

Brendan Oh

Address: Berrien Springs, MI 49103
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Experience

Senior Game Tester (Remote)

March 2023 to Present

Good Gamer Group - Culver City, CA

- Test unreleased games and deliver detailed, high-quality feedback
- Complete surveys to provide structured and actionable insights, leading to improved game features and user satisfaction
- Recognized for exceptional feedback and deep understanding of gaming trends, which influenced key development decisions

Ecommerce Product Coordinator

August 2024 to December 2024

Green Earth Electronics Recycling - St. Joseph, MI

- Conduct market research to determine competitive pricing and trends for pre-owned tech and electronics
- Create compelling, SEO-optimized product listings with high-quality images and detailed descriptions, ensuring maximum visibility and engagement across online marketplaces
- Managed pricing strategies to stay competitive while maximizing profitability
- Improved performance through monthly reports, leading to significant increases in average SKU, monthly inventory value, sell-through rate, and listings per day

Summer Intern

June 2023 to August 2023

Avista Wealth Management - Northbrook, IL

- Managed email marketing campaigns and assessed their success using data analytics
- Set up WealthBox CRM, a client relationship management tool, to streamline client data and improve communication
- Developed the Dovetail Website, a holistic wealth management platform (dovetailwp.com), enhancing user experience and client interaction

Crew Member

June 2017 to August 2020

Student Conservation Association (SCA) - Glenview, IL

- Participated in environmental conservation projects, including trail maintenance and habitat restoration, improving local biodiversity and accessibility
- Led efforts in invasive species removal and collaborated with team members to successfully achieve project goals
- Cultivated strong leadership and teamwork skills through active participation in conservation initiatives

Education

Marketing and Management Major, Data Science Minor : Expected graduation May 2025

Andrews University - Berrien Springs, MI

GPA: 3.85

Awards & Honors

- Andrews Partnership Full Tuition Scholarship

Skills

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| <ul style="list-style-type: none">• Data Analysis: Proficient in Tableau for data visualization and creating interactive dashboards• Data Management: Experience with Big Data (Volume, Variety, Velocity), Data Storage Mechanisms, Processing Environments, and both Traditional and Specialized Database Storage• Writing and Communication: Strong writing, editing, and research skills developed through experience as a writer for the student newspaper | <ul style="list-style-type: none">• Programming Languages: C++, SQL• Software Proficiency: Skilled in Microsoft Office Suite (Excel, Word, PowerPoint), CRM Setup, and Web Development |
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Certifications

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| <ul style="list-style-type: none">• HubSpot Digital Advertising Certification, 02/2024 | <ul style="list-style-type: none">• Hootsuite Social Marketing Certification, 12/2022 |
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