

BRENDA ABIGAIL HAN'S HARTAMA

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SUMMARY

Results-driven Informatics Engineering student at Tarumanagara University seeking opportunities to apply technical expertise in building interactive and user-focused web applications. Experienced in developing websites from scratch using HTML, CSS, and JavaScript. Strong command of English communication, with a persistent and resilient personality. Demonstrated ability in effective time management and a strong eagerness to learn and work hard to achieve goals.

WORK EXPERIENCE

Social Media Officer Intern, [Savvi Production]

April 2025 - June 2025

- Supported the creation and execution of engaging content strategies for Instagram and TikTok.
- Organised weekly content calendars and wrote on-brand captions to maintain consistent audience engagement.
- Analysed social media performance reports to improve future content effectiveness and strategy alignment.

Teaching Assistant – Front-End Programming, Tarumanagara University Aug 2025 - Dec 2025

- Assisted lecturers in delivering materials and practical sessions on HTML, CSS, and JavaScript.
- Guided students in understanding the fundamental concepts of front-end programming.
- Evaluated assignments and practical exams while providing constructive feedback.
- Supported class activities through Q&A sessions and technical consultations.

Research and Community Outreach Assistant, Tarumanagara University

June 2024 - ongoing

- Collaborated with faculty members to support research socialization and community engagement activities.
- Assisted in introducing and promoting Vicara, a lecturer-developed application, to local communities.

EDUCATION

Bachelor of Informatics Engineering (Ongoing)

Active student since 2023.

Tarumanagara University

• Major in Computer Science

ADDITIONAL INFORMATION

- Technical Skills: Web Interface Development (HTML, CSS, JavaScript), TypeScript, Next.js, and AngularJS, PHP, MySQL, Bootstrap 5, Git, Unity, Canva, Figma, Flutter, UI/UX Fundamentals, Data Analysis (Excel, MATLAB, Python NumPy, Pandas, Visualization).
- Languages: English, Indonesian.
- Awards/Activities:
- 2nd Place Winner Adigraf Group Drawing Competition at Tarumanagara University.
- Organizing Committee Open House for the Faculty of Information Technology (FTI) Untar.
- Intern Social Media Officer (2025): Assisting in social media presentations and content execution for Instagram and TikTok platforms, managing weekly content calendar, and generating captions that align with the brand voice, creating social media performance reports for content evaluation strategies.
- Assistant Front-End Programming (2025): Assisting in providing material and practical tasks (HTML, CSS, and JavaScript), assisting students in understanding front-end concepts, providing assignments and providing feedback for improvement, supporting class smoothness during Q&A sessions, and providing technical consultations.