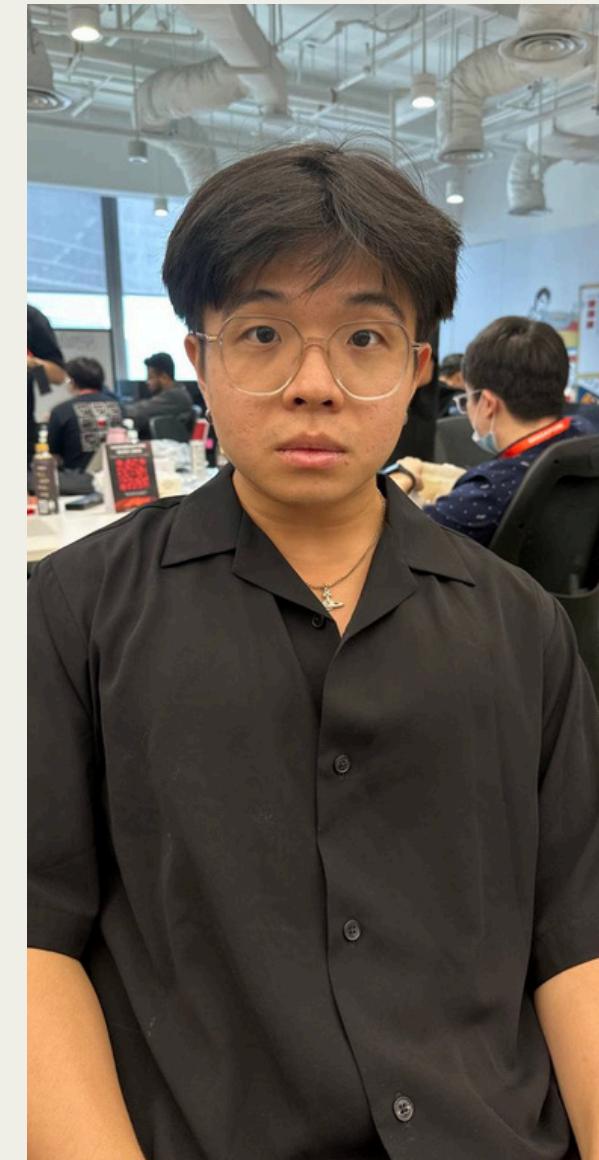
Story



A G E N D A

- Meet Your Baristas
- Problem Statement
- Target Audience
- Our Solution: Valueteer
- Competitor(s)
- Future Works

Meet your Baristas.



Cong Yao



Ee Herng



Brejesh

PROBLEM STATEMENT



Create a solution to enhance civic participation that facilitates volunteer opportunities and community engagement.

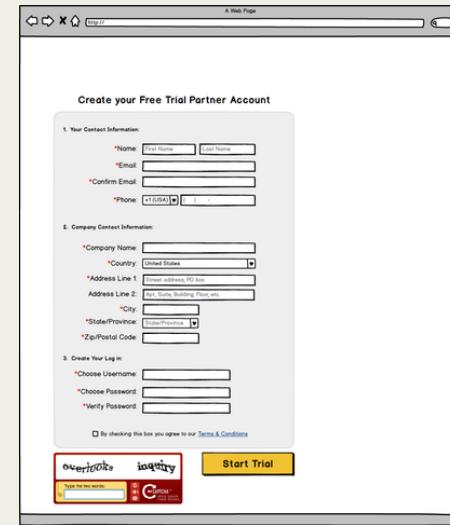
What is stopping volunteers?
(Donor Direct, n.d.)



Not being appreciated



Wasn't asked to



Difficult to get involved



Don't measure up to others

TARGET AUDIENCE



Skilled Professionals

Increasing Supply

Professional Development

Higher Impact

TARGET AUDIENCE



“As a society, we are moving away from ad hoc volunteering to more deliberate and sustained efforts to uplift those in need.”

~ Minister for Social and Family Development
Masagos Zulkifli

**Increasing
Supply of Skilled
Volunteers**

TARGET AUDIENCE

“those who volunteer tend to have better employment and higher wages” ~ Center for Economic and Policy Research

Professional Development

“In fact, 19% volunteer with the intention of building their skills” ~ BioLife.

