

# BRENDAN RANNEY

Jacksonville, FL | 904-710-1416 | [Brendan.ranney@gmail.com](mailto:Brendan.ranney@gmail.com) | <https://github.com/brendanranney/portfolio.git>

## PROFILE

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Driven, young professional with a diverse background of experience, excited to join a team that is equally dedicated to growth, professionalism, and development. With a skillset formulated by roles in SEM, account management, website design, project management, digital marketing, and client onboarding, I pride myself on my quick ability to learn, self motivation, and attention to detail. Over the past year I have become a full-stack developer, becoming proficient in languages that include HTML, CSS, SQL, JSX, Node, React, and Web3. I am excited to take the next step in my career as I seek full time employment as a developer.

## TECHNICAL SKILLS

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### ***FRONTEND DEVELOPMENT:***

**LANGUAGES:** HTML5, CSS3, Javascript (ES6)

**FRAMEWORKS & LIBRARIES:** React, jQuery, Bootstrap 5

### ***BACKEND DEVELOPMENT:***

**LANGUAGES & TOOLS:** Node.js, Express.js, EJS

**APIs:** RESTful APIs

### ***DATABASE MANAGEMENT:***

**PostgreSQL, SQL**

### ***VERSION CONTROL AND DEPLOYMENT:***

**Git, Github, NPM**

### ***OTHER TECHNOLOGIES:***

**VS Code, Bash, Web3, Postman, pgAdmin, Microsoft Office, CRM (Salesforce), Sharepoint**

## EDUCATION & CERTIFICATIONS

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**B.A. English, Minors in Communication and Religion**, Florida State University

Jun 2013-Aug 2017

**Certified Hospitality Digital Marketer**, HSMAI

Jun 2019-Present

**Google Ads**, Google

May 2018-Present

**2024 Web Development Bootcamp**, Udemy

Oct 2023-Nov 2024

## Interests

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Interests: Avid Jacksonville Jaguars and Florida State football fan. A casual bird watcher, nature hiker, and travel enthusiast. Proud dog owner of a very active Husky.

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## CAREER OVERVIEW

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Jun 2023-  
Jul 2022

**Senior Account Manager**, Vizergy Digital Marketing Firm, Jacksonville, FL

- Extensive experience in web based communication, ecommerce, and website design & UI
- Develop and maintain strong individual and company relations with domestic and international clients, with portfolio of 30+ of clients with emphasis on contract renewals and/or upgrades to meet individual needs
- Facilitate customer support and collaboration via timely communication aimed to accommodate and resolve any client concerns, questions, or needs

Jul 2022-  
Aug 2020

**Senior Manager**, Vizergy Digital Marketing Firm, Jacksonville, FL

- Supervised 8+ person Operations Team to ensure completion of multiple concurrent projects and assignments within designated time frame and budget.
- Apply quick and structured problem-solving principles in order to prioritize various aspects of projects and assignments, adapt quickly to changes and setbacks, and mitigate effects of unexpected outcomes.
- Facilitate customer support and collaboration via providing troubleshoot assistance, guidance in optimizing services, and consistently ensuring achievement of customer metrics and goals.

March 2020-  
Nov 2019

**Onboarding Project Manager**, Vizergy Digital Marketing Firm, Jacksonville, FL

- Collaborate with multiple interdisciplinary teams to lead the web-design process and drive projects towards successful completion on time and within budget
- Actively listen and communicate with clients to identify and understand individual needs to provide a tailored client experience
- Apply critical problem solving, adaptability, prioritization, and multitasking to lead multiple teams in achieving projects aim at achieving client goals

Nov 2019-  
Jan 2018

**Account Manager**, Vizergy Digital Marketing Firm, Jacksonville, FL

- Create and maintain strong professional relationships with executive members of a Fortune 500 client with aim to understand and strategically plan for individual needs
- Rapidly acquire expert knowledge of SEO, PPC, and digital media to identify products and services aimed to increase ecommerce performance and achieve strategic client goals of over 70 franchises
- Regularly achieved monthly sales targets and contract renewals and upgrades
- Recommend website design and UI changes

Dec 2017-  
Oct 2017

**Account Coordinator**, Vizergy Digital Marketing Firm, Jacksonville, FL

- Self-educated on and analyzed website performance data while developing updated methodology of preparing presentation documents in order to streamline efficiency