

kbs.edu.au

ACCOUNTING

BUSINESS

FINANCE

MANAGEMENT

MARKETING

HOSPITALITY & TOURISM



LOCAL
LEARNING
GLOBAL
THINKING

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WELCOME

LEARN FROM THE EXPERTS

One of my favourite quotations is by Confucius who wisely
taught that “He who learns but does not think, is lost. He who
thinks but does not learn is in great danger.”

That's a philosophy we live by at Kaplan Business School. Our objective is more than just helping you learn. Our ultimate goal is to teach you how to think for yourself so that you're able to enter the industry of your choice with confidence and expertise. That's why our industry-focused qualifications are designed specifically to ensure our students are ready for a stellar career not only here in Australia but also in the global marketplace.

We're acutely aware today's business students are looking for a combination of real-world knowledge and academic rigour so that they graduate with the work-ready skills most valued by employers. It's for that reason our educators are recruited for their industry experience as well as their academic credentials. It's also why we embrace blended learning methodologies, provide a complimentary careers service, offer one-on-one coaching, and design our curriculum so that what you learn can be applied practically in your next job.

'LEARNING, AFTER ALL, IS MUCH MORE THAN JUST WHAT HAPPENS IN THE CLASSROOM.'

This year marks Kaplan Business School's 10-year anniversary. We're tremendously proud of the fact we have more than 2,500 graduates who have progressed their career with the skills they acquired during their time here. It is my sincere hope you will trust us to help you too, so that your career can similarly be advanced in whichever direction you wish to take it.

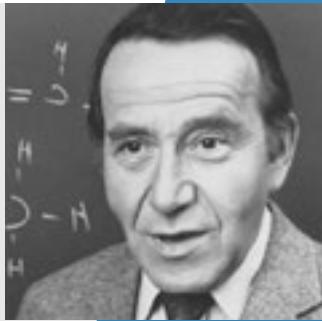


DR JAMES ADONOPOULOS

Academic Dean,
Kaplan Business School



80 YEARS OF KAPLAN



Stanley Kaplan's passion for helping students achieve academic and career success has served as the foundation for our company's **mission and values for 80 years.**

10 YEARS OF KBS

2018/ Anniversary

We've been equipping students with the tools they need for career success for **10 amazing years!**

1938/ THE BEGINNING

Stanley H. Kaplan starts tutoring students in his parents' basement in Brooklyn, NY.



1979/ FIRST LEGAL RECOGNITION

The U.S. Federal Trade Commission concludes that test preparation like that provided by Kaplan helps students raise their test scores.



1993/ INTERNATIONAL EXPANSION

The first Kaplan centre is opened outside the United States in London, UK.



2006/ AUSTRALIA

Kaplan expands training into Australia.



2008/ KBS ESTABLISHED

Kaplan Business School Australia launches in Adelaide and opens additional campuses in Sydney and Melbourne.



2012/ ACCREDITED DEGREES

Select KBS accounting courses are accredited by professional accounting bodies.



2013/ FOURTH CAMPUS

Fourth KBS campus welcomes students in Brisbane.



2014/ CAREERS CENTRAL

Launch of on-campus careers services, offering students access to lifelong training activities and employment opportunities.



2017/ MBA

Transformation of the MBA to meet the demands of today's students and employers. Five specialisations are now available.

Studying with KBS is a lifelong investment.
As a personalised business school we offer a wide variety of choice, study flexibility and personal and academic support to suit your needs.

Led by a faculty boasting both academic credentials and industry experience, we ensure all subjects contain theoretical and practical relevance.

REAL WORLD RELEVANCE

We will equip you with the practical knowledge, skills and tools you need to become a world business leader. Upon graduation you will have access to lifelong career services and support.

GLOBAL CAREER PROSPECTS

When you study with Kaplan you are part of an international network with lifelong exposure to networking, job placements, internships and employment opportunities. Each year Kaplan helps over one million students achieve their educational and career goals worldwide!

PERSONAL ATTENTION

At Kaplan Business School you are a name, not a number. Small class sizes and individualised student attention ensure your needs and aspirations are exceeded and well looked after.

STUDY FLEXIBILITY

Standard and accelerated study options are available to suit your needs. A number of our courses and degrees have the opportunity for you to study online or part-time.*

LEARN FROM THE EXPERTS

Our lecturers are engaging and are dedicated to making a difference. All faculty members have been carefully selected not only for their qualifications, but also because of their industry experience.

PROFESSIONAL RECOGNITION

Our qualifications are accredited and recognised by leading governmental bodies and professional institutes.

* Conditions apply for international students and certain study modes.

THE KBS ADVANTAGE

 student mix of 90 nationalities

51% Undergraduate 49% Postgraduate

 average of only 25 students per class

 900 high achievers rewarded per year

 over 300 careers enriched through all services of KBS Careers Central

KAPLAN GLOBAL NETWORK

GLOBALLY CONNECTED

Kaplan has relationships and partnerships with over 2,600 corporations and businesses.

ONE MILLION

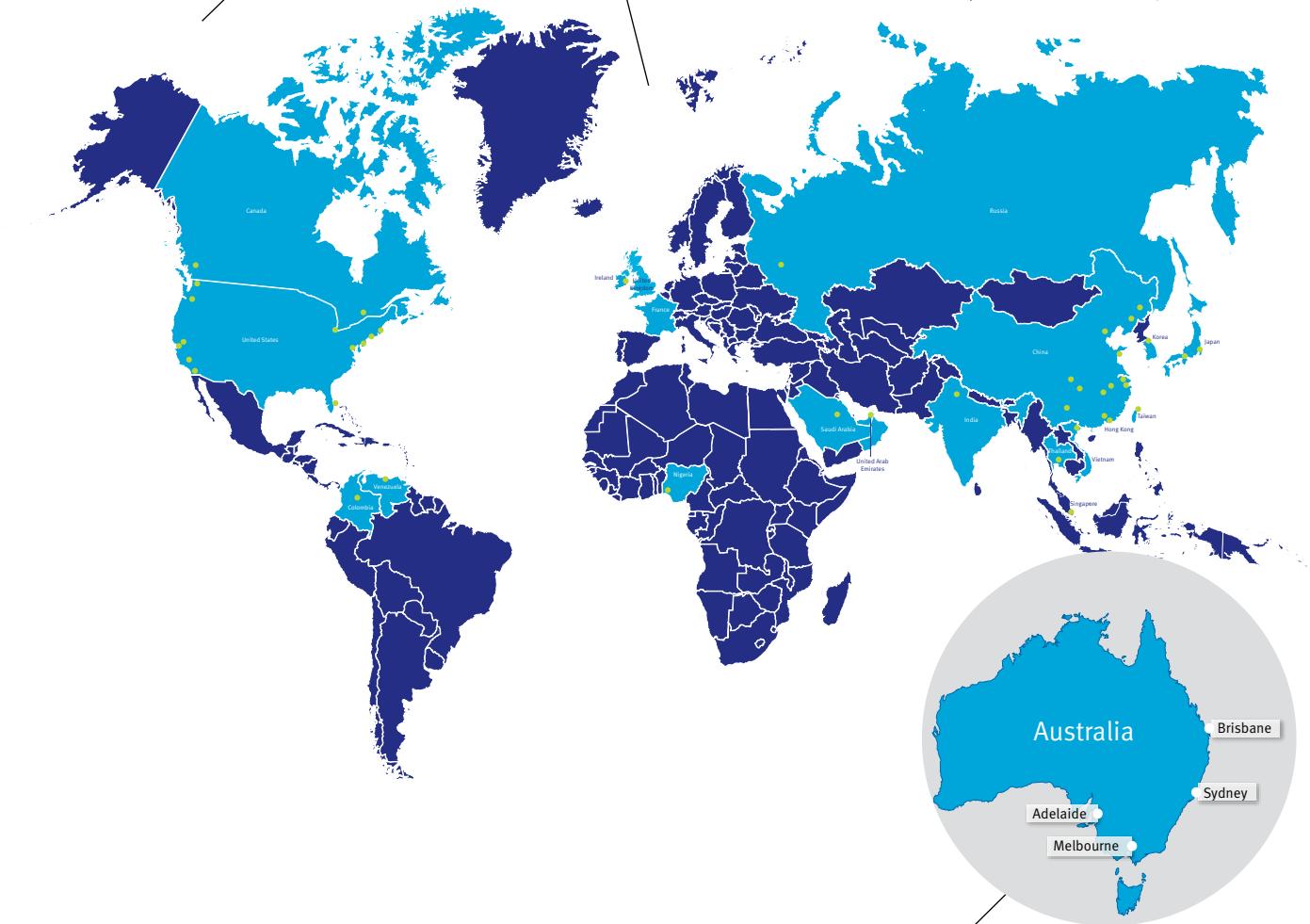
students are helped by Kaplan to achieve their educational and career goals each year.

KAPLAN HAS 400 LOCATIONS

In 30 countries.

OVER 1,000 PARTNERSHIPS

with school districts, colleges, and universities.



KAPLAN AUSTRALIA IN 2017

**33,000
STUDENTS
ENROLLED**

in Financial Planning, Finance and Mortgage Broking, Credit, Leadership and Real Estate courses.

**6,000
STUDENTS
ENROLLED**

in English Language programs.

**2,000
STUDENTS
ENROLLED**

in Kaplan Business School.

**1,100
STUDENTS
COMMENCED**

a university pathway program.

Easily transfer locations each trimester within Australia/
Adelaide/
Brisbane/
Melbourne/
Sydney/

KBS

Adelaide is the capital of South Australia, known as the Festival State of Australia. Studying in Adelaide grants you access to a wide range of art, culture, food and music events.



KBS Adelaide is situated right in the heart of the city. Just minutes away is Adelaide's main shopping district, Rundle Mall, that's filled with popular stores, eateries and electric nightspots to enjoy. Adelaide's town centre is easy to navigate and is surrounded by green, open parklands. Streets are wide and rarely congested, locals are friendly and beaches are less than 20 minutes away! You can also enjoy a pleasant all-year round climate as Adelaide benefits from mild winters and warm, dry summers.

