# **Brendan Elliott**

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#### **Education**

Cornell University College of Arts and Sciences

Aug '15 - May '19

Bachelor of Arts in Information Science // Concentration in User Experience Design

King's College London School of Arts and Humanities

Jan - May '18

Study Abroad Semester // Studied Philosophy and English

## **Experience**

Apple Inc. UX Design Intern

May - Aug '18

- Redesigned the conversational intelligence tools that leverage NLP and ML to power Apple's Business Chat support service
- Increased the efficiency of dialog management localization by eliminating 91% of the previously required time, thus enabling Business Chat global expansion

#### SalesPad, LLC UX Design Intern

May - Aug '17

- Worked on SalesPad Cloud, the web ERP tool that automates inventory management
- Redesigned the Workflow settings pages to drastically decrease user onboarding time

#### **Activities**

#### Cornell Daily Sun Newspaper App Product Designer

Mar '17 - Present

- Collaborated with co-designer and developers to design and launch a mobile news app
- Led the design of content interaction with the Feed, Articles, Videos, Photos and Saving

#### Cornell App Development Product Designer

Aug '17 - Present

- Designed and shipped mobile apps on a student-run team of developers and designers
- Taught student-created product design course and held office hours with students

### a16z Generational Design Mentorship Program Mentee

Jan - June '18

 Selected as one of 32 mentees to be in the Fifth Cycle Gen.D Mentorship Program that connects design students to design professionals from leading tech companies

## Leadership

### Swing Left College Fellow

Aug '18 - Nov '18

- Co-lead youth mobilization on Cornell's campus and recruited 22 volunteers to travel to the NY-24 District and canvas for the Dana Balter Midterm Congressional Campaign

### **Skills**

Sketch App, Adobe Creative Suite, Framer, Invision, HTML/CSS, Javascript, User Research