The study found that young adults were more likely to feel that volunteering improved their employment prospects as it allows them to improve and gain new skills and experiences. ~ Singapore Management University’s Lien Centre for Social Innovation and the National Council of Social Service (NCSS)

TARGET AUDIENCE

Ms Saleemah Ismail, chief executive of New Life Stories, said a formerly incarcerated father who worked as a delivery rider wanted to help HCSA deliver food to beneficiaries during the weekends.

THE STRAITS TIMES

“This work has largely demonstrated that skill utilization and development are a boon to employees, the firm, and non-profits.”

~ Stahl et al., 2020

Higher Impact

Our Solution?

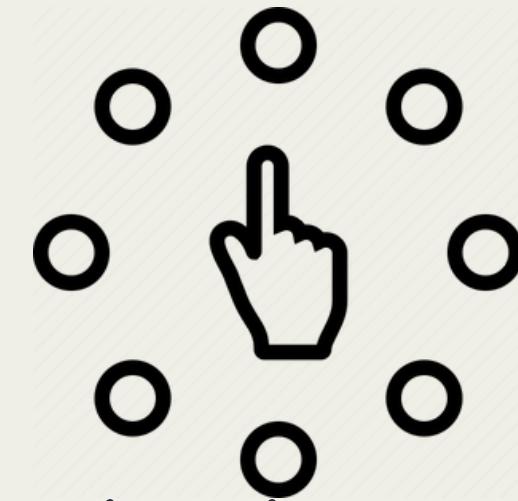
Valueteer

OUR 4-PRONGED APPROACH



Efficiency **Seemless Processes**

Existing LinkedIn users can sign up and volunteer in just a few clicks. Say goodbye to long registration forms!



Diversity **Open Postings**

Any organisation can use our website to seek for volunteers whom possess the skillset required by them.



Appreciation **Certificate Generator**

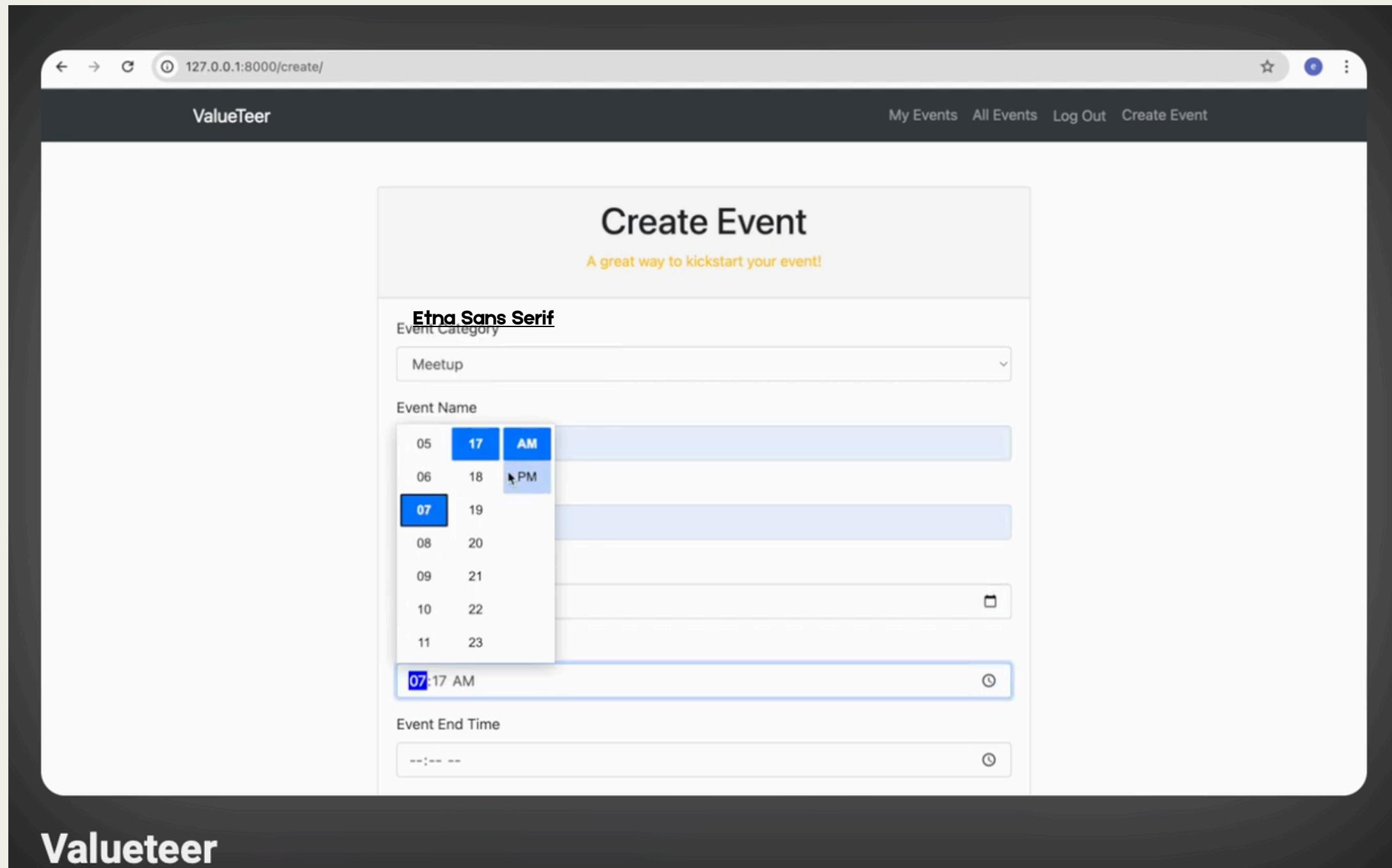
Feeling unappreciated for your efforts? Aside from gaining intangible values and lessons, get a certificate that vouches for your good values demonstrated through volunteering.