For an indication on cost of living in Adelaide, please visit kbs.edu.au/Adelaide



5th most liveable city in the world

(The Economist Intelligence Unit's (EIU) Liveability Index, 2017)

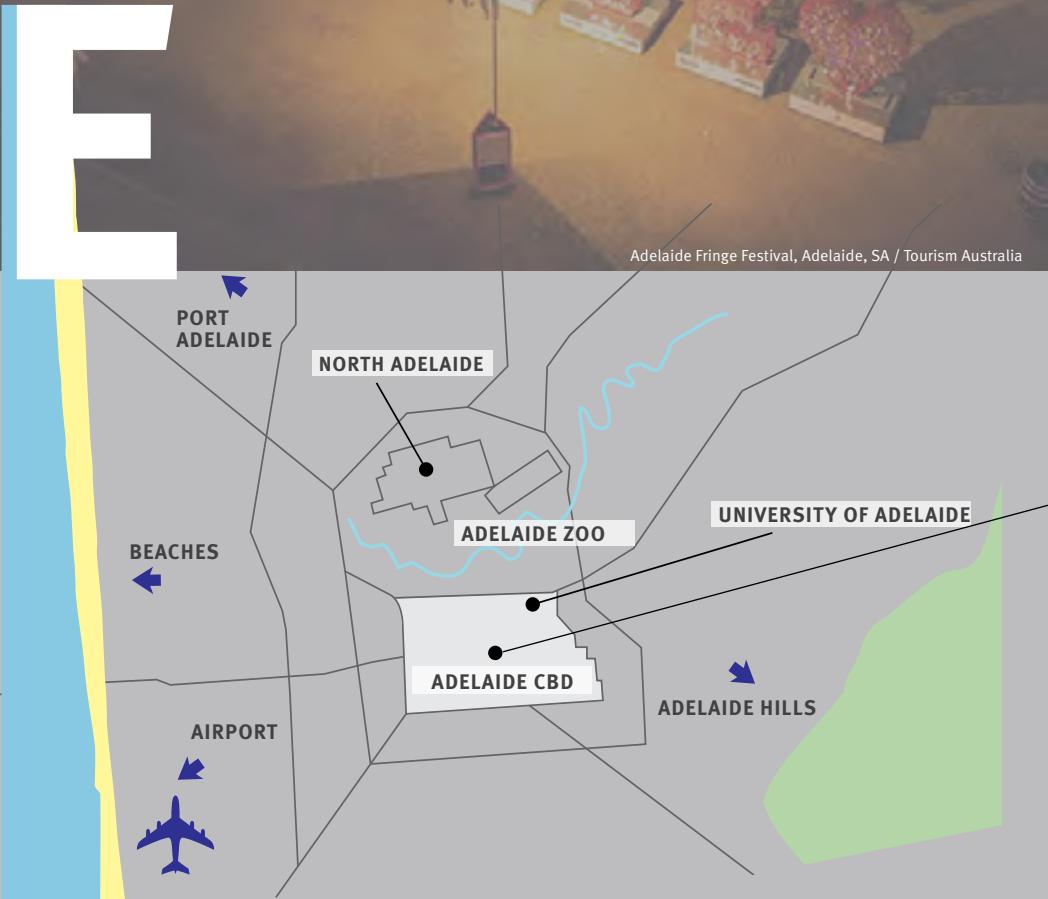
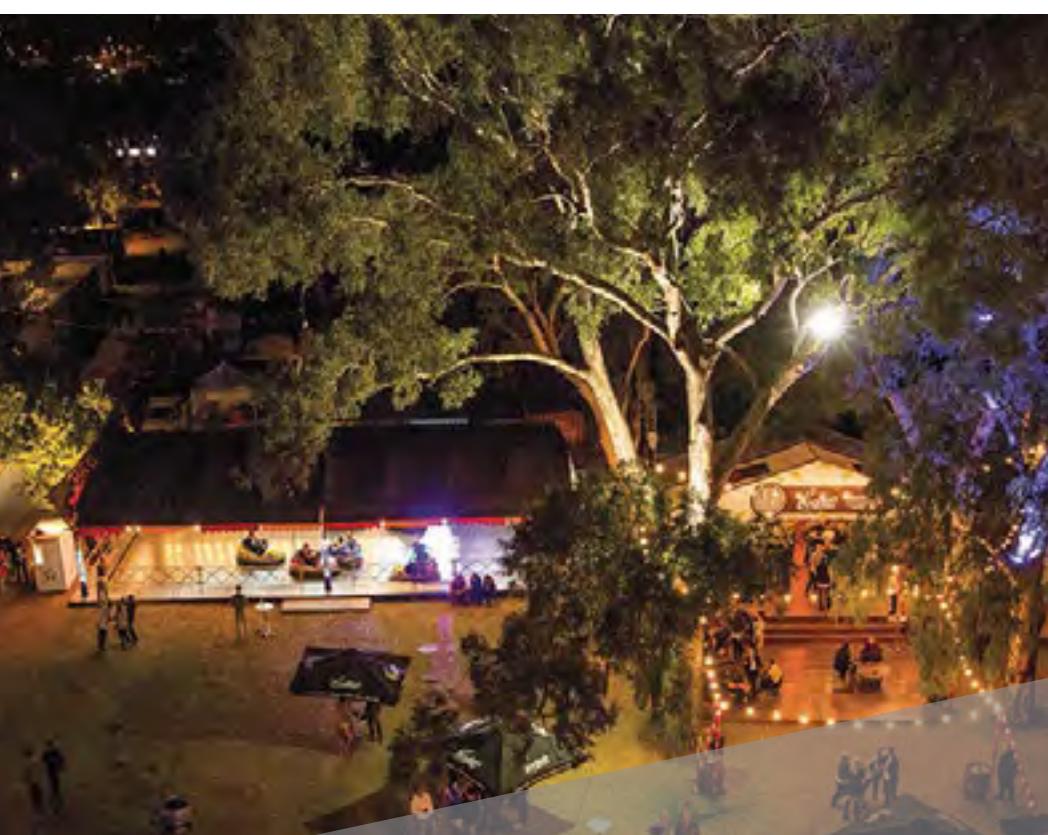


Cheapest mainland capital city in Australia

(Studentcities.com.au)



Fringe Festival: The world's 2nd largest annual arts festival
5,000 artists 1,100 events



ADDRESS

- Level 1, 68 Grenfell Street
Adelaide SA 5000
- +61 (0)8 8215 4100
- info@kbs.edu.au

KBS

Brisbane is the capital of Queensland, known as the Sunshine State of Australia. The city is popular for its outdoor lifestyle with a variety of incredible sporting activities and events held throughout the year.



BRISBAN

River Quay Green, South Bank, Brisbane, QLD / Tourism Australia

KBS Brisbane is located in the northeast pocket of the city centre, within walking distance of major transport hubs and Queen Street Mall, renowned for its world-class cafés, restaurants and shops. Considered an icon along South Bank, the man-made Streets Beach boasts a sparkling lagoon surrounded by white sand and subtropical plants. Brisbane locals love their local produce, with almost every suburb having their very own local farmers' markets on the weekends. With a subtropical climate, they enjoy year-round warm weather with hot summers and dry, moderate winters. Brisbane is a place for getting outdoors and having a good time!

For an indication on cost of living in Brisbane, please visit kbs.edu.au/Brisbane



Sunshine State: 300 days of sunshine a year!



Free ferries around the city

(Red CityHopper)



Almost 2,000 parks



Our new address in 2018!*

- 📍** 369 Ann Street
Brisbane QLD 4000
- 📞** +61 (0)7 3872 3800
- ✉️** info@kbs.edu.au

*Pending regulatory approval.

Previous location:

Level 3, 252 Pauls Terrace
Spring Hill, Brisbane QLD 4000

KBS

Stylish and artistic, **Melbourne** carries a legacy of being the sporting and cultural capital of Australia. You'll be swept away by the city's exclusive charms and modern trends.



MELBOURNE

KBS Melbourne is situated within the iconic Docklands, at walking distance or a short tram ride, to Melbourne's city centre. Boasting promenades along the waterfront with a variety of retail and dining options make this a highly sought after location.

Melbourne's distinctly modern architectural style gives it a unique vibe and adds plenty to the city's charm. Discover its famous intertwining alleyways and rooftop bars, which provide an amazing backdrop to a colourful city.

Melbourne enjoys warm summers, glorious springs, mild autumns and crisp winters. Often referred to as the shopping and sports capital of Australia, Melbourne plays host to a range of attractions and events including the Australian Open, the Grand Prix and the Melbourne Cup.

For an indication on cost of living in Melbourne, please visit kbs.edu.au/Melbourne



Most liveable city in the world

(Economist Intelligence Unit Global Liveability Ranking, 2011–2016)



2nd best student city in the world
(QS Best Student Cities in the World, 2016)



World's sporting capital
(The SportBusiness Ultimate Sport City Awards, 2016)



Melbourne Cricket Ground, Melbourne, VIC / Tourism Australia

RNE



ADDRESS

Level 4, 370 Docklands Drive
Docklands, VIC 3008
 +61 (0)3 9626 4576
 info@kbs.edu.au

KBS

Sydney is Australia's most vibrant and cosmopolitan city. Offering a wide variety of shopping, lifestyle and cultural options, this iconic city is known for its beautiful beaches, famous landmarks and friendly locals.



Sydney Opera House/ Tourism Australia

KBS Sydney is located right in the middle of the bustling city centre and is easily accessible by public transport. Just moments away lies the Queen Victoria Building, China Town and Pitt Street Mall along with Sydney's prominent shopping, food and entertainment districts.

The stunning harbour provides a backdrop to some of the most famous New Year's celebrations in the world and features the iconic Sydney Opera House and Sydney Harbour Bridge.

Sydney features five major national parks including the Blue Mountains and countless easy-to-reach beaches where you can enjoy a laid-back lifestyle.

For an indication on cost of living in Sydney, please visit kbs.edu.au/Sydney



4th best student city in the world (QS best student cities in the world, 2016)

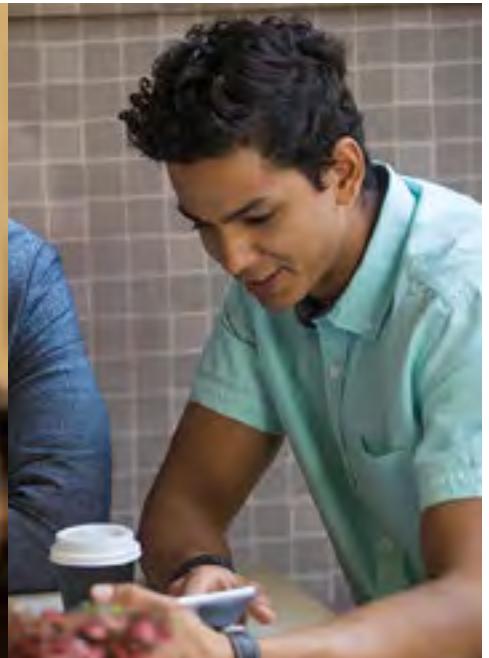


Top 10 city for quality of living

(Mercer Quality of Living Survey, 2017)



Home to the tallest steel arch bridge in the world; Sydney Harbour Bridge (australia.gov.au)



ADDRESS

Level 8, 540 George Street
Sydney NSW 2000
 +61 (0)2 8248 6758
 info@kbs.edu.au



STUDENT AMBASSADOR PROGRAM

Take advantage of personal and professional development opportunities through focused networking, event management and training activities. This is your opportunity to be a role model, create a sense of community, build your network and get the most out of your time at KBS!

EVENTS

Orientation

As a new KBS student we want to make sure you have the best possible start to your educational adventure and that you will feel warmly welcomed into the KBS family. Orientation is held the week before the start of your first trimester and provides you with further information on your studies, the facilities and the support services available on campus. But most importantly this is a great opportunity to meet your peers!

Feedback Week

Every trimester we have a week dedicated to getting your feedback on your experience at KBS. We care about what our students have to say and the valuable feedback you provide allows us to improve your experience. As a direct result of student feedback, we'll continue to implement and communicate a number of positive changes each trimester.

