

# Brenden Davis

Visual Artist and Digital Strategist with a Passion for  
Story, Style, and Civic Engagement.

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## WORK EXPERIENCE

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### Digital Content Creator

Mississippi Votes

Nov. 2024 – Present

Jackson, MS - Hybrid

- Develops strategic digital content for civic engagement campaigns across social media platforms, targeting young and marginalized voters.
- Designs graphics, infographics, and visual assets to support legislative awareness, voter education, and event promotion.
- Provides creative direction for fellowship recruitment, advocacy events, and community storytelling initiatives.

### Graphic Artist

WLBT 3 News

Dec. 2021 – Aug. 2024

Jackson, MS - Remote

- Collaborates with producers, directors, and other creative professionals to develop and deliver graphics for live television broadcasts and news segments as an Emmy-nominated Graphic Artist for an award winning news station
- Ensures brand consistency across various graphics, including lower thirds, full screens, and animations
- Manages multiple graphic design projects simultaneously, meeting tight deadlines and exceeding client expectations

### 2D Animator (Freelance)

Dying/Laughing: A Podcast on Mental Illness and Pop Culture Media

Mar. 2021 – Aug. 2023

Remote

- Developed animations for a pop-culture web series focused on mental health, translating client concepts and scripts into visually engaging animated content
- Lead animator in a team of creative professionals, ensuring cohesive and high-quality animations that met client expectations
- Utilized tools such as Adobe After Effects, Photoshop, and Premiere Pro to create animations and visual graphics

### Sales Manager/Digital Marketing Coordinator

Fondren Art Gallery

Mar. 2021 – Dec. 2021

Jackson, MS

- Redesigned and maintained the gallery's website, boosting sales and ensuring a seamless user experience
- Developed and edited content for marketing in print and social media platforms
- Implemented email marketing campaigns and optimized content for SEO to drive traffic and sales

### Graphic Designer - Intern

Mississippi Museum of Art

Sep. 2020 – Dec. 2020

Jackson, MS

- Designed unique graphics in collaboration with the museum's marketing team for use in promotional materials, including posters, brochures, and social media
- Assisted in the development and design of exhibit graphics and signage
- Trained in aligning design language with a brand or institution's visual identity and message

## EDUCATION

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### Millsaps College

B.A. - Studio Art, conc. Digital Arts

2020

Jackson, MS