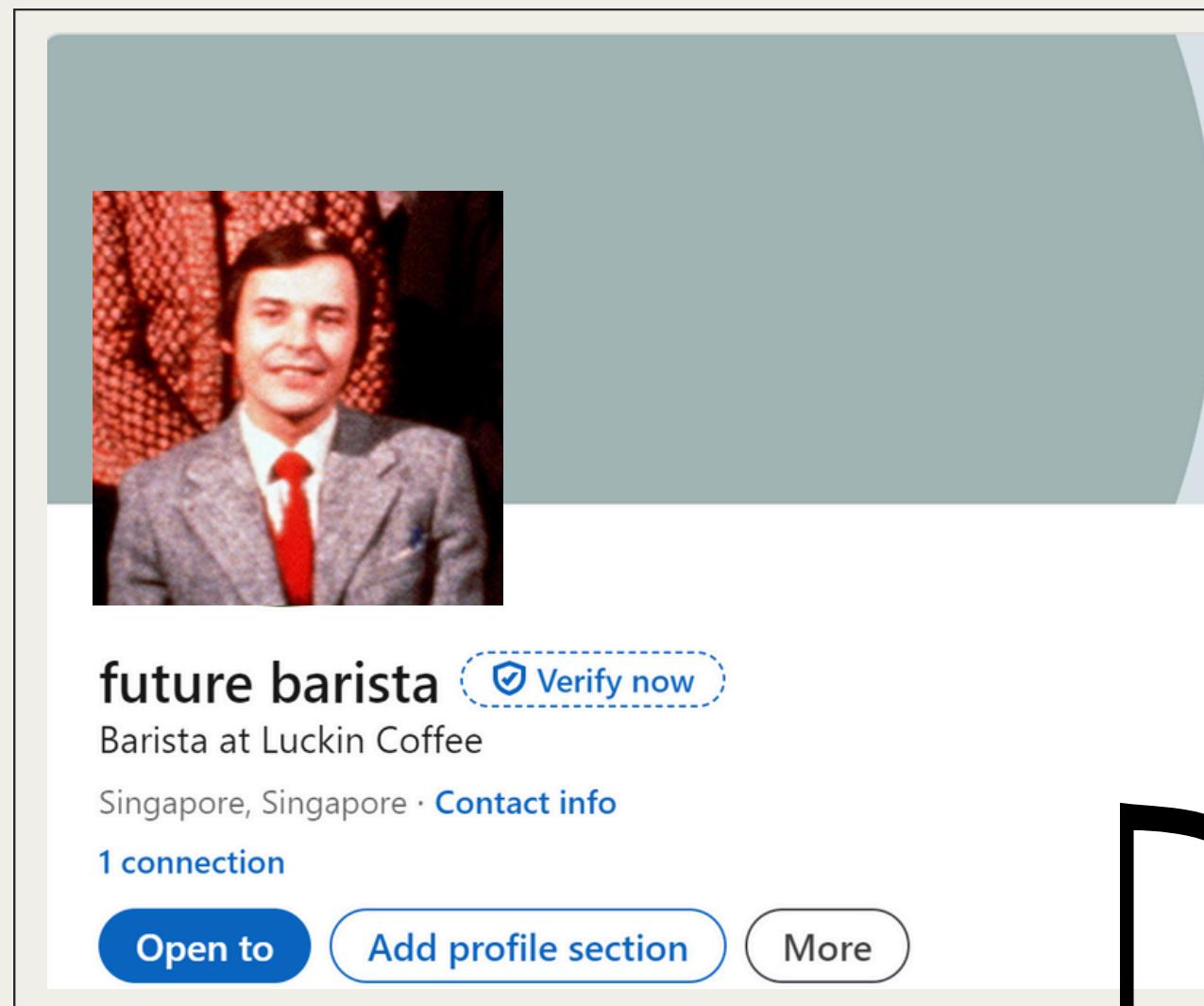
Exposure **Advertisement**

Promote the availability of volunteering opportunities which require specific skills found in Valueteer on LinkedIn.