K-Week

Each trimester and at all campus locations, we hold K-Week; a week full of fun, interactive and inspiring activities. For the entire week, you will be able to participate in a variety of events and activities, which is another opportunity to expand your circle of KBS friends.

FACILITIES

Student Lounge

Our student lounges are a great place for meeting your peers or to relax in between classes, and provide facilities for heating and refrigerating your lunch.

Library

Available at each campus, the library allows you to borrow course-relevant books and reference materials. You will also have access to extensive online databases.

Technology

Our campuses provide easily accessible IT resources including Wi-Fi access, computer labs, printing and photocopying. You will also gain access to integrated online learning materials and receive feedback on assignments through MyKBS; your own online Student Portal.

YOUR



STUDENT SUPPORT

Student Experience Officers (SEOs)

Our friendly on-site Student Services teams are there to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life outside of your campus.

- / Subject enrolment
- / Events and activities
- / Accommodation
- / Welfare support
- / Timetables
- / Local transport info

We help our international students transition seamlessly into the Australian lifestyle.

Careers Central

The purpose of the Careers Central team is to enhance your employability skills and create pathways that lead to career success. Our Careers Officers can assist you in finding an academic internship or work placement through an extensive network of partner companies. Find out more about Careers Central on page 18/19.

- / Resume and cover letter writing
- / Interview preparation
- / Job search assistance
- / Career planning
- / Professional social media profiling
- / Skills and traits evaluation
- / Networking techniques

Lifelong careers services are available to all KBS students and alumni.

Academic Success Centre (ASC)

Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students seeking additional assistance with your studies, our Academic Officers are available to equip you with the tools you need to meet the requirements of your course through additional workshops, lectures and one-on-one sessions.

- / Referencing
- / Research skills
- / Essay and report writing
- / Presentations
- / Academic language
- / Time management
- / General study techniques

Academic assistance is also available outside of class hours!

Studiosity

Gain access to a network of over 500 online tutors who provide guidance on a range of study skills and key subjects like communication, management, marketing and numeracy.

Face-to-face Tutoring

Benefit from a 45-minute complimentary session with one of our employed KBS graduates and tackle challenging topics related to your degree.

STUDENT EXPERIENCE



WORK PLACEMENTS

Our work placements provide valuable opportunities to gain work experience in a professional industry and ensure you'll integrate easily into the workplace culture, expand your professional networks and thrive from corporate development. Your Careers Officers at each campus will support you in finding a placement, taking into consideration your field of study, work experience and career goals.



ACADEMIC INTERNSHIPS

Take on the career advantage of completing an academic internship as part of your degree, which enables you to apply your learning and gain first-hand experience of the industry you aspire to join. Find out more about our Academic Internships on page 20.



CAREERS WORKSHOPS AND EVENTS

Accelerate your career development by taking advantage of workshops and events hosted by Careers Central. Meet guest speakers, gain insights and tips from industry professionals, effectively navigate the employment market and expand your professional network. Across our four campuses, Careers Central facilitates over 70 workshops on average per year.



ONE-ON-ONE CAREERS COACHING

Whether you're a current student, or a KBS alumni, our Careers Officers are dedicated to helping you discover your career path, enhance your employability skills and build the confidence to achieve your career goals.



CAREERS PREPARATION PATHWAY

Our careers preparation pathway is available once you get to your final year of study and is specifically designed to develop your employability skills to ensure a seamless transition into the workforce. Expert trainers will present and facilitate activities on communication skills, self-management skills, technology, teamwork and problem-solving skills.



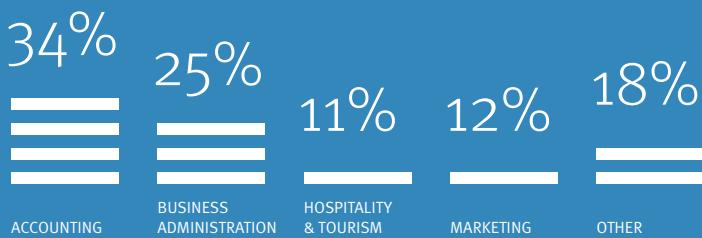
CAREERS MENTORSHIP PROGRAM

The Mentorship Program is a professional development initiative, matching our Student Ambassadors with industry professionals and alumni on the basis of shared interests, degree background and industry experience. This is a great opportunity to gain valuable insight into successful career pathways and seek career-related advice.



CAREERS CENTRAL PLAYS A PIVOTAL ROLE IN KAPLAN BUSINESS SCHOOL'S SUCCESS. THE PERSONAL, ON-CAMPUS CAREERS SERVICES TEAM ARE DEDICATED TO ENSURING YOU HAVE THE TOOLS AND OPPORTUNITIES NECESSARY FOR A SUCCESSFUL CAREER. AS A LIFELONG SERVICE, CAREERS CENTRAL IS AVAILABLE TO YOU EVEN AFTER YOU GRADUATE!

YOUR CAREER STARTS HERE



WE HELPED OVER **260** STUDENTS GAIN WORK PLACEMENTS IN 2017.

Please note all data is based on average student numbers across T1, T2 and T3 (2017) and consists of unpaid work placements and paid employment.

An academic internship can help launch your career, drive your professional aspirations and develop your leadership skills.

Kaplan Business School has a strong industry network, connecting you with employers across Australia and providing you with access to a broad range of work experience opportunities.

1-IN-2 STUDENTS
PLACED FOR
AN ACADEMIC
INTERNSHIP WERE
OFFERED ONGOING
EMPLOYMENT IN 2017

ACADEMIC INTERNSHIPS

THE INTERNSHIP ADVANTAGE



Gain real-world experience and confidence via workplace responsibility.



Improve transferable skills such as communication, teamwork and time management.



Experience practical application of theory in a professional environment.



Impress prospective employers while enhancing employability.



Start building a network of industry contacts and ensure your chosen career path is right for you.

PERSONAL DEVELOPMENT

We pride ourselves on thoroughly preparing you for entry into the workplace. Our qualifications encompass both theoretical learning and practical application. Opting for an academic internship will improve your industry knowledge, and provide you with insight into potential employment opportunities and the tools you need to contribute effectively in a professional environment.

ENHANCING EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for, making an academic internship a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure in a professional environment and see the day-to-day operations of a business.

ELIGIBILITY

Our academic internships can be undertaken as elective subjects if you are studying a Bachelor of Business, a Graduate Diploma of Business Administration or a Master of Business Administration.*

Placements are arranged via Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. While every effort will be made to arrange a placement within your preferred industry and profession, requests for specific roles and firms are not guaranteed. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

*The academic internship option for the Graduate Diploma of Business Administration and Master of Business Administration will be available from Trimester 1, 2018. Prerequisite subjects may apply.

OUR ACADEMIC DIRECTORS

'Accounting graduates are entering a profession that is increasingly challenging and employers are demanding that their prospective employees are equipped with a multi-faceted range of self-learning skills and critical thinking. Kaplan Business School allows me to develop and innovate the classroom setting for our students in a way that cannot be replicated in a mainstream university environment and enables our accounting students to think about accounting problems on a much deeper level.'

DR MARK WHEATON
ACADEMIC DIRECTOR OF ACCOUNTING,
AUDITING & TAXATION



'Skills, knowledge and other measures of performance have turned traditionally accepted pedagogical priorities like critical thinking into commodities marketed at prospective employers. We at KBS continuously strive to make our degrees industry relevant to ensure our graduates are internationally competitive.'

DR SHANTHY THURAISSINGHAM
ACADEMIC DIRECTOR, MANAGEMENT, HR & LAW



'Kaplan Business School is a dynamic, innovative and inclusive teaching space where students are encouraged to reach their full potential. Students can benefit from smaller class sizes, direct access to engaged lecturers and subject coordinators, a vibrant and supportive campus environment as well as assistance from the Academic Success Centre with their study skills.'

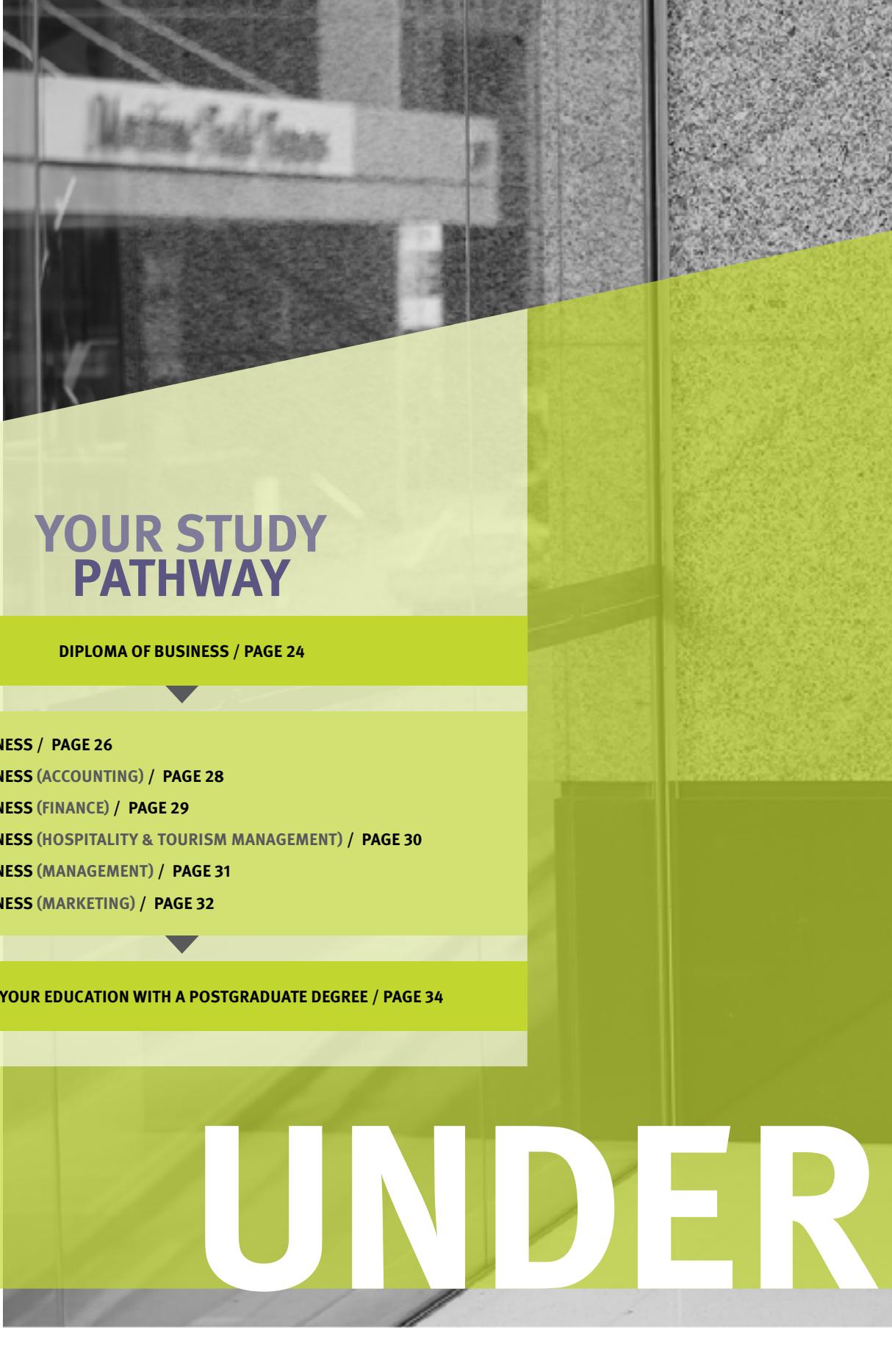
ANNA MIHAYLOV
ACADEMIC DIRECTOR, BUSINESS & FINANCE



'KBS is a quality and innovative provider of private education with a student-centric philosophy. I foster a Socratic method of teaching that promotes curiosity and optimism in learning. Kaplan Business School's unique pedagogy of interactive workshops, active learning, and student support reinforces this philosophy, promoting a personalised and excellent student experience.'

