

BRENDA AGUERA

VISUAL ARTIST AND CREATIVE

EXPERIENCE

Felizola Deigns Internship

2015 - 2016

- Social media content
- Website supervision
- Visuals design assistance
- Pricing Analysis
- PR and Marketing outsourcing

Fabien Catenier Gallery Freelance Art and Event Consulting

2017-2018

- Art exhibition event planning
- Gallery new location opening
- Market consultation for events
- Promotion of art exhibitions
- Scouting for locations in Mexico city

Be Art Online Gallery Art Director and Curator

2016 - Present

- Social media management
- Scouting for artists and exhibitions
- Website content
- Event planning

Mex Art Exhibition Fisrt Edition

2017

- Realization of exhibition
- Curation of art work
- Shipping and delivery of artpieces
- Scouting for artist
- Closing deals with artist
- Event production
- Digital artwork for promotion
- public relations and marketing

Be / Art
CONTEMPORARY GALLERY

CONTACT

 305 733 5655

 brenda.aguera@be-artgallery.com

 www.beartgallery.com

EDUCATION

2016-present
Miami International University
Miami, FI
Bachelor in Fine Arts

2017
Saint Martin University
London,UK
Art Curation Diploma

SKILLSET

- English and Spanish speaking
- Adobe Programs: Photoshop, Illustrator, Indesign
- Microsoft Programs
- Photography
- Creative direction
- Social Media Apps(Instagram, Facebook,Pinterest)
- Web Design
- Art Direction

SOCIAL MEDIA

- IG: @beartonlinegallery
- FB:@beartgalleryonline