

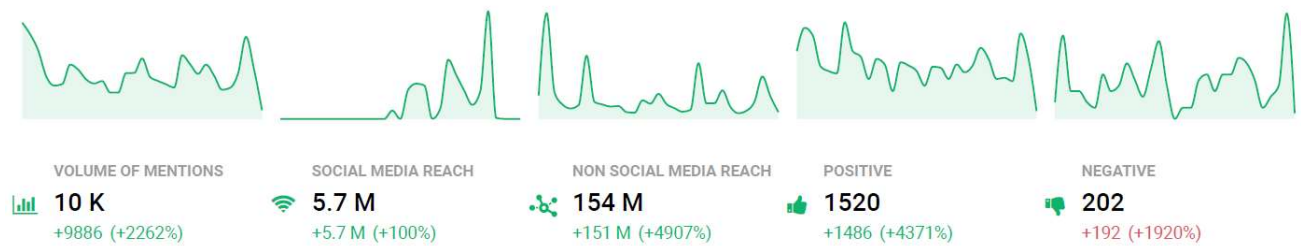
Competitor Analysis: Samsung vs OnePlus

1. Summary of mentions

a. Samsung

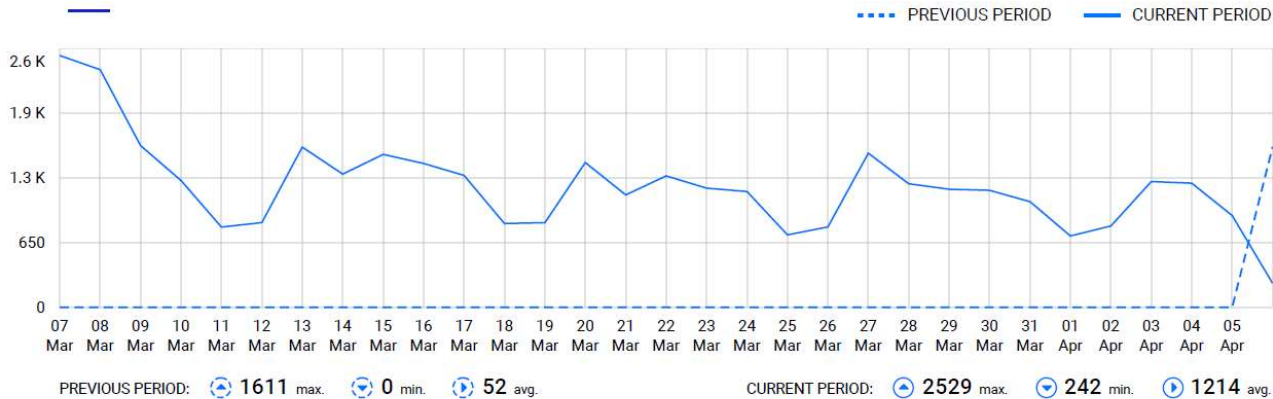


b. OnePlus

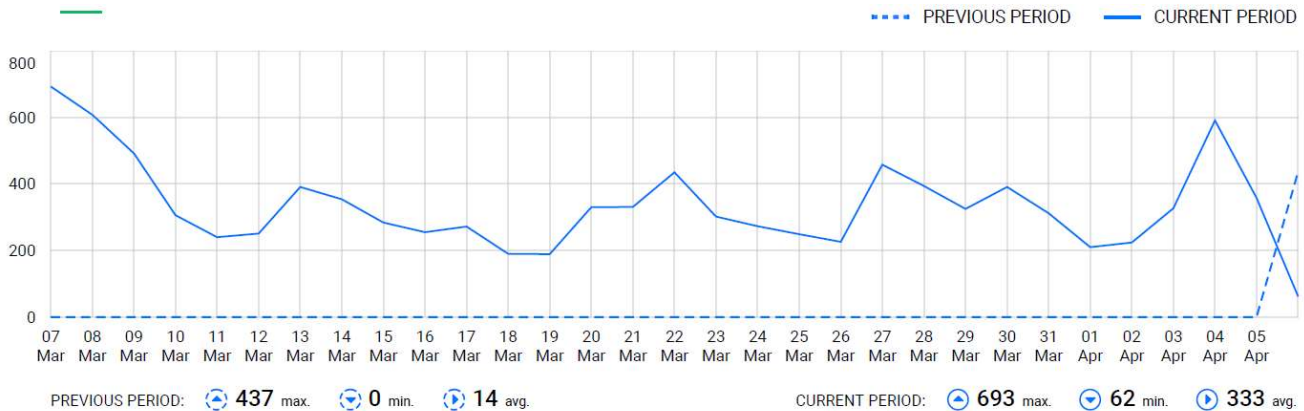


2. Volume of mentions graph

a. Samsung

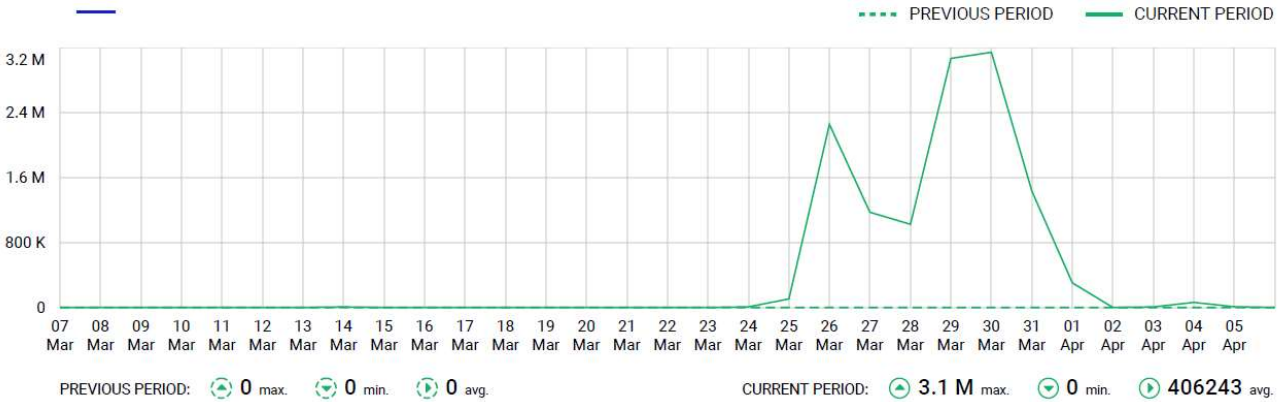


b. OnePlus

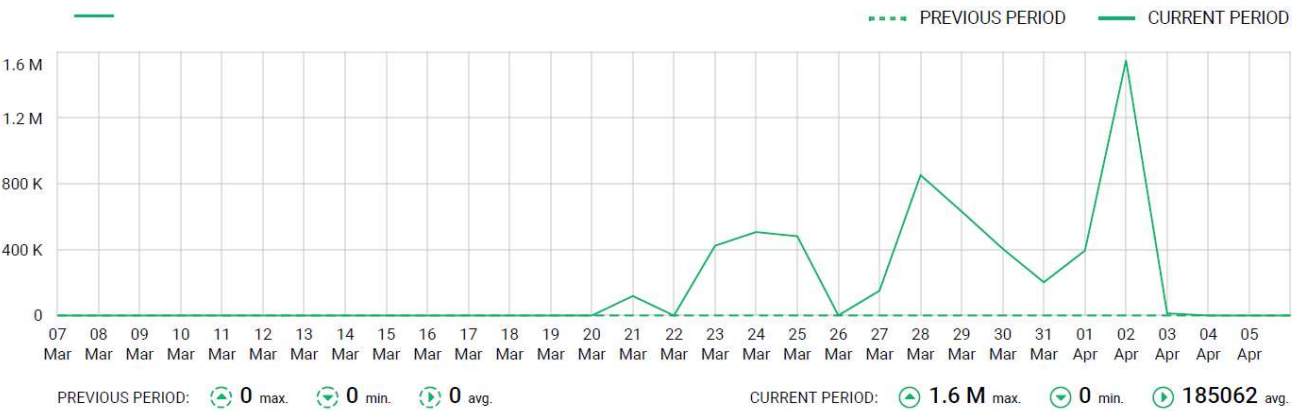


3. Social media reach graph

a. Samsung



b. OnePlus

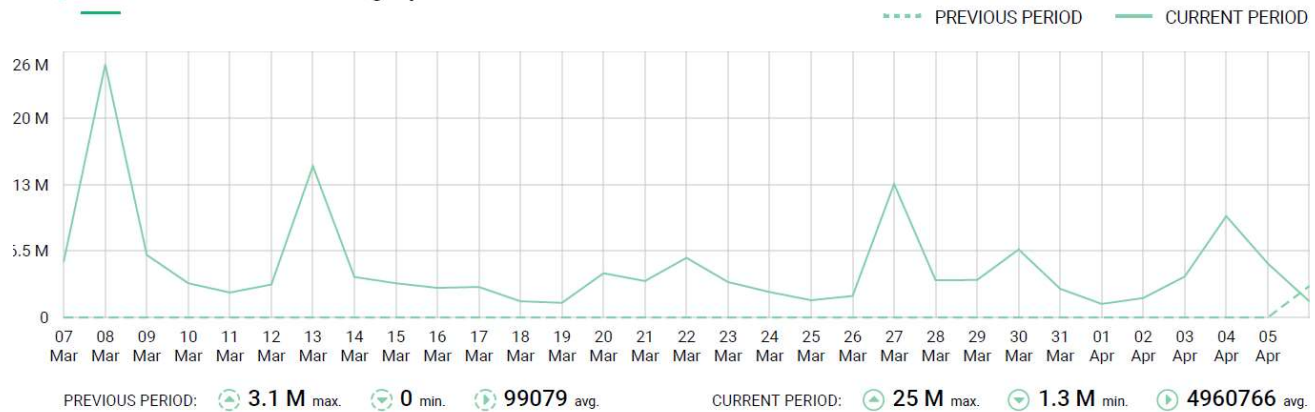


4. Non social media reach graph

a. Samsung

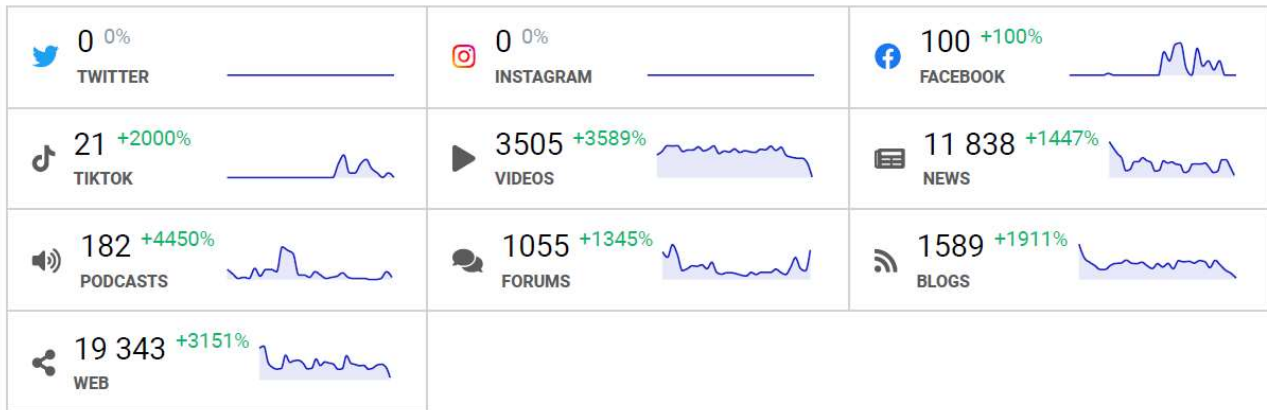


b. OnePlus

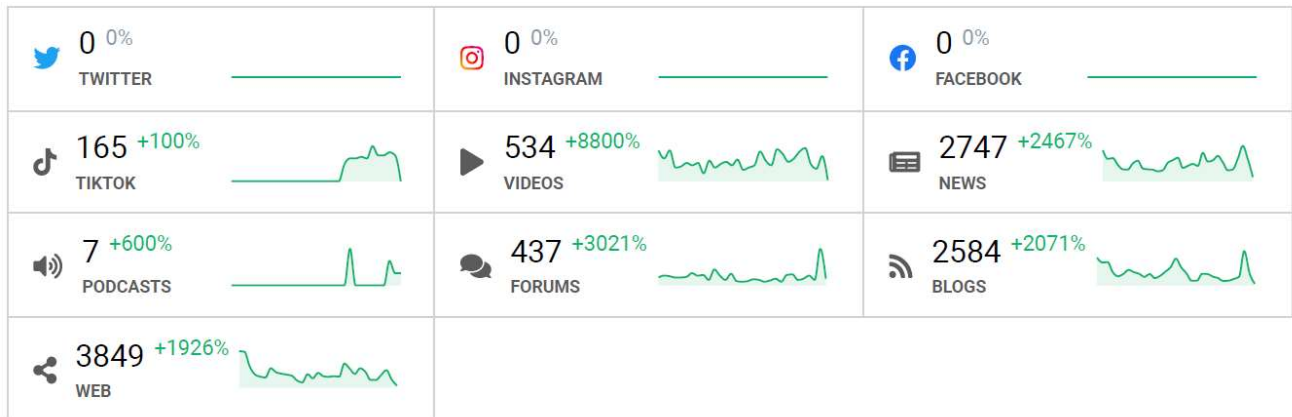


5. Mentions per category

a. Samsung















b. OnePlus















6. Numerical summary

a. Samsung

 37 633 MENTIONS	 4371 SOCIAL MEDIA MENTIONS	 33 262 NON-SOCIAL MENTIONS	 13 M SOCIAL MEDIA REACH
 1.2 B NON SOCIAL MEDIA REACH	 2.7 M INTERACTIONS	 6452 USER GENERATED CONTENT	 2.5 M LIKES
