Brendatama Akbar Ramadhan

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Work Experience

Web Software Developer   **PLN Icon Plus**   **Oct 2022–Present**

Jakarta, Indonesia

PLN Icon Plus (ICON+) is a Subsidiary Entity of State Electricity Company (PLN) Indonesia. ICON+ is focused on serving the needs of PLN Indonesia for telecommunication networks, software development and information technology services.

- Delivered 10+ major new features on time into the web product, leading to increase in feature adoption by users.
- Successfully integrated and optimized third-party APIs, enabling real-time data synchronization and improving user experience.
- Implemented user interface enhancements based on user feedback, resulting in increase in user retention and improved user feedback scores.
- Improved page load times by 70% by implementing several optimization strategies such as lazy loading, tree shaking techniques, file minification, caching and preload.

Front End Developer   **Cipta Kreasi**   **Nov 2022–Oct 2022**

Jakarta, Indonesia

Cipta Kreasi is an agency that provides digital marketing services and software development.

- Designed and developed 10+ SEO-optimized landing pages that are search engine friendly, resulting in 124% increase in organic search traffic.
- Built 3 internal dashboard and visualization tools for analytical and performance web report using Laravel. Increase performance and work efficiency of the SEO Team by 83%.
- Maintained web systems to ensure proper optimization and functionality. Managed to reduce server billing costs by 73% and increased overall resource usage efficiency.

Junior Front End Developer   **Tebuireng Telecom**   **May 2019–Aug 2020**

Jakarta, Indonesia

- Resolved 50+ front-end issues and bugs, resulting in an 80% reduction in user-reported tickets and an overall improvement in user experience.
- Assisted in developing 30+ front-end pages according to client requests and requirements, resulting in reduction in project iterations, saving time and resources.

Skills

- **Application development**: Experienced in developing web & mobile apps using several programming languages.
- **System analysis**: Applied analytical thinking and problem-solving skills in identifying requirements & problems.
- **Design**: Skilled in designing system workflows, databases, user interfaces & prototypes.
- **Data Structure & Algorithm**: Proficient in analyzing and implementing advanced data structures and algorithms to solve complex problems efficiently.
- **SEO strategy**: Understand several strategies in website optimization, content and link building.

Tech Stack

- Languages: Javascript, Typescript, Java, PHP, SQL, Kotlin
- Technologies: Next.js, React, Vue, Tailwind, Node, Express, Laravel, Spring Boot, MongoDB, PostgreSQL, Jest, Storybook, Playwright

Education

Associate Degree, Information Engineering, CEP CCIT Universitas Indonesia, GPA: 3,70.   **2017–2019**

Projects

- **[AIR Tax](AIR Tax)**: SaaS designed to simplify tax calculation, tax reporting, and tax payment process. Stack: Vue, Node, Spring.
- **CheSKP**: Digital platform to seamlessly conducting and analyzing customer satisfaction surveys. Stack: Vue, Kotlin, Webpack.
- **Skenatify:** Customized track recommendations based on your favorite artists. Stack: Next.js, Typescript, Tailwind, Spotify API.
- **Kenali Caleg:** Webpage to provide info on legislative candidates for the 2024 Indonesian Election. Stack: Next.js, Tailwind, Caleg API.