

BRENDAN RANNEY

Jacksonville, FL | 904-710-1416 | Brendan.ranney@gmail.com | <https://github.com/brendanranney/portfolio.git>

PROFILE

Driven, young professional with a diverse background of experience, excited to join a team that is equally dedicated to growth, professionalism, and development. With a skillset formulated by roles in SEM, account management, website design, project management, digital marketing, and client onboarding, I pride myself on quick ability to learn, self motivation, and attention to detail. Over the past year I have become a full-stack developer, becoming proficient in languages that include HTML, CSS, SQL, JSX, Node, React, and Web3.

CAREER OVERVIEW

May 2023-
Aug 2020

Senior Account Manager, Vizergy Digital Marketing Firm, Jacksonville, FL

- Extensive experience in web based communication, ecommerce, and digital driven ...
- Develop and maintain strong individual and company relations with domestic and international clients, with portfolio of # of clients and # company worth with emphasis on contract renewals and/or upgrades to meet individual needs
- Apply quick and structured problem-solving principles in order to prioritize various aspects of projects and assignments, adapt quickly to changes and setbacks, and mitigate effects of unexpected outcomes.
- Facilitate customer support and collaboration via timely communication aimed to accommodate and resolve any client concerns, questions, or needs

March 2020-
Nov 2019

Onboarding Project Manager, Vizergy Digital Marketing Firm, Jacksonville, FL

- Apply critical problem solving, adaptability, prioritisation, and multitasking to lead multiple teams in achieving projects aim at achieving client goals
- Meticulous attention to detail to ensure all projects are achieve within or under time frame and budget
- Actively listen and communicate with clients to identify and understand individual needs to provide a tailored client experience
- Collaborate with multiple interdisciplinary teams to lead the web-design process and drive projects towards successful completion on time and within budget.

Nov 2019-
Jan 2018

Account Manager, Vizergy Digital Marketing Firm, Jacksonville, FL

- Create and maintain strong professional relationships with executive members of a Fortune 500 client with aim to understand and strategically plan for individual needs
- Rapidly acquire expert knowledge of SEO, PPC, and digital media to identify products and services aimed to increase ecommerce performance and achieve strategic client goals of over 70 franchises
- Regularly achieved monthly sales targets and contract renewals and upgrades.

Dec 2017-
Oct 2017

Account Coordinator, Vizergy Digital Marketing Firm, Jacksonville, FL

- Self-educated on and analyzed website performance data while developing updated methodology of preparing presentation documents in order to streamline efficiency

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TECHNICAL SKILLS

FRONTEND DEVELOPMENT:

LANGUAGES: HTML5, CSS3, Javascript (ES6)

FRAMEWORKS & LIBRARIES: React, jQuery, Bootstrap 5

BACKEND DEVELOPMENT:

LANGUAGES & TOOLS: Node.js, Express.js, EJS

APIs: RESTful APIs

DATABASE MANAGEMENT:

PostgreSQL, SQL

VERSION CONTROL AND DEPLOYMENT:

Git, Github, NPM

OTHER TECHNOLOGIES:

VS Code, Bash, Web3, Postman, pgAdmin, Microsoft Office, CRM (Salesforce), Sharepoint, GA

EDUCATION & CERTIFICATIONS

B.A. English, Minors in Communication and Religion, Florida State University

Jun 2013-Aug 2017

Certified Hospitality Digital Marketer, HSMAI

Jun 2019-Present

Google Ads, Google

May 2018-Present

2024 Web Development Bootcamp, Udemy

Oct 2023-Nov 2024

Interests

Interests: Avid Jacksonville Jaguars and Florida State football fan. A casual bird watcher, nature hiker, and travel enthusiast. Proud dog owner of a very active Husky.