 5238 85% POSITIVE MENTIONS	 943 15% NEGATIVE MENTIONS	 \$ 66 M AVE	 0 MENTIONS FROM TWITTER

b. OnePlus

 10 323 MENTIONS	 712 SOCIAL MEDIA MENTIONS	 9611 NON-SOCIAL MENTIONS	 5.7 M SOCIAL MEDIA REACH
 154 M NON SOCIAL MEDIA REACH	 1.2 M INTERACTIONS	 3727 USER GENERATED CONTENT	 1.1 M LIKES
 1520 88% POSITIVE MENTIONS	 202 12% NEGATIVE MENTIONS	 \$ 9.5 M AVE	 0 MENTIONS FROM TWITTER

7. Context of discussion

a. Samsung


a34 iphone mode phone sale check watch chip file world screen pro display free camera post tech update brand tab technology fast good oppo power come app gaming use xiaomi download find security market deal electronics accord flagship mobile user buy photo image price Apple guide include open android plan business note smart google galaxy big model case look read max video feature report flip india s23 great news offer design battery flash s22 product company smartphone tablet say inch ultra device time software electronic launch available follow new high a54 march press tool work year late samsung amazon series

b. OnePlus


galaxy late the Mobile World Congre fast know sony version nubia india mwc ram smartphone edition performance series today snapdragon iqoo pad come include realme visit update post feature news price brand source itel screen read design samsung iphone case model link noise zte market mobile ultra y1s buds android available look launch barcelona nord vivo company switch inch power ace earbud april product pixel smart offer review march amazon display lite redmi device flagship battery motorola china sale oppo detail hub charge app year wireless appear good release find camera Apple time xiaomi high huawei phone new note google pro oneplus book

8. Most influential sites

a. Samsung


	SITE	 VISITS	 INFLUENCE SCORE
1	youtube.com	31 B	10 /10
2	facebook.com	16 B	10 /10
3	yahoo.com	3.0 B	10 /10