DR MARGEE HUME
ACADEMIC DIRECTOR, STRATEGY & OPERATIONS





YOUR STUDY PATHWAY

DIPLOMA OF BUSINESS / PAGE 24

BACHELOR OF BUSINESS / PAGE 26

BACHELOR OF BUSINESS (ACCOUNTING) / PAGE 28

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BACHELOR OF BUSINESS (HOSPITALITY & TOURISM MANAGEMENT) / PAGE 30

BACHELOR OF BUSINESS (MANAGEMENT) / PAGE 31

BACHELOR OF BUSINESS (MARKETING) / PAGE 32

CONTINUE YOUR EDUCATION WITH A POSTGRADUATE DEGREE / PAGE 34

UNDER

COURSE FACTS

LOCATIONS

Adelaide, Brisbane,
Melbourne, Sydney

INTAKE DATES

March, July, November

TYPICAL DURATION

Study intensity can be adapted to suit an individual's requirements.
Visa restrictions may apply for international students.

RECOGNITION OF PRIOR LEARNING

Students with relevant undergraduate and/or postgraduate qualifications may be eligible for recognition of prior learning to fast track their qualification.

ENTRY REQUIREMENTS

See page 54

FEE-HELP AVAILABLE TO ELIGIBLE STUDENTS.



GRADUATE

DIPLOMA

It is amazing to study with people from all around the world. Our lecturers make sure you fully understand everything that is being taught. My goal is to become a business owner and KBS prepares me to achieve the career I want.

LYS ILUNGA / CANADIAN
DIPLOMA OF BUSINESS

Ideal as a stand-alone qualification or a stepping stone to further study, our **Diploma of Business** equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.



DIPLOMA OF BUSINESS

CAREER OUTCOMES

As a graduate who successfully completes the course you could be employed across a diverse range of industries as a:

- supervisor
- assistant
- manager
- team leader

PATHWAY TO FURTHER STUDIES

You may apply for credit entry into the second year of our Bachelor of Business or a related undergraduate degree at another Australian higher education provider.

TYPICAL DURATION

Standard study option

1 year / 8 subjects / 3 trimesters

Accelerated study option

8 months / 8 subjects / 2 trimesters

STRUCTURE

8 subjects

8	=	8
Subjects		Core

CORE SUBJECTS

Business Communication	BUS101*
Introduction to Management	BUS102
Accounting for Managers	BUS103
Economics	BUS104*
Business Information Systems	BUS105
Marketing Principles	BUS106
Commercial Law	BUS107
Quantitative Analysis	BUS108*

* In some instances these subjects can be substituted for equivalent subjects. Please refer to pages 34 - 35.



DEGREE

Our Bachelor of Business degree provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving, communication and teamwork skills crucial to industry success. You will graduate with a firm understanding of business environments and develop effective ways to approach, create and execute strategic business plans.

BACHELOR OF BUSINESS INTERNSHIPS

complete an internship as part of your degree. Refer to page 20 or ask us for further information.

CAREER OUTCOMES

As a graduate you could be employed in a diverse range of industries and positions including:

- administration manager
- quality assurance supervisor
- customer service leader
- events coordinator
- change manager

PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business may qualify you for credit towards our Masters or another course with an alternative higher education provider in Australia.

BACHELOR OF BUSINESS

TYPICAL DURATION

Standard study option

3 years/ 24 subjects/ 9 trimesters

Accelerated study option

2 years/ 24 subjects/ 6 trimesters

STRUCTURE

24 subjects: 8 core + 16 electives

		Level 100
YR 1	8 Subjects	8 Core
YR 2	8 Subjects	Level 200 6 Electives + 2 Electives
YR 3	8 Subjects	Level 300 6 Electives + 2 Electives

CORE SUBJECTS

LEVEL 100

Business Communication	BUS101
Introduction to Management	BUS102
Accounting for Managers	BUS103
Economics	BUS104*
Business Information Systems	BUS105
Marketing Principles	BUS106
Commercial Law	BUS107
Quantitative Analysis	BUS108*

Refer to page 34 for elective subjects.

* In some instances these subjects can be substituted for equivalent subjects. Please refer to pages 34 - 35.



DEGREE

BACHELOR OF BUSINESS INTERNSHIPS
complete an internship as part of your degree. Refer to page 20 or ask us for further information.

BACHELOR OF BUSINESS (ACCOUNTING)

kbs.edu.au/accounting



CHARTERED ACCOUNTANTS
AUSTRALIA + NEW ZEALAND



The Bachelor of Business (Accounting) will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting. The course is accredited with CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

CAREER OUTCOMES

The course is ideal if you want to pursue a career in finance, banking, insurance or accounting. Examples of roles that you might secure include:

- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer

PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Accounting) may qualify you for credit towards our Masters or another course with an alternative higher education provider in Australia.

TYPICAL DURATION

Standard study option

3 years/ 24 subjects/ 9 trimesters

Accelerated study option

2 years/ 24 subjects/ 6 trimesters

STRUCTURE

24 subjects: 19 core + 5 electives

		Level 100	
YR 1	8 Subjects	=	8 Core
YR 2	8 Subjects	=	6 Core
			+ 2 Electives
YR 3	8 Subjects	=	5 Core
			+ 1 Elective
			+ 2 Electives

CORE SUBJECTS

LEVEL 100

Business Communication	BUS101
Introduction to Management	BUS102
Accounting for Managers	BUS103
Economics	BUS104
Business Information Systems	BUS105
Marketing Principles	BUS106
Commercial Law	BUS107
Quantitative Analysis	BUS108

LEVEL 200

Financial Accounting 1	ACC201
Accounting Information Systems	ACC202
Financial Accounting 2	ACC203
Corporations Law	ACC204
Management Accounting 1	ACC205
Corporate Finance	FIN203

LEVEL 300

Accounting Theory and Contemporary Issues	ACC301
Auditing and Assurance	ACC302
Company Accounting	ACC303
Taxation Law	ACC304
Management Accounting 2	ACC305

Refer to page 34 for elective subjects.



Our Bachelor of Business (Finance) degree enables you to enter the financial services industry with the expertise you need to succeed. Along with a diverse range of electives to choose from, you're able to craft your course so that you can capitalise on the many career opportunities available in what is indeed a booming industry.

CAREER OUTCOMES

As a graduate you could be employed in a diverse range of industries and positions including:

- business analyst
- finance officer
- accounts manager
- credit controller
- investment administrator

PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Finance) may qualify you for credit towards our Masters or another course with an alternative higher education provider in Australia.

TYPICAL DURATION

Standard study option

3 years/ 24 subjects/ 9 trimesters

Accelerated study option

2 years/ 24 subjects/ 6 trimesters

STRUCTURE

24 subjects: 16 core + 8 electives

YR 1	8 Subjects	=	8 Core	Level 100	
YR 2	8 Subjects	=	4 Core	Level 200	+ 2 Electives
				Level 200	+ 2 Electives
YR 3	8 Subjects	=	4 Core	Level 300	+ 2 Elective
				Level 300	+ 2 Electives

CORE SUBJECTS

LEVEL 100

Business Communication	BUS101
Introduction to Management	BUS102
Accounting for Managers	BUS103
Economics	BUS104
Business Information Systems	BUS105
Marketing Principles	BUS106
Commercial Law	BUS107
Quantitative Analysis	BUS108

LEVEL 200

Financial Institutions and Markets	FIN201
Advanced Economics	FIN202
Corporate Finance	FIN203
Applied Investment Management	FIN204

LEVEL 300

Portfolio and Fund Management	FIN301
Derivatives and Risk Management	FIN302
Multinational Business	
Finance and International Trade	FIN303
Applied Corporate Strategy	FIN304

Refer to page 34 for elective subjects.

BACHELOR OF BUSINESS (FINANCE)

BACHELOR OF BUSINESS (HOSPITALITY & TOURISM MANAGEMENT)

DEGREE

BACHELOR OF BUSINESS INTERNSHIPS
complete an internship as part of your degree. Refer to page 20 or ask us for further information.

In today's increasingly mobile world, **hospitality and tourism** is quickly becoming one of the largest global industries. Acquire business communication skills, financial literacy, plus a host of other transferable skills. Whether you want to work in an executive or management role, as a consultant, or start your own business, this degree provides an excellent platform for your business career.

CAREER OUTCOMES

As a business graduate majoring in Hospitality and Tourism Management you can pursue an exciting career path such as:

- hospitality manager
- events and community manager
- tourism operator

PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Hospitality & Tourism Management) may qualify you for credit towards our Masters or another course with an alternative higher education provider in Australia.



TYPICAL DURATION

Standard study option

3 years/ 24 subjects/ 9 trimesters

Accelerated study option

2 years/ 24 subjects/ 6 trimesters

STRUCTURE

24 subjects: 16 core + 8 electives

YR 1	8 Subjects	=	8 Core	Level 100	
YR 2	8 Subjects	=	4 Core	Level 200	+ 2 Electives + 2 Electives Any level
YR 3	8 Subjects	=	4 Core	Level 300	+ 2 Elective + 2 Electives Any level

CORE SUBJECTS

LEVEL 100

Business Communication	BUS101
Introduction to Management	BUS102
Accounting for Managers	BUS103
Economics	BUS104*
Business Information Systems	BUS105
Marketing Principles	BUS106
Commercial Law	BUS107
Quantitative Analysis	BUS108*

LEVEL 200

Introduction to Hospitality and Tourism	HAT201
The Hospitality and Tourism Market	HAT202
Hospitality and Tourism Management	HAT203
Services Marketing	MKT203

LEVEL 300

Attraction and Event Management	HAT301
Food and Beverage Management	HAT302
Accommodation Management	HAT303
Emerging Issues in Hospitality and Tourism	HAT304

Refer to page 34 for elective subjects.

* In some instances these subjects can be substituted for equivalent subjects. Please refer to pages 34 - 35.

Our Bachelor of Business (Management) degree teaches you the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you'll learn will be relevant to any industry, and will empower you to build productive, ethical and successful teams and organisations.

CAREER OUTCOMES

As a business graduate majoring in Management you can pursue an exciting career path such as:

- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner

PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Management) may qualify you for credit towards our Masters or another course with an alternative higher education provider in Australia.

