

service industry work experience

September 2023 - May 2024

Holt Renfrew      Omni Agent

Responsible for receiving merchandise for the selling floor, processing Price Change Reports, Markdowns, Return To Vendor merchandise, consolidations, online order logistics, and assisting the selling floor with stock recovery.

January 2019 - May 2020

Panago      Customer Service Representative

At Panago I quickly built a strong understanding of company products and services to provide the best solutions for customers with unique problems. I leveraged empathetic and professional communication skills to relay information and carry out a variety of tasks from various roles in a fast-paced environment.

design work experience

April - August 2021

Moment Energy      Brand Creation & Web Strategy

Responsible for a brand refresh and website launch as the sole designer at a clean tech start-up. Developed design standards to ensure the new brand could be consistently applied in any outward expression. Facilitated design sprint activities with company founders on brand strategy to create language that communicates their mission, vision, and positioning.

2022 - Ongoing

Freelance      Brand & UX Design

As a freelance product & brand designer I begin with business strategy and user research to identify the best methods to support people in unique scenarios. I create wireframes, prototypes, and moodboards to articulate how brand strategy can be leveraged visually.

Clients Include:

Burnaby Hospital, Eunoia Hackathon, Style Crush Design, In Search Of

education

September 2019 - May 2024

Simon Fraser University      School of Interactive Art & Technology (SIAT)

Bachelors in Interactive Art & Technology, Minor in Print & Digital Media Publishing.  
President of the SFU Design Club, facilitating a space for students to share extra curricular design.

references

**JP Ramirez**  
Group Design Manager,  
Brand at Intuit

**Sumreen Rattan**  
Co-founder & COO  
at Moment Energy

**Susan Quitevis**  
Manager,  
Holt Renfrew

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