

SYNTHETIC EXPERT REPORT EXTRACT

FORENSIC ACCOUNTING REPORT

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Date: 15th July 2024

Case: Acme Manufacturing Ltd v Beta Distribution Ltd

EXECUTIVE SUMMARY

I have been instructed to quantify the financial losses suffered by Acme Manufacturing Limited as a result of Beta Distribution Limited's alleged breaches of the Distribution Agreement dated 15th October 2022.

KEY FINDINGS:

1. Lost Minimum Guaranteed Sales: £320,000

- Based on analysis of quarterly performance from Q2 2023 to Q1 2024
- Shortfall against contractual minimums of £200,000 per quarter
- Applied net profit margin of 20% to lost sales volume

2. Additional Distribution Costs: £85,000

- Emergency distribution arrangements with alternative suppliers
- Premium rates paid due to short-term nature of contracts
- Supported by invoices and agreements provided

3. Wasted Marketing Expenditure: £45,000

- Joint marketing campaigns specifically for Beta's territory
- Costs incurred but no benefit derived due to Beta's poor performance
- Evidenced by marketing agency invoices and campaign records

OPINION

The total quantified loss of £450,000 represents a reasonable estimate of Acme's actual financial losses arising from the alleged breaches, calculated on the basis of standard forensic accounting principles.

David Williams FCA

Chartered Forensic Accountant

Note: This is synthetic test data created for testing purposes only. All information is entirely fictional.