4	amazon.com	2.2 B	10 /10
5	tiktok.com	1.7 B	10 /10
6	linkedin.com	1.6 B	10 /10
7	reddit.com	1.6 B	10 /10
8	samsung.com	1.4 B	10 /10
9	en.wikipedia.org	1.1 B	10 /10
10	twitch.tv	1.0 B	10 /10
11	pinterest.com	966 M	10 /10
12	msn.com	748 M	10 /10
13	quora.com	721 M	10 /10
14	t.me	610 M	10 /10
15	nytimes.com	552 M	10 /10
16	bbc.co.uk	545 M	10 /10
17	cnn.com	542 M	10 /10
18	amazon.co.jp	534 M	10 /10
19	bbc.com	493 M	10 /10
20	etsy.com	446 M	10 /10

b. OnePlus


	SITE	 MENTIONS
1	gadgets360.com	919
2	youtube.com	533
3	quora.com	233
4	rprna.com	208
5	jara.news	181
6	tiktok.com	165
7	learndaily.thats.im	147
8	kinexnews.in	95
9	gizmochina.com	86
10	appsmetech.com	86
11	forums.prosportsdaily.com	83
12	news.kriztech.in	82
13	realmicentral.com	77
14	amazon.com	77
15	forums.redflagdeals.com	76
16	techopenion.in	75
17	gadgettendency.com	71
18	masmaz.com	70
19	reddit.com	66
20	timesofindia.indiatimes.com	65