BACHELOR OF BUSINESS (MANAGEMENT)

TYPICAL DURATION

Standard study option

3 years/ 24 subjects/ 9 trimesters

Accelerated study option

2 years/ 24 subjects/ 6 trimesters

STRUCTURE

24 subjects: 16 core + 8 electives

YR 1	8 Subjects	=	8 Core	Level 100
YR 2	8 Subjects	=	4 Core	Level 200
				+ 2 Electives
YR 3	8 Subjects	=	4 Core	Level 300
				+ 2 Elective
				+ 2 Electives
				Any level
				Any level

CORE SUBJECTS

LEVEL 100

Business Communication	BUS101
Introduction to Management	BUS102
Accounting for Managers	BUS103
Economics	BUS104*
Business Information Systems	BUS105
Marketing Principles	BUS106
Commercial Law	BUS107
Quantitative Analysis	BUS108*

LEVEL 200

Organisational Behaviour	MAN201
Business Ethics	MAN202
Logistics and Supply Chain Management	MAN203
Human Resource Management	HRM201

LEVEL 300

Business Research	MAN301
Strategic Management	MAN302
Innovation and Entrepreneurship	MAN303
Issues in International Business	MAN304

Refer to page 34 for elective subjects.

* In some instances these subjects can be substituted for equivalent subjects. Please refer to pages 34 - 35.

BACHELOR OF BUSINESS (MARKETING)

DEGREE

BACHELOR OF BUSINESS INTERNSHIPS complete an internship as part of your degree. Refer to page 20 or ask us for further information.

The Bachelor of Business (Marketing) is ideal if you wish to embark upon a career as a marketing professional. You will be equipped with the foundational knowledge of vital concepts and practices within the increasingly strategic, diverse and evolving field of marketing. Graduates acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

CAREER OUTCOMES

As a graduate you may find a diverse range of employment opportunities and career pathways within organisations of all sizes. Marketing graduates could find entry-level roles within:

- public relations
- advertising
- events management
- e-commerce
- digital marketing

PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Marketing) may qualify you for credit towards our Masters or another course with an alternative higher education provider in Australia.

TYPICAL DURATION

Standard study option

3 years/ 24 subjects/ 9 trimesters

Accelerated study option

2 years/ 24 subjects/ 6 trimesters

STRUCTURE

24 subjects: 16 core + 8 electives

YR 1		Level 100	
Subjects	=	Core	
8	=	8	
YR 2		Level 200	Any level
8 Subjects	=	4 Core	+ 2 Electives
			+ 2 Electives
YR 3		Level 300	Any level
8 Subjects	=	4 Core	+ 2 Elective
			+ 2 Electives

CORE SUBJECTS

LEVEL 100

Business Communication	BUS101
Introduction to Management	BUS102
Accounting for Managers	BUS103
Economics	BUS104*
Business Information Systems	BUS105
Marketing Principles	BUS106
Commercial Law	BUS107
Quantitative Analysis	BUS108*

LEVEL 200

Logistics and Supply Chain Management	MAN203
Integrated Marketing Communications	MKT201
Marketing Research Essentials	MKT202
Services Marketing	MKT203

LEVEL 300

Consumer Behaviour	MKT301
Digital Marketing	MKT302
International Marketing	MKT303
Strategic Marketing (Capstone)	MKT304

Refer to page 34 for elective subjects.

* In some instances these subjects can be substituted for equivalent subjects. Please refer to pages 34 - 35.

'The lecturers at KBS make your classes personalised and as interactive as possible. My Bachelor of Business has provided me with the essential industry knowledge and I am forever grateful for this life-changing educational experience!'

KAJAL GOEL / INDIAN
BACHELOR OF BUSINESS



'I feel KBS provides high educational standards. Their careers services, Careers Central, helped me find two internships while I was studying my Bachelor degree and I am now working in a senior Accounting position with one of the firms!'

ADA BATSAKI / GREEK
BACHELOR OF BUSINESS (ACCOUNTING)



'I am studying an MBA at Kaplan Business School as it will give me the knowledge I need to open my own company. The subjects they offer are all really interesting and I love the campus environment, the staff and the personalised help we receive.'

KLAUDIA MISKOVA / SLOVAKIAN
BACHELOR OF BUSINESS



UNDERGRADUATE SUBJECTS

DIPLOMA OF BUSINESS

LEVEL 100

Business Communication	BUS101	*
Introduction to Management	BUS102	
Accounting for Managers	BUS103	
Economics	BUS104	
Business Information Systems	BUS105	
Marketing Principles	BUS106	
Commercial Law	BUS107	
Quantitative Analysis	BUS108	†
Foundations of Academic Success 1 (Numeracy)	BUS109	†
Foundations of Academic Success 2 (English)	BUS110	*
Foundations of Academic Success 3 (Study Skills)	BUS111	
Introduction to Economics	BUS114	^

LEVEL 200

ACCOUNTING	Financial Accounting 1 Accounting Information Systems Financial Accounting 2 Corporations Law Management Accounting 1	ACC201 ACC202 ACC203 ACC204 ACC205
FINANCE	Financial Institutions and Markets Advanced Economics Corporate Finance Applied Investment Management	FIN201 FIN202 FIN203 FIN204
HOSPITALITY & TOURISM MANAGEMENT	Introduction to Hospitality and Tourism The Hospitality and Tourism Market Hospitality and Tourism Management	HAT201 HAT202 HAT203
HUMAN RESOURCE MANAGEMENT	Human Resource Management Performance Management	HRM201 HRM202
MANAGEMENT	Organisational Behaviour Business Ethics Logistics and Supply Chain Management	MAN201 MAN202 MAN203
MARKETING	Integrated Marketing Communications Marketing Research Essentials Services Marketing	MKT201 MKT202 MKT203
ACADEMIC INTERNSHIP	Foundations of Workplace Success	BUS201

LEVEL 300

ACCOUNTING	Accounting Theory and Contemporary Issues	ACC301
	Auditing and Assurance	ACC302
	Company Accounting	ACC303
	Taxation Law	ACC304
	Management Accounting 2	ACC305
FINANCE	Portfolio and Fund Management	FIN301
	Derivatives and Risk Management	FIN302
	Multinational Business Finance and International Trade	FIN303
	Applied Corporate Strategy	FIN304
HOSPITALITY & TOURISM MANAGEMENT	Attraction and Event Management	HAT301
	Food and Beverage Management	HAT302
	Accommodation Management	HAT303
	Emerging Issues in Hospitality and Tourism	HAT304
HUMAN RESOURCE MANAGEMENT	Industrial Relations	HRM301
	Managing Change	HRM302
MANAGEMENT	Business Research	MAN301
	Strategic Management	MAN302
	Innovation and Entrepreneurship	MAN303
	Issues in International Business	MAN304
MARKETING	Consumer Behaviour	MKT301
	Digital Marketing	MKT302
	International Marketing	MKT303
	Strategic Marketing (Capstone)	MKT304
ACADEMIC INTERNSHIP	Issues in International Business	BUS301
	Internship 1	BUS307
	Internship 2	BUS308

Please note: not all subjects will be available every trimester. Visit kbs.edu.au to view upcoming subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

BACHELOR OF BUSINESS

* BUS110 is recommended for all Diploma students with an IELTS of 5.5 or equivalent as a substitute for BUS101

[†] In some instances BIIS109 can be a substitute for BIIS108 in this course.

- ^ In some instances BIIS109 can be a substitute for BIIS108 in this course.
- ^ In some instances BIIS114 can be a substitute for BIIS104 in this course.



YOUR STUDY PATHWAY

GRADUATE CERTIFICATE IN BUSINESS
ADMINISTRATION / PAGE 38

GRADUATE CERTIFICATE IN ACCOUNTING
/ PAGE 44

GRADUATE DIPLOMA OF BUSINESS
ADMINISTRATION / PAGE 39

MASTER OF BUSINESS ADMINISTRATION
/ PAGE 40

MASTER OF
PROFESSIONAL
ACCOUNTING
/ PAGE 46

MASTER OF
ACCOUNTING
/ PAGE 47

POST



COURSE FACTS

LOCATIONS

**Adelaide, Brisbane,
Melbourne, Sydney**

INTAKE DATES

March, July, November

TYPICAL DURATION

**Study intensity can be adapted to suit an individual's requirements.
Visa restrictions may apply for international students.**

RECOGNITION OF PRIOR LEARNING

Students with relevant undergraduate and/or postgraduate qualifications may be eligible for recognition of prior learning to fast track their qualification.

ENTRY REQUIREMENTS

See page 54

**FEE-HELP AVAILABLE TO
ELIGIBLE STUDENTS.**

GRADUATE

GRADUATE CERTIFICATE



Whether you are a busy professional wanting to enhance your career prospects, or have just finished your undergraduate business degree, the **Graduate Certificate in Business Administration** is ideal to reap the benefits of a business qualification with a globally recognised institution.

The course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the building of effective cultures, the sustainability of organisations, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

CAREER OUTCOMES

The Graduate Certificate in Business Administration enables you to familiarise yourself with key business concepts in a practical easy-to-implement way. These transferable management skills equip you with the knowledge needed to succeed in diverse real-world business situations.

PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Business Administration or another course with an alternative higher education provider in Australia.

TYPICAL DURATION

Standard study option
8 months / 4 subjects / 2 trimesters

THIS COURSE IS ALSO AVAILABLE ONLINE

STRUCTURE

4 subjects

4
Subjects = 4
Core

CORE SUBJECTS

People, Culture and Contemporary Leadership	MBA401
Governance, Ethics and Sustainability	MBA402
Financial and Economic Interpretation and Communication	MBA403
Consumer Behaviour and Marketing Psychology	MBA404

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION



The Graduate Diploma of Business Administration builds upon the Graduate Certificate and enables you to gain an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional intelligence and cultural intelligence.

You will have the opportunity to tailor your degree by selecting your electives aligned to your interests and career requirements.

CAREER OUTCOMES

This qualification is ideal if you wish to develop your knowledge and understanding in key areas of management. You may leverage your existing experience with enhanced analytical, strategic and leadership skills to achieve career advancement, a career change or start your own business.

PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Business Administration or another course with an alternative higher education provider in Australia.

TYPICAL DURATION

Standard study option

1 year, 8 subjects/ 3 trimesters

Accelerated study option

8 months, 8 subjects, 2 trimesters

 THIS COURSE IS ALSO AVAILABLE ONLINE

STRUCTURE

8 subjects: 6 core + 2 electives

OR

Completion of the Graduate Certificate plus 2 core + 2 electives

8 Subjects = 6 Core

+ 2 Electives

CORE SUBJECTS

LEVEL 400

People, Culture and Contemporary Leadership	MBA401
Governance, Ethics and Sustainability	MBA402
Financial and Economic Interpretation and Communication	MBA403
Consumer Behaviour and Marketing Psychology	MBA404

LEVEL 500

Dynamic Strategy and Disruptive Innovation	MBA501
Emotional Intelligence, Cultural Intelligence and Diversity	MBA502

Refer to page 48 for elective subjects.

GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION

INTERNSHIPS

complete an internship as part of this course. Refer to page 20 or ask us for further information.

