### **BRENDAN KHOW BO REN**

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#### **EDUCATION**

Singapore Management University (SMU)

Singapore

Bachelor of Science (Information Systems)

Aug 2022 - Present

Expected graduation in December 2025

Temasek Polytechnic Singapore

Diploma in Financial Business Informatics

Apr 2017 - Mar 2020

• GPA: 3.74/4.00

#### **EXPERIENCE**

Singapore Exchange Limited (SGX)

Singapore

Strategy & Transformation Intern

• Automated manual workflows in Index Operations team by web scraping internal systems, cutting down overall processing time by 85%

- Shadowed Index Operations team to document SOPs, improving clarity and efficiency in Business-as-usual (BAU) processes
- Analysed large datasets in Excel leveraging advanced formulas to generate actionable insights for stakeholders
- · Designed visually engaging PowerPoint decks for internal presentations, enhancing communications with stakeholders

Zora Healthcare Pte Ltd Singapore

Software Engineer Intern

May 2024 - Nov 2024

- Developed core B2B mobile web application, serving 200+ active users with streamlined access and functionality
- Built a scalable and secure application using NuxtJS, NodeJS & Express, Firebase and Google Cloud Platform (GCP), ensuring 99.9% uptime
- Implemented user authentication for registration and login utilizing Firebase, reducing login issues by 35% and boosting data integrity
- Collaborated in developing a custom LMS, optimizing data-fetching and structuring to improve content delivery speed by 40%
- Integrated Shopify marketplace with application to increase user experience, boosting conversion rates by 25%

NCS Pte Ltd Singapore

**Business Analyst Intern** 

Jun 2023 - Oct 2023

- Designed a comprehensive Figma dashboard prototype, showcased in 10+ client presentations and increased stakeholder engagement
- · Collaborated with 10+ functional consultants throughout project delivery lifecycle to ensure timely and successful outcomes
- Spearheaded creation of 5 monthly newsletters, coordinating with 10+ department leads to deliver curated content to 100+ employees
- Developed and designed 15+ visually engaging PowerPoint decks for supervisors, enhancing clarity and impact in client-facing presentations

Refinitiv Asia Pte Ltd Singapore

Research Assistant Intern

Jul 2019 - Jun 2020

- Developed 5+ automated systems using Excel VBA, streamlining operational workflows and reducing manual effort by 50%
- Created well-designed dashboards using Excel and Refinitiv Eikon, improving data visibility and supporting decision-making for 7 analysts
- Managed and processed large datasets (100K+ rows) for Business-as-usual (BAU) tasks, ensuring accuracy and timely delivery

## **PROJECTS**

### Flexify | Interaction Design Prototype

SMU

Group Project

Aug 2023 - Dec 2023

- Utilized Figma to design low-fidelity and high-fidelity prototypes
- Conducted Web Experiment to understand potential user preferences between two different User Interface (UI)

## SustainableEats | Interactive Mobile Web Application

SMU

Group Project

• Built an interactive mobile web application using Vue.js, Bootstrap, CSS, Firebase and OpenAI's API

• Designed low-fidelity and high-fidelity prototypes using Figma

# **CO-CURRICULAR ACTIVITIES**

## **Financial Business Informatics Student Interest Group**

Temasek Polytechnic

Aug 2023 - Dec 2023

Apr 2018 - Apr 2019

Media & Publicity Assistant Head

- Managed social media platform (e.g. Instagram) of interest group to raise awareness of diploma
- · Planned and facilitated publicity strategies and interest group campaigns to generated publicity of diploma
- Conducted surveys to better understand and cater to students

### **ACHIEVEMENTS**

- Awarded Edusave Certificate of Academic Achievement for top 25% in the cohort (AY 2018, 2019)
- Achieved 1st runner up in Junior Achievement Singapore Company of the Year Competition 2018

### **SKILLS & INTERESTS**

- Programming Languages: Javascript | NodeJS & Express | Python | HTML5 | CSS | PHP | Bootstrap | ReactJS | VueJS | MySQL
- Soft Skills: Leadership | Teamwork | Communication | Adaptability | Creativity | Problem-solving