



Brendan Luu

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Experience

Vumble: Founder/Creative Director — June 2013 - Present

- Identified unsolved painpoint in market
- Conducted extensive user research
- Ideated and designed multiple prototypes
- Lead groups of user testing
- Developed brand identity
- Produce marketing videos

Washington Photo Agency: Event Photographer — Sept 2014 - Present

- Capture candid photos for a range of personal and corporate events
- Responsible for thousands of dollars of equipment
- Make sure clients are satisfied with their photos

Freelance Video Production/Graphic Design — 2010 - Present

- Provide brand identities, graphic design, and video production services for over 10 clients

Geneva Day School: Daycare Assistant — Summer 2012 & 2013

- Sparked creativity and imagination of children aged 2-5 by helping them discover new things everyday
- Lead reading and arts & crafts workshops for children

Skills

Design: Sketch, Illustrator, Photoshop, InDesign, Quartz Composer
Video/Audio: After Effects, Premiere Pro, Audition, Vegas
Code: Html, CSS

Education

Drexel University Philadelphia, PA — **Fall 2015 - Expected 2019**

- Studying interactive digital media

Richard Montgomery High School Rockville, MD — **June 2014**

- Head of media publicity for the Student Government Association

Interests

Basketball, Drawing, Making Videos, Snowboarding, Mixing Music

Portfolio

brendanluu.com