MBA

MASTER OF BUSINESS ADMINISTRATION INTERNSHIPS

complete an internship as part of your degree. Refer to page 20 or ask us for further information.

The Master of Business Administration (MBA) is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and provide you with the skills you need to lead.

CAREER OUTCOMES

This qualification is designed to provide you with valuable practical management skills that will allow you to develop your capability to lead and inspire others in a global business environment. Our MBA course now offers specialisations, perfectly suited if you wish to further your career and increase your earning potential within a specific area.

TYPICAL DURATION

Standard study option

2 years/ 12 subjects/ 6 trimesters

Accelerated study option

1 year/ 12 subjects/ 3 trimesters



THIS COURSE IS ALSO
AVAILABLE ONLINE

MASTER OF BUSINESS ADMINISTRATION

‘Studying at KBS is a life-changing experience and I feel an MBA is the perfect road towards building my future career. It is great to study with people from all backgrounds and the staff are very approachable and are always willing to help.’

ALEX RIU / SPANISH
MASTER OF BUSINESS ADMINISTRATION



STRUCTURE

12 subjects: 7 core + 2 electives plus MBA specialisation
(3 core)

OR

Completion of the Graduate Diploma plus MBA specialisation
(3 core) and the MBA Capstone (core)

MBA (NO SPECIALISATION) STRUCTURE

12	=	7
Subjects	Core	
	+ 2	Level 500
	Electives	Level 600

+ 2
Electives

Level 500
Level 600

+ 3
Electives

MBA SPECIALISATION STRUCTURE

12	=	7
Subjects	Core	
	+ 2	Level 500
	Electives	Level 600

12
Subjects

= 7
Core

+ 2
Electives

Level 500
Level 600

+ 3
Core Specialisations

CORE SUBJECTS MBA (NO SPECIALISATION)*

LEVEL 400

People, Culture and Contemporary Leadership	MBA401
Governance, Ethics and Sustainability	MBA402
Financial and Economic Interpretation and Communication	MBA403
Consumer Behaviour and Marketing Psychology	MBA404

LEVEL 500

Dynamic Strategy and Disruptive Innovation	MBA501
Emotional Intelligence, Cultural Intelligence and Diversity	MBA502

LEVEL 600

MBA Capstone	MBA600
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Refer to page 48 for elective and specialisation subjects.

* Each subject is weighted at 6 credit points (as opposed to 4 credit points for other KBS post-graduate courses). This means there is a far greater amount of learning that occurs beyond the classroom, which is why a full-time study load is considered to be two subjects per trimester.



DEGREE

We believe our Master of Business Administration to be a course unparalleled in the Australian marketplace. Our team of academics and industry experts have fully enhanced the MBA to ensure you graduate with much more than just a qualification.

STUDY FLEXIBILITY

More flexibility: Swap between specialisations, mix face-to-face subjects with online subjects and choose up to five electives.*

PRACTICAL LEARNING OUTCOMES

Industry relevance:

- Guest interaction with an industry professional for each subject.
- Subjects and structure developed in consultation with an Industry Advisory Board.
- Immediate ability to implement practical solutions in the workplace.
- Access to Careers Central, providing students access to professional networking, work placement opportunities and personalised employment services.

Faculty

Our faculty offers both academic knowledge and industry experience, ensuring practical and theoretical relevance.

Practical assessments instead of exams

Rather than end-of-trimester exams, there are interesting and diverse assignments throughout the trimester to assess your practical implementation skills.

INNOVATIVE CONTENT

Disruptive Innovation Bootcamp

Evolve entrepreneurial ideas with the help of external experts and compete for one of the funding awards.^

Enhanced Online Student Experience

Engaging and stimulating online content and weekly activities for each subject.

2 subjects per trimester

Fewer subjects but a far greater volume of learning resulting in deeper acquired knowledge.

Workshops, Instead of Lectures & Tutorials

Improved classroom experience with workshops and activities replacing traditional lectures and tutorials.

Five MBA specialisations to choose from



ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

Career outcomes

- Start-up Expert
- Venture Capitalist
- Business Coach



INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

Career outcomes

- Global Director of Strategy
- Remote/Virtual Leader
- Government Official



HEALTH SERVICES MANAGEMENT

Health Services Management will teach you how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers, patients and progress your career.

Career outcomes

- Nursing Manager
- Practice Manager
- Health Care Administrator



DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately transferred both online and in the physical world. You'll know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain competitive advantage.

Career outcomes

- Marketing Consultant
- Information Resources Manager
- Business Analyst



PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses lie within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.

Career outcomes

- Risk Consultant
- Business Analyst
- Implementation Manager

'Kaplan Business School's MBA course is innovative and personalised to students' needs and encourages a high level of interaction in class. Admin staff and all the lecturers have exceptional knowledge from their backgrounds working in different industries.'

LEONARDO ALDANA ROMAN / COLOMBIAN
MASTER OF BUSINESS ADMINISTRATION



'I am studying an MBA at Kaplan Business School as it will give me the knowledge I need to open my own company. The subjects they offer are all really interesting and I love the campus environment, the staff and the personalised help we receive.'

HASNA CHEBIHI / MOROCCAN
MASTER OF BUSINESS ADMINISTRATION



WHY YOUR MBA IS DIFFERENT

kbs.edu.au/mba

GRADUATE CERTIFICATE

The **Graduate Certificate in Accounting** provides an understanding of the framework and fundamental principles of the accounting industry. The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in economics and business management.

CAREER OUTCOMES

The course is ideal if you have a qualification in a non-accounting discipline and want to gain additional skills in accounting and finance.

The skills developed will assist you in finding employment within accounting in private and public organisations nationally and internationally.

PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Accounting and Master of Professional Accounting or another course with an alternative higher education provider in Australia.

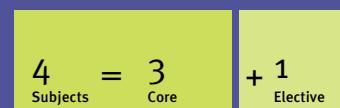
TYPICAL DURATION

Standard study option

4 months / 4 subjects / 1 Trimester

STRUCTURE

4 subjects: 3 core + 1 elective



CORE SUBJECTS

Accounting Principles

ACCM4000

Economics

ECOM4000

Quantitative Methods

STAM4000

Refer to page 48 for elective subjects.

GRADUATE CERTIFICATE IN ACCOUNTING

'Studying at KBS previously, I enjoyed the nurturing environment and the helpful staff around campus. During this time, I discovered my passion for sharing knowledge with my peers and wanted to pursue a career in teaching. The KBS value of providing lifelong learning connects strongly with my own beliefs and I thoroughly enjoy being part of such a strong brand.'

JULIAN ROSSOLIN
ACADEMIC LECTURER



'Studying at KBS has brought out the best in me. The lecturers are simply amazing and are very approachable. Having my Masters affiliated with professional bodies like CPA Australia will help me build a solid foundation once I graduate.'

ANIL QAMAR / PAKISTANI
MASTER OF ACCOUNTING



'I am studying an MBA at Kaplan Business School as it will give me the knowledge I need to open my own company. The subjects they offer are all really interesting and I love the campus environment, the staff and the personalised help we receive.'

CHAI ESSLIE / MALAYSIAN
MASTER OF PROFESSIONAL ACCOUNTING



MASTERS



The Master of Professional Accounting is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking and analytical skills, and corporate governance skills.

CAREER OUTCOMES

As a Master of Professional Accounting graduate you can typically expect to find employment as a business risk manager, external auditor and assurance specialist, financial analyst, insolvency and reconstruction specialist, internal auditor, management consultant, taxation specialist or treasurer.

PATHWAY TO FURTHER STUDIES

Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA.

You may also apply for credit into our Master of Business Administration or a related graduate degree at another Australian higher education provider.

TYPICAL DURATION

Standard study option

1 year, 4 months / 12 subjects
/ 4 trimesters

Accelerated study option

1 year / 12 subjects / 3 trimesters

STRUCTURE

12 subjects

12 = 12
Subjects Core

CORE SUBJECTS

Accounting Principles	ACCM4000
Business and Corporations Law	CLWM4000
Economics	ECOM4000
Quantitative Methods	STAM4000
Accounting Information Systems	CISM4000
Financial Accounting and Reporting 1	ACCM4200
Management Accounting	ACCM4100
Auditing and Assurance	ACCM4400
Financial Accounting and Reporting 2	ACCM4300
Taxation Law	CLWM4100
Accounting Theory and Contemporary Issues	ACCM4600
Finance	FINM4000

MASTER OF PROFESSIONAL ACCOUNTING

kbs.edu.au/mpa



The **Master of Accounting** is ideal if you come from a non-accounting background and are looking for potential membership with an accounting body. You will develop general management skills and knowledge related to contemporary accounting issues and practices. After graduating you will be able to analyse accounting issues effectively and strategically within a range of theories and frameworks.

CAREER OUTCOMES

Find employment in taxation, costing, investigative accounting, strategic management or management consulting. Many company directors and managers have graduated with accounting qualifications.

PATHWAY TO FURTHER STUDIES

Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA.

You may also apply for credit into our Master of Business Administration or a related graduate degree at another Australian higher education provider.

TYPICAL DURATION

Standard study option

2 years/ 16 subjects/ 6 trimesters

Accelerated study option

1 year, 4 months/ 16 subjects / 4 trimesters

STRUCTURE

16 subjects

16 = 16
Subjects Core

CORE SUBJECTS

Accounting Principles	ACCM4000
Business and Corporations Law	CLWM4000
Economics	ECON4000
Introduction to Management	MANM4000
Professional Communication Practice	EAPM4000
Quantitative Methods	STAM4000
Accounting Information Systems	CISM4000
Corporate Governance and Regulatory Processes	CGRM4000
Management Accounting	ACCM4100
Financial Accounting and Reporting 1	ACCM4200
Auditing and Assurance	ACCM4400
Financial Accounting and Reporting 2	ACCM4300
Taxation Law	CLWM4100
Accounting Theory and Contemporary Issues	ACCM4600
Finance	FINM4000
Management Accounting 2	ACCM4500

MASTER OF ACCOUNTING

LEVEL	CODE	TITLE	GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION		GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION	
			CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES
BUSINESS						
LEVEL 400						
	MBA401	People, Culture and Contemporary Leadership				
	MBA402	Governance, Ethics and Sustainability				
	MBA403	Financial and Economic Interpretation and Communication				
	MBA404	Consumer Behaviour and Marketing Psychology				
LEVEL 500						
	MBA501	Dynamic Strategy and Disruptive Innovation				
	MBA502	Emotional Intelligence, Cultural Intelligence and Diversity				
	MBA503	Operations Management and Decision-making Models				
	MBA504	Data Analysis, Problem Solving, and Digital Operations				
	MBA505	Business Psychology, Coaching and Mentoring				
	MBA506	Thinking Styles, Negotiation, and Conflict Management				
	MBA507	Internship				
LEVEL 600						
	MBA601	Fundamentals of Entrepreneurship				
	MBA602	Small Business Administration				
	MBA603	Raising Capital				
	MBA611	International Strategy				
	MBA612	International Economy and Multinational Finance				
	MBA613	Organisational Change and Innovation				
	MBA621	Healthcare Systems				
	MBA622	Comprehensive Healthcare Strategies				
	MBA623	Health Management				
	MBA631	Digital Marketing and Communication				
	MBA632	Knowledge Management				
	MBA633	Digital Analytics, Big Data and Technologies				
	MBA641	Strategic Project Management				
	MBA642	Project Initiation, Planning and Execution				
	MBA643	Project Risk, Finance and Monitoring				
	MBA600	MBA Capstone				
ACCOUNTING						
	ACCM4000	Accounting Principles				
	ECOM4000	Economics				
	STAM4000	Quantitative Methods				
	CLWM4000	Business and Corporations Law				
	EAPM4000	Professional Communication Practice				
	CISM4000	Accounting Information Systems				
	ACCM4200	Financial Accounting and Reporting 1				
	ACCM4300	Financial Accounting and Reporting 2				
	ACCM4400	Auditing and Assurance				
	CLWM4100	Taxation Law				
	ACCM4600	Accounting Theory and Contemporary Issues				
	FINM4000	Finance				
	ACCM4100	Management Accounting 1				
	ACCM4500	Management Accounting 2				
	MANM4000	Introduction to Management				
	CGRM4000	Corporate Governance and Regulatory Processes				