Demo



LINKEDIN SCRAPING

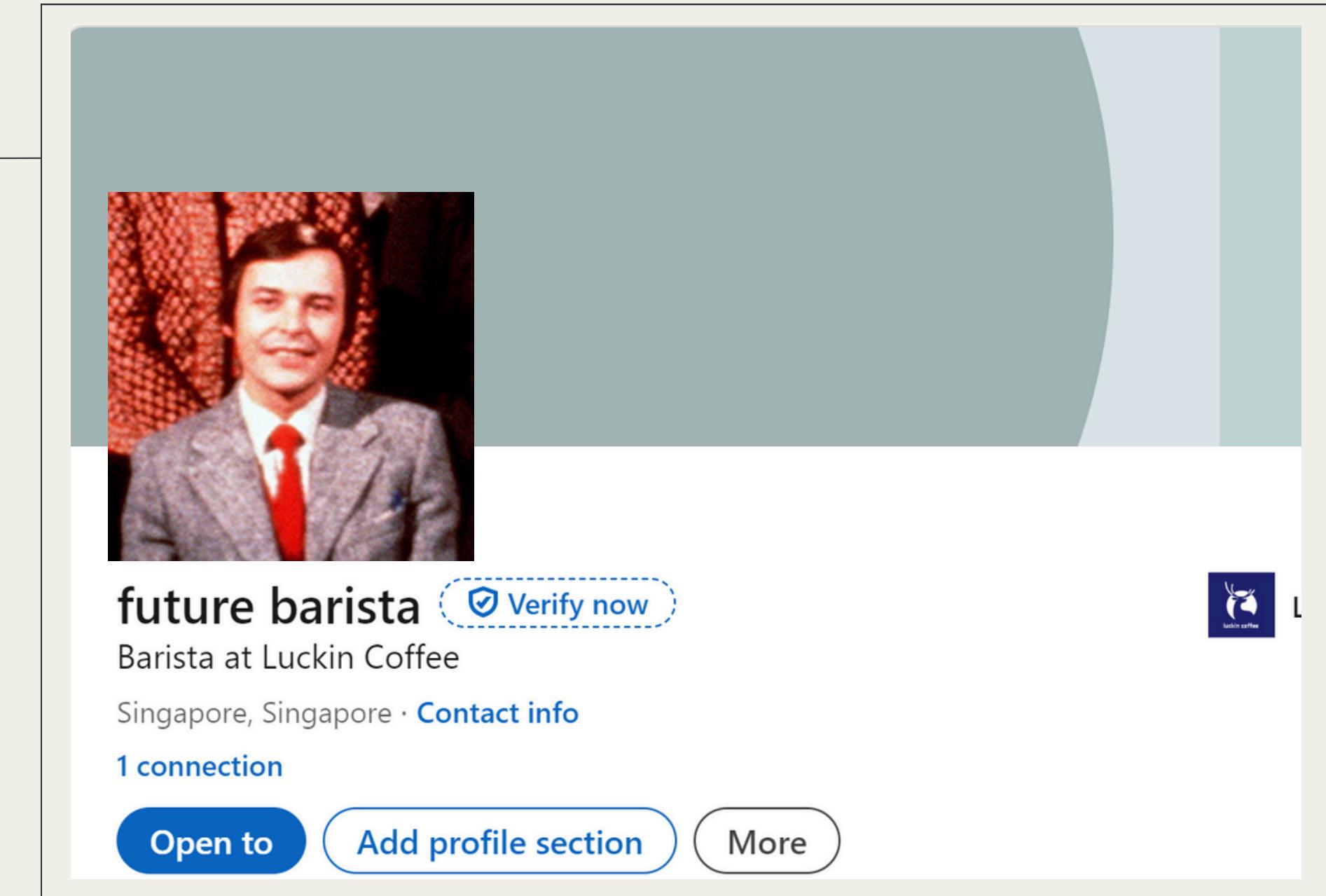


Volunteer

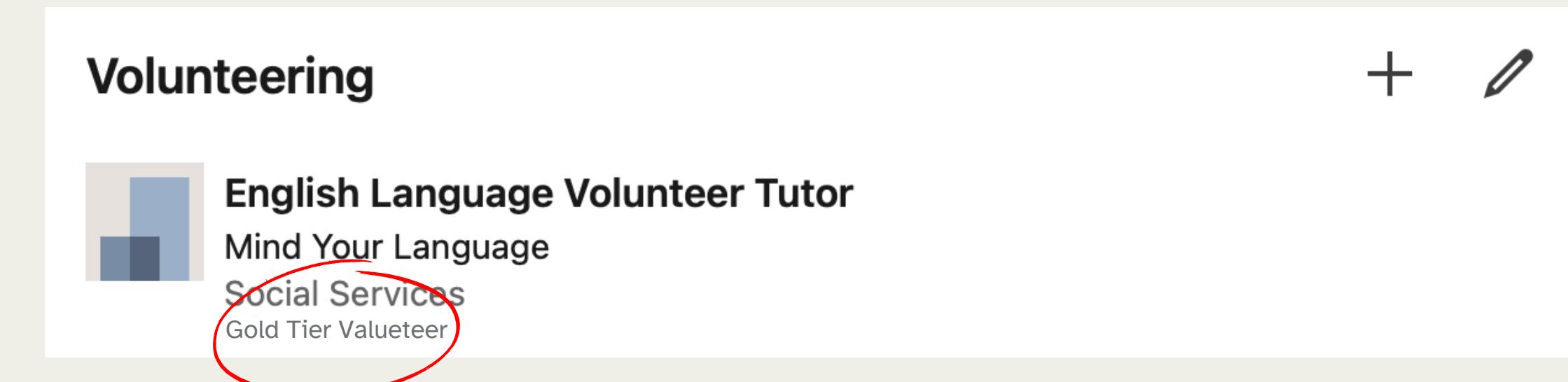
Job Posting

LINKEDIN SCRAPING

Volunteer efforts are represented and appreciated on LinkedIn



A LinkedIn profile card for a user named "future barista". The profile picture shows a man in a grey suit and red tie. The title is "Barista at Luckin Coffee" with a "Verify now" button. The location is "Singapore, Singapore". There is "Contact info" and "1 connection". Buttons at the bottom include "Open to", "Add profile section", and "More". The Luckin Coffee logo is in the top right corner.



The "Volunteering" section of a LinkedIn profile. It lists "English Language Volunteer Tutor" at "Mind Your Language", "Social Services", and "Gold Tier Valueteer". The "Gold Tier Valueteer" entry is circled in red.

