

about me

I am an intrepid designer - fascinated and motivated by every step of the design process. I love to delve deep into wicked problems, and value the same understanding of interconnected pain and nuance in projects of any scope. From research to sprinting to the final execution, I believe every decision must be judged with emotion key in mind.

education

École Handsworth Secondary

Simon Fraser University School
of Interactive Arts & Technology

proficiencies

Product strategy
Content Strategy
Brand strategy
User experience
Digital Prototyping
Visual design
Illustration & Graphics

Workflow
Sprinting
Copywriting
User Research
Project Management

Technical
Sketch
Figma
Principle
Adobe Illustrator
HTML/CSS

design experience

AAPE - Product proposal, interface design, branding, illustrations

AAPE is a product and mobile application for children with asthma that provides assurance and guidance through the emergency procedure of an asthma attack. We present a streamlined asthma attack recovery procedure where a product and app work together as a reliable guide. Our solution empowers children to overcome feelings of fear and anxiety, enabling them to combat asthma with quickness and confidence.

In a team of two tackling a wicked problem with ambitious goals, I was embedded in every step of the design. Though we shared roles, my main responsibilities included strategy, copywriting, illustrations, interaction design, and web development.

Student Aid BC - Strategy, Copywriting, Video Production

StudentAid BC Scholarships is an experience that allows for the discovery of personally relevant grants and scholarships, amplifies the number of support options students can reach, and clarifies, simplifies, and standardizes the application process.

work experience

Kumon Math Instructor
Panago Customer Service Representative
Touchpoint Interaction Design Conference 2018 Volunteer
Fostering Debate Talent Academy Debate Tournament Judge
Sugar Mountain Catering Photographer

university involvement

SIAT's Crit club Co-President
Touchpoint Interaction Design Conference 2018 Volunteer