MASTER OF BUSINESS ADMINISTRATION (MBA)	
CORE ELECTIVES	MBA (NO SPECIALISATION)
CORE ELECTIVES	ENTREPRENEURSHIP
CORE ELECTIVES	INTERNATIONAL LEADERSHIP
CORE ELECTIVES	HEALTH SERVICES MANAGEMENT
CORE ELECTIVES	DIGITAL MANAGEMENT
CORE ELECTIVES	PROJECT MANAGEMENT
CORE ELECTIVES	GRADUATE CERTIFICATE IN ACCOUNTING
CORE ELECTIVES	MASTER OF PROFESSIONAL ACCOUNTING
CORE ELECTIVES	MASTER OF ACCOUNTING

Please note: not all subjects will be available every trimester. Visit kbs.edu.au to view upcoming subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

If you have what it takes, we would love for you to apply! Enjoy a reduced tuition fee for the relevant undergraduate or postgraduate degree, provided that you meet the eligibility criteria and are ready to enrol in your course. Notification of the successful applicants will occur approximately one month prior to the corresponding trimester's commencement.

HIGH ACHIEVERS SCHOLARSHIP

Nurturing our future business leaders, this scholarship is offered to Australian and international students who can display a record of outstanding academic merit, who can demonstrate how Kaplan Business School will help them to achieve success in the future and who can meet the internal selection criteria of the Selection Committee.

REGIONAL SCHOLARSHIPS

Global leadership starts with you! We offer a variety of scholarships to students from various regions who display a record of outstanding academic merit.

ALUMNI SCHOLARSHIP

If you have completed a course of at least 4 months in duration with a Kaplan education provider, you may be eligible for an Alumni Scholarship!

All eligibility criteria for each scholarship can be found on
www.kbs.edu.au/scholarships

Stand out from the crowd with a **Kaplan Business School Scholarship**! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

SCHOLARSHIP PROGRAMS

HOW TO APPLY

STEP 1

Check eligibility requirements and terms and conditions.

STEP 2

Complete scholarship application form. A 250 or 500-word essay may be required.

STEP 3

Attach supporting documentation with your submission.

STEP 4

Sign and date the student declaration.

STEP 5

Send your completed application to scholarships@kbs.edu.au

TO ENROL IN SINGLE SUBJECT DELIVERY, PLEASE COMPLETE THE COURSE APPLICATION FORM ON KBS.EDU.AU

SINGLE SUBJECT DELIVERY

There are a number of reasons why you may want to enrol in individual subjects rather than in an entire qualification. You may be looking to trial a specific course by experiencing just one subject first. Another reason may be that your previous, or current, qualification at another institution lacked a subject you thought was especially important. Maybe you are simply just interested in one of the many compelling subjects on offer at Kaplan Business School.

Whether it's a vital undergraduate subject such as Managing Change or Business Ethics, or a thought-provoking postgraduate MBA subject such as Thinking Styles or Fundamentals of Entrepreneurship, you'll find it with us! Entry requirements apply.*

*International students must be enrolled in a full-time course to satisfy the conditions of their Student Visa. A single subject may be studied in addition to a full-time course.

Please note — single subjects do not qualify as an award (degree), but credit may be granted towards an award.

‘My goal is to secure a career and not just a job. KBS is helping me achieve my goals quickly and has brought back my love of learning new things and studying.’

SUNIL KUMAR CHAKRABARTY / MALAYSIAN BACHELOR OF BUSINESS (HOSPITALITY AND TOURISM)



Kaplan International
English has a global reputation for delivering quality education that attracts students from all over the world.

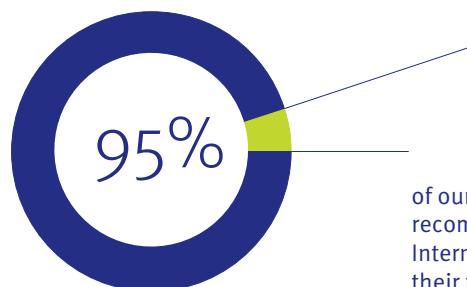
A range of courses are available to you if you do not meet the KBS entry requirements or feel you need to work on your fluency or confidence before undertaking any tertiary studies.

‘The courses are dynamic and the teachers know how to include all students and encourage participation. The topics that they bring to class help us to understand more about Australia. I chose to study English here to prepare for my Masters next year.’

LIVIA GRIVARO TAMANINI PORTO / BRAZILIAN KAPLAN INTERNATIONAL ENGLISH



ENGLISH LANGUAGE SUPPORT



of our students would recommend Kaplan International English to their friends and family

GAIN THE COMMUNICATION SKILLS YOU NEED

Our courses, our *K+* teaching method and our focus on connection-building and social learning will make you feel at home in your new language and culture.



Experience the latest teaching methods and learning technology



Enjoy our unique *K+* learning system which allows targeted practice and individual feedback both online and offline



Learn quickly via current topics relevant to your learning needs



Achieve your study goals alongside students from across the globe



You may choose to study at any of our 6 locations around Australia

kaplaninternational.com/australia

A CHOICE OF PROGRAMS TO SUIT YOU

ENGLISH FOR ACADEMIC PURPOSES

Entry level	EAP 1 IELTS 5.0 (or equivalent) EAP 2 IELTS 5.5 (or equivalent)
Pathway to Kaplan Business School	Achieve a 65% Pass or above in EAP 1 to progress to Diploma of Business Achieve a 65% Pass or above in EAP 2 to progress to Bachelor of Business or postgraduate qualifications
Locations	Adelaide, Brisbane, Melbourne and Sydney City
Intakes	Vary by location
Program length	10 weeks per level

INTENSIVE ENGLISH

Entry level	Elementary-Advanced
Locations	Adelaide, Brisbane, Melbourne, Perth, Sydney City, Sydney Manly
Intakes	Every Monday
Program length	Minimum 2 weeks

Kaplan International English CRICOS: Brisbane 02369F; Melbourne & Adelaide 03008A; Perth 01784K; Sydney 01165D; Manly 02362B.

ENTRY REQUIREMENTS

Domestic Students UNDERGRADUATE ENTRY

COURSE	ACADEMIC ENTRY REQUIREMENTS
Diploma of Business	Successful completion of Year 12 OR equivalent schooling, such as a Certificate IV
Bachelor of Business	Successful completion of Year 12 OR equivalent (Minimum ATAR of 55 or equivalent)

Domestic Students POSTGRADUATE ENTRY

COURSE	ACADEMIC ENTRY REQUIREMENTS
Graduate Certificate in Accounting	An Australian Bachelor degree (or equivalent) OR A Diploma (or equivalent) plus evidence of a minimum of two years' relevant industry experience
Master of Accounting	An Australian Bachelor degree (or equivalent) OR An Advanced Diploma/Associate Degree (or equivalent)
Master of Professional Accounting	An Australian Bachelor degree (or equivalent) OR An Advanced Diploma/Associate Degree (or equivalent) plus evidence of a minimum of two years' relevant industry experience
Graduate Certificate in Business Administration	An Australian Bachelor degree (or equivalent) OR A Diploma (or equivalent) plus evidence of a minimum of two years' relevant industry experience
Graduate Diploma of Business Administration	An Australian Bachelor degree (or equivalent) OR An Advanced Diploma/Associate Degree (or equivalent) plus evidence of a minimum of two years' relevant industry experience
Master of Business Administration	An Australian Bachelor degree or (equivalent) OR An Advanced Diploma/Associate Degree (or equivalent) plus evidence of a minimum of two years' relevant industry experience

English Entry Requirements

The proof of English entry requirements, must be completed no more than two years before commencement of your course.

COURSE	ENGLISH ENTRY REQUIREMENTS
UNDERGRADUATE ENTRY	
Diploma of Business	Academic IELTS 5.5 Overall (no individual band score below 5.0) OR PTE Academic Score of 42 OR TOEFL iBT Score of 46 OR Cambridge English: Advanced from Cambridge ESOL (CAE) Score of 162 OR Kaplan International Tools for English (KITE), score greater than 396 overall for listening, reading and grammar, and B2 for speaking and writing OR Kaplan International English: English for Academic Purposes 1, 65%
Bachelor of Business	Academic IELTS 6.0 Overall (with not less than 6.0 for Speaking and Writing and 5.5 for Listening and Reading) OR PTE Academic Score of 50 OR TOEFL iBT Score of 60 OR Cambridge English: Advanced from Cambridge ESOL (CAE) Score of 169 OR Kaplan International Tools for English (KITE), score greater than 426 overall for listening, reading and grammar, and B2 for speaking and writing OR Kaplan International English: English for Academic Purposes 2, 65%
POSTGRADUATE ENTRY	
	Academic IELTS 6.0 Overall (with not less than 6.0 for Speaking and Writing and 5.5 for Listening and Reading); OR PTE Academic Score of 50 OR TOEFL iBT Score of 60 OR Cambridge English: Advanced from Cambridge ESOL (CAE) Score of 169 OR Kaplan International Tools for English (KITE), score greater than 426 Overall for listening, reading and grammar, and B2 for speaking and writing OR Kaplan International English: English for Academic Purposes 2, 65%

REMENTS

International Students UNDERGRADUATE ENTRY

The entry requirements listed below apply to our Diploma and Bachelor courses.