TECH STACK



OpenAI



WebScraping

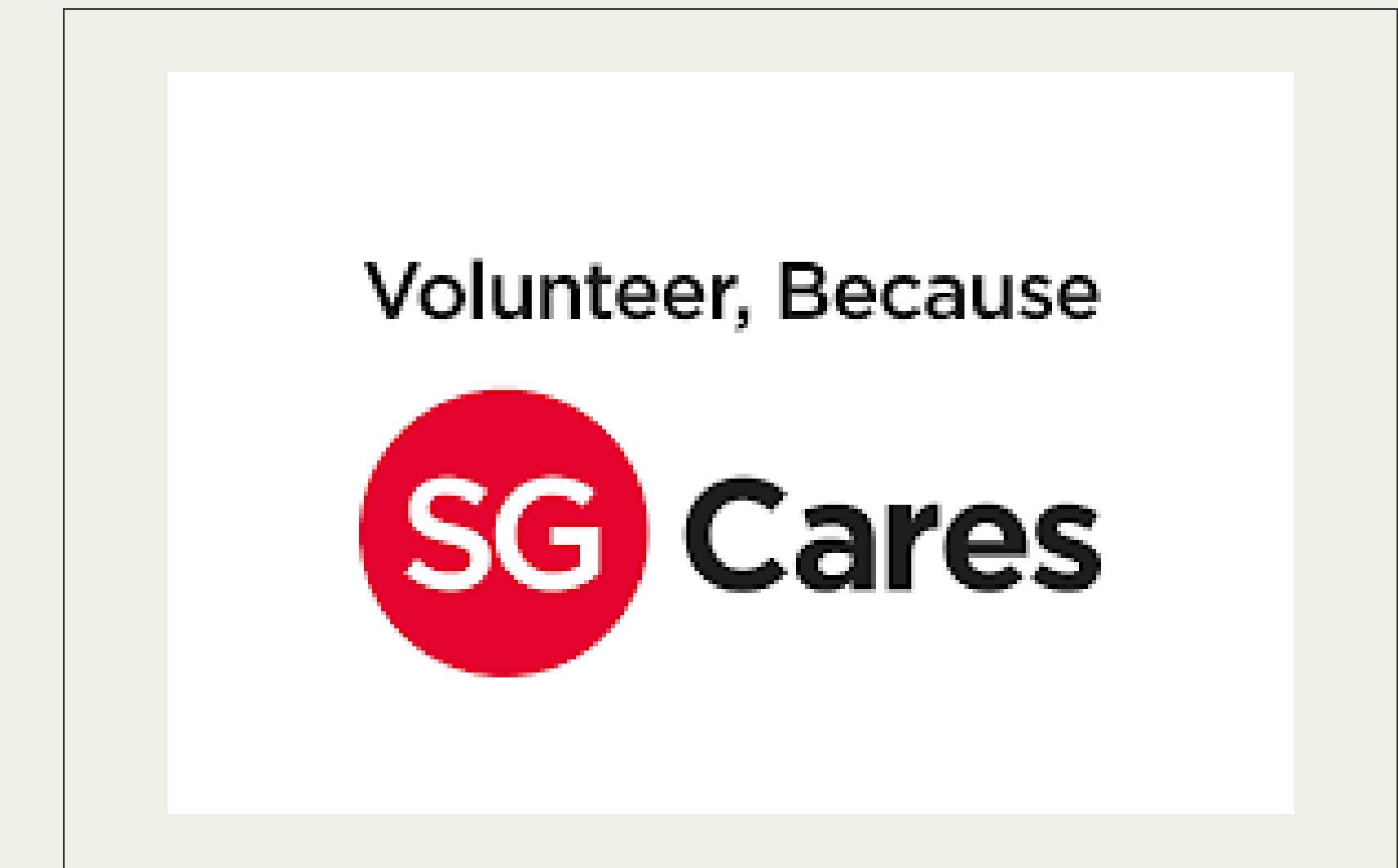
Scalable

Cost Effective

Monetizable

OUR COMPETITOR

Skilled-based search	✓
Appreciation	✗
Diversity	✗
Efficiency	✗



FUTURE WORKS

Intractability
Update UI/UX

Engage professionals to create themes to craft a more enticing design and spotlight certain communities.

Communication
Direct Message

Allow volunteers to chat with organizations to better explore their interests from within the app.

Collaboration
Partnership

Government can endorse the platform to build a culture and community of giving back.

Innovation
Machine Learning

Build Models to optimise the matchmaking process based on user history.

Thank You