9. Trending hashtags

a. Samsung

	HASHTAG	 MENTIONS
1	#shorts	3
2	#galaxyf14	3
3	#samsung	3
4	#galaxya54	2
5	#prtrip	1
6	#galaxyflip5	1
7	#galaxys23ultra	1
8	#collab	1
9	#samsunga54	1
10	#soundswowtogether	1
11	#vs	1
12	#galaxya34	1
13	#samsunggalaxy	1
14	#samsunginnovationcampus	1
15	#samsungflip5	1
16	#frevolution5g	1
17	#samsungf13	1
18	#samsungfold4	1
19	#zfold5	1
20	#galaxyfold5	1

b. OnePlus

	HASHTAG	 MENTIONS
1	#oneplus	9
2	#shorts	5
3	#oneplus11r	4
4	#oneplus11rtamil	1
5	#bestiphone	1
6	#oneplus11runboxing	1
7	#ttn1457	1
8	#oneplusnord2	1
9	#techfactsdeals	1
10	#techdeals	1
11	#327	1
12	#oneplusnord3vsnothingphone1	1
13	#bestdeals	1
14	#oneplusnord3unboxing	1
15	#samsung	1
16	#andrapradesh	1
17	#viralvideo	1
18	#oldphonewholesale	1
19	#oneplus11r5g	1
20	#s1mple7	1

10. Most active sites

a. Samsung



b. OnePlus



11. Number of mentions

a. Samsung



Number of mentions



b. OnePlus



Number of mentions



12. The most active categories

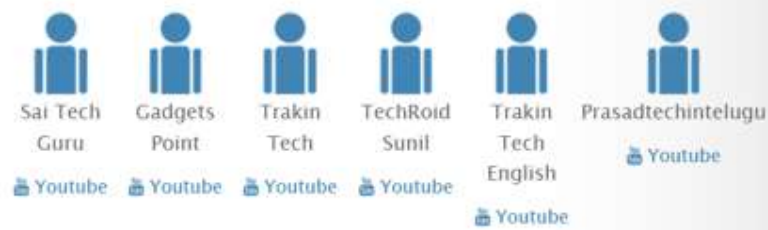
a. Samsung

The most active



b. OnePlus

The most active



13. The most influential

a. Samsung



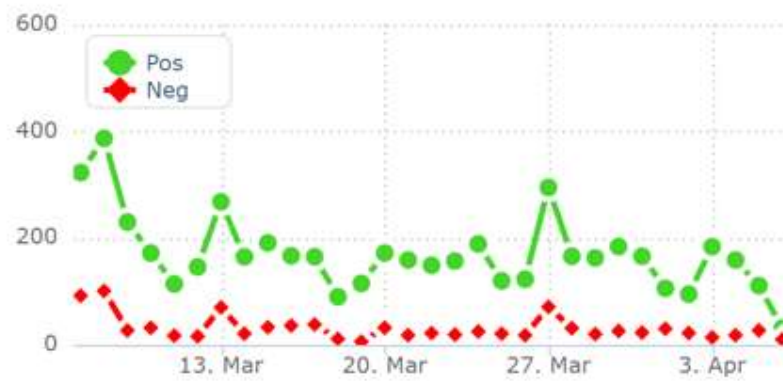
b. OnePlus



14. Sentiment

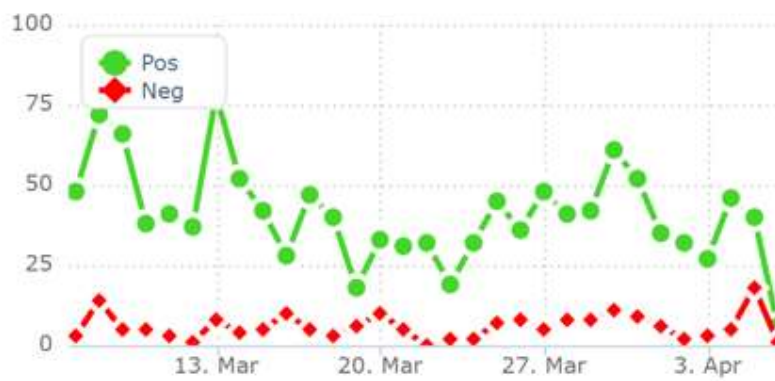
a. Samsung

Sentiment



b. OnePlus

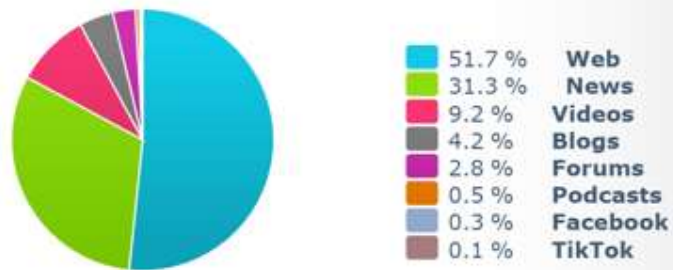
Sentiment



16. Source types

a. Samsung

Source types



b. OnePlus

Source types

