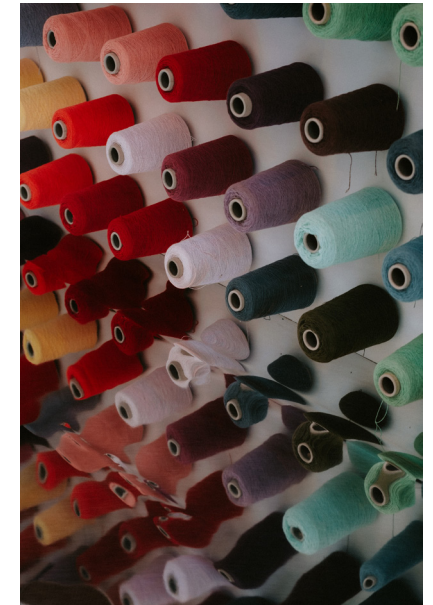
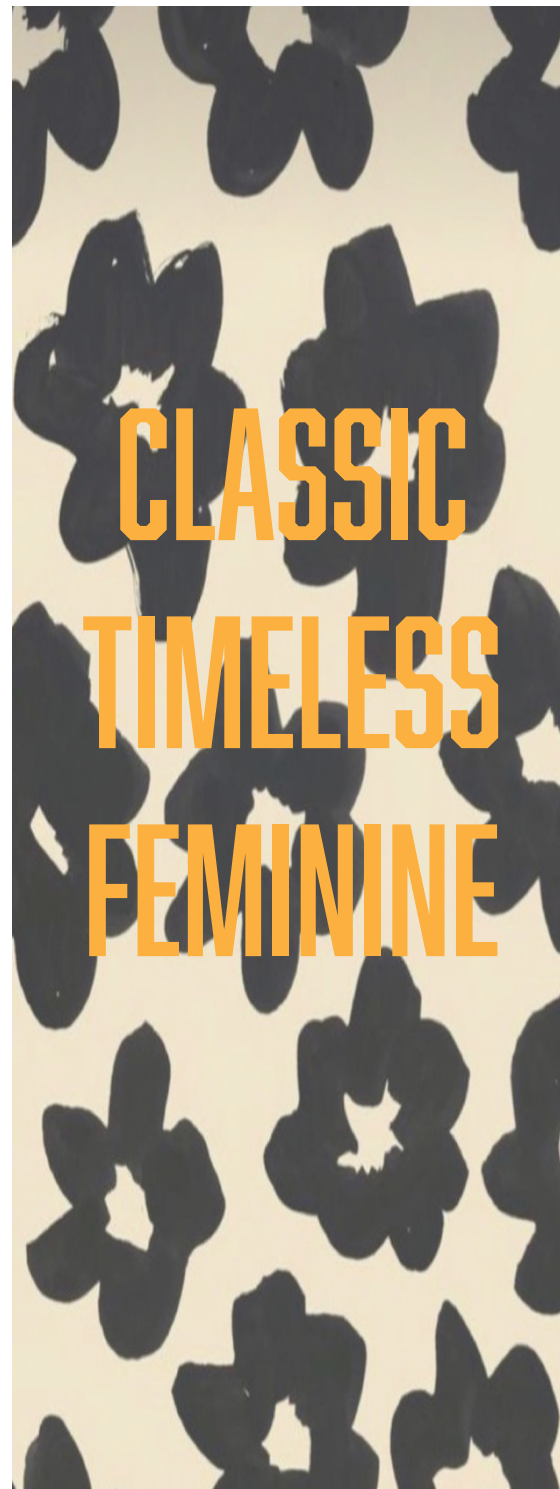


ABOUT:

Squiggle noodle inc. designs and create high quality apparel from quality materials. They focus mainly on clothing looks for runway display with lines coming out every Winter and Spring but also make clothing for sale in stores. The accessories and shoes for sale in their few retail locations and online. They produce in small batches and source materials sustainably



**SQUIGGLE NOODLE DESIGNS
ARE CLASSIC AND NEUTRAL
EASILY PAIRED WITH ANY-
THING, BUT ALSO FEATURE
FRESH POPS OF COLOR TO
KEEP THINGS FUN.**



Each item is crafted in Los Angeles by hand and available for purchase in retail locations and online. The retail stores feature looks both off the run way and items created for retail in all sizes and colors. The stores in Chicago and New York are brand new and the brand plans to expand into other cities as the company grows. The brand is made for women who love fashion and a good time.



Crafted from quality materials made to last. All fabrics are custom dyed and sewn by professionals. The creation begins with sketching and creative brainstorming. Collaboration is a key part of the design process and each idea is discussed by the entire design team before it is selected for production. Once a design is decided on, patterns are sketched and brought to the seamstresses. Each item gets a chance to be interpreted by the seamstress that creates it. After the creation stage the item is ready for the runway. Items created for runway appear in fashion shows. The design process is similar for ready to wear styles that are for sale in stores.