

brendan mckay

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education

Simon Fraser University
School of Interactive Art
& Technology (**SIAT**)
expected graduation:
April 2022

work experience

Kumon Math Instructor

Panago Customer
Service Representative

**Sugar Mountain
Catering** Photographer

**Fostering Debate
Talent Academy**
Debate Tournament
Judge

proficiencies

Digital Prototyping
Graphic Design
Usability Testing
User Experience
User Interface Design
Project Management
User Research

design experience

Arc'teryx

Student Collaboration; UX Researcher & Designer

Designed packaging and products that convey product education while working within the Arc'teryx brand guidelines. Conducted on-site ethnography, and user research into customers relationship with Arc'teryx product care. Facilitated remote co-design workshops and design sprint exercises with Arc'teryx personnel.

Burnaby Hospital

Student Collaboration; UX Researcher & Designer

The Burnaby Hospital Evaluation and Quality Improvement department was in need of a new logo, with only a weekend of time to spare. We took the challenge to quickly create a variety of options for a new visual identity that would exemplify the department, their process, and values as a whole.