# **Brendan Ok**

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∂ brendanok.com brendanok brendanok

#### **EDUCATION**

The University of Texas at Austin Master of Arts, Economics Expected: Dec 2022

Overall GPA: 3.52

Texas A&M University Bachelor of Science, Economics Graduated: May 2019

Overall GPA: 3.20

### **EXPERIENCE**

**Dooley Tackaberry, Inc.** – Data Analyst I; Houston, TX

Aug 2019 - June 2021

Fire and safety equipment distribution and engineering company.

- Completed complex data analysis projects using SQL and R to track flaws in data entry and identify key trends in reporting
- · Optimized existing SQL queries in reports to run more efficiently and to present more accurate and relevant data
- Created custom reporting tools using R and PowerShell to automate processes minimize manual work
- Maintained and revamped Power BI dashboards and SQL Server scheduled reports for management
- Created detailed documentation for code and tools and oversaw training of new Junior Data Analysts

#### Texas A&M University - Department of Economics - Research Assistant; College Station, TX

Aug 2018 - Dec 2018

- Read and analyzed existing articles and papers on development economics for Dr. Adel Varghese
- Assisted with analysis on datasets regarding economic conditions in India and Bangladesh using Excel

#### **PROJECTS**

#### **StockX Sneaker Resale Price Predictions**

Spring 2022

- Machine learning project that predicts shoe price premiums in the resale market using data from StockX, a sneaker marketplace
- Created a random forest model using R to measure viability of using sneaker characteristics and market data on price premiums
- Used RMSE on out-of-sample test sets to measure model performance of ~27% within actual values
- Data cleaning, summary statistics, visualizations, and statistical analysis done through R (tidyverse and ggplot2)

### **Chicago Potholes Python Project**

Spring 2022

- Python project that uses public city data from Chicago to find a link between pothole locations and demographic data
- Created map of unfixed potholes throughout Chicago to highlight areas that have gone the longest without service
- Data cleaning and visualizations done through Python (Pandas and Plotly)

### **Personal Fitness Data Log**

Spring 2020

- Tracked every exercise/workout I have done from June 2019 to February 2020 to analyze and improve workouts
- Developed a scoring system based on sets, repetition, difficulty, and other collected variables to measure and rate workout
- Created an MS SQL Server and utilized SQL and R to query and process data for interactive Power BI dashboard

## **LEADERSHIP EXPERIENCE AND ACTIVITIES**

# Institute for the Development and Education of Asian American Leaders – President

Apr 2018 - May 2019

- Improved member retention rate by 30% and oversaw expansion of organization's role on campus
- Led officer team in event coordinating, workshop development, budget management, and fundraising
- · Facilitated discussion on Asian American culture, issues, and leadership through bi-weekly meetings
- Led group volunteering efforts throughout College Station (Wheelchair ramp building, community landscaping, cultural festivals)

### **SKILLS AND ADDITIONAL INFORMATION**

**Programming/Coding:** R, SQL (T-SQL, MS SQL, PostgreSQL), Python (Pandas, Requests, Matplotlib, Plotly, Beautiful Soup), Git, Stata, PowerShell, Vertex AI, Google Cloud Platform, SSMS, SSRS

General Software Technologies: Linux, Power BI, Excel, HTML, CSS, Excel, PowerPoint, Photoshop

Skills: Data Analysis, Data Cleaning, Data Visualization, Machine Learning, Automation, Markdown, Web Scraping

Interests: Movies, Exercising, Photography

Work Eligibility: U.S. citizen; eligible to work in the U.S. with no restrictions