

# Brenda Gitau

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Mr. Kuang Chen  
Co-Founder  
Antara Health  
Ikigai, 2nd Floor  
Lavington, Nairobi

7 th October 2021.

Dear Mr. Kuang Chen,

**RE: EXPERIENCE DESIGNER APPRENTICESHIP APPLICATION**

My name is Brenda Gitau, an entry-level software developer with a keen interest in UX research. I am happy to submit my application for the business-to-business apprenticeship opportunity.

I truly admire your company's mission to disrupt the health care system as we know it by bringing great healthcare to the users' fingertips, through the Antara Health platform. Having taken care of loved ones who suffer from chronic conditions I understand the relief that the Antara platform offers its users. I have experienced firsthand how a personalized healthcare journey that offered a lot of "out of office hours" reassurance calls improved patients' psychological well being which in turn led to quicker recovery periods.

These experiences coupled with insights from my UX research background, where I get to understand how to curate user-centered products for my target users and ensure they have a good experience using the product, are what inspire me to want to be part of this apprenticeship opportunity. It would be an honor for me to be able to learn from the highly experienced MD of Antara Health, Ms. Nthenya Mule, and to use the skills I gain to use to work towards the company's goals.

I am currently working on a project known as Mimi. This is an IoT-based project that aims to provide NGOs with an auditable distribution system that will be used to monitor all the sanitary towels they donate to schools and also offer real-time data that will be used to measure the impact their donations make in the lives of the girls they help. This is one of the projects I have been involved in and is part of a few that have been highlighted in my CV.

Feel free to contact me should you require anything further.

Sincerely,  
Brenda Gitau