

service industry work experience

December - September 2024

Holt Renfrew Omni Agent

Responsible for receiving merchandise for the selling floor, processing Price Change Reports, Markdowns, Return To Vendor merchandise, and consolidations within required timeframes and assisting the selling floor with stock recovery.

December - September 2024

Panago Customer Service Representative

At Panago I quickly built a strong understanding of company products and services to provide the best solutions for customers with unique problems. I leveraged empathetic and professional communication skills to relay information and carry out a variety of tasks from various roles in a fast-paced environment.

design work experience

April - August 2021

Moment Energy Brand Creation & Web Strategy

Responsible for a brand refresh and website launch as the sole designer at a clean tech start-up. Developed design standards to ensure the new brand could be consistently applied in any outward expression. Facilitated design sprint activities with company founders on brand strategy to create language that communicates their mission, vision, and positioning.

2022 - Ongoing

Freelance Brand & UX Design

As a freelance product & brand designer I begin with business strategy and user research to identify the best methods to support people in unique scenarios. I create wireframes, prototypes, and moodboards to articulate how brand strategy can be leveraged visually.

Clients Include:

Burnaby Hospital, Eunoia Hackathon, Style Crush Design

education

September 2019 - May 2024

Simon Fraser University School of Interactive Art & Technology (SIAT)

Bachelors in Interactive Art & Technology, Minor in Print & Digital Media Publishing.
President of the SFU Design Club, facilitating a space for students to share extra curricular design.

references

JP Ramirez
*Group Design Manager,
Brand at Intuit*

jp@jpramirez.net

Sumreen Rattan
*Co-founder & COO
at Moment Energy*

sumreen.r@gmail.com

Susan Quitevis
*Manager,
Holt Renfrew*

604.603.7687