COUNTRY	ACADEMIC ENTRY REQUIREMENTS
Australia	Successful completion of Year 12 or equivalent (Minimum ATAR of 55 or equivalent)
Brazil	Successful completion of Diploma de Ensino Medio or equivalent
Chile	Successful completion of Grado de Bachiller
China	Successful completion of Senior Middle 3 (SM3) with 70% average
Colombia	Successful completion of Bachillerato
Czech Republic	Successful completion of Vysvědčení o maturitní zkoušce
France	Successful completion of French Baccalaureat
Germany	Successful completion of Abitur
Hong Kong	HKDSE Minimum 8 points – Only points gained in category A and C subjects will be considered Minimum Level 3 in English
Hungary	Successful completion of Erettsegi/Matura wutg
India	Completion of the All India Senior School Certificate with an average of 55%
Indonesia	Completion of SMU3 with an average grade of 7.0 in 4 subjects (Diploma level) High School Leaving Certificate Year 3 with a 'C' grade (Bachelor level)
Italy	Successful completion of Diploma di Esame di Stato/ Maturita
Korea	High School Leaving Certificate Year 3 with a 'C' grade average in 4 academic subjects
Lithuania	Successful completion of Svidetel'stvo Srednem Obrazovanii, Attestat ob okonchanii polnoj srednej shkoly or Attestat Zrelosti
Malaysia	STPM with 2 passes or Senior Middle 3 (SM3) passes of 70% or above in 4 academic subjects or equivalent
Mexico	Successful completion of Bachillerato/ Preparatoria
Peru	Successful completion of Secondary education (Certificado de Educación Secundaria Común Completa)
Poland	Successful completion of Swiadectwo Dojrzalosci Liceum Ognokształcacego (Certificate of Matriculation of the General Lyceum)
Singapore	2 passes in the Singapore 'A' levels
Slovakia	Successful completion of Vysvedčenie o maturitnej skúške
Spain	Successful completion of the Curso de Orientacion Universitaria/ Título de Bachillerato
South Africa	Successful completion of the National Senior Certificate or Senior Certificate
Thailand	Successful completion of the Matayom 6 with GPA of 2.0
Venezuela	Successful completion of Bachillerato
Vietnam	Successful completion of vocational Education Graduation Diploma or a Diploma of General Education with GPA of 6.0
All Other Countries	info@kbs.edu.au

International Students POSTGRADUATE ENTRY

Please refer to page 54. Overseas qualifications will be assessed for equivalence in Australia at the time of application using the Country Education Profiles (CEP) online tool.

Domestic and International Students

MATURE AGE STUDENTS

Students 21 years of age and over may apply for mature age entry. School results, TAFE or VET qualifications, work experience and other informal study may be accepted in support of your application.

MINIMUM AGE

The minimum age for entry into a Kaplan Business School course is 18 years.

HOW TO APPLY

Refer to page 56 or ask a Kaplan Business School representative for the latest application form. For enrolment terms and conditions or to apply online visit kbs.edu.au/apply

If you are unsure whether you meet all entry requirements, please continue to submit an application. Every application we receive is assessed by the Admissions office and/or Academic team and we will provide you with accurate feedback based on your individual circumstances.

ARE YOU READY TO TAKE ON THE WORLD?

INTERNATIONAL STUDENTS HOW TO APPLY

STEP 1

Complete the Application Form online by visiting www.kbs.edu.au/apply
Enrolment terms and conditions apply.

STEP 2

Complete the application form and provide certified* copies of your:

- Passport or Birth Certificate and Photo ID (Licence)
- High School certificates and transcripts
- English proficiency documents e.g. IELTS Test certificate or equivalent (if applicable)
- Degree completion certificate and transcripts (if applicable)
- Work experience details (if applicable)

STEP 3

Kaplan Business School will notify you after receiving the application whether you have been accepted or not. If accepted, you will receive a Letter of Offer to study.

DOMESTIC STUDENTS HOW TO APPLY

STEP 1

Complete the Application Form online by visiting www.kbs.edu.au/apply
Enrolment terms and conditions apply.

* Please note that these documents must be certified by a Kaplan Business School representative or authorised education agent, a Public Notary or a Justice of the Peace in Australia.

2018 KEY DATES

TRIMESTER 1

ORIENTATION	14–15 MARCH
START DATE	19 MARCH
EXAMS	16–23 JUNE

TRIMESTER 2

ORIENTATION	11–12 JULY
START DATE	16 JULY
EXAMS	13–20 OCTOBER

TRIMESTER 3

ORIENTATION	7–8 NOVEMBER
START DATE	12 NOVEMBER
EXAMS	16–23 FEBRUARY 2019

FEE-HELP AVAILABLE

As an Australian citizen wanting to enrol in a Kaplan Business School course, you may be eligible for FEE-HELP.

For further information visit www.studyassist.gov.au.

STEP 2

Complete the application form and provide certified* copies of your:

- Passport or Birth Certificate and Photo ID (Licence)
- High School certificates and transcripts
- Degree completion certificate and transcripts (if applicable)
- Work experience details (if applicable)

STEP 3

Kaplan Business School will notify you after receiving the application whether you have been accepted or not. If accepted, you will receive a Letter of Offer to study.

STEP 4

To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Letter of Offer.

STEP 4

To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Letter of Offer.

STEP 5

Once you receive your electronic Confirmation of Enrolment (eCoE) you can proceed to apply for an Australian student visa.

VISA INFORMATION

As an international student you will need to apply for the appropriate visa. Further information on visa requirements is provided by the Department of Immigration and Border Protection (DIBP). Visit www.border.gov.au

Career support from Kaplan Business School does not end when you finish your degree. Upon graduating, you automatically become a lifelong member of our Alumni Association. Even once you've started a new job and you are looking to progress your career, you will continue to have access to Careers Central services completely free of charge.

Attending our Alumni events will give you the opportunity to reconnect with your peers, share industry insights and most importantly, network with industry professionals. No matter where you are around the world, there are always more life lessons to learn, new people to meet and exciting career opportunities to explore!

Since Alessandra graduated in 2015, she became a Marketing Manager for a Higher Education Provider. Now she is able to have the experience of being on the other side of the education industry.

'I always recommend KBS because of the great support I received both during my studies and after graduation. Prior to my decision to study an MBA, I did a lot of research and knew there was a high worldwide recognition for the Kaplan brand. Careers Central led me in the right direction and gave me the motivation to grow my career. They prepared me perfectly for my first interview and I was able to give a great first impression.'

ALESSANDRA MARQUES DE OLIVEIRA MARTINS
MARKETING MANAGER
MASTER OF BUSINESS ADMINISTRATION ALUMNI

Ehsanur is a 2017 graduate who consistently demonstrated high achievements throughout his Masters course.

'KBS is an outstanding place to study as they have a great international reputation. I thoroughly enjoyed making new friends from all different cultures. I am grateful for all the guidance and support I received from Careers Central who helped me to improve my professional skills and make me job ready. My time at KBS was very rewarding and I am proud of my achievement of having obtained my Master of Professional Accounting.'

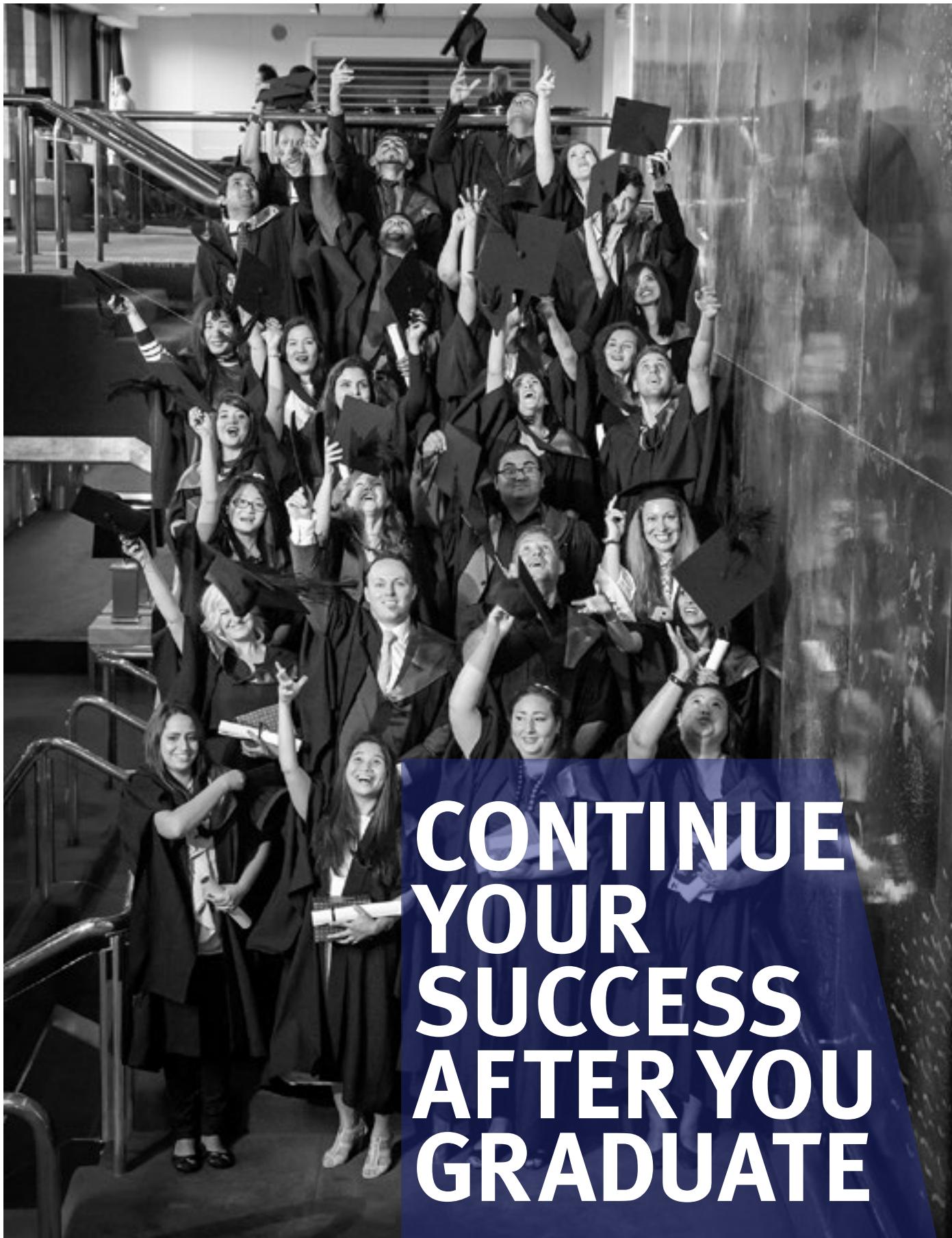
EHSANUR RAHMAN SAFWANA
STUDENT COUNSELLOR & MARKETING OFFICER
MASTER OF PROFESSIONAL ACCOUNTING ALUMNI



Melinda spent her childhood growing up in Budapest. She is a true world-traveller and has lived in numerous places around the world. Melinda's current role as a Payroll Officer also involves looking after three interns, which all happen to be from KBS!

'The student experience you'll have at KBS is invaluable. Not only are the lecturers outstanding, but there are so many opportunities to take advantage of, like doing an internship, and you get to do a lot of networking. I cannot thank the Careers Officers enough for their support. If you are after one of a kind careers support, then you should enrol to study a degree with KBS. They'll sort you out!'

MELINDA BARTH
PAYROLL OFFICER
MASTERS OF BUSINESS ADMINISTRATION ALUMNI



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APPLY ONLINE KBS.EDU.AU

-  info@kbs.edu.au
-  facebook.com/kbs
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-  twitter.com/kaplanbusiness
-  youtube.com/kaplanbusinessschool
-  linkedin.com/kaplan-business-school
-  google.com/+kbseduau

ACCOUNTING
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FINANCE
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HOSPITALITY & TOURISM



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